



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service

Pacific Regional Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: February 28, 2015 Revised: April 29, 2015

Summary Report - Sales Month Ending February 28, 2015 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	806,699	815,511	-1.08	8,049,625	7,699,729	4.54	13,634,473	13,062,542	4.38
Markets									
Consumer	587,095	567,409	3.47	6,135,570	5,882,293	4.31	10,287,872	9,847,284	4.47
Food Service	219,604	248,102	-11.49	1,914,055	1,817,436	5.32	3,346,601	3,215,258	4.08
Styles									
Whole	436	358	21.92	9,095	8,879	2.44	12,317	12,393	-0.62
Pitted	443,284	445,122	-0.41	5,072,640	4,913,526	3.24	8,453,747	8,169,126	3.48
Wedged	1,802	1,820	-0.99	14,339	14,469	-0.90	26,990	25,591	5.47
Sliced	342,337	343,490	-0.34	2,765,927	2,570,292	7.61	4,822,974	4,524,309	6.60
Chopped	17,769	24,059	-26.14	173,667	176,253	-1.47	293,457	304,079	-3.49
Broken Pitted	1,071	663	61.54	13,956	16,310	-14.43	24,989	27,044	-7.60
Key Items									
24/300 Pitted	412,375	416,328	-0.95	4,835,919	4,693,768	3.03	8,045,386	7,771,487	3.52
6/10 Pitted	29,233	27,304	7.07	225,363	209,328	7.66	388,968	378,549	2.75
6/10 Sliced	186,273	214,868	-13.31	1,655,068	1,576,121	5.01	2,896,690	2,783,356	4.07
24/300 Whole	247	51	384.31	7,554	7,184	5.15	9,502	9,242	2.81
6/10 Whole	189	307	-38.28	1,541	1,695	-9.06	2,815	3,151	-10.68
6/10 Wedged	1,589	1,697	-6.38	13,545	13,534	0.08	25,310	23,893	5.93
2.25 Sliced	66,803	59,847	11.62	483,655	463,633	4.32	861,811	823,187	4.69
4.25 Chopped	15,450	18,535	-16.65	151,134	157,098	-3.80	256,643	275,543	-6.86

VIC TOLOMEO, Director

JENNIFER VAN COURT - ANTHONY FISCHER - BONNIE SPENCER
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA-NASS
Pacific Regional Field Office-California
P.O. Box 1258, Sacramento, CA 95812
Phone: (916) 498-5161 – Fax: (855) 270-2722

Summary Report - Packout and Inventory

Month Ending February 28, 2015

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	563,909	1,056,618	-46.63	6,004,160	8,219,083	-26.95	8,163,687	8,920,797	-8.49
Markets									
Consumer	452,193	782,716	-42.23	4,512,723	6,407,786	-29.57	6,629,507	7,456,917	-11.10
Food Service	111,716	273,902	-59.21	1,491,436	1,811,296	-17.66	1,534,180	1,463,880	4.80
Styles									
Whole	845	0	0.00	4,849	19,336	-74.92	19,025	29,025	-34.45
Pitted	384,467	538,554	-28.61	3,597,484	5,286,205	-31.95	5,909,518	6,710,344	-11.93
Wedged	0	0	0.00	0	2,606	-100.00	14,783	20,258	-27.03
Sliced	164,873	501,865	-67.15	2,273,040	2,803,732	-18.93	2,003,082	1,916,113	4.54
Chopped	13,724	16,198	-15.28	128,786	107,203	20.13	193,667	196,398	-1.39
Broken Pitted	0	0	0.00	0	0	0.00	23,613	48,658	-51.47
Key Items									
24/300 Pitted	376,769	500,584	-24.73	3,487,066	5,074,581	-31.28	5,597,810	6,335,570	-11.64
6/10 Pitted	3,355	33,781	-90.07	103,963	202,687	-48.71	288,241	355,583	-18.94
6/10 Sliced	108,361	240,121	-54.87	1,380,380	1,583,949	-12.85	1,191,192	1,036,965	14.87
24/300 Whole	845	0	0.00	4,849	14,363	-66.24	16,210	23,062	-29.71
6/10 Whole	0	0	0.00	0	4,973	-100.00	2,815	5,963	-52.80
6/10 Wedged	0	0	0.00	0	2,606	-100.00	13,926	17,719	-21.41
2.25 Sliced	0	61,513	-100.00	315,990	370,895	-14.80	266,175	264,971	0.45
4.25 Chopped	13,724	16,198	-15.28	119,254	88,574	34.64	152,545	147,705	3.28

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,163,687
Converted Storage	3,640,412
Approximate Supply*	11,804,100

**Storage Report
Month Ending February 28, 2015**

Whole Canning Sizes	
Size	Tons
Small	2,843
Medium	4,756
Large	5,012
Ex. Large	3,857
Ex. Large Sev. "C"	381
Jumbo	1,383
Colossal	618
Super Colossal	182
Orchard Run	0
Total Canning	19,033
Limited	4,453

Total 23,487
Total Converted (*155) 3,640,412

Packout - Month Ending February 28, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	845	0				845	845
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	845	0				845	
Conv. Total	0	845	0					845
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	903	0				903	903
Medium	1,576	97,070	7,475				106,121	104,768
Large	0	202,697	0				202,697	202,697
Ex. Large	0	76,099	0				76,099	76,099
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	1,576	376,769	7,475				385,820	
Conv. Total	3,355	376,769	4,343					384,467
Prior Year	33,781	500,584	4,190					538,555
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	42,082	660	81,491	0	0		124,233	164,873
Chopped	0	0	0	17,708	0		17,708	13,724
Total	42,082	660	81,491	17,708	0		141,941	
Conv. Total	108,361	772	55,740	13,724	0			178,597
Prior Year	240,121	65,590	134,641	16,198	61,513			518,063
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 563,909

*Conversion factor changed as of December 2008.

Consumer	452,193
Food Service	111,716

Cumulative Packout - Month Ending February 28, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	845	0				845	845
Large	0	4,004	0				4,004	4,004
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	4,849	0				4,849	
Conv. Total	0	4,849	0					4,849
Prior Year	4,973	14,363	0					19,336
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	9,115	9,608	0				18,723	29,014
Medium	37,121	1,066,879	7,475				1,111,475	1,150,253
Large	1,962	1,096,916	3,635				1,102,513	1,103,205
Ex. Large	634	1,165,238	0				1,165,872	1,166,588
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	57,190	0				57,190	57,190
Colossal	0	3,568	0				3,568	3,568
Sup. Colossal	0	624	0				624	624
Green Ripe Whole	0	87,043	0				87,043	87,043
Total	48,832	3,487,066	11,110				3,547,008	
Conv. Total	103,963	3,487,066	6,455					3,597,484
Prior Year	202,687	5,074,581	8,937					5,286,205
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	536,070	196,456	507,042	0	770,707		2,010,275	2,273,040
Chopped	1,850	1,038	0	153,876	0		156,764	128,786
Total	537,920	197,494	507,042	153,876	770,707		2,167,039	
Conv. Total	1,387,473	232,293	346,817	119,254	315,990			2,401,826
Prior Year	1,603,636	267,679	582,758	88,574	370,895			2,913,542
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 6,004,160

*Conversion factor changed as of December 2008.

Consumer 4,512,723
Food Service 1,491,436

Inventory - Month Ending February 28, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	2,049	0				2,049	2,049
Large	0	7,794	0				7,794	7,794
Ex. Large	0	2,371	0				2,371	2,371
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,322	1,744	0				3,066	4,559
Colossal	0	768	0				768	768
Super Colossal	0	1,163	0				1,163	1,163
Green Ripe Whole	0	0	0				0	0
Total	1,322	16,210	0				17,532	
Conv. Total	2,815	16,210	0					19,025
Prior Year	5,963	23,062	0					29,025
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	7,827	168,057	5,820				181,704	188,102
Medium	68,400	1,462,786	14,207				1,545,393	1,616,664
Large	14,688	1,729,882	20,363				1,764,933	1,772,984
Ex. Large	32,282	1,660,326	0				1,692,608	1,729,054
Ex. Large Sev "C"	0	102	0				102	102
Jumbo	9,643	190,690	0				200,333	211,220
Colossal	2,548	122,416	0				124,964	127,841
Sup. Colossal	0	7,092	0				7,092	7,092
Green Ripe Whole	0	256,459	0				256,459	256,459
Total	135,388	5,597,810	40,390				5,773,588	
Conv. Total	288,241	5,597,810	23,467					5,909,518
Prior Year	355,583	6,335,570	19,191					6,710,344
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	5,408	0	0	0	2,090		7,498	14,783
Sliced	462,599	229,889	404,598	0	649,207		1,746,293	2,003,082
Chopped	9,913	1,326	0	196,832	0		208,071	193,667
Total	477,920	231,215	404,598	196,832	651,297		1,961,862	
Conv. Total	1,243,124	272,086	276,745	152,545	267,032			2,211,532
Prior Year	1,102,333	236,564	378,657	147,705	267,510			2,132,769
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	23,613					23,613	23,613
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	23,613					23,613	
Conv. Total	0	23,613						23,613
Prior Year	0	48,658						48,658

Converted Total 8,163,687

*Conversion factor changed as of December 2008.

Consumer	6,629,507
Food Service	1,534,180

Sales - Month Ending February 28, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	145	0				145	145
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	89	102	0				191	291
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	89	247	0				336	
Conv. Total	189	247	0					436
Prior Year	307	51	0					358
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,924	31,237	240				33,401	35,473
Medium	6,586	110,964	1,347				118,897	125,768
Large	1,354	179,693	1,297				182,344	183,329
Ex. Large	3,017	61,011	0				64,028	67,434
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	449	14,406	0				14,855	15,362
Colossal	401	3,696	0				4,097	4,550
Sup. Colossal	0	806	0				806	806
Green Ripe Whole	0	10,562	0				10,562	10,562
Total	13,731	412,375	2,884				428,990	
Conv. Total	29,233	412,375	1,676					443,284
Prior Year	27,304	416,328	1,489					445,121
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	617	0	0	0	520		1,137	1,802
Sliced	72,339	26,992	84,327	0	162,935		346,593	342,337
Chopped	605	0	0	19,935	0		20,540	17,769
Total	73,561	26,992	84,327	19,935	163,455		368,270	
Conv. Total	190,181	31,581	57,680	15,450	67,017			361,908
Prior Year	220,491	25,370	45,002	18,535	59,970			369,368
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,071					1,071	1,071
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,071					1,071	
Conv. Total	0	1,071						1,071
Prior Year	0	663						663

Converted Total 806,699

Consumer 587,095
Food Service 219,604

Cumulative Sales - Month Ending February 28, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	340	0				340	340
Large	0	5,161	0				5,161	5,161
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	724	612	0				1,336	2,153
Colossal	0	612	0				612	612
Super Colossal	0	217	0				217	217
Green Ripe Whole	0	0	0				0	0
Total	724	7,554	0				8,278	
Conv. Total	1,541	7,554	0					9,095
Prior Year	1,695	7,184	0					8,879
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	10,344	430,747	3,030				444,121	454,530
Medium	53,783	1,267,239	7,470				1,328,492	1,386,083
Large	9,289	1,996,056	9,049				2,014,394	2,021,090
Ex. Large	22,348	763,111	0				785,459	810,690
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	6,573	223,957	0				230,530	237,951
Colossal	3,517	48,535	0				52,052	56,023
Sup. Colossal	0	7,773	0				7,773	7,773
Green Ripe Whole	0	98,501	0				98,501	98,501
Total	105,854	4,835,919	19,549				4,961,322	
Conv. Total	225,363	4,835,919	11,358					5,072,640
Prior Year	209,328	4,693,768	10,431					4,913,527
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	5,260	0	0	0	1,939		7,199	14,339
Sliced	642,745	187,233	596,698	0	1,179,646		2,606,322	2,765,927
Chopped	4,835	1,700	0	195,012	0		201,547	173,667
Total	652,840	188,933	596,698	195,012	1,181,585		2,815,068	
Conv. Total	1,687,150	223,058	408,141	151,134	484,450			2,953,933
Prior Year	1,606,414	177,314	355,620	157,098	464,568			2,761,014
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	13,956					13,956	13,956
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	13,956					13,956	
Conv. Total	0	13,956						13,956
Prior Year	0	16,310						16,310

Converted Total 8,049,625

Consumer 6,135,570
Food Service 1,914,055

Consecutive Sales - 12 Months Month Ending February 28, 2015

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	884	0				884	884
Large	0	6,055	0				6,055	6,055
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,322	816	0				2,138	3,631
Colossal	0	816	0				816	816
Super Colossal	0	319	0				319	319
Green Ripe Whole	0	0	0				0	0
Total	1,322	9,502	0				10,824	
Conv. Total	2,815	9,502	0					12,317
Prior Year	3,151	9,242	0					12,393
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	15,907	724,757	5,260				745,924	761,679
Medium	94,720	2,115,626	12,257				2,222,603	2,324,406
Large	16,907	3,309,794	15,861				3,342,562	3,355,004
Ex. Large	38,366	1,267,060	0				1,305,426	1,348,741
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	11,159	365,049	0				376,208	388,807
Colossal	5,641	78,324	0				83,965	90,334
Sup. Colossal	0	12,579	0				12,579	12,579
Green Ripe Whole	0	172,197	0				172,197	172,197
Total	182,700	8,045,386	33,378				8,261,464	
Conv. Total	388,968	8,045,386	19,393					8,453,747
Prior Year	378,549	7,771,487	19,090					8,169,126
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,829	0	0	0	4,099		13,928	26,990
Sliced	1,124,928	295,575	1,050,658	0	2,101,979		4,573,140	4,822,974
Chopped	8,560	1,700	0	331,152	0		341,412	293,457
Total	1,143,317	297,275	1,050,658	331,152	2,106,078		4,928,480	
Conv. Total	2,954,818	349,818	718,650	256,643	863,492			5,143,421
Prior Year	2,833,558	279,481	640,513	275,543	824,884			4,853,979
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	24,989					24,989	24,989
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	24,989					24,989	
Conv. Total	0	24,989						24,989
Prior Year	0	27,044						27,044

Converted Total 13,634,473

Consumer 10,287,872
Food Service 3,346,601