



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office
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Month Ending: October 31, 2015 Released: November 25, 2015

Summary Report - Sales Month Ending October 31, 2015 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	1,189,461	1,300,236	-8.52	3,304,117	3,530,173	-6.40	12,991,715	13,464,653	-3.51
Markets									
Consumer	941,991	1,011,668	-6.89	2,544,478	2,615,386	-2.71	9,919,224	10,135,975	-2.14
Food Service	247,469	288,569	-14.24	759,639	914,787	-16.96	3,072,492	3,328,678	-7.70
Styles									
Whole	886	3,199	-72.30	2,246	4,547	-50.62	9,639	11,617	-17.03
Pitted	810,027	864,335	-6.28	2,102,739	2,169,360	-3.07	8,132,608	8,372,256	-2.86
Wedged	2,753	2,120	29.89	6,622	6,805	-2.70	26,175	27,722	-5.58
Sliced	348,680	406,246	-14.17	1,122,505	1,273,517	-11.86	4,526,539	4,733,777	-4.38
Chopped	24,743	22,112	11.90	62,951	69,596	-9.55	268,910	292,941	-8.20
Broken Pitted	2,371	2,225	6.56	7,055	6,347	11.15	27,844	26,340	5.71
Key Items									
24/300 Pitted	775,163	828,169	-6.40	2,006,582	2,060,265	-2.61	7,733,156	7,965,573	-2.92
6/10 Pitted	33,576	34,043	-1.37	92,037	103,474	-11.05	382,786	386,961	-1.08
6/10 Sliced	209,039	250,156	-16.44	656,754	796,852	-17.58	2,639,542	2,883,364	-8.46
24/300 Whole	801	2,669	-69.99	1,741	3,715	-53.14	7,697	8,656	-11.08
6/10 Whole	85	530	-83.94	505	832	-39.39	1,942	2,961	-34.44
6/10 Wedged	2,565	1,972	30.03	6,195	6,494	-4.60	24,666	25,951	-4.95
2.25 Sliced	59,937	68,231	-12.16	193,677	212,416	-8.82	803,720	846,370	-5.04
4.25 Chopped	22,539	19,446	15.91	58,802	61,662	-4.64	242,158	261,103	-7.26

TRAVIS AVERILL, Acting Regional Director
CURT STOCK, Deputy Regional Director

JENNIFER VAN COURT - ANTHONY FISCHER - BONNIE SPENCER
Statisticians

Comments or questions should be directed to:

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Summary Report - Packout and Inventory

Month Ending October 31, 2015

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	1,197,633	708,525	69.03	2,670,122	3,329,094	-19.79	8,091,507	9,597,268	-15.69
Markets									
Consumer	967,212	567,951	70.30	2,081,380	2,588,949	-19.61	6,482,138	8,006,054	-19.03
Food Service	230,421	140,575	63.91	588,742	740,145	-20.46	1,609,368	1,591,214	1.14
Styles									
Whole	0	0	0.00	1,254	4,004	-68.68	17,044	23,090	-26.18
Pitted	750,643	472,353	58.92	1,804,427	2,065,783	-12.65	5,667,488	7,209,376	-21.39
Wedged	0	0	0.00	1,784	0	0.00	28,426	22,550	26.06
Sliced	418,663	216,029	93.80	821,117	1,200,392	-31.60	2,188,098	2,093,316	4.53
Chopped	28,327	20,143	40.63	41,538	58,914	-29.49	173,366	217,302	-20.22
Broken Pitted	0	0	0.00	0	0	0.00	17,086	31,634	-45.99
Key Items									
24/300 Pitted	750,643	470,284	59.61	1,661,747	2,051,849	-19.01	5,376,611	6,860,267	-21.63
6/10 Pitted	0	2,069	-100.00	139,026	13,934	897.72	275,011	327,008	-15.90
6/10 Sliced	230,421	137,443	67.65	446,678	725,148	-38.40	1,273,533	1,192,686	6.78
24/300 Whole	0	0	0.00	0	4,004	-100.00	14,253	19,307	-26.18
6/10 Whole	0	0	0.00	1,254	0	0.00	2,791	3,783	-26.22
6/10 Wedged	0	0	0.00	1,784	0	0.00	26,126	21,208	23.19
2.25 Sliced	109,999	31,130	253.36	176,473	179,150	-1.49	372,057	370,200	0.50
4.25 Chopped	28,327	19,081	48.45	41,538	57,852	-28.20	138,343	166,832	-17.08

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,091,507
Converted Storage	9,681,148
Approximate Supply*	17,772,655

**Storage Report
Month Ending October 31, 2015**

Whole Canning Sizes	
Size	Tons
Small	9,329
Medium	12,554
Large	8,226
Ex. Large	15,228
Ex.Large Sev. "C"	598
Jumbo	2,189
Colossal	1,016
Super Colossal	260
Orchard Run	0
Total Canning	49,401
Limited	13,058
Total	62,459
Total Converted (*155)	9,681,148

Packout - Month Ending October 31, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	107,657	0				107,657	107,657
Large	0	288,871	0				288,871	288,871
Ex. Large	0	255,855	0				255,855	255,855
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	1,970	0				1,970	1,970
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	96,290	0				96,290	96,290
Total	0	750,643	0				750,643	
Conv. Total	0	750,643	0					750,643
Prior Year	2,069	470,284	0					472,353
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	89,484	18,053	83,509	0	268,291		459,337	418,663
Chopped	0	0	0	36,551	0		36,551	28,327
Total	89,484	18,053	83,509	36,551	268,291		495,888	
Conv. Total	230,421	21,122	57,120	28,327	109,999			446,990
Prior Year	138,505	8,047	39,409	19,081	31,130			236,172
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

*Conversion factor changed as of December 2008.

Converted Total

1,197,633

Consumer

967,212

Food Service

230,421

Cumulative Packout - Month Ending October 31, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	589	0	0				589	1,254
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	589	0	0				589	
Conv. Total	1,254	0	0					1,254
Prior Year	0	4,004	0					4,004
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	480	0				480	480
Medium	36,575	353,744	6,290				396,609	435,267
Large	12,504	578,561	0				591,065	605,182
Ex. Large	6,319	609,983	0				616,302	623,436
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,316	14,242	0				16,558	19,173
Colossal	7,587	8,447	0				16,034	24,600
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	96,290	0				96,290	96,290
Total	65,301	1,661,747	6,290				1,733,338	
Conv. Total	139,026	1,661,747	3,654					1,804,427
Prior Year	13,934	2,051,849	0					2,065,783
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	693	0	0	0	0		693	1,784
Sliced	173,467	18,053	258,545	0	430,422		880,487	821,117
Chopped	0	0	0	53,598	0		53,598	41,538
Total	174,160	18,053	258,545	53,598	430,422		934,778	
Conv. Total	448,462	21,122	176,845	41,538	176,473			864,440
Prior Year	726,210	100,036	196,058	57,852	179,150			1,259,307
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

*Conversion factor changed as of December 2008.

Converted Total

2,670,122

Consumer

2,081,380

Food Service

588,742

Inventory - Month Ending October 31, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	1,333	0				1,333	1,333
Large	0	5,834	0				5,834	5,834
Ex. Large	0	2,323	0				2,323	2,323
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,311	1,568	0				2,879	4,359
Colossal	0	1,768	0				1,768	1,768
Super Colossal	0	1,106	0				1,106	1,106
Green Ripe Whole	0	0	0				0	0
Total	1,311	14,253	0				15,564	
Conv. Total	2,791	14,253	0					17,044
Prior Year	3,783	19,307	0					23,090
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,830	173,537	2,788				178,155	179,053
Medium	56,766	1,155,090	15,071				1,226,927	1,284,701
Large	23,075	2,031,101	9,448				2,063,624	2,085,717
Ex. Large	28,911	1,425,246	0				1,454,157	1,486,798
Ex. Large Sev "C"	0	71	0				71	71
Jumbo	8,941	181,924	0				190,865	200,959
Colossal	9,651	153,431	0				163,082	173,978
Sup. Colossal	0	21,532	0				21,532	21,532
Green Ripe Whole	0	234,679	0				234,679	234,679
Total	129,174	5,376,611	27,307				5,533,092	
Conv. Total	275,011	5,376,611	15,865					5,667,488
Prior Year	327,008	6,860,267	22,101					7,209,376
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,146	0	0	0	5,609		15,755	28,426
Sliced	494,576	197,852	454,709	0	907,455		2,054,592	2,188,098
Chopped	8,322	1,326	0	178,507	0		188,155	173,366
Total	513,044	199,178	454,709	178,507	913,064		2,258,502	
Conv. Total	1,331,566	234,603	311,021	138,343	374,356			2,389,889
Prior Year	1,260,423	242,506	291,864	166,832	371,543			2,333,168
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	17,086					17,086	17,086
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	17,086					17,086	
Conv. Total	0	17,086						17,086
Prior Year	0	31,634						31,634

*Conversion factor changed as of December 2008.

Converted Total 8,091,507

Consumer 6,482,138
Food Service 1,609,368

Sales - Month Ending October 31, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	374	0				374	374
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	40	204	0				244	289
Colossal	0	204	0				204	204
Super Colossal	0	19	0				19	19
Green Ripe Whole	0	0	0				0	0
Total	40	801	0				841	
Conv. Total	85	801	0					886
Prior Year	530	2,669	0					3,199
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,219	67,608	300				69,127	70,378
Medium	9,445	197,160	748				207,353	217,703
Large	1,324	354,531	1,168				357,023	358,028
Ex. Large	2,364	106,017	0				108,381	111,050
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	936	30,418	0				31,354	32,411
Colossal	483	5,142	0				5,625	6,170
Sup. Colossal	0	527	0				527	527
Green Ripe Whole	0	13,760	0				13,760	13,760
Total	15,771	775,163	2,216				793,150	
Conv. Total	33,576	775,163	1,287					810,027
Prior Year	34,043	828,169	2,123					864,335
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	996	0	0	0	460		1,456	2,753
Sliced	81,180	22,302	78,379	0	146,188		328,049	348,680
Chopped	575	0	0	29,082	0		29,657	24,743
Total	82,751	22,302	78,379	29,082	146,648		359,162	
Conv. Total	213,808	26,093	53,611	22,539	60,126			376,177
Prior Year	253,996	28,214	60,444	19,446	68,378			430,478
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,371					2,371	2,371
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,371					2,371	
Conv. Total	0	2,371						2,371
Prior Year	0	2,225						2,225

Converted Total 1,189,461

Consumer 941,991
Food Service 247,469

Cumulative Sales - Month Ending October 31, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	672	0				672	672
Ex. Large	0	306	0				306	306
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	237	408	0				645	913
Colossal	0	306	0				306	306
Super Colossal	0	49	0				49	49
Green Ripe Whole	0	0	0				0	0
Total	237	1,741	0				1,978	
Conv. Total	505	1,741	0					2,246
Prior Year	832	3,715	0					4,547
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,158	166,695	900				170,753	173,941
Medium	23,628	517,233	2,622				543,483	569,060
Large	4,158	906,035	3,569				913,762	916,961
Ex. Large	8,883	278,549	0				287,432	297,461
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,340	76,945	0				79,285	81,927
Colossal	1,063	18,133	0				19,196	20,396
Sup. Colossal	0	913	0				913	913
Green Ripe Whole	0	42,079	0				42,079	42,079
Total	43,230	2,006,582	7,091				2,056,903	
Conv. Total	92,037	2,006,582	4,120					2,102,739
Prior Year	103,474	2,060,265	5,621					2,169,360
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	2,406	0	0	0	1,040		3,446	6,622
Sliced	255,050	77,065	265,947	0	472,384		1,070,446	1,122,505
Chopped	1,082	0	0	75,874	0		76,956	62,951
Total	258,538	77,065	265,947	75,874	473,424		1,150,848	
Conv. Total	667,098	90,166	181,908	58,802	194,104			1,192,078
Prior Year	810,481	83,524	181,525	61,662	212,727			1,349,919
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,055					7,055	7,055
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	7,055					7,055	
Conv. Total	0	7,055						7,055
Prior Year	0	6,347						6,347

Converted Total 3,304,117

Consumer 2,544,478
Food Service 759,639

Consecutive Sales - 12 Months Month Ending October 31, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,020	0				1,020	1,020
Large	0	3,385	0				3,385	3,385
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	912	1,122	0				2,034	3,064
Colossal	0	1,122	0				1,122	1,122
Super Colossal	0	232	0				232	232
Green Ripe Whole	0	0	0				0	0
Total	912	7,697	0				8,609	
Conv. Total	1,942	7,697	0					9,639
Prior Year	2,961	8,656	0					11,617
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	15,496	652,834	4,140				672,470	688,230
Medium	94,227	2,043,670	9,412				2,147,309	2,249,748
Large	17,065	3,288,649	15,134				3,320,848	3,333,773
Ex. Large	37,262	1,173,401	0				1,210,663	1,252,732
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,505	313,028	0				323,533	335,393
Colossal	5,241	76,476	0				81,717	87,634
Sup. Colossal	0	7,871	0				7,871	7,871
Green Ripe Whole	0	177,227	0				177,227	177,227
Total	179,796	7,733,156	28,686				7,941,638	
Conv. Total	382,786	7,733,156	16,667					8,132,608
Prior Year	386,961	7,965,573	19,722					8,372,256
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,579	0	0	0	3,680		13,259	26,175
Sliced	1,025,065	321,826	1,033,247	0	1,960,292		4,340,430	4,526,539
Chopped	6,144	1,360	0	312,462	0		319,966	268,910
Total	1,040,788	323,186	1,033,247	312,462	1,963,972		4,673,655	
Conv. Total	2,687,764	379,732	706,741	242,158	805,229			4,821,624
Prior Year	2,938,756	320,476	685,964	261,103	848,141			5,054,440
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,844					27,844	27,844
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	27,844					27,844	
Conv. Total	0	27,844						27,844
Prior Year	0	26,340						26,340

Converted Total 12,991,715

Consumer 9,919,224
Food Service 3,072,492