



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service

Pacific Regional Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: November 30, 2014 Released: December 30, 2014

Summary Report - Sales Month Ending November 30, 2014 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	1,334,634	1,417,858	-5.87	4,864,807	4,767,956	2.03	13,381,429	13,052,912	2.52
Markets									
Consumer	1,092,637	1,167,183	-6.39	3,708,023	3,681,189	0.73	10,061,429	9,715,554	3.56
Food Service	241,997	250,675	-3.46	1,156,784	1,086,767	6.44	3,320,000	3,337,358	-0.52
Styles									
Whole	2,917	957	204.76	7,464	5,987	24.67	13,577	11,700	16.04
Pitted	938,140	1,012,036	-7.30	3,107,500	3,103,773	0.12	8,298,359	8,066,263	2.88
Wedged	1,613	2,018	-20.09	8,418	8,221	2.39	27,316	24,327	12.29
Sliced	361,318	371,654	-2.78	1,634,836	1,538,733	6.25	4,723,442	4,608,789	2.49
Chopped	29,000	27,333	6.10	98,596	100,032	-1.44	294,608	315,702	-6.68
Broken Pitted	1,647	3,860	-57.33	7,994	11,210	-28.69	24,127	26,131	-7.67
Key Items									
24/300 Pitted	905,787	979,081	-7.49	2,966,052	2,977,008	-0.37	7,892,279	7,662,904	2.99
6/10 Pitted	30,964	30,934	0.10	134,438	120,380	11.68	386,990	382,462	1.18
6/10 Sliced	208,472	217,268	-4.05	1,005,324	948,499	5.99	2,874,568	2,905,452	-1.06
24/300 Whole	2,644	808	227.23	6,359	4,999	27.21	10,492	8,894	17.97
6/10 Whole	273	149	82.89	1,105	988	11.84	3,085	2,806	9.94
6/10 Wedged	1,514	1,944	-22.11	8,008	7,787	2.84	25,521	22,982	11.05
2.25 Sliced	64,167	69,029	-7.04	276,583	276,864	-0.10	841,508	817,602	2.92
4.25 Chopped	26,627	26,954	-1.21	88,290	90,119	-2.03	260,777	283,903	-8.15

VIC TOLOMEO, Director
KELLY KRUG, Deputy Director

JENNIFER VAN COURT - ANTHONY FISCHER - BONNIE SPENCER
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA-NASS
Pacific Regional Field Office-California
P.O. Box 1258, Sacramento, CA 95812
Phone: (916) 498-5161 – Fax: (855) 270-2722

Summary Report - Packout and Inventory

Month Ending November 30, 2014

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	1,054,266	1,536,261	-31.37	4,383,360	5,512,627	-20.49	9,243,073	9,250,717	-0.08
Markets									
Consumer	729,802	1,203,573	-39.36	3,318,751	4,434,177	-25.16	7,634,907	7,698,976	-0.83
Food Service	324,464	332,688	-2.47	1,064,609	1,078,450	-1.28	1,608,165	1,551,741	3.64
Styles									
Whole	0	0	0.00	4,004	15,559	-74.27	19,711	33,903	-41.86
Pitted	699,724	1,080,171	-35.22	2,765,507	3,698,883	-25.23	6,957,998	6,955,974	0.03
Wedged	0	0	0.00	0	2,606	-100.00	20,865	26,662	-21.74
Sliced	326,001	442,618	-26.35	1,526,393	1,733,162	-11.93	1,998,151	1,944,585	2.75
Chopped	28,541	13,473	111.84	87,455	62,417	40.11	216,363	235,286	-8.04
Broken Pitted	0	0	0.00	0	0	0.00	29,985	54,308	-44.79
Key Items									
24/300 Pitted	614,330	1,027,346	-40.20	2,666,179	3,601,228	-25.96	6,560,242	6,597,278	-0.56
6/10 Pitted	83,282	52,825	57.66	97,217	97,655	-0.45	374,945	344,142	8.95
6/10 Sliced	239,058	276,344	-13.49	964,206	969,696	-0.57	1,162,229	1,134,653	2.43
24/300 Whole	0	0	0.00	4,004	10,586	-62.18	16,200	27,022	-40.05
6/10 Whole	0	0	0.00	0	4,973	-100.00	3,511	6,881	-48.98
6/10 Wedged	0	0	0.00	0	2,606	-100.00	19,622	23,685	-17.16
2.25 Sliced	65,586	69,822	-6.07	244,736	252,958	-3.25	372,870	334,698	11.40
4.25 Chopped	26,417	9,953	165.41	84,269	58,898	43.08	166,162	191,464	-13.21

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	9,243,073
Converted Storage	4,916,403
Approximate Supply*	14,159,476

**Storage Report
Month Ending November 30, 2014**

Whole Canning Sizes	
Size	Tons
Small	3,946
Medium	7,789
Large	8,203
Ex. Large	4,308
Ex.Large Sev. "C"	381
Jumbo	1,394
Colossal	621
Super Colossal	182
Orchard Run	0
Total Canning	26,825
Limited	4,894
Total	31,719
Total Converted (*155)	4,916,403

Packout - Month Ending November 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	7,522	0	0				7,522	16,014
Medium	29,535	125,960	0				155,495	188,840
Large	1,427	204,591	3,635				209,653	209,741
Ex. Large	634	266,611	0				267,245	267,961
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	16,465	0				16,465	16,465
Colossal	0	703	0				703	703
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	39,118	614,330	3,635				657,083	
Conv. Total	83,282	614,330	2,112					699,724
Prior Year	52,825	1,027,346	0					1,080,171
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	92,838	11,969	10,750	0	159,967		275,524	326,001
Chopped	554	0	0	34,086	0		34,640	28,541
Total	93,392	11,969	10,750	34,086	159,967		310,164	
Conv. Total	241,182	14,004	7,353	26,417	65,586			354,542
Prior Year	279,863	10,811	85,641	9,953	69,822			456,090
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,054,266

*Conversion factor changed as of December 2008.

Consumer	729,802
Food Service	324,464

Cumulative Packout - Month Ending November 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	4,004	0				4,004	4,004
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	4,004	0				4,004	
Conv. Total	0	4,004	0					4,004
Prior Year	4,973	10,586	0					15,559
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	7,522	8,705	0				16,227	24,719
Medium	35,545	646,129	0				681,674	721,804
Large	1,962	797,400	3,635				802,997	803,689
Ex. Large	634	1,065,520	0				1,066,154	1,066,870
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	57,190	0				57,190	57,190
Colossal	0	3,568	0				3,568	3,568
Sup. Colossal	0	624	0				624	624
Green Ripe Whole	0	87,043	0				87,043	87,043
Total	45,663	2,666,179	3,635				2,715,477	
Conv. Total	97,217	2,666,179	2,112					2,765,507
Prior Year	97,655	3,601,228	0					3,698,883
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	374,449	97,470	297,385	0	596,917		1,366,221	1,526,393
Chopped	831	0	0	108,734	0		109,565	87,455
Total	375,280	97,470	297,385	108,734	596,917		1,475,786	
Conv. Total	967,392	114,040	203,411	84,269	244,736			1,613,848
Prior Year	975,822	109,976	400,531	58,898	252,958			1,798,185
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 4,383,360

*Conversion factor changed as of December 2008.

Consumer	3,318,751
Food Service	1,064,609

Inventory - Month Ending November 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	320	0				320	320
Medium	0	1,219	0				1,219	1,219
Large	0	8,706	0				8,706	8,706
Ex. Large	0	1,499	0				1,499	1,499
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,537	1,857	0				3,394	5,129
Colossal	112	1,167	0				1,279	1,405
Super Colossal	0	1,432	0				1,432	1,432
Green Ripe Whole	0	0	0				0	0
Total	1,649	16,200	0				17,849	
Conv. Total	3,511	16,200	0					19,711
Prior Year	6,881	27,022	0					33,903
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	11,286	234,813	6,603				252,702	262,677
Medium	89,192	1,416,035	9,430				1,514,657	1,611,404
Large	16,435	1,968,423	23,229				2,008,087	2,016,909
Ex. Large	42,180	2,200,724	0				2,242,904	2,290,525
Ex. Large Sev "C"	0	6,781	0				6,781	6,781
Jumbo	13,399	247,283	0				260,682	275,809
Colossal	3,621	173,353	0				176,974	181,062
Sup. Colossal	0	11,732	0				11,732	11,732
Green Ripe Whole	0	301,098	0				301,098	301,098
Total	176,113	6,560,242	39,262				6,775,617	
Conv. Total	374,945	6,560,242	22,811					6,957,998
Prior Year	344,142	6,597,278	14,554					6,955,974
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,620	0	0	0	3,034		10,654	20,865
Sliced	451,351	188,357	354,787	0	909,439		1,903,934	1,998,151
Chopped	12,483	996	0	214,403	0		227,882	216,363
Total	471,454	189,353	354,787	214,403	912,473		2,142,470	
Conv. Total	1,229,710	222,718	242,674	166,162	374,114			2,235,379
Prior Year	1,200,708	142,186	334,499	191,464	337,676			2,206,533
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	29,985					29,985	29,985
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	29,985					29,985	
Conv. Total	0	29,985						29,985
Prior Year	11	54,297						54,308

Converted Total 9,243,073

*Conversion factor changed as of December 2008.

Consumer	7,634,907
Food Service	1,608,165

Sales - Month Ending November 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	1,343	0				1,343	1,343
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	128	204	0				332	477
Colossal	0	204	0				204	204
Super Colossal	0	43	0				43	43
Green Ripe Whole	0	0	0				0	0
Total	128	2,644	0				2,772	
Conv. Total	273	2,644	0					2,917
Prior Year	149	808	0					957
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,267	81,592	300				83,159	84,464
Medium	7,178	241,174	1,044				249,396	257,063
Large	1,388	374,699	1,046				377,133	378,262
Ex. Large	3,124	137,314	0				140,438	143,965
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	834	42,419	0				43,253	44,195
Colossal	753	10,147	0				10,900	11,750
Sup. Colossal	0	1,347	0				1,347	1,347
Green Ripe Whole	0	17,095	0				17,095	17,095
Total	14,544	905,787	2,390				922,721	
Conv. Total	30,964	905,787	1,389					938,140
Prior Year	30,934	979,081	2,021					1,012,036
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	588	0	0	0	240		828	1,613
Sliced	80,960	26,932	83,581	0	156,504		347,977	361,318
Chopped	202	680	0	34,358	0		35,240	29,000
Total	81,750	27,612	83,581	34,358	156,744		384,045	
Conv. Total	210,761	33,108	57,169	26,627	64,265			391,931
Prior Year	219,592	25,877	59,480	26,954	69,103			401,006
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,647					1,647	1,647
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,647					1,647	
Conv. Total	0	1,647						1,647
Prior Year	0	3,860						3,860

Converted Total 1,334,634

Consumer 1,092,637
Food Service 241,997

Cumulative Sales - Month Ending November 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	340	0				340	340
Large	0	4,514	0				4,514	4,514
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	519	408	0				927	1,513
Colossal	0	408	0				408	408
Super Colossal	0	77	0				77	77
Green Ripe Whole	0	0	0				0	0
Total	519	6,359	0				6,878	
Conv. Total	1,105	6,359	0					7,464
Prior Year	988	4,999	0					5,987
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	5,726	273,453	2,190				281,369	286,916
Medium	32,358	777,452	4,853				814,663	849,162
Large	5,545	1,232,047	5,022				1,242,614	1,246,770
Ex. Large	12,738	457,338	0				470,076	484,457
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	4,157	138,642	0				142,799	147,492
Colossal	2,622	28,525	0				31,147	34,107
Sup. Colossal	0	3,840	0				3,840	3,840
Green Ripe Whole	0	54,755	0				54,755	54,755
Total	63,146	2,966,052	12,065				3,041,263	
Conv. Total	134,438	2,966,052	7,010					3,107,500
Prior Year	120,380	2,977,008	6,385					3,103,773
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	3,110	0	0	0	999		4,109	8,418
Sliced	390,417	97,637	348,968	0	674,592		1,511,614	1,634,836
Chopped	2,063	1,020	0	113,922	0		117,005	98,596
Total	395,590	98,657	348,968	113,922	675,591		1,632,728	
Conv. Total	1,021,242	116,632	238,694	88,290	276,992			1,741,850
Prior Year	965,399	93,000	221,169	90,119	277,299			1,646,986
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,994					7,994	7,994
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	7,994					7,994	
Conv. Total	0	7,994						7,994
Prior Year	0	11,210						11,210

Converted Total 4,864,807

Consumer 3,708,023
Food Service 1,156,784

Consecutive Sales - 12 Months Month Ending November 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	1,224	0				1,224	1,224
Large	0	5,689	0				5,689	5,689
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,449	1,224	0				2,673	4,309
Colossal	0	1,224	0				1,224	1,224
Super Colossal	0	213	0				213	213
Green Ripe Whole	0	0	0				0	0
Total	1,449	10,492	0				11,941	
Conv. Total	3,085	10,492	0					13,577
Prior Year	2,806	8,894	0					11,700
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	14,914	729,796	5,320				750,030	764,639
Medium	94,464	2,045,486	12,522				2,152,472	2,253,875
Large	17,013	3,242,441	15,015				3,274,469	3,287,385
Ex. Large	38,537	1,243,526	0				1,282,063	1,325,571
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,868	375,727	0				386,595	398,865
Colossal	5,975	76,028	0				82,003	88,749
Sup. Colossal	0	11,288	0				11,288	11,288
Green Ripe Whole	0	167,987	0				167,987	167,987
Total	181,771	7,892,279	32,857				8,106,907	
Conv. Total	386,990	7,892,279	19,090					8,298,359
Prior Year	382,462	7,662,904	20,897					8,066,263
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,911	0	0	0	4,379		14,290	27,316
Sliced	1,116,337	276,677	999,494	0	2,052,459		4,444,967	4,723,442
Chopped	7,782	1,700	0	336,486	0		345,968	294,608
Total	1,134,030	278,377	999,494	336,486	2,056,838		4,805,225	
Conv. Total	2,929,925	327,707	683,654	260,777	843,304			5,045,366
Prior Year	2,952,090	245,308	648,570	283,903	818,946			4,948,817
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	24,127					24,127	24,127
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	24,127					24,127	
Conv. Total	0	24,127						24,127
Prior Year	0	26,131						26,131

Converted Total 13,381,429

Consumer 10,061,429
Food Service 3,320,000