



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service

Pacific Regional Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: July 31, 2014 Released: August 22, 2014

Summary Report - Sales Month Ending July 31, 2014 Converted 24/300 Case Basis

| Item | Monthly Sales | | | Year to Date Sales | | | Consecutive 12 Month Sales | | |
|------------------|---------------|-----------|----------------|--------------------|------------|----------------|----------------------------|------------|----------------|
| | 13/14 | 12/13 | Percent Change | 13/14 | 12/13 | Percent Change | 13/14 | 12/13 | Percent Change |
| Total | 1,026,248 | 1,005,366 | 2.08 | 13,284,578 | 13,229,112 | 0.42 | 13,284,578 | 13,229,112 | 0.42 |
| Markets | | | | | | | | | |
| Consumer | 764,104 | 734,611 | 4.01 | 10,034,595 | 9,866,089 | 1.71 | 10,034,595 | 9,866,089 | 1.71 |
| Food Service | 262,145 | 270,755 | -3.18 | 3,249,983 | 3,363,023 | -3.36 | 3,249,983 | 3,363,023 | -3.36 |
| Styles | | | | | | | | | |
| Whole | 910 | 1,168 | -22.08 | 12,100 | 12,425 | -2.62 | 12,100 | 12,425 | -2.62 |
| Pitted | 598,753 | 586,311 | 2.12 | 8,294,633 | 8,235,685 | 0.72 | 8,294,633 | 8,235,685 | 0.72 |
| Wedged | 2,235 | 2,034 | 9.89 | 27,120 | 24,634 | 10.09 | 27,120 | 24,634 | 10.09 |
| Sliced | 395,860 | 390,738 | 1.31 | 4,627,339 | 4,601,619 | 0.56 | 4,627,339 | 4,601,619 | 0.56 |
| Chopped | 26,570 | 22,820 | 16.43 | 296,043 | 331,189 | -10.61 | 296,043 | 331,189 | -10.61 |
| Broken Pitted | 1,921 | 2,295 | -16.30 | 27,343 | 23,561 | 16.05 | 27,343 | 23,561 | 16.05 |
| Key Items | | | | | | | | | |
| 24/300 Pitted | 569,480 | 550,319 | 3.48 | 7,903,235 | 7,823,971 | 1.01 | 7,903,235 | 7,823,971 | 1.01 |
| 6/10 Pitted | 27,609 | 33,979 | -18.75 | 372,933 | 389,662 | -4.29 | 372,933 | 389,662 | -4.29 |
| 6/10 Sliced | 227,720 | 233,722 | -2.57 | 2,817,743 | 2,921,981 | -3.57 | 2,817,743 | 2,921,981 | -3.57 |
| 24/300 Whole | 612 | 757 | -19.15 | 9,132 | 9,374 | -2.58 | 9,132 | 9,374 | -2.58 |
| 6/10 Whole | 298 | 411 | -27.48 | 2,968 | 3,051 | -2.73 | 2,968 | 3,051 | -2.73 |
| 6/10 Wedged | 2,055 | 1,903 | 7.98 | 25,299 | 23,051 | 9.75 | 25,299 | 23,051 | 9.75 |
| 2.25 Sliced | 78,287 | 72,518 | 7.96 | 841,789 | 826,081 | 1.90 | 841,789 | 826,081 | 1.90 |
| 4.25 Chopped | 22,107 | 21,601 | 2.34 | 262,606 | 296,769 | -11.51 | 262,606 | 296,769 | -11.51 |

VIC TOLOMEO, Director
DAVE DEWALT - KELLY KRUG, Deputy Directors

ANTHONY FISCHER - BONNIE SPENCER
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA-NASS
Pacific Regional Field Office-California
P.O. Box 1258, Sacramento, CA 95812
Phone: (916) 498-5161 – Fax: (855) 270-2722

Summary Report - Packout and Inventory

Month Ending July 31, 2014

Converted 24/300 Case Basis

| Item | Monthly Packout* | | | Year to Date Packout* | | | Inventory* | | |
|------------------|------------------|---------|----------------|-----------------------|------------|----------------|------------|-----------|----------------|
| | 13/14 | 12/13 | Percent Change | 13/14 | 12/13 | Percent Change | 13/14 | 12/13 | Percent Change |
| Total | 737,533 | 568,444 | 29.75 | 14,112,613 | 13,352,970 | 5.69 | 9,185,272 | 8,592,304 | 6.90 |
| Markets | | | | | | | | | |
| Consumer | 605,849 | 547,186 | 10.72 | 10,747,226 | 11,055,032 | -2.78 | 7,623,328 | 7,006,129 | 8.81 |
| Food Service | 131,684 | 21,258 | 519.45 | 3,365,387 | 2,297,938 | 46.45 | 1,561,944 | 1,586,175 | -1.53 |
| Styles | | | | | | | | | |
| Whole | 0 | 0 | 0.00 | 19,914 | 22,252 | -10.51 | 20,665 | 26,716 | -22.65 |
| Pitted | 469,568 | 460,315 | 2.01 | 8,922,768 | 9,720,228 | -8.20 | 6,952,636 | 6,409,636 | 8.47 |
| Wedged | 0 | 0 | 0.00 | 24,514 | 40,161 | -38.96 | 29,356 | 33,237 | -11.68 |
| Sliced | 258,007 | 96,926 | 166.19 | 4,879,972 | 3,250,916 | 50.11 | 1,913,425 | 1,784,479 | 7.23 |
| Chopped | 9,958 | 11,203 | -11.11 | 265,023 | 311,609 | -14.95 | 231,266 | 273,032 | -15.30 |
| Broken Pitted | 0 | 0 | 0.00 | 422 | 7,803 | -94.59 | 37,924 | 65,205 | -41.84 |
| Key Items | | | | | | | | | |
| 24/300 Pitted | 440,755 | 455,995 | -3.34 | 8,534,383 | 9,237,611 | -7.61 | 6,576,627 | 6,017,004 | 9.30 |
| 6/10 Pitted | 24,494 | 4,320 | 466.99 | 373,331 | 458,289 | -18.54 | 358,822 | 371,672 | -3.46 |
| 6/10 Sliced | 107,190 | 16,938 | 532.83 | 2,921,940 | 1,752,007 | 66.78 | 1,116,131 | 1,134,481 | -1.62 |
| 24/300 Whole | 0 | 0 | 0.00 | 14,941 | 18,831 | -20.66 | 16,017 | 22,943 | -30.19 |
| 6/10 Whole | 0 | 0 | 0.00 | 4,973 | 3,421 | 45.38 | 4,648 | 3,773 | 23.18 |
| 6/10 Wedged | 0 | 0 | 0.00 | 24,514 | 36,676 | -33.16 | 27,702 | 29,759 | -6.91 |
| 2.25 Sliced | 26,733 | 68,134 | -60.76 | 830,713 | 822,992 | 0.94 | 344,337 | 366,851 | -6.14 |
| 4.25 Chopped | 9,958 | 11,203 | -11.11 | 218,789 | 260,426 | -15.99 | 171,880 | 225,100 | -23.64 |

*Conversion factor 24 1.25 oz changed as of December 2008.

| <u>Approximate Supply in Converted Cases</u> | |
|--|------------|
| Total Inventory* | 9,185,272 |
| Converted Storage | 3,879,489 |
| Approximate Supply* | 13,064,761 |

**Storage Report
Month Ending July 31, 2014**

| Whole Canning Sizes | |
|------------------------|-----------|
| Size | Tons |
| Small | 1,980 |
| Medium | 6,757 |
| Large | 9,612 |
| Ex. Large | 2,994 |
| Ex.Large Sev. "C" | 213 |
| Jumbo | 801 |
| Colossal | 204 |
| Super Colossal | 0 |
| Orchard Run | 0 |
| Total Canning | 22,561 |
| Limited | 2,468 |
| Total | 25,029 |
| Total Converted (*155) | 3,879,489 |

Packout - Month Ending July 31, 2014

| RIPE WHOLE | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
|------------------------|-----------|-------------|---------|------------|------------|--|---------|-------------|
| Small | 0 | 0 | 0 | | | | 0 | 0 |
| Medium | 0 | 0 | 0 | | | | 0 | 0 |
| Large | 0 | 0 | 0 | | | | 0 | 0 |
| Ex. Large | 0 | 0 | 0 | | | | 0 | 0 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 0 | 0 | 0 | | | | 0 | 0 |
| Colossal | 0 | 0 | 0 | | | | 0 | 0 |
| Super Colossal | 0 | 0 | 0 | | | | 0 | 0 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 0 | 0 | 0 | | | | 0 | |
| Conv. Total | 0 | 0 | 0 | | | | | 0 |
| Prior Year | 0 | 0 | 0 | | | | | 0 |
| RIPE PITTED | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
| Small | 1,459 | 93,425 | 0 | | | | 94,884 | 96,531 |
| Medium | 10,046 | 168,080 | 7,433 | | | | 185,559 | 193,787 |
| Large | 0 | 94,923 | 0 | | | | 94,923 | 94,923 |
| Ex. Large | 0 | 75,930 | 0 | | | | 75,930 | 75,930 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 0 | 8,397 | 0 | | | | 8,397 | 8,397 |
| Colossal | 0 | 0 | 0 | | | | 0 | 0 |
| Sup. Colossal | 0 | 0 | 0 | | | | 0 | 0 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 11,505 | 440,755 | 7,433 | | | | 459,693 | |
| Conv. Total | 24,494 | 440,755 | 4,319 | | | | | 469,568 |
| Prior Year | 4,320 | 455,995 | 0 | | | | | 460,315 |
| LIMITED | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.25 oz | 24 2.25 oz | | Total | Conv. Total |
| Segmented | 0 | 0 | 0 | 0 | 0 | | 0 | 0 |
| Sliced | 41,627 | 48,435 | 98,561 | 0 | 65,203 | | 253,826 | 258,007 |
| Chopped | 0 | 0 | 0 | 12,849 | 0 | | 12,849 | 9,958 |
| Total | 41,627 | 48,435 | 98,561 | 12,849 | 65,203 | | 266,675 | |
| Conv. Total | 107,190 | 56,669 | 67,416 | 9,958 | 26,733 | | | 267,965 |
| Prior Year | 16,938 | 11,853 | 0 | 11,203 | 68,134 | | | 108,128 |
| BROKEN PITTED | 6 No. 10s | 24 No. 300s | | | | | Total | Conv. Total |
| Bkn. Pitted | 0 | 0 | | | | | 0 | 0 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 0 | 0 | | | | | 0 | |
| Conv. Total | 0 | 0 | | | | | | 0 |
| Prior Year | 0 | 0 | | | | | | 0 |

Converted Total 737,533

*Conversion factor changed as of December 2008.

| | |
|--------------|---------|
| Consumer | 605,849 |
| Food Service | 131,684 |

Cumulative Packout - Month Ending July 31, 2014

| RIPE WHOLE | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
|------------------------|-----------|-------------|-----------|------------|------------|--|-----------|-------------|
| Small | 0 | 0 | 0 | | | | 0 | 0 |
| Medium | 0 | 1,184 | 0 | | | | 1,184 | 1,184 |
| Large | 0 | 7,840 | 0 | | | | 7,840 | 7,840 |
| Ex. Large | 0 | 570 | 0 | | | | 570 | 570 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 2,336 | 1,050 | 0 | | | | 3,386 | 6,023 |
| Colossal | 0 | 2,927 | 0 | | | | 2,927 | 2,927 |
| Super Colossal | 0 | 1,370 | 0 | | | | 1,370 | 1,370 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 2,336 | 14,941 | 0 | | | | 17,277 | |
| Conv. Total | 4,973 | 14,941 | 0 | | | | | 19,914 |
| Prior Year | 3,421 | 18,831 | 0 | | | | | 22,252 |
| RIPE PITTED | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
| Small | 15,268 | 222,374 | 0 | | | | 237,642 | 254,880 |
| Medium | 88,617 | 2,009,191 | 11,038 | | | | 2,108,846 | 2,204,270 |
| Large | 19,932 | 2,578,039 | 14,872 | | | | 2,612,843 | 2,629,115 |
| Ex. Large | 38,223 | 3,168,519 | 0 | | | | 3,206,742 | 3,249,896 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 5,878 | 252,416 | 0 | | | | 258,294 | 264,930 |
| Colossal | 7,437 | 247,135 | 0 | | | | 254,572 | 262,968 |
| Sup. Colossal | 0 | 23,632 | 0 | | | | 23,632 | 23,632 |
| Green Ripe Whole | 0 | 33,077 | 0 | | | | 33,077 | 33,077 |
| Total | 175,355 | 8,534,383 | 25,910 | | | | 8,735,648 | |
| Conv. Total | 373,331 | 8,534,383 | 15,054 | | | | | 8,922,768 |
| Prior Year | 458,289 | 9,237,611 | 24,329 | | | | | 9,720,229 |
| LIMITED | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.25 oz | 24 2.25 oz | | Total | Conv. Total |
| Segmented | 9,520 | 0 | 0 | 0 | 0 | | 9,520 | 24,514 |
| Sliced | 1,134,734 | 312,205 | 1,114,093 | 0 | 2,026,129 | | 4,587,161 | 4,879,972 |
| Chopped | 10,597 | 2,385 | 0 | 282,309 | 0 | | 295,291 | 265,023 |
| Total | 1,154,851 | 314,590 | 1,114,093 | 282,309 | 2,026,129 | | 4,891,972 | |
| Conv. Total | 2,987,083 | 370,885 | 762,040 | 218,789 | 830,713 | | | 5,169,510 |
| Prior Year | 1,836,228 | 147,001 | 532,554 | 260,426 | 826,478 | | | 3,602,687 |
| BROKEN PITTED | 6 No. 10s | 24 No. 300s | | | | | Total | Conv. Total |
| Bkn. Pitted | 0 | 422 | | | | | 422 | 422 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 0 | 422 | | | | | 422 | |
| Conv. Total | 0 | 422 | | | | | | 422 |
| Prior Year | 0 | 7,803 | | | | | | 7,803 |

Converted Total 14,112,613

*Conversion factor changed as of December 2008.

| | |
|--------------|------------|
| Consumer | 10,747,226 |
| Food Service | 3,365,387 |

Inventory - Month Ending July 31, 2014

| RIPE WHOLE | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
|------------------------|------------------|------------------|----------------|----------------|----------------|--|------------------|------------------|
| Small | 0 | 422 | 0 | | | | 422 | 422 |
| Medium | 0 | 1,742 | 0 | | | | 1,742 | 1,742 |
| Large | 0 | 7,860 | 0 | | | | 7,860 | 7,860 |
| Ex. Large | 0 | 640 | 0 | | | | 640 | 640 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 2,071 | 2,267 | 0 | | | | 4,338 | 6,676 |
| Colossal | 112 | 1,577 | 0 | | | | 1,689 | 1,815 |
| Super Colossal | 0 | 1,509 | 0 | | | | 1,509 | 1,509 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 2,183 | 16,017 | 0 | | | | 18,200 | |
| Conv. Total | 4,648 | 16,017 | 0 | | | | | 20,665 |
| Prior Year | 3,773 | 22,943 | 0 | | | | | 26,716 |
| RIPE PITTED | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
| Small | 9,092 | 292,068 | 1,509 | | | | 302,669 | 312,302 |
| Medium | 66,356 | 1,308,178 | 15,387 | | | | 1,389,921 | 1,458,390 |
| Large | 15,917 | 2,150,584 | 12,687 | | | | 2,179,188 | 2,191,842 |
| Ex. Large | 53,871 | 2,090,837 | 0 | | | | 2,144,708 | 2,205,528 |
| Ex. Large Sev "C" | 0 | 19,183 | 0 | | | | 19,183 | 19,183 |
| Jumbo | 17,028 | 286,074 | 0 | | | | 303,102 | 322,327 |
| Colossal | 6,276 | 230,539 | 0 | | | | 236,815 | 243,901 |
| Sup. Colossal | 0 | 25,566 | 0 | | | | 25,566 | 25,566 |
| Green Ripe Whole | 0 | 173,598 | 0 | | | | 173,598 | 173,598 |
| Total | 168,540 | 6,576,627 | 29,583 | | | | 6,774,750 | |
| Conv. Total | 358,822 | 6,576,627 | 17,188 | | | | | 6,952,636 |
| Prior Year | 371,672 | 6,017,004 | 20,960 | | | | | 6,409,636 |
| LIMITED | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.25 oz | 24 2.25 oz | | Total | Conv. Total |
| Segmented | 10,758 | 0 | 0 | 0 | 4,034 | | 14,792 | 29,356 |
| Sliced | 433,449 | 178,919 | 356,172 | 0 | 839,846 | | 1,808,386 | 1,913,425 |
| Chopped | 14,252 | 2,019 | 0 | 221,780 | 0 | | 238,051 | 231,266 |
| Total | 458,459 | 180,938 | 356,172 | 221,780 | 843,880 | | 2,061,229 | |
| Conv. Total | 1,198,475 | 214,080 | 243,622 | 171,880 | 345,991 | | | 2,174,047 |
| Prior Year | 1,210,719 | 126,935 | 157,664 | 225,100 | 370,329 | | | 2,090,747 |
| BROKEN PITTED | 6 No. 10s | 24 No. 300s | | | | | Total | Conv. Total |
| Bkn. Pitted | 0 | 37,924 | | | | | 37,924 | 37,924 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 0 | 37,924 | | | | | 37,924 | |
| Conv. Total | 0 | 37,924 | | | | | | 37,924 |
| Prior Year | 11 | 65,194 | | | | | | 65,205 |

Converted Total 9,185,272

*Conversion factor changed as of December 2008.

| | |
|--------------|-----------|
| Consumer | 7,623,328 |
| Food Service | 1,561,944 |

Sales - Month Ending July 31, 2014

| RIPE WHOLE | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
|------------------------|-----------|-------------|---------|------------|------------|--|---------|-------------|
| Small | 0 | 0 | 0 | | | | 0 | 0 |
| Medium | 0 | 340 | 0 | | | | 340 | 340 |
| Large | 0 | 68 | 0 | | | | 68 | 68 |
| Ex. Large | 0 | 0 | 0 | | | | 0 | 0 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 140 | 102 | 0 | | | | 242 | 400 |
| Colossal | 0 | 102 | 0 | | | | 102 | 102 |
| Super Colossal | 0 | 0 | 0 | | | | 0 | 0 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 140 | 612 | 0 | | | | 752 | |
| Conv. Total | 298 | 612 | 0 | | | | | 910 |
| Prior Year | 411 | 757 | 0 | | | | | 1,168 |
| RIPE PITTED | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
| Small | 239 | 51,645 | 630 | | | | 52,514 | 52,520 |
| Medium | 7,864 | 157,009 | 597 | | | | 165,470 | 174,098 |
| Large | 1,451 | 223,698 | 1,637 | | | | 226,786 | 227,738 |
| Ex. Large | 2,304 | 88,310 | 0 | | | | 90,614 | 93,215 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 739 | 30,535 | 0 | | | | 31,274 | 32,108 |
| Colossal | 371 | 4,870 | 0 | | | | 5,241 | 5,660 |
| Sup. Colossal | 0 | 949 | 0 | | | | 949 | 949 |
| Green Ripe Whole | 0 | 12,464 | 0 | | | | 12,464 | 12,464 |
| Total | 12,968 | 569,480 | 2,864 | | | | 585,312 | |
| Conv. Total | 27,609 | 569,480 | 1,664 | | | | | 598,753 |
| Prior Year | 33,979 | 550,319 | 2,013 | | | | | 586,311 |
| LIMITED | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.25 oz | 24 2.25 oz | | Total | Conv. Total |
| Segmented | 798 | 0 | 0 | 0 | 440 | | 1,238 | 2,235 |
| Sliced | 88,435 | 22,366 | 93,105 | 0 | 190,945 | | 394,851 | 395,860 |
| Chopped | 1,164 | 0 | 0 | 28,525 | 0 | | 29,689 | 26,570 |
| Total | 90,397 | 22,366 | 93,105 | 28,525 | 191,385 | | 425,778 | |
| Conv. Total | 234,238 | 26,168 | 63,684 | 22,107 | 78,468 | | | 424,665 |
| Prior Year | 236,365 | 26,549 | 58,427 | 21,601 | 72,650 | | | 415,592 |
| BROKEN PITTED | 6 No. 10s | 24 No. 300s | | | | | Total | Conv. Total |
| Bkn. Pitted | 0 | 1,921 | | | | | 1,921 | 1,921 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 0 | 1,921 | | | | | 1,921 | |
| Conv. Total | 0 | 1,921 | | | | | | 1,921 |
| Prior Year | 0 | 2,295 | | | | | | 2,295 |

Converted Total 1,026,248

Consumer 764,104
Food Service 262,145

Cumulative Sales - Month Ending July 31, 2014

| RIPE WHOLE | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
|------------------------|------------------|------------------|----------------|----------------|------------------|--|------------------|------------------|
| Small | 0 | 196 | 0 | | | | 196 | 196 |
| Medium | 0 | 1,224 | 0 | | | | 1,224 | 1,224 |
| Large | 0 | 5,281 | 0 | | | | 5,281 | 5,281 |
| Ex. Large | 0 | 306 | 0 | | | | 306 | 306 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 1,394 | 918 | 0 | | | | 2,312 | 3,886 |
| Colossal | 0 | 1,020 | 0 | | | | 1,020 | 1,020 |
| Super Colossal | 0 | 187 | 0 | | | | 187 | 187 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 1,394 | 9,132 | 0 | | | | 10,526 | |
| Conv. Total | 2,968 | 9,132 | 0 | | | | | 12,100 |
| Prior Year | 3,051 | 9,374 | 0 | | | | | 12,425 |
| RIPE PITTED | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
| Small | 13,188 | 716,541 | 4,598 | | | | 734,327 | 747,290 |
| Medium | 91,340 | 2,080,408 | 12,035 | | | | 2,183,783 | 2,281,863 |
| Large | 17,503 | 3,242,517 | 15,149 | | | | 3,275,169 | 3,288,582 |
| Ex. Large | 37,278 | 1,182,417 | 0 | | | | 1,219,695 | 1,261,782 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 10,736 | 408,645 | 0 | | | | 419,381 | 431,502 |
| Colossal | 5,123 | 90,713 | 0 | | | | 95,836 | 101,620 |
| Sup. Colossal | 0 | 11,605 | 0 | | | | 11,605 | 11,605 |
| Green Ripe Whole | 0 | 170,389 | 0 | | | | 170,389 | 170,389 |
| Total | 175,168 | 7,903,235 | 31,782 | | | | 8,110,185 | |
| Conv. Total | 372,933 | 7,903,235 | 18,465 | | | | | 8,294,633 |
| Prior Year | 389,662 | 7,823,971 | 22,052 | | | | | 8,235,685 |
| LIMITED | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.25 oz | 24 2.25 oz | | Total | Conv. Total |
| Segmented | 9,825 | 0 | 0 | 0 | 4,440 | | 14,265 | 27,120 |
| Sliced | 1,094,269 | 257,844 | 973,873 | 0 | 2,053,145 | | 4,379,131 | 4,627,339 |
| Chopped | 8,096 | 1,020 | 0 | 338,847 | 0 | | 347,963 | 296,043 |
| Total | 1,112,190 | 258,864 | 973,873 | 338,847 | 2,057,585 | | 4,741,359 | |
| Conv. Total | 2,874,082 | 304,074 | 666,129 | 262,606 | 843,610 | | | 4,950,502 |
| Prior Year | 2,970,310 | 222,026 | 640,672 | 296,769 | 827,664 | | | 4,957,441 |
| BROKEN PITTED | 6 No. 10s | 24 No. 300s | | | | | Total | Conv. Total |
| Bkn. Pitted | 0 | 27,343 | | | | | 27,343 | 27,343 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 0 | 27,343 | | | | | 27,343 | |
| Conv. Total | 0 | 27,343 | | | | | | 27,343 |
| Prior Year | 0 | 23,561 | | | | | | 23,561 |

Converted Total 13,284,578

Consumer 10,034,595
Food Service 3,249,983

Consecutive Sales - 12 Months Month Ending July 31, 2014

| RIPE WHOLE | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
|------------------------|------------------|------------------|----------------|----------------|------------------|--|------------------|------------------|
| Small | 0 | 196 | 0 | | | | 196 | 196 |
| Medium | 0 | 1,224 | 0 | | | | 1,224 | 1,224 |
| Large | 0 | 5,281 | 0 | | | | 5,281 | 5,281 |
| Ex. Large | 0 | 306 | 0 | | | | 306 | 306 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 1,394 | 918 | 0 | | | | 2,312 | 3,886 |
| Colossal | 0 | 1,020 | 0 | | | | 1,020 | 1,020 |
| Super Colossal | 0 | 187 | 0 | | | | 187 | 187 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 1,394 | 9,132 | 0 | | | | 10,526 | |
| Conv. Total | 2,968 | 9,132 | 0 | | | | | 12,100 |
| Prior Year | 3,051 | 9,374 | 0 | | | | | 12,425 |
| RIPE PITTED | 6 No. 10s | 24 No. 300s | 24 Buff | | | | Total | Conv. Total |
| Small | 13,188 | 716,541 | 4,598 | | | | 734,327 | 747,290 |
| Medium | 91,340 | 2,080,408 | 12,035 | | | | 2,183,783 | 2,281,863 |
| Large | 17,503 | 3,242,517 | 15,149 | | | | 3,275,169 | 3,288,582 |
| Ex. Large | 37,278 | 1,182,417 | 0 | | | | 1,219,695 | 1,261,782 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 10,736 | 408,645 | 0 | | | | 419,381 | 431,502 |
| Colossal | 5,123 | 90,713 | 0 | | | | 95,836 | 101,620 |
| Sup. Colossal | 0 | 11,605 | 0 | | | | 11,605 | 11,605 |
| Green Ripe Whole | 0 | 170,389 | 0 | | | | 170,389 | 170,389 |
| Total | 175,168 | 7,903,235 | 31,782 | | | | 8,110,185 | |
| Conv. Total | 372,933 | 7,903,235 | 18,465 | | | | | 8,294,633 |
| Prior Year | 389,662 | 7,823,971 | 22,052 | | | | | 8,235,685 |
| LIMITED | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.25 oz | 24 2.25 oz | | Total | Conv. Total |
| Segmented | 9,825 | 0 | 0 | 0 | 4,440 | | 14,265 | 27,120 |
| Sliced | 1,094,269 | 257,844 | 973,873 | 0 | 2,053,145 | | 4,379,131 | 4,627,339 |
| Chopped | 8,096 | 1,020 | 0 | 338,847 | 0 | | 347,963 | 296,043 |
| Total | 1,112,190 | 258,864 | 973,873 | 338,847 | 2,057,585 | | 4,741,359 | |
| Conv. Total | 2,874,082 | 304,074 | 666,129 | 262,606 | 843,610 | | | 4,950,502 |
| Prior Year | 2,970,310 | 222,026 | 640,672 | 296,769 | 827,664 | | | 4,957,441 |
| BROKEN PITTED | 6 No. 10s | 24 No. 300s | | | | | Total | Conv. Total |
| Bkn. Pitted | 0 | 27,343 | | | | | 27,343 | 27,343 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 0 | 27,343 | | | | | 27,343 | |
| Conv. Total | 0 | 27,343 | | | | | | 27,343 |
| Prior Year | 0 | 23,561 | | | | | | 23,561 |

Converted Total 13,284,578

Consumer 10,034,595
Food Service 3,249,983