



# California Monthly Olive Report



## California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office  
P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca)

Month Ending: September 30, 2015 Released: October 21, 2015

### Summary Report - Sales Month Ending September 30, 2015 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	1,166,060	1,149,190	1.47	2,114,656	2,229,937	-5.17	13,102,491	13,418,730	-2.36
Markets									
Consumer	891,081	827,281	7.71	1,602,487	1,603,718	-0.08	9,988,900	10,100,638	-1.11
Food Service	274,979	321,909	-14.58	512,169	626,219	-18.21	3,113,591	3,318,092	-6.16
Styles									
Whole	371	795	-53.34	1,359	1,348	0.82	11,952	11,683	2.30
Pitted	725,264	675,302	7.40	1,292,712	1,305,025	-0.94	8,186,916	8,355,033	-2.01
Wedged	1,714	2,209	-22.39	3,869	4,686	-17.44	25,541	27,219	-6.16
Sliced	416,276	443,792	-6.20	773,825	867,271	-10.77	4,584,106	4,703,680	-2.54
Chopped	19,962	24,603	-18.86	38,208	47,484	-19.54	266,279	294,530	-9.59
Broken Pitted	2,474	2,490	-0.64	4,684	4,122	13.63	27,698	26,586	4.18
Key Items									
24/300 Pitted	691,837	641,616	7.83	1,231,419	1,232,096	-0.05	7,786,162	7,952,295	-2.09
6/10 Pitted	32,293	32,090	0.63	58,460	69,431	-15.80	383,252	383,384	-0.03
6/10 Sliced	239,367	286,237	-16.37	447,715	546,696	-18.11	2,680,660	2,877,926	-6.85
24/300 Whole	141	646	-78.17	940	1,046	-10.13	9,565	9,047	5.73
6/10 Whole	230	149	54.29	419	302	38.73	2,387	2,636	-9.45
6/10 Wedged	1,640	2,045	-19.77	3,631	4,522	-19.70	24,074	25,472	-5.49
2.25 Sliced	71,973	68,087	5.71	133,740	144,185	-7.24	812,014	842,040	-3.57
4.25 Chopped	18,512	23,215	-20.26	36,264	42,217	-14.10	239,065	264,258	-9.53

TRAVIS AVERILL, Acting Regional Director  
CURT STOCK, Deputy Regional Director

JENNIFER VAN COURT - ANTHONY FISCHER - BONNIE SPENCER  
Statisticians

Comments or questions should be directed to:

USDA, NASS, Pacific Regional Office  
P.O. Box 1258, Sacramento, CA 95812  
Phone: (916) 498-5161 – Fax: (855) 270-2722

**Summary Report - Packout and Inventory**

**Month Ending September 30, 2015**

**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	942,946	1,251,636	-24.66	1,472,489	2,620,568	-43.81	7,909,298	9,531,045	-17.02
<b>Markets</b>									
Consumer	658,360	1,049,108	-37.25	1,114,168	2,020,998	-44.87	6,282,334	8,015,667	-21.62
Food Service	284,586	202,528	40.52	358,321	599,570	-40.24	1,626,964	1,515,378	7.36
<b>Styles</b>									
Whole	0	0	0.00	1,254	4,004	-68.68	17,942	23,172	-22.57
Pitted	633,865	798,780	-20.65	1,053,784	1,593,430	-33.87	5,552,199	7,202,522	-22.91
Wedged	0	0	0.00	1,784	0	0.00	31,247	24,538	27.34
Sliced	295,869	433,377	-31.73	402,455	984,364	-59.12	2,118,297	2,026,379	4.54
Chopped	13,211	19,479	-32.18	13,211	38,771	-65.92	170,150	220,574	-22.86
Broken Pitted	0	0	0.00	0	0	0.00	19,463	33,860	-42.52
<b>Key Items</b>									
24/300 Pitted	525,791	788,965	-33.36	911,104	1,581,565	-42.39	5,225,205	6,902,112	-24.30
6/10 Pitted	108,074	9,815	1001.15	139,026	11,865	1071.74	309,835	286,817	8.03
6/10 Sliced	176,511	192,713	-8.41	216,256	587,705	-63.20	1,251,262	1,153,770	8.45
24/300 Whole	0	0	0.00	0	4,004	-100.00	15,061	18,829	-20.01
6/10 Whole	0	0	0.00	1,254	0	0.00	2,881	4,343	-33.68
6/10 Wedged	0	0	0.00	1,784	0	0.00	28,729	23,049	24.65
2.25 Sliced	56,082	54,593	2.73	66,474	148,020	-55.09	322,897	347,397	-7.05
4.25 Chopped	13,211	19,479	-32.18	13,211	38,771	-65.92	132,777	168,429	-21.17

\*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	7,909,298
Converted Storage	5,627,132
Approximate Supply*	13,536,430

**Storage Report  
Month Ending September 30, 2015**

Whole Canning Sizes	
Size	Tons
Small	5,082
Medium	6,975
Large	6,058
Ex. Large	8,718
Ex.Large Sev. "C"	353
Jumbo	1,510
Colossal	615
Super Colossal	138
Orchard Run	0
Total Canning	29,450
Limited	6,854

Total 36,304  
Total Converted (\*155) 5,627,132

**Packout - Month Ending September 30, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	31,940	147,677	0				179,617	215,677
Large	12,504	155,043	0				167,547	181,664
Ex. Large	6,319	221,025	0				227,344	234,478
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	2,046	0				2,046	2,046
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	50,763	525,791	0				576,554	
Conv. Total	108,074	525,791	0					633,865
Prior Year	9,815	788,965	0					798,780
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	68,548	0	92,508	0	136,786		297,842	295,869
Chopped	0	0	0	17,047	0		17,047	13,211
Total	68,548	0	92,508	17,047	136,786		314,889	
Conv. Total	176,511	0	63,275	13,211	56,082			309,080
Prior Year	192,713	55,213	130,858	19,479	54,593			452,856
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 942,946

\*Conversion factor changed as of December 2008.

Consumer	658,360
Food Service	284,586

**Cumulative Packout - Month Ending September 30, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	589	0	0				589	1,254
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>589</b>	<b>0</b>	<b>0</b>				<b>589</b>	
<b>Conv. Total</b>	<b>1,254</b>	<b>0</b>	<b>0</b>					<b>1,254</b>
<b>Prior Year</b>	<b>0</b>	<b>4,004</b>	<b>0</b>					<b>4,004</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	480	0				480	480
Medium	36,575	246,087	6,290				288,952	327,610
Large	12,504	289,690	0				302,194	316,311
Ex. Large	6,319	354,128	0				360,447	367,581
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,316	12,272	0				14,588	17,203
Colossal	7,587	8,447	0				16,034	24,600
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>65,301</b>	<b>911,104</b>	<b>6,290</b>				<b>982,695</b>	
<b>Conv. Total</b>	<b>139,026</b>	<b>911,104</b>	<b>3,654</b>					<b>1,053,784</b>
<b>Prior Year</b>	<b>11,865</b>	<b>1,581,565</b>	<b>0</b>					<b>1,593,430</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	693	0	0	0	0		693	1,784
Sliced	83,983	0	175,036	0	162,131		421,150	402,455
Chopped	0	0	0	17,047	0		17,047	13,211
<b>Total</b>	<b>84,676</b>	<b>0</b>	<b>175,036</b>	<b>17,047</b>	<b>162,131</b>		<b>438,890</b>	
<b>Conv. Total</b>	<b>218,041</b>	<b>0</b>	<b>119,725</b>	<b>13,211</b>	<b>66,474</b>			<b>417,450</b>
<b>Prior Year</b>	<b>587,705</b>	<b>91,989</b>	<b>156,650</b>	<b>38,771</b>	<b>148,020</b>			<b>1,023,134</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>0</b>					<b>0</b>	
<b>Conv. Total</b>	<b>0</b>	<b>0</b>						<b>0</b>
<b>Prior Year</b>	<b>0</b>	<b>0</b>						<b>0</b>

Converted Total 1,472,489

\*Conversion factor changed as of December 2008.

Consumer 1,114,168  
Food Service 358,321

**Inventory - Month Ending September 30, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	1,333	0				1,333	1,333
Large	0	6,210	0				6,210	6,210
Ex. Large	0	2,323	0				2,323	2,323
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,353	1,775	0				3,128	4,656
Colossal	0	1,974	0				1,974	1,974
Super Colossal	0	1,125	0				1,125	1,125
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,353</b>	<b>15,061</b>	<b>0</b>				<b>16,414</b>	
<b>Conv. Total</b>	<b>2,881</b>	<b>15,061</b>	<b>0</b>					<b>17,942</b>
<b>Prior Year</b>	<b>4,343</b>	<b>18,829</b>	<b>0</b>					<b>23,172</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,970	167,962	3,089				174,021	176,080
Medium	64,296	1,226,831	15,657				1,306,784	1,372,814
Large	26,599	1,922,930	10,786				1,960,315	1,985,826
Ex. Large	31,655	1,364,131	0				1,395,786	1,431,524
Ex. Large Sev "C"	0	71	0				71	71
Jumbo	9,885	188,935	0				198,820	209,980
Colossal	10,126	178,124	0				188,250	199,682
Sup. Colossal	0	24,308	0				24,308	24,308
Green Ripe Whole	0	151,913	0				151,913	151,913
<b>Total</b>	<b>145,531</b>	<b>5,225,205</b>	<b>29,532</b>				<b>5,400,268</b>	
<b>Conv. Total</b>	<b>309,835</b>	<b>5,225,205</b>	<b>17,158</b>					<b>5,552,199</b>
<b>Prior Year</b>	<b>286,817</b>	<b>6,902,112</b>	<b>13,593</b>					<b>7,202,522</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	11,157	0	0	0	6,142		17,299	31,247
Sliced	485,927	201,847	450,259	0	787,554		1,925,587	2,118,297
Chopped	8,935	1,326	0	171,325	0		181,586	170,150
<b>Total</b>	<b>506,019</b>	<b>203,173</b>	<b>450,259</b>	<b>171,325</b>	<b>793,696</b>		<b>2,124,472</b>	
<b>Conv. Total</b>	<b>1,314,248</b>	<b>239,277</b>	<b>307,977</b>	<b>132,777</b>	<b>325,415</b>			<b>2,319,695</b>
<b>Prior Year</b>	<b>1,224,219</b>	<b>250,754</b>	<b>279,203</b>	<b>168,429</b>	<b>348,887</b>			<b>2,271,492</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	19,463					19,463	19,463
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>19,463</b>					<b>19,463</b>	
<b>Conv. Total</b>	<b>0</b>	<b>19,463</b>						<b>19,463</b>
<b>Prior Year</b>	<b>0</b>	<b>33,860</b>						<b>33,860</b>

Converted Total 7,909,298

\*Conversion factor changed as of December 2008.

Consumer	6,282,334
Food Service	1,626,964

**Sales - Month Ending September 30, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	111	0				111	111
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	108	0	0				108	230
Colossal	0	0	0				0	0
Super Colossal	0	30	0				30	30
Green Ripe Whole	0	0	0				0	0
Total	108	141	0				249	
Conv. Total	230	141	0					371
Prior Year	149	646	0					795
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,164	56,115	200				57,479	58,709
Medium	7,695	188,287	747				196,729	205,104
Large	1,842	314,730	1,005				317,577	319,236
Ex. Large	3,231	84,731	0				87,962	91,610
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	910	23,646	0				24,556	25,583
Colossal	326	8,189	0				8,515	8,883
Sup. Colossal	0	208	0				208	208
Green Ripe Whole	0	15,931	0				15,931	15,931
Total	15,168	691,837	1,952				708,957	
Conv. Total	32,293	691,837	1,134					725,264
Prior Year	32,090	641,616	1,595					675,302
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	637	0	0	0	180		817	1,714
Sliced	92,958	30,029	102,049	0	175,545		400,581	416,276
Chopped	378	0	0	23,887	0		24,265	19,962
Total	93,973	30,029	102,049	23,887	175,725		425,663	
Conv. Total	242,456	35,134	69,802	18,512	72,047			437,951
Prior Year	289,669	27,944	61,523	23,215	68,251			470,603
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,474					2,474	2,474
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,474					2,474	
Conv. Total	0	2,474						2,474
Prior Year	0	2,490						2,490

Converted Total 1,166,060

Consumer 891,081  
Food Service 274,979

**Cumulative Sales - Month Ending September 30, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	298	0				298	298
Ex. Large	0	306	0				306	306
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	197	204	0				401	623
Colossal	0	102	0				102	102
Super Colossal	0	30	0				30	30
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	197	940	0				1,137	
Conv. Total	419	940	0					1,359
Prior Year	302	1,046	0					1,348
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,939	99,087	600				101,626	103,564
Medium	14,183	320,073	1,874				336,130	351,357
Large	2,834	551,504	2,401				556,739	558,933
Ex. Large	6,519	172,532	0				179,051	186,411
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,404	46,527	0				47,931	49,516
Colossal	580	12,991	0				13,571	14,226
Sup. Colossal	0	386	0				386	386
Green Ripe Whole	0	28,319	0				28,319	28,319
<b>Total</b>	27,459	1,231,419	4,875				1,263,753	
Conv. Total	58,460	1,231,419	2,832					1,292,712
Prior Year	69,431	1,232,096	3,498					1,305,025
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,410	0	0	0	580		1,990	3,869
Sliced	173,870	54,763	187,568	0	326,196		742,397	773,825
Chopped	507	0	0	46,792	0		47,299	38,208
<b>Total</b>	175,787	54,763	187,568	46,792	326,776		791,686	
Conv. Total	453,290	64,073	128,297	36,264	133,978			815,901
Prior Year	556,485	55,309	121,081	42,217	144,349			919,441
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	4,684					4,684	4,684
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	4,684					4,684	
Conv. Total	0	4,684						4,684
Prior Year	0	4,122						4,122

Converted Total 2,114,656

Consumer 1,602,487  
Food Service 512,169

**Consecutive Sales - 12 Months Month Ending September 30, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,020	0				1,020	1,020
Large	0	5,680	0				5,680	5,680
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,121	918	0				2,039	3,305
Colossal	0	918	0				918	918
Super Colossal	0	213	0				213	213
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,121</b>	<b>9,565</b>	<b>0</b>				<b>10,686</b>	
<b>Conv. Total</b>	<b>2,387</b>	<b>9,565</b>	<b>0</b>					<b>11,952</b>
<b>Prior Year</b>	<b>2,636</b>	<b>9,047</b>	<b>0</b>					<b>11,683</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	15,963	663,269	5,050				684,282	700,188
Medium	93,740	2,061,840	9,454				2,165,034	2,266,905
Large	16,888	3,286,064	15,620				3,318,572	3,331,094
Ex. Large	38,032	1,189,977	0				1,228,009	1,270,947
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,315	320,690	0				331,005	342,651
Colossal	5,077	78,281	0				83,358	89,090
Sup. Colossal	0	8,278	0				8,278	8,278
Green Ripe Whole	0	177,763	0				177,763	177,763
<b>Total</b>	<b>180,015</b>	<b>7,786,162</b>	<b>30,124</b>				<b>7,996,301</b>	
<b>Conv. Total</b>	<b>383,252</b>	<b>7,786,162</b>	<b>17,502</b>					<b>8,186,916</b>
<b>Prior Year</b>	<b>383,384</b>	<b>7,952,295</b>	<b>19,354</b>					<b>8,355,033</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,349	0	0	0	3,579		12,928	25,541
Sliced	1,041,033	322,956	1,043,236	0	1,980,521		4,387,746	4,584,106
Chopped	6,056	1,700	0	308,471	0		316,227	266,279
<b>Total</b>	<b>1,056,438</b>	<b>324,656</b>	<b>1,043,236</b>	<b>308,471</b>	<b>1,984,100</b>		<b>4,716,901</b>	
<b>Conv. Total</b>	<b>2,727,952</b>	<b>381,854</b>	<b>713,573</b>	<b>239,065</b>	<b>813,481</b>			<b>4,875,925</b>
<b>Prior Year</b>	<b>2,932,072</b>	<b>312,304</b>	<b>673,007</b>	<b>264,258</b>	<b>843,787</b>			<b>5,025,429</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,698					27,698	27,698
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>27,698</b>					<b>27,698</b>	
<b>Conv. Total</b>	<b>0</b>	<b>27,698</b>						<b>27,698</b>
<b>Prior Year</b>	<b>0</b>	<b>26,586</b>						<b>26,586</b>

Converted Total 13,102,491

Consumer 9,988,900  
Food Service 3,113,591