

# California Monthly Olive Report



California Department of Food and Agriculture, California Agricultural Statistics Service

Cooperating with the USDA, National Agricultural Statistics Service, California Field Office

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Month Ending: November 30, 2012 Released: December 21, 2012

## Summary Report - Sales Month Ending November 30, 2012 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,507,775	1,519,161	-0.75	4,944,156	5,196,314	-4.85	13,459,584	13,331,922	0.96
<b>Markets</b>									
Consumer	1,268,357	1,233,130	2.86	3,831,724	3,948,270	-2.95	9,981,997	9,966,648	0.15
Food Service	239,418	286,031	-16.30	1,112,432	1,248,044	-10.87	3,477,587	3,365,274	3.34
<b>Styles</b>									
Whole	2,167	621	248.88	6,712	4,819	39.28	15,674	13,138	19.30
Pitted	1,117,316	1,098,843	1.68	3,273,195	3,439,803	-4.84	8,377,749	8,435,645	-0.69
Wedged	1,809	1,922	-5.87	8,529	11,362	-24.94	26,555	30,144	-11.91
Sliced	352,409	387,035	-8.95	1,531,562	1,632,617	-6.19	4,671,438	4,506,003	3.67
Chopped	30,995	28,852	7.43	115,519	104,023	11.05	346,161	328,440	5.40
Broken Pitted	3,079	1,887	63.17	8,640	3,689	134.21	22,006	18,552	18.62
<b>Key Items</b>									
24/300 Pitted	1,082,976	1,063,630	1.82	3,138,075	3,275,980	-4.21	7,952,430	7,976,005	-0.30
6/10 Pitted	31,550	33,551	-5.97	127,580	155,702	-18.06	402,990	433,300	-7.00
6/10 Sliced	204,934	248,833	-17.64	965,028	1,072,493	-10.02	3,015,315	2,871,738	5.00
24/300 Whole	1,596	383	316.71	5,479	3,646	50.27	11,578	9,306	24.41
6/10 Whole	571	238	139.74	1,233	1,173	5.09	4,096	3,832	6.89
6/10 Wedged	1,604	1,676	-4.28	7,856	10,624	-26.05	24,702	28,258	-12.58
2.25 Sliced	72,021	71,189	1.17	285,344	290,849	-1.89	865,281	842,684	2.68
4.25 Chopped	29,665	27,119	9.39	102,985	95,023	8.38	312,061	297,325	4.96

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**Summary Report - Packout and Inventory**  
**Month Ending November 30, 2012**  
**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,363,952	1,110,614	22.81	4,789,196	5,557,501	-13.82	8,247,151	7,800,936	5.72
<b>Markets</b>									
Consumer	1,096,310	752,016	45.78	3,668,574	4,323,899	-15.16	5,635,166	5,825,920	-3.27
Food Service	267,642	358,597	-25.36	1,120,622	1,233,602	-9.16	2,611,985	1,975,016	32.25
<b>Styles</b>									
Whole	2,660	2,047	29.95	9,262	5,205	77.94	20,923	21,419	-2.31
Pitted	932,230	632,723	47.34	3,098,618	3,792,545	-18.30	4,782,136	5,125,232	-6.69
Wedged	0	541	---	3,893	541	619.67	13,413	6,569	104.19
Sliced	394,191	431,213	-8.59	1,572,759	1,593,896	-1.33	3,073,362	2,306,145	33.27
Chopped	34,871	38,015	-8.27	104,663	159,239	-34.27	284,861	297,771	-4.34
Broken Pitted	0	6,075	---	0	6,075	---	72,456	43,800	65.42
<b>Key Items</b>									
24/300 Pitted	881,479	563,432	56.45	2,972,808	3,558,157	-16.45	4,463,763	4,690,920	-4.84
6/10 Pitted	42,488	68,096	-37.61	112,122	224,018	-49.95	293,459	413,418	-29.02
6/10 Sliced	223,160	289,960	-23.04	1,001,505	1,006,310	-0.48	2,283,886	1,518,629	50.39
24/300 Whole	2,660	2,047	29.95	9,262	5,205	77.94	17,832	16,620	7.29
6/10 Whole	0	0	0.00	0	0	0.00	3,091	4,799	-35.58
6/10 Wedged	0	541	---	3,893	541	619.67	12,509	6,141	103.70
2.25 Sliced	78,049	89,878	-13.16	251,829	355,147	-29.09	294,981	511,410	-42.32
4.25 Chopped	32,877	38,015	-13.52	101,561	156,505	-35.11	259,002	254,929	1.60

\*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,247,151
Converted Storage	9,853,748
Approximate Supply*	18,100,899

**Storage Report**  
**Month Ending November 30, 2012**

Whole Canning Sizes	
Size	Tons
Small	8,280
Medium	10,965
Large	12,141
Ex. Large	17,166
Ex.Large Sev. "C"	686
Jumbo	2,048
Colossal	2,517
Super Colossal	1,727
Orchard Run	0
<b>Total Canning</b>	<b>55,529</b>
Limited	8,043
<b>Total</b>	<b>63,573</b>
<b>Total Converted (*155)</b>	<b>9,853,748</b>

**Packout - Month Ending November 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	2,660	0				2,660	2,660
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	2,660	0				2,660	
Conv. Total	0	2,660	0					2,660
Prior Year	0	2,047	0					2,047
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	31,566	0				31,566	31,566
Medium	9,188	427,073	14,221				450,482	454,897
Large	3,133	214,004	0				217,137	220,674
Ex. Large	7,636	202,498	0				210,134	218,755
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	6,338	0				6,338	6,338
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	19,957	881,479	14,221				915,657	
Conv. Total	42,488	881,479	8,262					932,230
Prior Year	68,096	563,432	1,195					632,723
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	86,664	2,248	132,094	0	190,363		411,369	394,191
Chopped	520	0	0	42,422	0		42,942	34,871
Total	87,184	2,248	132,094	42,422	190,363		454,311	
Conv. Total	225,153	2,630	90,352	32,877	78,049			429,062
Prior Year	290,501	17,509	33,866	38,015	89,878			469,769
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	6,075						6,075

Converted Total 1,363,952

\*Conversion factor changed as of December 2008.

Consumer 1,096,310  
Food Service 267,642

**Cumulative Packout - Month Ending November 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,840	0				1,840	1,840
Large	0	3,610	0				3,610	3,610
Ex. Large	0	3,812	0				3,812	3,812
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	0	9,262	0				9,262	
<b>Conv. Total</b>	0	9,262	0					9,262
<b>Prior Year</b>	0	5,205	0					5,205
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	152,652	0				152,652	152,652
Medium	30,016	996,988	14,221				1,041,225	1,069,154
Large	10,523	1,009,840	9,339				1,029,702	1,037,669
Ex. Large	12,125	734,690	0				746,815	760,504
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	6,338	0				6,338	6,338
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	72,300	0				72,300	72,300
<b>Total</b>	52,664	2,972,808	23,560				3,049,032	
<b>Conv. Total</b>	112,122	2,972,808	13,688					3,098,618
<b>Prior Year</b>	224,018	3,558,157	10,371					3,792,546
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,512	0	0	0	0		1,512	3,893
Sliced	388,934	25,691	423,050	0	614,218		1,451,893	1,572,759
Chopped	809	0	0	131,047	0		131,856	104,663
<b>Total</b>	391,255	25,691	423,050	131,047	614,218		1,585,261	
<b>Conv. Total</b>	1,008,500	30,058	289,366	101,561	251,829			1,681,316
<b>Prior Year</b>	1,009,584	54,031	178,408	156,505	355,147			1,753,675
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	0					0	
<b>Conv. Total</b>	0	0						0
<b>Prior Year</b>	0	6,075						6,075

Converted Total 4,789,196

\*Conversion factor changed as of December 2008.

Consumer 3,668,574  
Food Service 1,120,622

**Inventory - Month Ending November 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	1,900	0				1,900	1,900
Large	0	6,240	0				6,240	6,240
Ex. Large	0	4,361	0				4,361	4,361
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,193	1,973	0				3,166	4,513
Colossal	259	2,083	0				2,342	2,634
Super Colossal	0	1,173	0				1,173	1,173
Green Ripe Whole	0	0	0				0	0
Total	1,452	17,832	0				19,284	
Conv. Total	3,091	17,832	0					20,923
Prior Year	4,799	16,620	0					21,419
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	14,712	804,624	1,594				820,930	836,872
Medium	41,936	917,436	27,641				987,013	1,022,777
Large	18,259	1,113,320	13,646				1,145,225	1,160,122
Ex. Large	40,277	685,354	0				725,631	771,104
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	17,522	403,571	0				421,093	440,875
Colossal	3,062	199,955	0				203,017	206,474
Sup. Colossal	2,071	82,104	0				84,175	86,513
Green Ripe Whole	0	233,501	0				233,501	233,501
Total	137,839	4,463,763	42,881				4,644,483	
Conv. Total	293,459	4,463,763	24,914					4,782,136
Prior Year	413,418	4,690,920	20,895					5,125,233
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	4,858	0	0	0	2,204		7,062	13,413
Sliced	886,946	140,544	482,542	0	719,466		2,229,498	3,073,362
Chopped	4,963	17	5,521	334,196	0		344,697	284,861
Total	896,767	140,561	488,063	334,196	721,670		2,581,257	
Conv. Total	2,315,423	164,476	336,850	259,002	295,885			3,371,636
Prior Year	1,556,789	66,141	220,789	254,929	511,837			2,610,485
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	72,445					72,450	72,456
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	72,445					72,450	
Conv. Total	11	72,445						72,456
Prior Year	11	43,789						43,800

Converted Total 8,247,151

\*Conversion factor changed as of December 2008.

Consumer 5,635,166  
Food Service 2,611,985

**Sales - Month Ending November 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	1,330	0				1,330	1,330
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	268	0	0				268	571
Colossal	0	232	0				232	232
Super Colossal	0	34	0				34	34
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	268	1,596	0				1,864	
<b>Conv. Total</b>	571	1,596	0					2,167
<b>Prior Year</b>	238	383	0					621
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	425	107,070	500				107,995	108,265
Medium	7,332	332,342	2,035				341,709	349,134
Large	1,621	416,771	2,268				420,660	421,540
Ex. Large	3,567	120,840	0				124,407	128,434
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,348	78,660	0				80,008	81,530
Colossal	526	9,808	0				10,334	10,928
Sup. Colossal	0	550	0				550	550
Green Ripe Whole	0	16,935	0				16,935	16,935
<b>Total</b>	14,819	1,082,976	4,803				1,102,598	
<b>Conv. Total</b>	31,550	1,082,976	2,791					1,117,316
<b>Prior Year</b>	33,551	1,063,630	1,662					1,098,843
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	623	0	0	0	500		1,123	1,809
Sliced	79,586	18,087	79,375	0	175,661		352,709	352,409
Chopped	198	0	464	38,277	0		38,939	30,995
<b>Total</b>	80,407	18,087	79,839	38,277	176,161		392,771	
<b>Conv. Total</b>	207,297	21,162	54,863	29,665	72,226			385,213
<b>Prior Year</b>	252,242	16,109	50,905	27,119	71,435			417,810
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	3,079					3,079	3,079
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	3,079					3,079	
<b>Conv. Total</b>	0	3,079						3,079
<b>Prior Year</b>	0	1,887						1,887

Converted Total 1,507,775

Consumer 1,268,357  
Food Service 239,418

**Cumulative Sales - Month Ending November 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	408	0				408	408
Large	0	3,923	0				3,923	3,923
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	579	408	0				987	1,641
Colossal	0	451	0				451	451
Super Colossal	0	187	0				187	187
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	579	5,479	0				6,058	
Conv. Total								6,712
Prior Year	1,173	3,646	0					4,819
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,333	386,318	1,800				390,451	392,331
Medium	32,029	882,594	5,357				919,980	953,896
Large	7,013	1,200,641	5,820				1,213,474	1,218,953
Ex. Large	12,017	372,447	0				384,464	398,031
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	4,639	209,802	0				214,441	219,678
Colossal	1,894	28,012	0				29,906	32,044
Sup. Colossal	0	3,742	0				3,742	3,742
Green Ripe Whole	0	54,519	0				54,519	54,519
<b>Total</b>	59,925	3,138,075	12,977				3,210,977	
Conv. Total								3,273,195
Prior Year	155,702	3,275,980	8,121					3,439,803
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	3,051	0	0	0	1,640		4,691	8,529
Sliced	374,768	59,094	310,016	0	695,960		1,439,838	1,531,562
Chopped	2,800	246	992	132,884	0		136,922	115,519
<b>Total</b>	380,619	59,340	311,008	132,884	697,600		1,581,451	
Conv. Total								1,655,609
Prior Year	1,091,169	64,779	205,447	95,023	291,587			1,748,005
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	8,640					8,640	8,640
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	8,640					8,640	
Conv. Total								8,640
Prior Year	0	3,689						3,689

Converted Total 4,944,156

Consumer 3,831,724  
Food Service 1,112,432

**Consecutive Sales - 12 Months Month Ending November 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	748	0				748	748
Large	0	6,337	0				6,337	6,337
Ex. Large	0	918	0				918	918
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,924	1,525	0				3,449	5,621
Colossal	0	1,520	0				1,520	1,520
Super Colossal	0	428	0				428	428
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	1,924	11,578	0				13,502	
<b>Conv. Total</b>	4,096	11,578	0					15,674
<b>Prior Year</b>	3,832	9,306	0					13,138
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	5,091	983,912	5,000				994,003	997,656
Medium	97,501	2,168,312	17,118				2,282,931	2,385,837
Large	21,785	3,001,970	16,285				3,040,040	3,057,812
Ex. Large	45,017	1,017,760	0				1,062,777	1,113,601
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,833	559,353	0				573,186	588,803
Colossal	6,059	80,791	0				86,850	93,691
Sup. Colossal	0	12,838	0				12,838	12,838
Green Ripe Whole	0	127,494	29				127,523	127,511
<b>Total</b>	189,286	7,952,430	38,432				8,180,148	
<b>Conv. Total</b>	402,990	7,952,430	22,329					8,377,749
<b>Prior Year</b>	433,300	7,976,005	26,339					8,435,644
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,593	0	0	0	4,520		14,113	26,555
Sliced	1,170,996	151,097	897,747	0	2,110,442		4,330,282	4,671,438
Chopped	7,951	926	1,171	402,659	0		412,707	346,161
<b>Total</b>	1,188,540	152,023	898,918	402,659	2,114,962		4,757,102	
<b>Conv. Total</b>	3,070,501	178,960	615,499	312,061	867,134			5,044,155
<b>Prior Year</b>	2,928,141	182,112	612,439	297,325	844,570			4,864,587
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	22,006					22,006	22,006
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	22,006					22,006	
<b>Conv. Total</b>	0	22,006						22,006
<b>Prior Year</b>	0	18,552						18,552

Converted Total 13,459,584

Consumer 9,981,997  
Food Service 3,477,587