



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office-California

Pacific Regional Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: September 30, 2013 Released: October 24, 2013

Summary Report - Sales Month Ending September 30, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	1,101,169	1,064,974	3.40	2,095,785	2,078,814	0.82	13,246,083	13,493,423	-1.83
Markets									
Consumer	817,762	794,530	2.92	1,537,675	1,514,720	1.52	9,889,044	9,993,418	-1.04
Food Service	283,407	270,444	4.79	558,110	564,094	-1.06	3,357,039	3,500,005	-4.08
Styles									
Whole	1,278	2,009	-36.38	1,765	2,665	-33.77	11,525	13,965	-17.48
Pitted	663,635	651,351	1.89	1,244,626	1,242,386	0.18	8,237,925	8,414,989	-2.10
Wedged	1,926	2,224	-13.40	4,587	4,681	-2.01	24,540	27,052	-9.29
Sliced	403,820	380,204	6.21	790,930	772,612	2.37	4,619,937	4,680,887	-1.30
Chopped	26,957	28,129	-4.17	48,998	53,952	-9.18	326,234	337,925	-3.46
Broken Pitted	3,553	1,056	236.46	4,879	2,518	93.76	25,922	18,604	39.34
Key Items									
24/300 Pitted	632,821	623,015	1.57	1,183,036	1,176,662	0.54	7,830,345	7,982,856	-1.91
6/10 Pitted	29,399	26,719	10.03	58,980	62,429	-5.52	386,213	409,577	-5.70
6/10 Sliced	246,641	237,675	3.77	486,513	490,937	-0.90	2,917,557	3,033,335	-3.82
24/300 Whole	833	1,649	-49.48	1,131	2,295	-50.72	8,210	10,229	-19.74
6/10 Whole	445	360	23.67	634	370	71.26	3,315	3,736	-11.28
6/10 Wedged	1,926	2,101	-8.33	4,349	4,378	-0.65	23,023	25,158	-8.49
2.25 Sliced	68,467	69,288	-1.19	143,934	143,013	0.64	827,002	865,997	-4.50
4.25 Chopped	21,961	24,237	-9.39	40,565	47,521	-14.64	289,814	306,530	-5.45

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Summary Report - Packout and Inventory
Month Ending September 30, 2013
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	1,127,325	773,920	45.66	2,498,681	1,956,952	27.68	8,952,138	8,304,182	7.80
Markets									
Consumer	817,414	544,190	50.21	1,896,040	1,301,220	45.71	7,336,132	5,603,214	30.93
Food Service	309,911	229,730	34.90	602,641	655,731	-8.10	1,616,005	2,700,968	-40.17
Styles									
Whole	6,948	0	---	11,921	6,602	80.57	36,865	22,317	65.19
Pitted	576,399	495,785	16.26	1,463,456	1,167,166	25.39	6,608,566	4,899,609	34.88
Wedged	0	0	---	2,606	3,893	-33.07	30,955	17,310	78.83
Sliced	532,061	263,290	102.08	990,325	734,535	34.82	1,958,715	2,999,634	-34.70
Chopped	11,918	14,845	-19.72	30,373	44,755	-32.14	256,374	286,713	-10.58
Broken Pitted	0	0	---	0	0	---	60,663	78,600	-22.82
Key Items									
24/300 Pitted	557,921	471,805	18.25	1,421,849	1,100,293	29.22	6,237,489	4,569,194	36.51
6/10 Pitted	18,478	18,554	-0.41	41,607	61,447	-32.29	352,660	309,465	13.96
6/10 Sliced	291,433	211,176	38.01	553,455	590,391	-6.26	1,187,165	2,350,913	-49.50
24/300 Whole	6,948	0	---	6,948	6,602	5.24	28,756	18,363	56.60
6/10 Whole	0	0	---	4,973	0	---	8,109	3,954	105.12
6/10 Wedged	0	0	---	2,606	3,893	-33.07	27,715	16,037	72.82
2.25 Sliced	52,045	28,630	81.79	136,273	109,588	24.35	352,527	295,347	19.36
4.25 Chopped	11,918	14,845	-19.72	30,373	44,755	-32.14	214,577	257,941	-16.81

Approximate Supply in Converted Cases

Total Inventory*	8,952,138
Converted Storage	5,832,453
Approximate Supply*	14,784,591

Storage Report
Month Ending September 30, 2013

Whole Canning Sizes	
Size	Tons
Small	4,652
Medium	7,850
Large	7,530
Ex. Large	6,374
Ex.Large Sev. "C"	535
Jumbo	1,131
Colossal	1,111
Super Colossal	370
Orchard Run	0
Total Canning	29,553
Limited	8,076
Total	37,629
Total Converted (*155)	5,832,453

Packout - Month Ending September 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	4,202	0				4,202	4,202
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	2,746	0				2,746	2,746
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	6,948	0				6,948	
Conv. Total	0	6,948	0					6,948
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	4,387	90,498	0				94,885	99,838
Large	0	142,285	0				142,285	142,285
Ex. Large	0	227,050	0				227,050	227,050
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	5,928	0				5,928	5,928
Colossal	4,292	92,160	0				96,452	101,298
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	8,679	557,921	0				566,600	
Conv. Total	18,478	557,921	0					576,399
Prior Year	18,554	471,805	5,426					495,785
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	113,178	52,329	186,195	0	126,939		478,641	532,061
Chopped	0	0	0	15,378	0		15,378	11,918
Total	113,178	52,329	186,195	15,378	126,939		494,019	
Conv. Total	291,433	61,225	127,357	11,918	52,045			543,979
Prior Year	211,176	0	23,484	14,845	28,630			278,135
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,127,325

Consumer 817,414
Food Service 309,911

Cumulative Packout - Month Ending September 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	4,202	0				4,202	4,202
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,336	0	0				2,336	4,973
Colossal	0	2,746	0				2,746	2,746
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	2,336	6,948	0				9,284	
Conv. Total	4,973	6,948	0					11,921
Prior Year	0	6,602	0					6,602
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	11,109	450,315	0				461,424	473,966
Large	4,142	348,878	0				353,020	357,696
Ex. Large	0	428,648	0				428,648	428,648
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	68,567	0				68,567	68,567
Colossal	4,292	125,441	0				129,733	134,579
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	19,543	1,421,849	0				1,441,392	
Conv. Total	41,607	1,421,849	0					1,463,456
Prior Year	61,447	1,100,293	5,426					1,167,166
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,012	0	0	0	0		1,012	2,606
Sliced	214,934	82,079	299,071	0	332,373		928,457	990,325
Chopped	0	0	0	39,191	0		39,191	30,373
Total	215,946	82,079	299,071	39,191	332,373		968,660	
Conv. Total	556,061	96,032	204,565	30,373	136,273			1,023,304
Prior Year	594,284	3,770	30,786	44,755	109,588			783,184
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 2,498,681

Consumer 1,896,040
Food Service 602,641

Inventory - Month Ending September 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	1,780	0				1,780	1,780
Large	0	11,823	0				11,823	11,823
Ex. Large	0	4,157	0				4,157	4,157
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,697	2,059	0				5,756	9,930
Colossal	112	6,259	0				6,371	6,497
Super Colossal	0	2,256	0				2,256	2,256
Green Ripe Whole	0	0	0				0	0
Total	3,809	28,756	0				32,565	
Conv. Total	8,109	28,756	0					36,865
Prior Year	3,954	18,363	0					22,317
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	4,706	431,533	6,040				442,279	445,061
Medium	67,373	1,297,371	14,468				1,379,212	1,449,214
Large	18,534	1,806,123	11,191				1,835,848	1,852,084
Ex. Large	46,800	1,957,170	0				2,003,970	2,056,807
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	20,628	385,927	0				406,555	429,844
Colossal	7,549	179,097	0				186,646	195,169
Sup. Colossal	56	48,817	0				48,873	48,936
Green Ripe Whole	0	107,553	0				107,553	107,553
Total	165,646	6,237,489	31,699				6,434,834	
Conv. Total	352,660	6,237,489	18,417					6,608,566
Prior Year	309,465	4,569,194	20,950					4,899,609
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,763	0	0	0	7,902		18,665	30,955
Sliced	461,035	147,437	360,412	0	859,821		1,828,705	1,958,715
Chopped	10,523	328	554	276,873	0		288,278	256,374
Total	482,321	147,765	360,966	276,873	867,723		2,135,648	
Conv. Total	1,255,225	173,272	247,203	214,577	355,766			2,246,043
Prior Year	2,387,539	175,781	185,776	257,941	296,619			3,303,656
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	60,652					60,657	60,663
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	60,652					60,657	
Conv. Total	11	60,652						60,663
Prior Year	11	78,589						78,600

Converted Total 8,952,138

*Conversion factor changed as of December 2008.

Consumer 7,336,132
Food Service 1,616,005

Sales - Month Ending September 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	612	0				612	612
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	209	0	0				209	445
Colossal	0	204	0				204	204
Super Colossal	0	17	0				17	17
Green Ripe Whole	0	0	0				0	0
Total	209	833	0				1,042	
Conv. Total	445	833	0					1,278
Prior Year	360	1,649	0					2,009
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,147	58,930	100				60,177	61,430
Medium	6,467	163,321	1,275				171,063	177,830
Large	1,497	258,008	1,060				260,565	261,811
Ex. Large	3,062	88,817	0				91,879	95,336
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,109	38,112	0				39,221	40,473
Colossal	527	11,818	0				12,345	12,940
Sup. Colossal	0	887	0				887	887
Green Ripe Whole	0	12,928	0				12,928	12,928
Total	13,809	632,821	2,435				649,065	
Conv. Total	29,399	632,821	1,415					663,635
Prior Year	26,719	623,015	1,618					651,351
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	748	0	0	0	0		748	1,926
Sliced	95,783	22,408	91,366	0	166,993		376,550	403,820
Chopped	1,303	0	0	28,337	0		29,640	26,957
Total	97,834	22,408	91,366	28,337	166,993		406,938	
Conv. Total	253,563	26,217	62,494	21,961	68,467			432,703
Prior Year	243,365	18,729	54,815	24,237	69,411			410,557
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	3,553					3,553	3,553
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	3,553					3,553	
Conv. Total	0	3,553						3,553
Prior Year	0	1,056						1,056

Converted Total 1,101,169

Consumer 817,762
Food Service 283,407

Cumulative Sales - Month Ending September 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	0	0				0	0
Large	0	612	0				612	612
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	298	102	0				400	736
Colossal	0	204	0				204	204
Super Colossal	0	17	0				17	17
Green Ripe Whole	0	0	0				0	0
Total	298	1,131	0				1,429	
Conv. Total	634	1,131	0					1,765
Prior Year	370	2,295	0					2,665
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,380	104,879	100				106,359	107,875
Medium	14,247	305,845	2,327				322,419	337,529
Large	2,904	488,652	2,065				493,621	496,034
Ex. Large	6,085	168,314	0				174,399	181,269
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,178	69,015	0				71,193	73,652
Colossal	909	18,306	0				19,215	20,241
Sup. Colossal	0	1,522	0				1,522	1,522
Green Ripe Whole	0	26,503	0				26,503	26,503
Total	27,703	1,183,036	4,492				1,215,231	
Conv. Total	58,980	1,183,036	2,610					1,244,626
Prior Year	62,429	1,176,662	3,295					1,242,386
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,689	0	0	0	580		2,269	4,587
Sliced	188,937	39,556	166,963	0	351,059		746,515	790,930
Chopped	1,991	340	0	52,342	0		54,673	48,998
Total	192,617	39,896	166,963	52,342	351,639		803,457	
Conv. Total	498,495	47,080	114,203	40,565	144,172			844,515
Prior Year	501,295	32,663	106,450	47,521	143,316			831,245
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	4,879					4,879	4,879
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	4,879					4,879	
Conv. Total	0	4,879						4,879
Prior Year	0	2,518						2,518

Converted Total 2,095,785

Consumer 1,537,675
Food Service 558,110

Consecutive Sales - 12 Months Month Ending September 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	884	0				884	884
Large	0	5,149	0				5,149	5,149
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,557	510	0				2,067	3,825
Colossal	0	961	0				961	961
Super Colossal	0	306	0				306	306
Green Ripe Whole	0	0	0				0	0
Total	1,557	8,210	0				9,767	
Conv. Total	3,315	8,210	0					11,525
Prior Year	3,736	10,229	0					13,965
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	12,046	798,077	4,900				815,023	826,570
Medium	92,818	2,063,296	16,887				2,173,001	2,270,717
Large	19,682	3,043,299	14,988				3,077,969	3,093,910
Ex. Large	38,128	1,077,753	0				1,115,881	1,158,928
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	12,609	584,867	0				597,476	611,712
Colossal	6,123	87,310	0				93,433	100,346
Sup. Colossal	0	10,065	0				10,065	10,065
Green Ripe Whole	0	165,678	0				165,678	165,678
Total	181,406	7,830,345	36,775				8,048,526	
Conv. Total	386,213	7,830,345	21,366					8,237,925
Prior Year	409,577	7,982,856	22,556					8,414,989
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,941	0	0	0	3,700		12,641	24,540
Sliced	1,133,032	199,818	937,997	0	2,017,079		4,287,926	4,619,937
Chopped	7,024	1,130	5,557	373,953	0		387,664	326,234
Total	1,148,997	200,948	943,554	373,953	2,020,779		4,688,231	
Conv. Total	2,967,510	236,443	648,425	289,814	828,519			4,970,711
Prior Year	3,086,691	175,679	609,073	306,530	867,892			5,045,864
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	25,922					25,922	25,922
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	25,922					25,922	
Conv. Total	0	25,922						25,922
Prior Year	0	18,604						18,604

Converted Total 13,246,083

Consumer 9,889,044
Food Service 3,357,039