



# California Monthly Olive Report



## California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Region Office-California

Pacific Region Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca)

Month Ending: June 30, 2013 Released: July 30, 2013

### Summary Report - Sales Month Ending June 30, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,199,564	1,266,708	-5.30	12,223,746	12,690,468	-3.68	13,245,020	13,698,659	-3.31
Markets									
Consumer	914,780	928,769	-1.51	9,131,478	9,355,842	-2.40	9,874,179	10,098,344	-2.22
Food Service	284,784	337,939	-15.73	3,092,268	3,334,626	-7.27	3,370,841	3,600,314	-6.37
Styles									
Whole	410	644	-36.26	11,257	12,211	-7.81	12,828	13,497	-4.96
Pitted	754,852	773,416	-2.40	7,649,374	7,938,852	-3.65	8,254,879	8,542,836	-3.37
Wedged	2,475	2,290	8.09	22,600	26,785	-15.62	25,203	29,027	-13.17
Sliced	410,006	456,523	-10.19	4,210,881	4,395,381	-4.20	4,587,993	4,767,149	-3.76
Chopped	29,843	31,744	-5.99	308,368	302,134	2.06	340,900	328,018	3.93
Broken Pitted	1,977	2,091	-5.45	21,266	15,104	40.80	23,217	18,130	28.06
Key Items									
24/300 Pitted	717,024	734,092	-2.33	7,273,652	7,518,556	-3.26	7,845,431	8,088,070	-3.00
6/10 Pitted	34,701	37,394	-7.20	355,684	399,492	-10.97	387,303	432,323	-10.41
6/10 Sliced	245,238	294,160	-16.63	2,688,259	2,883,820	-6.78	2,927,219	3,113,252	-5.98
24/300 Whole	221	197	12.18	8,617	8,702	-0.98	9,660	9,578	0.86
6/10 Whole	189	447	-57.61	2,640	3,509	-24.77	3,168	3,919	-19.16
6/10 Wedged	2,287	2,150	6.35	21,148	25,047	-15.56	23,572	27,125	-13.10
2.25 Sliced	77,658	82,017	-5.32	753,563	800,515	-5.87	823,834	875,595	-5.91
4.25 Chopped	27,560	27,146	1.52	275,168	276,797	-0.59	302,470	301,734	0.24

VIC TOLOMEO, Director  
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**Summary Report - Packout and Inventory**

**Month Ending June 30, 2013**

**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,265,890	1,129,580	12.07	12,784,526	13,945,416	-8.32	8,898,148	8,630,829	3.10
<b>Markets</b>									
Consumer	1,036,202	789,026	31.33	10,507,846	9,843,131	6.75	7,154,935	5,905,468	21.16
Food Service	229,688	340,554	-32.55	2,276,680	4,102,285	-44.50	1,743,213	2,725,360	-36.04
<b>Styles</b>									
Whole	1,690	0	---	22,252	15,654	42.15	27,904	21,167	31.83
Pitted	890,170	666,956	33.47	9,259,914	8,333,827	11.11	6,547,219	5,139,900	27.38
Wedged	0	1,813	---	40,161	30,689	30.86	35,277	21,096	67.22
Sliced	349,667	423,781	-17.49	3,153,990	5,145,047	-38.70	1,938,250	3,064,930	-36.76
Chopped	24,362	21,936	11.06	300,405	363,805	-17.43	281,976	301,059	-6.34
Broken Pitted	0	15,094	---	7,803	56,395	-86.16	67,524	82,677	-18.33
<b>Key Items</b>									
24/300 Pitted	829,730	611,447	35.70	8,781,616	7,911,981	10.99	6,122,379	4,778,126	28.13
6/10 Pitted	60,440	55,509	8.88	453,969	394,350	15.12	401,898	336,552	19.42
6/10 Sliced	167,558	283,232	-40.84	1,735,068	3,659,296	-52.58	1,256,664	2,332,590	-46.13
24/300 Whole	0	0	---	18,831	12,954	45.37	23,718	16,136	46.99
6/10 Whole	1,690	0	---	3,421	2,700	26.71	4,186	5,031	-16.80
6/10 Wedged	0	1,813	---	36,676	28,356	29.34	31,675	19,336	63.81
2.25 Sliced	110,283	96,778	13.95	754,858	684,009	10.36	330,770	329,563	0.37
4.25 Chopped	24,362	21,936	11.06	249,222	346,222	-28.02	230,458	260,037	-11.37

\*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,898,148
Converted Storage	3,270,030
Approximate Supply*	12,168,178

**Storage Report  
Month Ending June 30, 2013**

Whole Canning Sizes	
Size	Tons
Small	2,404
Medium	4,572
Large	1,883
Ex. Large	1,228
Ex.Large Sev. "C"	475
Jumbo	1,280
Colossal	2,698
Super Colossal	869
Orchard Run	0
Total Canning	15,409
Limited	5,688

Total 21,097  
Total Converted (\*155) 3,270,030

**Packout - Month Ending June 30, 2013**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	794	0	0				794	1,690
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	794	0	0				794	
Conv. Total	1,690	0	0					1,690
Prior Year	0	0	0					0
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	1,363	0				1,363	1,363
Medium	20,880	26,950	0				47,830	71,404
Large	1,793	292,223	0				294,016	296,040
Ex. Large	5,716	505,233	0				510,949	517,402
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	3,961	0				3,961	3,961
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	28,389	829,730	0				858,119	
Conv. Total	60,440	829,730	0					890,170
Prior Year	55,509	611,447	0					666,956
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	65,071	23,180	65,360	0	268,982		422,593	349,667
Chopped	0	0	0	31,435	0		31,435	24,362
Total	65,071	23,180	65,360	31,435	268,982		454,028	
Conv. Total	167,558	27,121	44,706	24,362	110,283			374,029
Prior Year	285,045	17,985	25,785	21,936	96,778			447,529
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	15,094						15,094

Converted Total 1,265,890

\*Conversion factor changed as of December 2008.

Consumer 1,036,202  
Food Service 229,688

**Cumulative Packout - Month Ending June 30, 2013**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	324	0				324	324
Medium	0	2,912	0				2,912	2,912
Large	0	7,710	0				7,710	7,710
Ex. Large	443	4,408	0				4,851	5,351
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,164	0	0				1,164	2,478
Colossal	0	2,069	0				2,069	2,069
Super Colossal	0	1,408	0				1,408	1,408
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,607</b>	<b>18,831</b>	<b>0</b>				<b>20,438</b>	
<b>Conv. Total</b>	<b>3,421</b>	<b>18,831</b>	<b>0</b>					<b>22,252</b>
<b>Prior Year</b>	<b>2,700</b>	<b>12,954</b>	<b>0</b>					<b>15,654</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	298,933	6,087				305,020	302,470
Medium	123,287	1,836,479	17,313				1,977,079	2,109,016
Large	23,141	2,854,682	18,474				2,896,297	2,914,683
Ex. Large	50,007	3,472,235	0				3,522,242	3,578,700
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,140	182,044	0				195,184	210,019
Colossal	3,656	57,045	0				60,701	64,829
Sup. Colossal	0	7,898	0				7,898	7,898
Green Ripe Whole	0	72,300	0				72,300	72,300
<b>Total</b>	<b>213,231</b>	<b>8,781,616</b>	<b>41,874</b>				<b>9,036,721</b>	
<b>Conv. Total</b>	<b>453,969</b>	<b>8,781,616</b>	<b>24,329</b>					<b>9,259,914</b>
<b>Prior Year</b>	<b>394,350</b>	<b>7,911,981</b>	<b>27,495</b>					<b>8,333,826</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	14,243	0	0	0	8,501		22,744	40,161
Sliced	673,813	112,402	778,587	0	1,841,117		3,405,919	3,153,990
Chopped	12,401	1,548	0	321,577	0		335,526	300,405
<b>Total</b>	<b>700,457</b>	<b>113,950</b>	<b>778,587</b>	<b>321,577</b>	<b>1,849,618</b>		<b>3,764,189</b>	
<b>Conv. Total</b>	<b>1,819,290</b>	<b>135,148</b>	<b>532,554</b>	<b>249,222</b>	<b>758,343</b>			<b>3,494,557</b>
<b>Prior Year</b>	<b>3,705,235</b>	<b>264,789</b>	<b>536,954</b>	<b>346,222</b>	<b>686,342</b>			<b>5,539,542</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,803					7,803	7,803
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>7,803</b>					<b>7,803</b>	
<b>Conv. Total</b>	<b>0</b>	<b>7,803</b>						<b>7,803</b>
<b>Prior Year</b>	<b>0</b>	<b>56,395</b>						<b>56,395</b>

Converted Total 12,784,526

\*Conversion factor changed as of December 2008.

Consumer 10,507,846  
Food Service 2,276,680

**Inventory - Month Ending June 30, 2013**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	2,053	0				2,053	2,053
Large	0	8,781	0				8,781	8,781
Ex. Large	0	4,157	0				4,157	4,157
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,854	2,161	0				4,015	6,108
Colossal	112	3,724	0				3,836	3,962
Super Colossal	0	2,420	0				2,420	2,420
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	1,966	23,718	0				25,684	
<b>Conv. Total</b>	4,186	23,718	0					27,904
<b>Prior Year</b>	5,031	16,136	0					21,167
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	6,876	526,690	6,741				540,307	545,246
Medium	80,134	1,038,876	18,059				1,137,069	1,219,974
Large	18,916	1,785,278	14,688				1,818,882	1,834,084
Ex. Large	55,157	2,068,234	0				2,123,391	2,185,663
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	22,875	381,455	0				404,330	430,156
Colossal	4,455	94,412	0				98,867	103,897
Sup. Colossal	360	63,385	0				63,745	64,151
Green Ripe Whole	0	140,151	0				140,151	140,151
<b>Total</b>	188,773	6,122,379	39,488				6,350,640	
<b>Conv. Total</b>	401,898	6,122,379	22,943					6,547,219
<b>Prior Year</b>	336,552	4,778,126	25,222					5,139,900
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	12,301	0	0	0	8,784		21,085	35,277
Sliced	488,025	119,475	308,522	0	806,757		1,722,779	1,938,250
Chopped	12,723	875	554	297,365	0		311,517	281,976
<b>Total</b>	513,049	120,350	309,076	297,365	815,541		2,055,381	
<b>Conv. Total</b>	1,337,119	141,842	211,710	230,458	334,372			2,255,502
<b>Prior Year</b>	2,383,767	183,936	228,022	260,037	331,323			3,387,085
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	67,513					67,518	67,524
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	5	67,513					67,518	
<b>Conv. Total</b>	11	67,513						67,524
<b>Prior Year</b>	11	82,666						82,677

Converted Total 8,898,148

\*Conversion factor changed as of December 2008.

Consumer 7,154,935  
Food Service 1,743,213

**Sales - Month Ending June 30, 2013**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	221	0				221	221
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	89	0	0				89	189
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>89</b>	<b>221</b>	<b>0</b>				<b>310</b>	
<b>Conv. Total</b>	<b>189</b>	<b>221</b>	<b>0</b>					<b>410</b>
<b>Prior Year</b>	<b>447</b>	<b>197</b>	<b>0</b>					<b>644</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,873	76,210	600				78,683	80,546
Medium	7,352	188,955	3,004				199,311	206,353
Large	1,369	275,937	1,779				279,085	279,885
Ex. Large	3,332	111,818	0				115,150	118,912
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,531	43,527	0				45,058	46,786
Colossal	842	6,649	0				7,491	8,442
Sup. Colossal	0	696	0				696	696
Green Ripe Whole	0	13,232	0				13,232	13,232
<b>Total</b>	<b>16,299</b>	<b>717,024</b>	<b>5,383</b>				<b>738,706</b>	
<b>Conv. Total</b>	<b>34,701</b>	<b>717,024</b>	<b>3,128</b>					<b>754,852</b>
<b>Prior Year</b>	<b>37,394</b>	<b>734,092</b>	<b>1,931</b>					<b>773,417</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	888	0	0	0	460		1,348	2,475
Sliced	95,238	18,931	94,973	0	189,409		398,551	410,006
Chopped	618	0	-70	35,561	0		36,109	29,843
<b>Total</b>	<b>96,744</b>	<b>18,931</b>	<b>94,903</b>	<b>35,561</b>	<b>189,869</b>		<b>436,008</b>	
<b>Conv. Total</b>	<b>249,894</b>	<b>22,149</b>	<b>64,875</b>	<b>27,560</b>	<b>77,846</b>			<b>442,325</b>
<b>Prior Year</b>	<b>300,098</b>	<b>20,178</b>	<b>60,978</b>	<b>27,146</b>	<b>82,157</b>			<b>490,557</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,977					1,977	1,977
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>1,977</b>					<b>1,977</b>	
<b>Conv. Total</b>	<b>0</b>	<b>1,977</b>						<b>1,977</b>
<b>Prior Year</b>	<b>0</b>	<b>2,091</b>						<b>2,091</b>

Converted Total 1,199,564

Consumer 914,780  
Food Service 284,784

**Cumulative Sales - Month Ending June 30, 2013**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	816	0				816	816
Large	0	5,480	0				5,480	5,480
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,240	816	0				2,056	3,456
Colossal	0	859	0				859	859
Super Colossal	0	340	0				340	340
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	1,240	8,617	0				9,857	
Conv. Total	2,640	8,617	0					11,257
Prior Year	3,509	8,702	0					12,211
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	10,061	820,348	4,900				835,309	844,615
Medium	85,892	1,914,122	15,733				2,015,747	2,106,127
Large	18,849	2,762,284	13,857				2,794,990	2,810,464
Ex. Large	34,743	986,282	0				1,021,025	1,060,250
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	12,071	558,659	0				570,730	584,358
Colossal	5,450	76,094	0				81,544	87,697
Sup. Colossal	0	10,035	0				10,035	10,035
Green Ripe Whole	0	145,828	0				145,828	145,828
<b>Total</b>	167,066	7,273,652	34,490				7,475,208	
Conv. Total	355,684	7,273,652	20,039					7,649,374
Prior Year	399,492	7,518,556	20,804					7,938,852
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,213	0	0	0	3,540		11,753	22,600
Sliced	1,043,984	165,897	840,584	0	1,837,958		3,888,423	4,210,881
Chopped	6,400	586	5,923	355,056	0		367,965	308,368
<b>Total</b>	1,058,597	166,483	846,507	355,056	1,841,498		4,268,141	
Conv. Total	2,733,945	195,477	582,245	275,168	755,014			4,541,849
Prior Year	2,931,625	158,892	554,734	276,797	802,253			4,724,301
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	21,266					21,266	21,266
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	21,266					21,266	
Conv. Total	0	21,266						21,266
Prior Year	0	15,104						15,104

Converted Total 12,223,746

Consumer 9,131,478  
Food Service 3,092,268

**Consecutive Sales - 12 Months Month Ending June 30, 2013**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	816	0				816	816
Large	0	5,650	0				5,650	5,650
Ex. Large	0	612	0				612	612
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,488	1,020	0				2,508	4,188
Colossal	0	1,083	0				1,083	1,083
Super Colossal	0	377	0				377	377
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,488</b>	<b>9,660</b>	<b>0</b>				<b>11,148</b>	
<b>Conv. Total</b>	<b>3,168</b>	<b>9,660</b>	<b>0</b>					<b>12,828</b>
<b>Prior Year</b>	<b>3,919</b>	<b>9,578</b>	<b>0</b>					<b>13,497</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	10,496	894,953	5,400				910,849	920,436
Medium	94,580	2,061,217	17,192				2,172,989	2,272,566
Large	20,799	2,991,965	15,522				3,028,286	3,045,264
Ex. Large	37,339	1,066,103	0				1,103,442	1,145,598
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	12,829	584,465	0				597,294	611,778
Colossal	5,875	80,955	0				86,830	93,463
Sup. Colossal	0	11,016	0				11,016	11,016
Green Ripe Whole	0	154,757	0				154,757	154,757
<b>Total</b>	<b>181,918</b>	<b>7,845,431</b>	<b>38,114</b>				<b>8,065,463</b>	
<b>Conv. Total</b>	<b>387,303</b>	<b>7,845,431</b>	<b>22,144</b>					<b>8,254,879</b>
<b>Prior Year</b>	<b>432,323</b>	<b>8,088,070</b>	<b>22,443</b>					<b>8,542,836</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,154	0	0	0	3,980		13,134	25,203
Sliced	1,136,784	178,827	917,708	0	2,009,352		4,242,671	4,587,993
Chopped	7,715	586	6,076	390,284	0		404,661	340,900
<b>Total</b>	<b>1,153,653</b>	<b>179,413</b>	<b>923,784</b>	<b>390,284</b>	<b>2,013,332</b>		<b>4,660,466</b>	
<b>Conv. Total</b>	<b>2,980,370</b>	<b>210,605</b>	<b>635,186</b>	<b>302,470</b>	<b>825,466</b>			<b>4,954,096</b>
<b>Prior Year</b>	<b>3,164,071</b>	<b>172,762</b>	<b>608,130</b>	<b>301,734</b>	<b>877,498</b>			<b>5,124,195</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	23,217					23,217	23,217
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>23,217</b>					<b>23,217</b>	
<b>Conv. Total</b>	<b>0</b>	<b>23,217</b>						<b>23,217</b>
<b>Prior Year</b>	<b>0</b>	<b>18,130</b>						<b>18,130</b>

Converted Total 13,245,020

Consumer 9,874,179  
Food Service 3,370,841