



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service

Pacific Regional Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: April 30, 2015 Revised: June 1, 2015

Summary Report - Sales Month Ending April 30, 2015 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	911,919	1,106,937	-17.62	10,045,038	9,917,453	1.29	13,412,163	13,201,888	1.59
Markets									
Consumer	666,595	810,056	-17.71	7,596,204	7,514,399	1.09	10,116,401	9,966,242	1.51
Food Service	245,324	296,882	-17.37	2,448,834	2,403,054	1.91	3,295,763	3,235,646	1.86
Styles									
Whole	415	598	-30.62	9,685	10,537	-8.08	11,248	12,632	-10.95
Pitted	551,364	670,798	-17.80	6,277,302	6,248,879	0.45	8,323,056	8,245,658	0.94
Wedged	1,940	2,380	-18.50	18,892	19,241	-1.81	26,771	26,071	2.68
Sliced	340,652	411,225	-17.16	3,511,086	3,396,850	3.36	4,741,575	4,588,374	3.34
Chopped	15,958	19,760	-19.24	211,234	221,012	-4.42	286,266	301,669	-5.11
Broken Pitted	1,590	2,176	-26.93	16,838	20,934	-19.57	23,247	27,484	-15.42
Key Items									
24/300 Pitted	519,255	636,445	-18.41	5,969,456	5,961,960	0.13	7,910,731	7,849,344	0.78
6/10 Pitted	31,367	32,885	-4.62	294,481	273,193	7.79	394,221	376,030	4.84
6/10 Sliced	210,123	260,626	-19.38	2,113,066	2,087,290	1.23	2,843,518	2,804,242	1.40
24/300 Whole	383	349	9.74	7,937	8,069	-1.64	9,000	9,481	-5.07
6/10 Whole	32	249	-87.18	1,748	2,468	-29.16	2,248	3,151	-28.65
6/10 Wedged	1,882	2,233	-15.69	17,958	18,028	-0.39	25,230	24,349	3.62
2.25 Sliced	55,128	68,274	-19.25	608,275	608,286	0.00	841,778	830,800	1.32
4.25 Chopped	14,038	18,870	-25.61	185,657	196,538	-5.54	251,725	271,006	-7.11

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Summary Report - Packout and Inventory

Month Ending April 30, 2015

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	580,699	1,325,319	-56.18	7,371,889	11,031,156	-33.17	8,374,218	9,486,909	-11.73
Markets									
Consumer	562,120	1,087,309	-48.30	5,793,924	8,515,468	-31.96	6,992,194	7,919,045	-11.70
Food Service	18,579	238,010	-92.19	1,577,965	2,515,688	-37.28	1,382,024	1,567,864	-11.85
Styles									
Whole	0	0	0.00	178,971	19,336	825.57	18,171	23,907	-23.99
Pitted	433,621	933,965	-53.57	4,419,621	7,200,892	-38.62	6,062,216	7,277,226	-16.70
Wedged	0	0	0.00	0	12,180	-100.00	10,170	24,944	-59.23
Sliced	138,642	344,738	-59.78	2,624,379	3,601,044	-27.12	2,070,882	1,876,190	10.38
Chopped	5,980	46,615	-87.17	146,462	197,281	-25.76	190,015	240,228	-20.90
Broken Pitted	2,456	0	0.00	2,456	422	481.99	22,763	44,414	-48.75
Key Items									
24/300 Pitted	427,564	933,965	-54.22	4,303,146	6,856,379	-37.24	5,816,641	6,846,627	-15.04
6/10 Pitted	6,057	0	0.00	110,020	333,778	-67.04	224,188	412,926	-45.71
6/10 Sliced	12,522	224,020	-94.41	1,460,852	2,124,128	-31.23	1,107,703	1,061,163	4.39
24/300 Whole	0	0	0.00	178,971	14,363	1146.06	15,582	18,708	-16.71
6/10 Whole	0	0	0.00	0	4,973	-100.00	2,589	5,199	-50.20
6/10 Wedged	0	0	0.00	0	12,180	-100.00	9,453	22,766	-58.48
2.25 Sliced	62,882	97,642	-35.60	465,025	568,779	-18.24	353,299	312,703	12.98
4.25 Chopped	5,980	32,625	-81.67	136,929	151,048	-9.35	148,809	169,672	-12.30

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,374,218
Converted Storage	2,348,831
Approximate Supply*	10,723,049

Storage Report
Month Ending April 30, 2015

Whole Canning Sizes	
Size	Tons
Small	1,216
Medium	2,715
Large	2,342
Ex. Large	3,024
Ex.Large Sev. "C"	381
Jumbo	1,383
Colossal	340
Super Colossal	178
Orchard Run	0
Total Canning	11,579
Limited	3,574
Total	15,154
Total Converted (*155)	2,348,831

Packout - Month Ending April 30, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	207,294	0				207,294	207,294
Large	2,845	58,016	0				60,861	64,073
Ex. Large	0	124,289	0				124,289	124,289
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	37,455	0				37,455	37,455
Sup. Colossal	0	510	0				510	510
Green Ripe Whole	0	0	0				0	0
Total	2,845	427,564	0				430,409	
Conv. Total	6,057	427,564	0					433,621
Prior Year	0	933,965	0					933,965
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	4,863	54,050	0	0	153,370		212,283	138,642
Chopped	0	0	0	7,716	0		7,716	5,980
Total	4,863	54,050	0	7,716	153,370		219,999	
Conv. Total	12,522	63,239	0	5,980	62,882			144,622
Prior Year	238,010	5,249	17,828	32,625	97,642			391,354
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,456					2,456	2,456
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,456					2,456	
Conv. Total	0	2,456						2,456
Prior Year	0	0						0

Converted Total 580,699

*Conversion factor changed as of December 2008.

Consumer	562,120
Food Service	18,579

Cumulative Packout - Month Ending April 30, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	845	0				845	845
Large	0	32,855	0				32,855	32,855
Ex. Large	0	137,295	0				137,295	137,295
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	6,808	0				6,808	6,808
Colossal	0	1,168	0				1,168	1,168
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	178,971	0				178,971	
Conv. Total	0	178,971	0					178,971
Prior Year	4,973	14,363	0					19,336
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	9,115	9,608	0				18,723	29,014
Medium	37,121	1,288,259	7,475				1,332,855	1,371,633
Large	4,807	1,515,080	3,635				1,523,522	1,527,426
Ex. Large	634	1,303,809	0				1,304,443	1,305,159
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	57,190	0				57,190	57,190
Colossal	0	41,023	0				41,023	41,023
Sup. Colossal	0	1,134	0				1,134	1,134
Green Ripe Whole	0	87,043	0				87,043	87,043
Total	51,677	4,303,146	11,110				4,365,933	
Conv. Total	110,020	4,303,146	6,455					4,419,621
Prior Year	333,778	6,856,379	10,735					7,200,892
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	567,321	300,586	507,042	0	1,134,208		2,509,157	2,624,379
Chopped	1,850	1,038	0	176,683	0		179,571	146,462
Total	569,171	301,624	507,042	176,683	1,134,208		2,688,728	
Conv. Total	1,467,944	354,125	346,817	136,929	465,025			2,770,841
Prior Year	2,176,936	292,608	621,134	151,048	568,779			3,810,505
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,456					2,456	2,456
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,456					2,456	
Conv. Total	0	2,456						2,456
Prior Year	0	422						422

Converted Total 7,371,889

*Conversion factor changed as of December 2008.

Consumer	5,793,924
Food Service	1,577,965

Inventory - Month Ending April 30, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	2,049	0				2,049	2,049
Large	0	7,473	0				7,473	7,473
Ex. Large	0	2,371	0				2,371	2,371
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,216	1,641	0				2,857	4,230
Colossal	0	564	0				564	564
Super Colossal	0	1,163	0				1,163	1,163
Green Ripe Whole	0	0	0				0	0
Total	1,216	15,582	0				16,798	
Conv. Total	2,589	15,582	0					18,171
Prior Year	5,199	18,708	0					23,907
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	5,959	143,599	5,720				155,278	159,609
Medium	50,009	1,439,817	12,979				1,502,805	1,553,827
Large	14,839	2,107,355	18,112				2,140,306	2,149,470
Ex. Large	24,751	1,580,410	0				1,605,161	1,633,105
Ex. Large Sev "C"	0	91	0				91	91
Jumbo	7,889	165,765	0				173,654	182,561
Colossal	1,855	144,577	0				146,432	148,526
Sup. Colossal	0	4,694	0				4,694	4,694
Green Ripe Whole	0	230,333	0				230,333	230,333
Total	105,302	5,816,641	36,811				5,958,754	
Conv. Total	224,188	5,816,641	21,387					6,062,216
Prior Year	412,926	6,846,627	17,673					7,277,226
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	3,671	0	0	0	1,750		5,421	10,170
Sliced	430,176	313,140	356,004	0	861,704		1,961,024	2,070,882
Chopped	9,935	1,326	0	192,011	0		203,272	190,015
Total	443,782	314,466	356,004	192,011	863,454		2,169,717	
Conv. Total	1,155,247	369,490	243,507	148,809	354,016			2,271,068
Prior Year	1,149,739	219,933	287,136	169,672	314,882			2,141,362
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	22,763					22,763	22,763
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	22,763					22,763	
Conv. Total	0	22,763						22,763
Prior Year	0	44,414						44,414

Converted Total 8,374,218

*Conversion factor changed as of December 2008.

Consumer	6,992,194
Food Service	1,382,024

Sales - Month Ending April 30, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	77	0				77	77
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	15	102	0				117	134
Colossal	0	204	0				204	204
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	15	383	0				398	
Conv. Total	32	383	0					415
Prior Year	249	349	0					598
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,178	38,762	0				39,940	41,270
Medium	7,436	136,251	504				144,191	152,375
Large	1,678	213,257	774				215,709	217,279
Ex. Large	3,154	93,600	0				96,754	100,315
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	950	22,352	0				23,302	24,375
Colossal	337	3,979	0				4,316	4,696
Sup. Colossal	0	534	0				534	534
Green Ripe Whole	0	10,520	0				10,520	10,520
Total	14,733	519,255	1,278				535,266	
Conv. Total	31,367	519,255	743					551,364
Prior Year	32,885	636,445	1,469					670,798
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	731	0	0	0	140		871	1,940
Sliced	81,601	23,619	69,835	0	134,459		309,514	340,652
Chopped	501	0	0	18,113	0		18,614	15,958
Total	82,833	23,619	69,835	18,113	134,599		328,999	
Conv. Total	213,926	27,634	47,767	14,038	55,186			358,550
Prior Year	263,748	19,761	62,563	18,870	68,422			433,365
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,590					1,590	1,590
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,590					1,590	
Conv. Total	0	1,590						1,590
Prior Year	0	2,176						2,176

Converted Total 911,919

Consumer 666,595
Food Service 245,324

Cumulative Sales - Month Ending April 30, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	340	0				340	340
Large	0	5,238	0				5,238	5,238
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	821	714	0				1,535	2,462
Colossal	0	816	0				816	816
Super Colossal	0	217	0				217	217
Green Ripe Whole	0	0	0				0	0
Total	821	7,937	0				8,758	
Conv. Total	1,748	7,937	0					9,685
Prior Year	2,468	8,069	0					10,537
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	12,182	513,405	3,130				528,717	541,159
Medium	72,071	1,582,798	8,595				1,663,464	1,741,231
Large	12,473	2,469,377	11,279				2,493,129	2,502,485
Ex. Large	28,747	943,508	0				972,255	1,004,710
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	8,611	267,289	0				275,900	285,622
Colossal	4,235	59,875	0				64,110	68,891
Sup. Colossal	0	8,855	0				8,855	8,855
Green Ripe Whole	0	124,349	0				124,349	124,349
Total	138,319	5,969,456	23,004				6,130,779	
Conv. Total	294,481	5,969,456	13,365					6,277,302
Prior Year	273,193	5,961,960	13,726					6,248,879
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	6,974	0	0	0	2,279		9,253	18,892
Sliced	820,608	233,823	754,639	0	1,483,597		3,292,667	3,511,086
Chopped	5,629	1,700	0	239,558	0		246,887	211,234
Total	833,211	235,523	754,639	239,558	1,485,876		3,548,807	
Conv. Total	2,152,605	277,568	516,173	185,657	609,209			3,741,213
Prior Year	2,127,394	219,285	484,387	196,538	609,499			3,637,103
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	16,838					16,838	16,838
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	16,838					16,838	
Conv. Total	0	16,838						16,838
Prior Year	0	20,934						20,934

Converted Total 10,045,038

Consumer 7,596,204
Food Service 2,448,834

Consecutive Sales - 12 Months Month Ending April 30, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	884	0				884	884
Large	0	5,451	0				5,451	5,451
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,056	918	0				1,974	3,166
Colossal	0	918	0				918	918
Super Colossal	0	217	0				217	217
Green Ripe Whole	0	0	0				0	0
Total	1,056	9,000	0				10,056	
Conv. Total	2,248	9,000	0					11,248
Prior Year	3,151	9,481	0					12,632
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	16,104	689,495	4,760				710,359	726,546
Medium	97,884	2,097,753	10,792				2,206,429	2,312,418
Large	16,921	3,261,728	15,609				3,294,258	3,306,822
Ex. Large	37,284	1,244,455	0				1,281,739	1,323,833
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	11,278	359,192	0				370,470	383,203
Colossal	5,696	77,029	0				82,725	89,156
Sup. Colossal	0	11,362	0				11,362	11,362
Green Ripe Whole	0	169,717	0				169,717	169,717
Total	185,167	7,910,731	31,161				8,127,059	
Conv. Total	394,221	7,910,731	18,105					8,323,056
Prior Year	376,030	7,849,344	20,283					8,245,658
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,798	0	0	0	3,759		13,557	26,771
Sliced	1,104,279	306,293	1,020,344	0	2,053,118		4,484,034	4,741,575
Chopped	7,967	1,700	0	324,807	0		334,474	286,266
Total	1,122,044	307,993	1,020,344	324,807	2,056,877		4,832,065	
Conv. Total	2,899,294	362,358	697,915	251,725	843,320			5,054,612
Prior Year	2,856,464	290,068	666,054	271,006	832,522			4,916,115
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	23,247					23,247	23,247
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	23,247					23,247	
Conv. Total	0	23,247						23,247
Prior Year	0	27,484						27,484

Converted Total 13,412,163

Consumer 10,116,401
Food Service 3,295,763