



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office
P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: September 30, 2016 Released: October 31, 2016

Summary Report - Sales Month Ending September 30, 2016 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	16/17	15/16	Percent Change	16/17	15/16	Percent Change	16/17	15/16	Percent Change
Total	952,784	1,166,060	-18.29	1,992,023	2,114,656	-5.80	12,535,799	13,102,491	-4.33
Markets									
Consumer	706,207	891,081	-20.75	1,487,048	1,602,487	-7.20	9,579,209	9,988,900	-4.10
Food Service	246,578	274,979	-10.33	504,974	512,169	-1.40	2,956,591	3,113,591	-5.04
Styles									
Whole	792	371	113.65	1,468	1,359	8.00	12,579	11,952	5.25
Pitted	560,116	725,264	-22.77	1,160,535	1,292,712	-10.22	7,782,897	8,186,916	-4.93
Wedged	1,883	1,714	9.85	3,874	3,869	0.15	23,183	25,541	-9.23
Sliced	369,525	416,276	-11.23	781,446	773,825	0.98	4,439,940	4,584,106	-3.14
Chopped	18,712	19,962	-6.26	40,488	38,208	5.97	253,025	266,279	-4.98
Broken Pitted	1,756	2,474	-29.02	4,212	4,684	-10.08	24,175	27,698	-12.72
Key Items									
24/300 Pitted	532,703	691,837	-23.00	1,109,341	1,231,419	-9.91	7,437,590	7,786,162	-4.48
6/10 Pitted	26,710	32,293	-17.29	49,508	58,460	-15.31	327,246	383,252	-14.61
6/10 Sliced	214,861	239,367	-10.24	445,967	447,715	-0.39	2,579,447	2,680,660	-3.78
24/300 Whole	603	141	327.66	1,036	940	10.21	8,298	9,565	-13.25
6/10 Whole	189	230	-17.59	432	419	3.05	4,281	2,387	79.39
6/10 Wedged	1,784	1,640	8.79	3,669	3,631	1.06	21,496	24,074	-10.71
2.25 Sliced	58,054	71,973	-19.34	128,410	133,740	-3.99	752,820	812,014	-7.29
4.25 Chopped	14,880	18,512	-19.62	33,492	36,264	-7.64	222,513	239,065	-6.92

CHRIS MESSER, Director
TRAVIS AVERILL & CURT STOCK, Deputy Regional Directors
JENNIFER VAN COURT & BONNIE SPENCER, Statisticians

Comments or questions should be directed to:

USDA, NASS, Pacific Regional Office
P.O. Box 1258, Sacramento, CA 95812

Phone: (916) 498-5161 – Fax: (855) 270-2722

Summary Report - Packout and Inventory

Month Ending September 30, 2016

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	16/17	15/16	Percent Change	16/17	15/16	Percent Change	16/17	15/16	Percent Change
Total	1,592,421	942,946	68.88	3,029,560	1,472,489	105.74	7,808,303	7,909,298	-1.28
Markets									
Consumer	1,247,063	658,360	89.42	2,342,906	1,114,168	110.28	6,357,271	6,282,334	1.19
Food Service	345,358	284,586	21.35	686,654	358,321	91.63	1,451,031	1,626,964	-10.81
Styles									
Whole	0	0	0.00	3,368	1,254	168.59	21,021	17,942	17.16
Pitted	933,480	633,865	47.27	1,818,447	1,053,784	72.56	5,521,456	5,552,199	-0.55
Wedged	0	0	0.00	0	1,784	-100.00	17,938	31,247	-42.60
Sliced	645,955	295,869	118.32	1,177,861	402,455	192.67	2,107,421	2,118,297	-0.51
Chopped	12,986	13,211	-1.71	29,885	13,211	126.20	125,795	170,150	-26.07
Broken Pitted	0	0	0.00	0	0	0.00	14,673	19,463	-24.61
Key Items									
24/300 Pitted	906,076	525,791	72.33	1,770,076	911,104	94.28	5,220,472	5,225,205	-0.09
6/10 Pitted	27,404	108,074	-74.64	48,371	139,026	-65.21	272,395	309,835	-12.08
6/10 Sliced	317,953	176,511	80.13	635,162	216,256	193.71	1,133,183	1,251,262	-9.44
24/300 Whole	0	0	0.00	0	0	0.00	17,491	15,061	16.13
6/10 Whole	0	0	0.00	0	1,254	-100.00	162	2,881	-94.38
6/10 Wedged	0	0	0.00	0	1,784	-100.00	17,242	28,729	-39.98
2.25 Sliced	93,442	56,082	66.62	185,905	66,474	179.67	351,300	322,897	8.80
4.25 Chopped	12,986	13,211	-1.71	26,764	13,211	102.58	97,745	132,777	-26.38

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	7,808,303
Converted Storage	6,017,525
Approximate Supply*	13,825,827

**Storage Report
Month Ending September 30, 2016**

Whole Canning Sizes	
Size	Tons
Small	6,090
Medium	8,812
Large	5,595
Ex. Large	7,988
Ex. Large Sev. "C"	486
Jumbo	1,570
Colossal	1,061
Super Colossal	92
Orchard Run	0
Total Canning	31,695
Limited	7,127
Total	38,823
Total Converted (*155)	6,017,525

Packout - Month Ending September 30, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	166	0				166	166
Medium	2,300	366,163	0				368,463	371,060
Large	4,167	344,269	0				348,436	353,141
Ex. Large	6,405	158,833	0				165,238	172,469
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	36,645	0				36,645	36,645
Total	12,872	906,076	0				918,948	
Conv. Total	27,404	906,076	0					933,480
Prior Year	108,074	525,791	0					633,865
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	123,477	124,122	130,609	0	227,908		606,116	645,955
Chopped	0	0	0	16,756	0		16,756	12,986
Total	123,477	124,122	130,609	16,756	227,908		622,872	
Conv. Total	317,953	145,223	89,337	12,986	93,442			658,941
Prior Year	176,511	0	63,275	13,211	56,082			309,079
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,592,421

*Conversion factor changed as of December 2008.

Consumer	1,247,063
Food Service	345,358

Cumulative Packout - Month Ending September 30, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	5,797				5,797	3,368
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	5,797				5,797	
Conv. Total	0	0	3,368					3,368
Prior Year	1,254	0	0					1,254
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	166	0				166	166
Medium	9,432	761,697	0				771,129	781,778
Large	4,508	639,918	0				644,426	649,516
Ex. Large	8,780	331,650	0				340,430	350,343
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	36,645	0				36,645	36,645
Total	22,720	1,770,076	0				1,792,796	
Conv. Total	48,371	1,770,076	0					1,818,447
Prior Year	139,026	911,104	3,654					1,053,784
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	246,665	145,400	272,917	0	453,427		1,118,409	1,177,861
Chopped	814	0	0	34,534	0		35,348	29,885
Total	247,479	145,400	272,917	34,534	453,427		1,153,757	
Conv. Total	638,283	170,118	186,675	26,764	185,905			1,207,745
Prior Year	218,041	0	119,725	13,211	66,474			417,451
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 3,029,560

*Conversion factor changed as of December 2008.

Consumer 2,342,906
Food Service 686,654

Inventory - Month Ending September 30, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	2,095	0				2,095	2,095
Large	0	5,744	5,797				11,541	9,112
Ex. Large	0	2,089	0				2,089	2,089
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	76	2,608	0				2,684	2,770
Colossal	0	4,132	0				4,132	4,132
Super Colossal	0	502	0				502	502
Green Ripe Whole	0	0	0				0	0
Total	76	17,491	5,797				23,364	
Conv. Total	162	17,491	3,368					21,021
Prior Year	2,881	15,061	0					17,942
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,429	116,070	2,683				121,182	122,800
Medium	66,519	976,586	14,294				1,057,399	1,126,510
Large	15,743	1,281,590	32,229				1,329,562	1,333,832
Ex. Large	15,039	2,218,306	0				2,233,345	2,250,324
Ex. Large Sev "C"	0	386	0				386	386
Jumbo	13,237	252,873	0				266,110	281,055
Colossal	4,698	208,405	0				213,103	218,407
Sup. Colossal	10,280	39,763	0				50,043	61,649
Green Ripe Whole	0	126,493	0				126,493	126,493
Total	127,945	5,220,472	49,206				5,397,623	
Conv. Total	272,395	5,220,472	28,589					5,521,456
Prior Year	309,835	5,225,205	17,158					5,552,198
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	6,696	0	0	0	1,696		8,392	17,938
Sliced	440,071	289,637	415,296	0	856,830		2,001,834	2,107,421
Chopped	7,316	0	0	126,123	0		133,439	125,795
Total	454,083	289,637	415,296	126,123	858,526		2,143,665	
Conv. Total	1,178,475	338,875	284,062	97,745	351,996			2,251,153
Prior Year	1,314,248	239,277	307,977	132,777	325,415			2,319,694
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	14,673					14,673	14,673
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	14,673					14,673	
Conv. Total	0	14,673						14,673
Prior Year	0	19,463						19,463

Converted Total 7,808,303

*Conversion factor changed as of December 2008.

Consumer	6,357,271
Food Service	1,451,031

Sales - Month Ending September 30, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	93	0				93	93
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	89	306	0				395	495
Colossal	0	204	0				204	204
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	89	603	0				692	
Conv. Total	189	603	0					792
Prior Year	230	141	0					371
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	305	31,527	0				31,832	32,176
Medium	6,580	130,488	927				137,995	145,035
Large	1,697	223,583	283				225,563	227,360
Ex. Large	2,947	106,912	0				109,859	113,186
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	705	19,910	0				20,615	21,411
Colossal	312	7,997	0				8,309	8,661
Sup. Colossal	0	85	0				85	85
Green Ripe Whole	0	12,201	0				12,201	12,201
Total	12,546	532,703	1,210				546,459	
Conv. Total	26,710	532,703	703					560,116
Prior Year	32,293	691,837	1,134					725,264
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	693	0	0	0	240		933	1,883
Sliced	83,441	31,474	87,406	0	141,595		343,916	369,525
Chopped	791	340	0	19,200	0		20,331	18,712
Total	84,925	31,814	87,406	19,200	141,835		365,180	
Conv. Total	219,678	37,624	59,786	14,880	58,152			390,119
Prior Year	242,456	35,134	69,802	18,512	72,047			437,951
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,756					1,756	1,756
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,756					1,756	
Conv. Total	0	1,756						1,756
Prior Year	0	2,474						2,474

Converted Total 952,784

Consumer 706,207
Food Service 246,578

Cumulative Sales - Month Ending September 30, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	373	0				373	373
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	203	306	0				509	738
Colossal	0	204	0				204	204
Super Colossal	0	153	0				153	153
Green Ripe Whole	0	0	0				0	0
Total	203	1,036	0				1,239	
Conv. Total	432	1,036	0					1,468
Prior Year	419	940	0					1,359
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	651	72,363	100				73,114	73,807
Medium	11,700	285,799	1,374				298,873	311,507
Large	3,031	478,640	1,428				483,099	485,923
Ex. Large	5,692	193,192	0				198,884	205,310
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,655	38,603	0				40,258	42,126
Colossal	525	14,302	0				14,827	15,420
Sup. Colossal	0	865	0				865	865
Green Ripe Whole	0	25,577	0				25,577	25,577
Total	23,254	1,109,341	2,902				1,135,497	
Conv. Total	49,508	1,109,341	1,686					1,160,535
Prior Year	58,460	1,231,419	2,832					1,292,711
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,425	0	0	0	500		1,925	3,874
Sliced	173,191	64,186	192,941	0	313,194		743,512	781,446
Chopped	1,408	680	0	43,215	0		45,303	40,488
Total	176,024	64,866	192,941	43,215	313,694		790,740	
Conv. Total	455,034	76,696	131,972	33,492	128,615			825,808
Prior Year	453,290	64,073	128,297	36,264	133,978			815,902
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	4,212					4,212	4,212
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	4,212					4,212	
Conv. Total	0	4,212						4,212
Prior Year	0	4,684						4,684

Converted Total 1,992,023

Consumer 1,487,048
Food Service 504,974

Consecutive Sales - 12 Months Month Ending September 30, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	748	0				748	748
Large	0	4,301	0				4,301	4,301
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,011	1,224	0				3,235	5,505
Colossal	0	1,193	0				1,193	1,193
Super Colossal	0	628	0				628	628
Green Ripe Whole	0	0	0				0	0
Total	2,011	8,298	0				10,309	
Conv. Total	4,281	8,298	0					12,579
Prior Year	2,387	9,565	0					11,952
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	4,968	536,116	4,561				545,645	549,343
Medium	81,993	1,899,395	11,701				1,993,089	2,080,756
Large	17,073	3,317,994	14,824				3,349,891	3,362,955
Ex. Large	32,734	1,146,494	0				1,179,228	1,216,185
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,751	279,396	0				289,147	300,156
Colossal	7,190	92,756	0				99,946	108,064
Sup. Colossal	0	5,779	0				5,779	5,779
Green Ripe Whole	0	159,660	0				159,660	159,660
Total	153,709	7,437,590	31,086				7,622,385	
Conv. Total	327,246	7,437,590	18,061					7,782,897
Prior Year	383,252	7,786,162	17,502					8,186,916
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,348	0	0	0	4,114		12,462	23,183
Sliced	1,001,727	336,995	1,042,965	0	1,836,147		4,217,834	4,439,940
Chopped	6,291	2,720	0	287,114	0		296,125	253,025
Total	1,016,366	339,715	1,042,965	287,114	1,840,261		4,526,421	
Conv. Total	2,625,063	400,676	713,388	222,513	754,507			4,716,147
Prior Year	2,727,952	381,854	713,573	239,065	813,481			4,875,925
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	24,175					24,175	24,175
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	24,175					24,175	
Conv. Total	0	24,175						24,175
Prior Year	0	27,698						27,698

Converted Total 12,535,799

Consumer 9,579,209
Food Service 2,956,591