



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office-California

Pacific Regional Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: August 31, 2013 Released: September 25, 2013

Summary Report - Sales Month Ending August 31, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	994,616	1,013,841	-1.90	994,616	1,013,841	-1.90	13,209,887	13,611,932	-2.95
Markets									
Consumer	719,913	720,190	-0.04	719,913	720,190	-0.04	9,865,812	10,052,830	-1.86
Food Service	274,702	293,651	-6.45	274,702	293,651	-6.45	3,344,075	3,559,102	-6.04
Styles									
Whole	487	657	-25.80	487	657	-25.80	12,256	13,947	-12.13
Pitted	580,990	591,035	-1.70	580,990	591,035	-1.70	8,225,641	8,491,177	-3.13
Wedged	2,661	2,457	8.30	2,661	2,457	8.30	24,838	28,656	-13.32
Sliced	387,110	392,408	-1.35	387,110	392,408	-1.35	4,596,321	4,721,582	-2.65
Chopped	22,041	25,823	-14.65	22,041	25,823	-14.65	327,406	338,700	-3.33
Broken Pitted	1,326	1,462	-9.30	1,326	1,462	-9.30	23,425	17,871	31.08
Key Items									
24/300 Pitted	550,215	553,647	-0.62	550,215	553,647	-0.62	7,820,539	8,045,879	-2.80
6/10 Pitted	29,580	35,710	-17.17	29,580	35,710	-17.17	383,533	422,100	-9.14
6/10 Sliced	239,872	253,262	-5.29	239,872	253,262	-5.29	2,908,591	3,077,797	-5.50
24/300 Whole	298	646	-53.87	298	646	-53.87	9,026	10,204	-11.54
6/10 Whole	189	11	1622.55	189	11	1622.55	3,230	3,743	-13.71
6/10 Wedged	2,423	2,276	6.46	2,423	2,276	6.46	23,198	26,638	-12.91
2.25 Sliced	75,467	73,725	2.36	75,467	73,725	2.36	827,824	866,339	-4.45
4.25 Chopped	18,604	23,284	-20.10	18,604	23,284	-20.10	292,089	306,983	-4.85

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Summary Report - Packout and Inventory
Month Ending August 31, 2013
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	1,371,356	1,183,031	15.92	1,371,356	1,183,031	15.92	9,241,403	8,586,818	7.62
Markets									
Consumer	1,078,626	757,030	42.48	1,078,626	757,030	42.48	7,675,445	5,855,556	31.08
Food Service	292,730	426,001	-31.28	292,730	426,001	-31.28	1,565,958	2,731,262	-42.67
Styles									
Whole	4,973	6,602	-24.67	4,973	6,602	-24.67	34,212	24,211	41.31
Pitted	887,057	671,381	32.12	887,057	671,381	32.12	7,016,444	5,051,940	38.89
Wedged	2,606	3,893	-33.06	2,606	3,893	-33.06	32,592	19,555	66.67
Sliced	458,264	471,245	-2.75	458,264	471,245	-2.75	1,826,553	3,111,336	-41.29
Chopped	18,455	29,910	-38.30	18,455	29,910	-38.30	268,394	300,116	-10.57
Broken Pitted	0	0	---	0	0	---	63,207	79,659	-20.65
Key Items									
24/300 Pitted	863,928	628,488	37.46	863,928	628,488	37.46	6,636,144	4,724,527	40.46
6/10 Pitted	23,129	42,893	-46.08	23,129	42,893	-46.08	361,283	310,274	16.44
6/10 Sliced	262,022	379,215	-30.90	262,022	379,215	-30.90	1,121,407	2,374,312	-52.77
24/300 Whole	0	6,602	---	0	6,602	---	25,656	20,047	27.98
6/10 Whole	4,973	0	---	4,973	0	---	8,556	4,164	105.49
6/10 Wedged	2,606	3,893	-33.06	2,606	3,893	-33.06	29,352	18,159	61.64
2.25 Sliced	84,228	80,958	4.04	84,228	80,958	4.04	360,991	333,844	8.13
4.25 Chopped	18,455	29,910	-38.30	18,455	29,910	-38.30	220,944	267,433	-17.38

Approximate Supply in Converted Cases

Total Inventory*	9,241,403
Converted Storage	2,307,359
Approximate Supply*	11,548,762

Storage Report
Month Ending August 31, 2013

Whole Canning Sizes	
Size	Tons
Small	2,406
Medium	2,840
Large	752
Ex. Large	321
Ex.Large Sev. "C"	489
Jumbo	1,021
Colossal	1,483
Super Colossal	200
Orchard Run	0
Total Canning	9,513
Limited	5,373

Total 14,886
Total Converted (*155) 2,307,359

Packout - Month Ending August 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,336	0	0				2,336	4,973
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	2,336	0	0				2,336	
Conv. Total	4,973	0	0					4,973
Prior Year	0	6,602	0					6,602
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	6,722	359,817	0				366,539	374,128
Large	4,142	206,593	0				210,735	215,411
Ex. Large	0	201,598	0				201,598	201,598
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	62,639	0				62,639	62,639
Colossal	0	33,281	0				33,281	33,281
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	10,864	863,928	0				874,792	
Conv. Total	23,129	863,928	0					887,057
Prior Year	42,893	628,488	0					671,381
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,012	0	0	0	0		1,012	2,606
Sliced	101,756	29,750	112,876	0	205,434		449,816	458,264
Chopped	0	0	0	23,813	0		23,813	18,455
Total	102,768	29,750	112,876	23,813	205,434		474,641	
Conv. Total	264,628	34,808	77,207	18,455	84,228			479,325
Prior Year	383,109	3,770	7,302	29,910	80,958			505,049
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,371,356

Consumer 1,078,626
Food Service 292,730

Cumulative Packout - Month Ending August 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,336	0	0				2,336	4,973
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	2,336	0	0				2,336	
Conv. Total	4,973	0	0					4,973
Prior Year	0	6,602	0					6,602
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	6,722	359,817	0				366,539	374,128
Large	4,142	206,593	0				210,735	215,411
Ex. Large	0	201,598	0				201,598	201,598
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	62,639	0				62,639	62,639
Colossal	0	33,281	0				33,281	33,281
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	10,864	863,928	0				874,792	
Conv. Total	23,129	863,928	0					887,057
Prior Year	42,893	628,488	0					671,381
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,012	0	0	0	0		1,012	2,606
Sliced	101,756	29,750	112,876	0	205,434		449,816	458,264
Chopped	0	0	0	23,813	0		23,813	18,455
Total	102,768	29,750	112,876	23,813	205,434		474,641	
Conv. Total	264,628	34,808	77,207	18,455	84,228			479,325
Prior Year	383,109	3,770	7,302	29,910	80,958			505,049
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,371,356

Consumer 1,078,626
Food Service 292,730

Inventory - Month Ending August 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	1,780	0				1,780	1,780
Large	0	11,048	0				11,048	11,048
Ex. Large	0	4,157	0				4,157	4,157
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,907	2,059	0				5,966	10,377
Colossal	112	3,717	0				3,829	3,955
Super Colossal	0	2,473	0				2,473	2,473
Green Ripe Whole	0	0	0				0	0
Total	4,019	25,656	0				29,675	
Conv. Total	8,556	25,656	0					34,212
Prior Year	4,164	20,047	0					24,211
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	6,089	478,233	6,140				490,462	494,764
Medium	68,710	1,456,221	15,843				1,540,774	1,611,709
Large	19,722	1,837,298	10,749				1,867,769	1,885,531
Ex. Large	49,641	2,123,821	0				2,173,462	2,229,507
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	21,749	434,436	0				456,185	480,740
Colossal	3,537	112,674	0				116,211	120,204
Sup. Colossal	248	53,132	0				53,380	53,660
Green Ripe Whole	0	116,431	0				116,431	116,431
Total	169,696	6,636,144	32,732				6,838,572	
Conv. Total	361,283	6,636,144	19,017					7,016,444
Prior Year	310,274	4,724,527	17,139					5,051,940
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	11,399	0	0	0	7,902		19,301	32,592
Sliced	435,498	137,041	268,738	0	880,466		1,721,743	1,826,553
Chopped	11,828	328	1,082	285,089	0		298,327	268,394
Total	458,725	137,369	269,820	285,089	888,368		2,039,371	
Conv. Total	1,196,108	161,109	185,148	220,944	364,231			2,127,540
Prior Year	2,416,813	194,744	216,777	267,433	335,240			3,431,007
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	63,196					63,201	63,207
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	63,196					63,201	
Conv. Total	11	63,196						63,207
Prior Year	11	79,648						79,659

Converted Total 9,241,403

Consumer 7,675,445
Food Service 1,565,958

Sales - Month Ending August 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	89	102	0				191	291
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	89	298	0				387	
Conv. Total	189	298	0					487
Prior Year	11	646	0					657
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	233	45,949	0				46,182	46,445
Medium	7,780	142,524	1,052				151,356	159,699
Large	1,407	230,644	1,005				233,056	234,223
Ex. Large	3,023	79,497	0				82,520	85,933
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,069	30,903	0				31,972	33,179
Colossal	382	6,488	0				6,870	7,301
Sup. Colossal	0	635	0				635	635
Green Ripe Whole	0	13,575	0				13,575	13,575
Total	13,894	550,215	2,057				566,166	
Conv. Total	29,580	550,215	1,195					580,990
Prior Year	35,710	553,647	1,678					591,035
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	941	0	0	0	580		1,521	2,661
Sliced	93,154	17,148	75,597	0	184,066		369,965	387,110
Chopped	688	340	0	24,005	0		25,033	22,041
Total	94,783	17,488	75,597	24,005	184,646		396,519	
Conv. Total	244,932	20,862	51,708	18,604	75,705			411,812
Prior Year	257,930	13,934	51,634	23,284	73,905			420,687
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,326					1,326	1,326
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,326					1,326	
Conv. Total	0	1,326						1,326
Prior Year	0	1,462						1,462

Converted Total 994,616

Consumer 719,913
Food Service 274,702

Cumulative Sales - Month Ending August 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	89	102	0				191	291
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	89	298	0				387	
Conv. Total	189	298	0					487
Prior Year	11	646	0					657
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	233	45,949	0				46,182	46,445
Medium	7,780	142,524	1,052				151,356	159,699
Large	1,407	230,644	1,005				233,056	234,223
Ex. Large	3,023	79,497	0				82,520	85,933
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,069	30,903	0				31,972	33,179
Colossal	382	6,488	0				6,870	7,301
Sup. Colossal	0	635	0				635	635
Green Ripe Whole	0	13,575	0				13,575	13,575
Total	13,894	550,215	2,057				566,166	
Conv. Total	29,580	550,215	1,195					580,990
Prior Year	35,710	553,647	1,678					591,035
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	941	0	0	0	580		1,521	2,661
Sliced	93,154	17,148	75,597	0	184,066		369,965	387,110
Chopped	688	340	0	24,005	0		25,033	22,041
Total	94,783	17,488	75,597	24,005	184,646		396,519	
Conv. Total	244,932	20,862	51,708	18,604	75,705			411,812
Prior Year	257,930	13,934	51,634	23,284	73,905			420,687
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,326					1,326	1,326
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,326					1,326	
Conv. Total	0	1,326						1,326
Prior Year	0	1,462						1,462

Converted Total 994,616

Consumer 719,913
Food Service 274,702

Consecutive Sales - 12 Months Month Ending August 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	298	0				298	298
Medium	0	884	0				884	884
Large	0	5,421	0				5,421	5,421
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,517	918	0				2,435	4,148
Colossal	0	961	0				961	961
Super Colossal	0	340	0				340	340
Green Ripe Whole	0	0	0				0	0
Total	1,517	9,026	0				10,543	
Conv. Total	3,230	9,026	0					12,256
Prior Year	3,743	10,204	0					13,947
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	11,329	852,837	5,200				869,366	879,978
Medium	93,044	2,049,823	16,619				2,159,486	2,257,569
Large	19,570	3,005,834	15,305				3,040,709	3,056,391
Ex. Large	37,477	1,071,275	0				1,108,752	1,151,064
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	12,712	583,958	0				596,670	611,022
Colossal	6,015	82,860	0				88,875	95,666
Sup. Colossal	0	9,981	0				9,981	9,981
Green Ripe Whole	0	163,971	0				163,971	163,971
Total	180,147	7,820,539	37,124				8,037,810	
Conv. Total	383,533	7,820,539	21,569					8,225,641
Prior Year	422,100	8,045,879	23,198					8,491,177
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,009	0	0	0	4,000		13,009	24,838
Sliced	1,129,550	193,418	926,326	0	2,019,082		4,268,376	4,596,321
Chopped	6,657	1,130	5,804	376,889	0		390,480	327,406
Total	1,145,216	194,548	932,130	376,889	2,023,082		4,671,865	
Conv. Total	2,957,312	228,955	640,746	292,089	829,464			4,948,565
Prior Year	3,133,259	173,874	606,465	306,983	868,356			5,088,937
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	23,425					23,425	23,425
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	23,425					23,425	
Conv. Total	0	23,425						23,425
Prior Year	0	17,871						17,871

Converted Total 13,209,887

Consumer 9,865,812
Food Service 3,344,075