



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office-California

Pacific Regional Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: December 31, 2013 Released: January 21, 2014

Summary Report - Sales Month Ending December 31, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	1,183,327	1,127,251	4.97	5,951,283	6,071,407	-1.98	13,108,988	13,364,551	-1.91
Markets									
Consumer	979,684	837,148	17.03	4,660,873	4,668,872	-0.17	9,858,090	9,895,744	-0.38
Food Service	203,643	290,103	-29.80	1,290,410	1,402,535	-7.99	3,250,898	3,468,807	-6.28
Styles									
Whole	961	655	46.75	6,948	7,367	-5.69	12,006	14,496	-17.18
Pitted	835,021	724,870	15.20	3,938,794	3,998,065	-1.48	8,176,414	8,282,783	-1.28
Wedged	1,735	1,527	13.59	9,956	10,056	-0.99	24,534	25,722	-4.62
Sliced	313,796	375,138	-16.35	1,852,528	1,906,700	-2.84	4,547,447	4,676,150	-2.75
Chopped	28,330	24,449	15.87	128,362	139,967	-8.29	319,583	343,207	-6.88
Broken Pitted	3,485	612	469.44	14,695	9,252	58.83	29,004	22,193	30.69
Key Items									
24/300 Pitted	801,423	692,591	15.71	3,778,431	3,830,666	-1.36	7,771,736	7,859,995	-1.12
6/10 Pitted	32,097	30,298	5.94	152,477	157,878	-3.42	384,261	399,965	-3.93
6/10 Sliced	166,399	257,678	-35.42	1,114,898	1,222,705	-8.82	2,814,174	3,010,754	-6.53
24/300 Whole	595	519	14.64	5,594	5,998	-6.74	8,970	10,534	-14.85
6/10 Whole	366	136	169.26	1,354	1,369	-1.09	3,036	3,962	-23.37
6/10 Wedged	1,530	1,527	0.17	9,316	9,383	-0.71	22,984	24,032	-4.36
2.25 Sliced	62,589	59,056	5.98	339,453	344,400	-1.44	821,134	869,089	-5.52
4.25 Chopped	25,079	23,905	4.91	115,198	126,890	-9.21	285,078	309,417	-7.87

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Summary Report - Packout and Inventory

Month Ending December 31, 2013

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	615,176	953,468	-35.48	6,127,804	5,742,663	6.71	8,654,969	8,085,284	7.05
Markets									
Consumer	405,448	807,678	-49.80	4,839,625	4,476,252	8.12	7,148,458	5,618,207	27.24
Food Service	209,728	145,789	43.86	1,288,178	1,266,411	1.72	1,506,510	2,467,077	-38.94
Styles									
Whole	0	0	---	15,559	9,262	67.99	33,221	19,779	67.96
Pitted	361,499	690,768	-47.67	4,060,383	3,789,386	7.15	6,486,084	4,760,773	36.24
Wedged	0	0	---	2,606	3,893	-33.06	24,834	11,796	110.53
Sliced	240,900	243,837	-1.20	1,974,062	1,816,596	8.67	1,841,481	2,942,073	-37.41
Chopped	12,777	18,863	-32.26	75,194	123,526	-39.13	218,547	279,022	-21.67
Broken Pitted	0	0	---	0	0	---	50,802	71,841	-29.29
Key Items									
24/300 Pitted	338,438	651,346	-48.04	3,939,666	3,624,154	8.71	6,138,963	4,436,163	38.38
6/10 Pitted	20,409	36,644	-44.31	118,064	148,766	-20.64	331,438	298,903	10.88
6/10 Sliced	187,311	108,083	73.30	1,157,007	1,109,588	4.27	1,105,659	2,134,708	-48.21
24/300 Whole	0	0	---	10,586	9,262	14.29	26,728	16,839	58.73
6/10 Whole	0	0	---	4,973	0	---	6,493	2,940	120.87
6/10 Wedged	0	0	---	2,606	3,893	-33.06	21,996	10,892	101.94
2.25 Sliced	16,303	103,060	-84.18	269,261	354,889	-24.13	288,517	338,802	-14.84
4.25 Chopped	10,768	17,801	-39.51	69,666	119,362	-41.64	176,500	252,648	-30.14

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,654,969
Converted Storage	11,599,839
Approximate Supply*	20,254,808

**Storage Report
Month Ending December 31, 2013**

Whole Canning Sizes	
Size	Tons
Small	9,579
Medium	13,341
Large	17,947
Ex. Large	17,036
Ex.Large Sev. "C"	703
Jumbo	2,057
Colossal	1,554
Super Colossal	539
Orchard Run	0
Total Canning	62,757
Limited	12,081
Total	74,838
Total Converted (*155)	11,599,839

Packout - Month Ending December 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,029	15,256	0				16,285	17,447
Medium	752	85,306	0				86,058	86,907
Large	5,146	134,028	4,566				143,740	147,637
Ex. Large	2,659	103,848	0				106,507	109,509
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	9,586	338,438	4,566				352,590	
Conv. Total	20,409	338,438	2,653					361,499
Prior Year	36,644	651,346	2,778					690,768
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	72,742	16,210	26,785	0	39,763		155,500	240,900
Chopped	524	0	0	13,894	0		14,418	12,777
Total	73,266	16,210	26,785	13,894	39,763		169,918	
Conv. Total	189,320	18,966	18,321	10,768	16,303			253,677
Prior Year	109,145	10,649	22,045	17,801	103,060			262,700
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 615,176

*Conversion factor changed as of December 2008.

Consumer	405,448
Food Service	209,728

Cumulative Packout - Month Ending December 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	7,840	0				7,840	7,840
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,336	0	0				2,336	4,973
Colossal	0	2,746	0				2,746	2,746
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	2,336	10,586	0				12,922	
Conv. Total	4,973	10,586	0					15,559
Prior Year	0	9,262	0					9,262
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,029	59,041	0				60,070	61,232
Medium	32,529	1,380,611	0				1,413,140	1,449,865
Large	10,804	1,390,593	4,566				1,405,963	1,416,248
Ex. Large	6,801	880,709	0				887,510	895,188
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	70,194	0				70,194	70,194
Colossal	4,292	125,441	0				129,733	134,579
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	33,077	0				33,077	33,077
Total	55,455	3,939,666	4,566				3,999,687	
Conv. Total	118,064	3,939,666	2,653					4,060,383
Prior Year	148,766	3,624,154	16,466					3,789,386
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,012	0	0	0	0		1,012	2,606
Sliced	449,323	110,207	612,357	0	656,733		1,828,620	1,974,062
Chopped	1,442	0	0	89,891	0		91,333	75,194
Total	451,777	110,207	612,357	89,891	656,733		1,920,965	
Conv. Total	1,165,141	128,942	418,852	69,666	269,261			2,051,862
Prior Year	1,117,645	40,708	311,411	119,362	354,889			1,944,015
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 6,127,804

*Conversion factor changed as of December 2008.

Consumer	4,839,625
Food Service	1,288,178

Inventory - Month Ending December 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	1,100	0				1,100	1,100
Large	0	10,542	0				10,542	10,542
Ex. Large	0	4,158	0				4,158	4,158
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,938	2,059	0				4,997	8,314
Colossal	112	6,259	0				6,371	6,497
Super Colossal	0	2,188	0				2,188	2,188
Green Ripe Whole	0	0	0				0	0
Total	3,050	26,728	0				29,778	
Conv. Total	6,493	26,728	0					33,221
Prior Year	2,940	16,839	0					19,779
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,039	318,160	4,469				324,668	325,098
Medium	64,712	1,560,379	10,949				1,636,040	1,704,512
Large	20,627	2,062,680	11,574				2,094,881	2,113,319
Ex. Large	45,286	1,472,659	0				1,517,945	1,569,073
Ex. Large Sev "C"	0	23,107	0				23,107	23,107
Jumbo	16,707	264,704	0				281,411	300,273
Colossal	6,251	133,900	0				140,151	147,208
Sup. Colossal	56	31,329	0				31,385	31,448
Green Ripe Whole	0	272,045	0				272,045	272,045
Total	155,678	6,138,963	26,992				6,321,633	
Conv. Total	331,438	6,138,963	15,682					6,486,084
Prior Year	298,903	4,436,163	25,707					4,760,773
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,542	0	0	0	6,922		15,464	24,834
Sliced	429,382	120,936	447,091	0	703,700		1,701,109	1,841,481
Chopped	10,674	328	286	227,742	0		239,030	218,547
Total	448,598	121,264	447,377	227,742	710,622		1,955,603	
Conv. Total	1,168,578	142,266	306,162	176,500	291,355			2,084,861
Prior Year	2,165,223	159,362	315,951	252,648	339,706			3,232,890
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	50,802					50,802	50,802
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	50,802					50,802	
Conv. Total	0	50,802						50,802
Prior Year	11	71,830						71,841

Converted Total 8,654,969

*Conversion factor changed as of December 2008.

Consumer	7,148,458
Food Service	1,506,510

Sales - Month Ending December 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	221	0				221	221
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	172	0	0				172	366
Colossal	0	0	0				0	0
Super Colossal	0	34	0				34	34
Green Ripe Whole	0	0	0				0	0
Total	172	595	0				767	
Conv. Total	366	595	0					961
Prior Year	136	519	0					655
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,195	87,228	200				88,623	89,888
Medium	7,333	192,136	1,425				200,894	208,576
Large	1,413	328,218	958				330,589	331,783
Ex. Large	3,927	121,330	0				125,257	129,691
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	831	46,823	0				47,654	48,592
Colossal	377	8,693	0				9,070	9,496
Sup. Colossal	0	402	0				402	402
Green Ripe Whole	0	16,593	0				16,593	16,593
Total	15,076	801,423	2,583				819,082	
Conv. Total	32,097	801,423	1,501					835,021
Prior Year	30,298	692,591	1,981					724,870
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	594	0	0	0	500		1,094	1,735
Sliced	64,621	33,669	66,396	0	152,656		317,342	313,796
Chopped	848	0	0	32,360	0		33,208	28,330
Total	66,063	33,669	66,396	32,360	153,156		351,644	
Conv. Total	171,180	39,393	45,415	25,079	62,794			343,860
Prior Year	259,669	15,825	42,658	23,905	59,056			401,113
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	3,485					3,485	3,485
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	3,485					3,485	
Conv. Total	0	3,485						3,485
Prior Year	0	612						612

Converted Total 1,183,327

Consumer 979,684
Food Service 203,643

Cumulative Sales - Month Ending December 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	680	0				680	680
Large	0	4,327	0				4,327	4,327
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	636	102	0				738	1,456
Colossal	0	204	0				204	204
Super Colossal	0	85	0				85	85
Green Ripe Whole	0	0	0				0	0
Total	636	5,594	0				6,230	
Conv. Total	1,354	5,594	0					6,948
Prior Year	1,369	5,998	0					7,367
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	5,195	347,426	1,668				354,289	359,455
Medium	36,567	1,004,510	5,791				1,046,868	1,085,726
Large	7,448	1,560,341	6,114				1,573,903	1,579,750
Ex. Large	15,406	517,559	0				532,965	550,358
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	4,856	218,383	0				223,239	228,721
Colossal	2,147	51,903	0				54,050	56,474
Sup. Colossal	0	4,559	0				4,559	4,559
Green Ripe Whole	0	73,750	0				73,750	73,750
Total	71,619	3,778,431	13,573				3,863,623	
Conv. Total	152,477	3,778,431	7,886					3,938,794
Prior Year	157,878	3,830,666	9,521					3,998,065
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	3,618	0	0	0	1,560		5,178	9,956
Sliced	432,970	112,473	389,743	0	827,934		1,763,120	1,852,528
Chopped	3,225	340	0	148,643	0		152,208	128,362
Total	439,813	112,813	389,743	148,643	829,494		1,920,506	
Conv. Total	1,136,579	132,392	266,584	115,198	340,093			1,990,846
Prior Year	1,243,288	85,544	255,929	126,890	345,072			2,056,723
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	14,695					14,695	14,695
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	14,695					14,695	
Conv. Total	0	14,695						14,695
Prior Year	0	9,252						9,252

Converted Total 5,951,283

Consumer 4,660,873
Food Service 1,290,410

Consecutive Sales - 12 Months Month Ending December 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	1,360	0				1,360	1,360
Large	0	5,748	0				5,748	5,748
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,426	510	0				1,936	3,546
Colossal	0	714	0				714	714
Super Colossal	0	238	0				238	238
Green Ripe Whole	0	0	0				0	0
Total	1,426	8,970	0				10,396	
Conv. Total	3,036	8,970	0					12,006
Prior Year	3,962	10,534	0					14,496
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	14,233	773,352	5,068				792,653	806,599
Medium	91,127	2,005,416	15,058				2,111,601	2,208,174
Large	18,865	3,082,325	15,015				3,116,205	3,131,212
Ex. Large	38,490	1,099,532	0				1,138,022	1,181,477
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	11,877	541,044	0				552,921	566,330
Colossal	5,897	95,387	0				101,284	107,942
Sup. Colossal	0	10,252	0				10,252	10,252
Green Ripe Whole	0	164,428	0				164,428	164,428
Total	180,489	7,771,736	35,141				7,987,366	
Conv. Total	384,261	7,771,736	20,417					8,176,414
Prior Year	399,965	7,859,995	22,823					8,282,783
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,926	0	0	0	3,780		12,706	24,534
Sliced	1,092,883	228,032	943,482	0	2,002,766		4,267,163	4,547,447
Chopped	6,897	884	4,866	367,842	0		380,489	319,583
Total	1,108,706	228,916	948,348	367,842	2,006,546		4,660,358	
Conv. Total	2,863,601	268,875	651,327	285,078	822,684			4,891,564
Prior Year	3,064,880	181,387	618,616	309,417	870,778			5,045,078
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	29,004					29,004	29,004
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	29,004					29,004	
Conv. Total	0	29,004						29,004
Prior Year	0	22,193						22,193

Converted Total 13,108,988

Consumer 9,858,090
Food Service 3,250,898