

California Monthly Olive Report



California Department of Food and Agriculture, California Agricultural Statistics Service

Cooperating with the USDA, National Agricultural Statistics Service, California Field Office

California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: April 30, 2013 Released May 24, 2013

Summary Report - Sales Month Ending April 30, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	987,153	1,070,156	-7.76	9,944,677	10,329,224	-3.72	13,327,195	13,615,641	-2.12
Markets									
Consumer	731,268	779,580	-6.20	7,414,245	7,640,972	-2.97	9,871,816	10,082,020	-2.08
Food Service	255,885	290,576	-11.94	2,530,432	2,688,252	-5.87	3,455,379	3,533,621	-2.21
Styles									
Whole	447	1,782	-74.93	10,329	10,750	-3.91	13,361	13,331	0.22
Pitted	614,953	644,293	-4.55	6,238,907	6,525,292	-4.39	8,257,972	8,537,198	-3.27
Wedged	1,656	2,484	-33.34	17,804	22,383	-20.46	24,810	29,931	-17.11
Sliced	346,632	387,556	-10.56	3,410,095	3,517,931	-3.07	4,664,658	4,688,850	-0.52
Chopped	21,697	30,473	-28.80	250,531	241,355	3.80	343,842	330,240	4.12
Broken Pitted	1,768	3,568	-50.45	17,011	11,513	47.75	22,553	16,091	40.16
Key Items									
24/300 Pitted	582,041	608,614	-4.37	5,936,587	6,181,113	-3.96	7,845,809	8,088,168	-3.00
6/10 Pitted	31,907	33,623	-5.10	286,825	327,840	-12.51	390,097	427,084	-8.66
6/10 Sliced	219,390	253,133	-13.33	2,205,029	2,318,782	-4.91	3,009,027	3,049,907	-1.34
24/300 Whole	187	1,343	-86.08	7,962	7,876	1.09	9,831	9,416	4.41
6/10 Whole	260	439	-40.83	2,367	2,874	-17.63	3,530	3,915	-9.84
6/10 Wedged	1,475	2,361	-37.51	16,730	21,030	-20.45	23,170	28,086	-17.50
2.25 Sliced	62,281	73,871	-15.69	603,567	638,484	-5.47	835,869	860,609	-2.87
4.25 Chopped	19,408	29,432	-34.06	222,302	221,862	0.20	304,539	303,778	0.25

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Summary Report - Packout and Inventory

Month Ending April 30, 2013

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,194,915	1,350,466	-11.52	10,294,049	11,461,044	-10.18	8,692,825	8,529,144	1.92
Markets									
Consumer	1,088,411	777,955	39.91	8,498,290	8,128,992	4.54	6,856,557	5,914,475	15.93
Food Service	106,504	572,511	-81.40	1,795,758	3,332,052	-46.11	1,836,268	2,614,669	-29.77
Styles									
Whole	7,577	4,006	89.14	18,814	13,844	35.90	26,080	22,552	15.64
Pitted	937,065	715,165	31.03	7,415,114	6,888,459	7.65	6,108,532	5,115,844	19.40
Wedged	0	0	---	18,718	28,876	-35.18	18,722	23,670	-20.90
Sliced	218,095	587,567	-62.88	2,589,501	4,194,952	-38.27	2,184,440	3,003,312	-27.27
Chopped	30,561	34,312	-10.93	250,283	317,946	-21.28	291,027	316,923	-8.17
Broken Pitted	1,618	9,416	-82.82	1,618	16,966	-90.46	64,025	46,845	36.67
Key Items									
24/300 Pitted	915,568	687,763	33.12	7,108,708	6,543,526	8.64	5,780,379	4,753,937	21.59
6/10 Pitted	21,497	27,402	-21.55	282,078	317,438	-11.14	300,630	332,426	-9.56
6/10 Sliced	75,883	544,219	-86.06	1,446,846	2,969,598	-51.28	1,461,130	2,219,802	-34.18
24/300 Whole	7,577	3,116	143.16	18,235	12,954	40.77	23,808	18,579	28.14
6/10 Whole	0	890	---	579	890	-34.93	2,272	3,973	-42.82
6/10 Wedged	0	0	---	18,718	26,543	-29.48	18,221	21,524	-15.35
2.25 Sliced	19,220	37,957	-49.36	562,458	526,661	6.80	291,902	332,775	-12.28
4.25 Chopped	21,436	34,312	-37.53	199,108	300,364	-33.71	233,554	269,991	-13.50

*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,692,825
Converted Storage	5,164,800
Approximate Supply*	13,857,625

**Storage Report
Month Ending April 30, 2013**

Whole Canning Sizes	
Size	Tons
Small	6,503
Medium	4,949
Large	3,321
Ex. Large	6,465
Ex.Large Sev. "C"	618
Jumbo	2,182
Colossal	2,987
Super Colossal	928
Orchard Run	0
Total Canning	27,952
Limited	5,369
Total	33,321
Total Converted (*155)	5,164,800

Packout - Month Ending April 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	4,100	0				4,100	4,100
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	2,069	0				2,069	2,069
Super Colossal	0	1,408	0				1,408	1,408
Green Ripe Whole	0	0	0				0	0
Total	0	7,577	0				7,577	
Conv. Total	0	7,577	0					7,577
Prior Year	890	3,116	0					4,006
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	68,870	0				68,870	68,870
Medium	2,687	143,452	0				146,139	149,173
Large	3,754	199,171	0				202,925	207,163
Ex. Large	0	460,091	0				460,091	460,091
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	23,639	0				23,639	23,639
Colossal	3,656	20,345	0				24,001	28,129
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	10,097	915,568	0				925,665	
Conv. Total	21,497	915,568	0					937,065
Prior Year	27,402	687,763	0					715,165
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	29,469	9,204	164,069	0	46,879		249,621	218,095
Chopped	2,380	0	0	27,659	0		30,039	30,561
Total	31,849	9,204	164,069	27,659	46,879		279,660	
Conv. Total	85,008	10,769	112,223	21,436	19,220			248,656
Prior Year	544,219	5,391	0	34,312	37,957			621,879
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,618					1,618	1,618
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,618					1,618	
Conv. Total	0	1,618						1,618
Prior Year	0	9,416						9,416

Converted Total 1,194,915

*Conversion factor changed as of December 2008.

Consumer 1,088,411
Food Service 106,504

Cumulative Packout - Month Ending April 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	324	0				324	324
Medium	0	2,912	0				2,912	2,912
Large	0	7,710	0				7,710	7,710
Ex. Large	0	3,812	0				3,812	3,812
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	272	0	0				272	579
Colossal	0	2,069	0				2,069	2,069
Super Colossal	0	1,408	0				1,408	1,408
Green Ripe Whole	0	0	0				0	0
Total	272	18,235	0				18,507	
Conv. Total	579	18,235	0					18,814
Prior Year	890	12,954	0					13,844
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	297,570	6,087				303,657	301,107
Medium	95,434	1,794,802	17,313				1,907,549	2,008,040
Large	19,317	2,362,353	18,474				2,400,144	2,414,212
Ex. Large	13,580	2,479,167	0				2,492,747	2,508,079
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	506	82,171	0				82,677	83,248
Colossal	3,656	20,345	0				24,001	28,129
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	72,300	0				72,300	72,300
Total	132,493	7,108,708	41,874				7,283,075	
Conv. Total	282,078	7,108,708	24,329					7,415,114
Prior Year	317,438	6,543,526	27,495					6,888,459
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,269	0	0	0	0		7,269	18,718
Sliced	561,882	83,198	705,929	0	1,371,849		2,722,858	2,589,501
Chopped	12,399	1,548	0	256,913	0		270,860	250,283
Total	581,550	84,746	705,929	256,913	1,371,849		3,000,987	
Conv. Total	1,513,102	100,979	482,855	199,108	562,458			2,858,502
Prior Year	3,013,724	234,232	464,462	300,364	528,993			4,541,775
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,618					1,618	1,618
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,618					1,618	
Conv. Total	0	1,618						1,618
Prior Year	0	16,966						16,966

Converted Total 10,294,049

*Conversion factor changed as of December 2008.

Consumer 8,498,290
Food Service 1,795,758

Inventory - Month Ending April 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	2,260	0				2,260	2,260
Large	0	9,234	0				9,234	9,234
Ex. Large	0	4,157	0				4,157	4,157
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	808	1,565	0				2,373	3,285
Colossal	259	3,744	0				4,003	4,295
Super Colossal	0	2,426	0				2,426	2,426
Green Ripe Whole	0	0	0				0	0
Total	1,067	23,808	0				24,875	
Conv. Total	2,272	23,808	0					26,080
Prior Year	3,973	18,579	0					22,552
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	10,227	654,300	7,555				672,082	680,463
Medium	67,544	1,251,791	21,952				1,341,287	1,408,346
Large	18,564	1,722,846	17,865				1,759,275	1,772,748
Ex. Large	25,603	1,471,385	0				1,496,988	1,525,894
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	12,819	331,971	0				344,790	359,263
Colossal	5,214	92,449	0				97,663	103,550
Sup. Colossal	1,236	63,740	0				64,976	66,371
Green Ripe Whole	0	167,999	0				167,999	167,999
Total	141,207	5,780,379	47,372				5,968,958	
Conv. Total	300,630	5,780,379	27,523					6,108,532
Prior Year	332,426	4,753,937	29,481					5,115,844
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,076	0	0	0	1,223		8,299	18,722
Sliced	567,429	127,720	412,246	0	711,955		1,819,350	2,184,440
Chopped	14,086	1,222	484	301,360	0		317,152	291,027
Total	588,591	128,942	412,730	301,360	713,178		2,144,801	
Conv. Total	1,533,356	152,304	282,572	233,554	292,403			2,494,189
Prior Year	2,278,259	190,034	270,700	269,991	334,920			3,343,904
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	64,014					64,019	64,025
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	64,014					64,019	
Conv. Total	11	64,014						64,025
Prior Year	11	46,834						46,845

Converted Total 8,692,825

*Conversion factor changed as of December 2008.

Consumer 6,856,557
Food Service 1,836,268

Sales - Month Ending April 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	136	0				136	136
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	122	0	0				122	260
Colossal	0	0	0				0	0
Super Colossal	0	51	0				51	51
Green Ripe Whole	0	0	0				0	0
Total	122	187	0				309	
Conv. Total	260	187	0					447
Prior Year	439	1,343	0					1,782
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,642	49,794	300				51,736	53,464
Medium	7,658	141,808	615				150,081	158,469
Large	1,718	233,999	814				236,531	238,130
Ex. Large	3,020	83,757	0				86,777	90,187
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	629	54,237	0				54,866	55,576
Colossal	320	4,644	0				4,964	5,325
Sup. Colossal	0	686	0				686	686
Green Ripe Whole	0	13,116	0				13,116	13,116
Total	14,987	582,041	1,729				598,757	
Conv. Total	31,907	582,041	1,005					614,953
Prior Year	33,623	608,614	2,056					644,293
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	573	0	0	0	440		1,013	1,656
Sliced	85,200	12,707	73,237	0	151,905		323,049	346,632
Chopped	744	0	-458	25,043	0		25,329	21,697
Total	86,517	12,707	72,779	25,043	152,345		349,391	
Conv. Total	223,718	14,867	49,531	19,408	62,461			369,986
Prior Year	256,514	11,073	49,499	29,432	73,994			420,512
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,768					1,768	1,768
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,768					1,768	
Conv. Total	0	1,768						1,768
Prior Year	0	3,568						3,568

Converted Total 987,153

Consumer 731,268
Food Service 255,885

Cumulative Sales - Month Ending April 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	612	0				612	612
Large	0	5,029	0				5,029	5,029
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,112	816	0				1,928	3,183
Colossal	0	859	0				859	859
Super Colossal	0	340	0				340	340
Green Ripe Whole	0	0	0				0	0
Total	1,112	7,962	0				9,074	
Conv. Total	2,367	7,962	0					10,329
Prior Year	2,874	7,876	0					10,750
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	6,752	686,166	4,100				697,018	702,923
Medium	70,802	1,559,355	11,882				1,642,039	1,716,996
Large	15,398	2,242,531	10,687				2,268,616	2,281,522
Ex. Large	27,980	795,057	0				823,037	854,626
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,596	463,463	0				473,059	483,893
Colossal	4,195	63,373	0				67,568	72,304
Sup. Colossal	0	8,506	0				8,506	8,506
Green Ripe Whole	0	118,136	0				118,136	118,136
Total	134,723	5,936,587	26,669				6,097,979	
Conv. Total	286,825	5,936,587	15,495					6,238,907
Prior Year	327,840	6,181,113	16,338					6,525,291
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	6,497	0	0	0	2,620		9,117	17,804
Sliced	856,322	128,090	660,283	0	1,472,114		3,116,809	3,410,095
Chopped	5,081	586	5,993	286,841	0		298,501	250,531
Total	867,900	128,676	666,276	286,841	1,474,734		3,424,427	
Conv. Total	2,241,239	151,242	459,005	222,302	604,641			3,678,430
Prior Year	2,357,537	122,470	439,964	221,862	639,837			3,781,670
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	17,011					17,011	17,011
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	17,011					17,011	
Conv. Total	0	17,011						17,011
Prior Year	0	11,513						11,513

Converted Total 9,944,677

Consumer 7,414,245
Food Service 2,530,432

Consecutive Sales - 12 Months Month Ending April 30, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	952	0				952	952
Large	0	5,573	0				5,573	5,573
Ex. Large	0	612	0				612	612
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,658	1,020	0				2,678	4,550
Colossal	0	1,093	0				1,093	1,093
Super Colossal	0	479	0				479	479
Green Ripe Whole	0	0	0				0	0
Total	1,658	9,831	0				11,489	
Conv. Total	3,530	9,831	0					13,361
Prior Year	3,915	9,416	0					13,331
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	7,750	932,944	5,800				946,494	952,814
Medium	97,665	2,057,329	17,203				2,172,197	2,275,253
Large	21,158	2,973,391	14,977				3,009,526	3,027,138
Ex. Large	37,660	1,049,320	0				1,086,980	1,129,498
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,310	594,952	0				608,262	623,289
Colossal	5,687	80,814	0				86,501	92,922
Sup. Colossal	0	11,844	0				11,844	11,844
Green Ripe Whole	0	145,215	0				145,215	145,215
Total	183,230	7,845,809	37,980				8,067,019	
Conv. Total	390,097	7,845,809	22,066					8,257,972
Prior Year	427,084	8,088,168	21,947					8,537,199
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,998	0	0	0	4,000		12,998	24,810
Sliced	1,168,554	171,467	905,183	0	2,038,706		4,283,910	4,664,658
Chopped	7,709	926	6,155	392,953	0		407,743	343,842
Total	1,185,261	172,393	911,338	392,953	2,042,706		4,704,651	
Conv. Total	3,061,753	202,792	626,716	304,539	837,509			5,033,309
Prior Year	3,102,622	170,758	609,408	303,778	862,454			5,049,020
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	22,553					22,553	22,553
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	22,553					22,553	
Conv. Total	0	22,553						22,553
Prior Year	0	16,091						16,091

Converted Total 13,327,195

Consumer 9,871,816
Food Service 3,455,379