



United States Department of Agriculture
National Agricultural Statistics Service



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: June 30, 2012 Released: July 27, 2012

Frequency: Monthly

Summary Report - Sales
Month Ending June 30, 2012
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,266,708	1,285,293	-1.45	12,690,468	12,064,470	5.19	13,698,659	13,092,774	4.63
Markets									
Consumer	928,769	971,898	-4.44	9,355,842	9,206,236	1.63	10,098,344	9,977,028	1.22
Food Service	337,939	313,395	7.83	3,334,626	2,858,234	16.67	3,600,314	3,115,746	15.55
Styles									
Whole	644	579	11.25	12,211	12,591	-3.02	13,497	13,793	-2.14
Pitted	773,416	796,862	-2.94	7,938,852	7,777,374	2.08	8,542,836	8,408,814	1.59
Wedged	2,290	3,187	-28.16	26,785	25,808	3.79	29,027	28,027	3.57
Sliced	456,523	449,023	1.67	4,395,381	3,918,623	12.17	4,767,149	4,277,362	11.45
Chopped	31,744	34,889	-9.01	302,134	315,199	-4.14	328,018	349,207	-6.07
Broken Pitted	2,091	753	177.69	15,104	14,874	1.55	18,130	15,571	16.43
Key Items									
24/300 Pitted	734,092	762,087	-3.67	7,518,556	7,362,018	2.13	8,088,070	7,956,555	1.65
6/10 Pitted	37,394	32,736	14.23	399,492	390,471	2.31	432,323	425,187	1.68
6/10 Sliced	294,160	273,375	7.60	2,883,820	2,413,676	19.48	3,113,252	2,629,935	18.38
24/300 Whole	197	332	-40.66	8,702	9,138	-4.77	9,578	9,797	-2.24
6/10 Whole	447	247	81.03	3,509	3,453	1.60	3,919	3,996	-1.92
6/10 Wedged	2,150	3,023	-28.88	25,047	23,922	4.70	27,125	26,059	4.09
2.25 Sliced	82,017	90,191	-9.06	800,515	782,205	2.34	875,595	861,094	1.68
4.25 Chopped	27,146	30,822	-11.93	276,797	285,679	-3.11	301,734	315,830	-4.46

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Summary Report - Packout and Inventory

Month Ending June 30, 2012

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,129,580	1,842,058	-38.68	13,945,416	15,635,119	-10.81	8,630,829	7,802,853	10.61
Markets									
Consumer	789,026	1,385,388	-43.05	9,843,131	11,933,082	-17.51	5,905,468	5,643,088	4.65
Food Service	340,554	456,670	-25.43	4,102,285	3,702,037	10.81	2,725,360	2,159,765	26.19
Styles									
Whole	0	0	---	15,654	17,672	-11.42	21,167	20,815	1.69
Pitted	666,956	1,189,522	-43.93	8,333,827	9,903,198	-15.85	5,139,900	4,854,489	5.88
Wedged	1,813	0	---	30,689	0	---	21,096	20,098	4.96
Sliced	423,781	597,845	-29.12	5,145,047	5,231,123	-1.65	3,064,930	2,613,178	17.29
Chopped	21,936	44,955	-51.21	363,805	443,353	-17.94	301,059	255,388	17.88
Broken Pitted	15,094	9,736	55.03	56,395	39,773	41.79	82,677	38,885	112.62
Key Items									
24/300 Pitted	611,447	1,123,007	-45.55	7,911,981	9,383,103	-15.68	4,778,126	4,514,240	5.85
6/10 Pitted	55,509	61,958	-10.41	394,350	495,291	-20.38	336,552	319,716	5.27
6/10 Sliced	283,232	389,386	-27.26	3,659,296	3,170,806	15.41	2,332,590	1,778,921	31.12
24/300 Whole	0	0	---	12,954	17,672	-26.70	16,136	17,779	-9.24
6/10 Whole	0	0	---	2,700	0	---	5,031	3,036	65.71
6/10 Wedged	1,813	0	---	28,356	0	---	19,336	18,764	3.05
2.25 Sliced	96,778	80,570	20.12	684,009	959,605	-28.72	329,563	454,866	-27.55
4.25 Chopped	21,936	39,630	-44.65	346,222	404,847	-14.48	260,037	204,229	27.33

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,630,829
Converted Storage	2,894,946
Approximate Supply*	11,525,775

**Storage Report
Month Ending June 30, 2012**

Whole Canning Sizes	
Size	Tons
Small	5,694
Medium	857
Large	1,301
Ex. Large	0
Ex. Large Sev. "C"	0
Jumbo	0
Colossal	1,767
Super Colossal	734
Orchard Run	0
Total Canning	10,354
Limited	8,323
Total	18,677
Total Converted (*155)	2,894,946

Packout - Month Ending June 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	100,603	0				100,603	100,603
Medium	0	87,422	0				87,422	87,422
Large	0	14,379	0				14,379	14,379
Ex. Large	24,626	48,781	0				73,407	101,210
Ex. Large Sev "C"	0	1,718	0				1,718	1,718
Jumbo	1,447	147,566	0				149,013	150,647
Colossal	0	199,843	0				199,843	199,843
Sup. Colossal	0	11,135	0				11,135	11,135
Green Ripe Whole	0	0	0				0	0
Total	26,073	611,447	0				637,520	
Conv. Total	55,509	611,447	0					666,956
Prior Year	61,958	1,123,007	4,557					1,189,522
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	704	0	0	0	0		704	1,813
Sliced	109,993	15,372	37,698	0	236,045		399,108	423,781
Chopped	0	0	0	28,304	0		28,304	21,936
Total	110,697	15,372	37,698	28,304	236,045		428,116	
Conv. Total	285,045	17,985	25,785	21,936	96,778			447,529
Prior Year	394,712	9,607	118,281	39,630	80,570			642,800
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	15,094					15,094	15,094
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	15,094					15,094	
Conv. Total	0	15,094						15,094
Prior Year	0	9,736						9,736

Converted Total 1,129,580

*Conversion factor changed as of December 2008.

Cumulative Packout - Month Ending June 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	475	0				475	475
Large	0	5,681	0				5,681	5,681
Ex. Large	0	1,635	0				1,635	1,635
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,268	3,394	0				4,662	6,094
Colossal	0	1,769	0				1,769	1,769
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	1,268	12,954	0				14,222	
Conv. Total	2,700	12,954	0					15,654
Prior Year	0	17,672	0					17,672
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,592	1,416,292	5,537				1,435,421	1,448,446
Medium	95,179	2,060,145	23,930				2,179,254	2,276,684
Large	19,878	1,287,261	17,857				1,324,996	1,339,956
Ex. Large	43,629	2,187,505	0				2,231,134	2,280,391
Ex. Large Sev "C"	0	1,718	0				1,718	1,718
Jumbo	9,005	517,612	0				526,617	536,784
Colossal	3,945	323,206	0				327,151	331,605
Sup. Colossal	0	12,266	0				12,266	12,266
Green Ripe Whole	0	105,976	0				105,976	105,976
Total	185,228	7,911,981	47,324				8,144,533	
Conv. Total	394,350	7,911,981	27,495					8,333,827
Prior Year	495,291	9,383,103	24,805					9,903,198
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	11,012	0	0	0	5,690		16,702	30,689
Sliced	1,421,086	226,315	785,020	0	1,668,314		4,100,735	5,145,047
Chopped	4,586	0	0	446,738	0		451,324	363,805
Total	1,436,684	226,315	785,020	446,738	1,674,004		4,568,761	
Conv. Total	3,705,235	264,789	536,954	346,222	686,342			5,539,541
Prior Year	3,206,746	191,360	911,918	404,847	959,605			5,674,476
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	56,395					56,395	56,395
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	56,395					56,395	
Conv. Total	0	56,395						56,395
Prior Year	0	39,773						39,773

Converted Total 13,945,416

*Conversion factor changed as of December 2008.

Inventory - Month Ending June 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,518	0				1,518	1,518
Large	0	6,760	0				6,760	6,760
Ex. Large	0	961	0				961	961
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,008	2,694	0				4,702	6,969
Colossal	355	2,470	0				2,825	3,226
Super Colossal	0	1,733	0				1,733	1,733
Green Ripe Whole	0	0	0				0	0
Total	2,363	16,136	0				18,499	
Conv. Total	5,031	16,136	0					21,167
Prior Year	3,036	17,779	0					20,815
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	17,244	794,197	3,932				815,373	833,194
Medium	52,087	943,694	26,630				1,022,411	1,070,059
Large	16,469	1,002,455	12,849				1,031,773	1,044,983
Ex. Large	41,492	863,482	0				904,974	951,818
Ex. Large Sev "C"	0	87,233	0				87,233	87,233
Jumbo	21,708	520,619	0				542,327	566,835
Colossal	4,511	384,748	0				389,259	394,352
Sup. Colossal	4,569	95,635	0				100,204	105,362
Green Ripe Whole	0	86,063	0				86,063	86,063
Total	158,080	4,778,126	43,411				4,979,617	
Conv. Total	336,552	4,778,126	25,222					5,139,900
Prior Year	319,716	4,514,240	20,533					4,854,489
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,509	0	0	0	4,293		11,802	21,096
Sliced	905,860	156,377	321,370	0	803,811		2,187,418	3,064,930
Chopped	8,305	415	6,671	335,532	0		350,923	301,059
Total	921,674	156,792	328,041	335,532	808,104		2,550,143	
Conv. Total	2,383,767	183,936	228,022	260,037	331,323			3,387,085
Prior Year	1,837,002	89,070	302,164	204,229	456,200			2,888,665
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	82,666					82,671	82,677
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	82,666					82,671	
Conv. Total	11	82,666						82,677
Prior Year	11	38,874						38,885

Converted Total 8,630,829

*Conversion factor changed as of December 2008.

Sales - Month Ending June 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	187	0				187	187
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	210	0	0				210	447
Colossal	0	10	0				10	10
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	210	197	0				407	
Conv. Total	447	197	0					644
Prior Year	247	332	0					579
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	330	98,394	500				99,224	99,387
Medium	8,812	189,231	1,352				199,395	208,777
Large	1,574	285,013	1,471				288,058	289,219
Ex. Large	4,335	97,508	0				101,843	106,737
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,840	45,819	0				47,659	49,736
Colossal	673	6,411	0				7,084	7,844
Sup. Colossal	0	1,784	0				1,784	1,784
Green Ripe Whole	0	9,932	0				9,932	9,932
Total	17,564	734,092	3,323				754,979	
Conv. Total	37,394	734,092	1,931					773,416
Prior Year	32,736	762,087	2,039					796,862
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	835	0	0	0	340		1,175	2,290
Sliced	114,237	16,563	89,133	0	200,042		419,975	456,523
Chopped	988	340	9	35,027	0		36,364	31,744
Total	116,060	16,903	89,142	35,027	200,382		457,514	
Conv. Total	300,098	20,178	60,978	27,146	82,157			490,557
Prior Year	280,412	20,342	65,168	30,822	90,355			487,099
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,091					2,091	2,091
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,091					2,091	
Conv. Total	0	2,091						2,091
Prior Year	0	753						753

Converted Total 1,266,708

Cumulative Sales - Month Ending June 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	680	0				680	680
Large	0	4,753	0				4,753	4,753
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,648	1,117	0				2,765	4,626
Colossal	0	1,064	0				1,064	1,064
Super Colossal	0	272	0				272	272
Green Ripe Whole	0	0	0				0	0
Total	1,648	8,702	0				10,350	
Conv. Total	3,509	8,702	0					12,211
Prior Year	3,453	9,138	0					12,591
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,141	890,277	5,000				898,418	899,869
Medium	92,298	2,153,524	15,523				2,261,345	2,359,045
Large	21,108	2,789,727	15,256				2,826,091	2,843,530
Ex. Large	52,119	977,483	0				1,029,602	1,088,444
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,042	525,239	0				538,281	553,005
Colossal	5,935	75,522	0				81,457	88,158
Sup. Colossal	0	12,945	0				12,945	12,945
Green Ripe Whole	0	93,839	29				93,868	93,856
Total	187,643	7,518,556	35,808				7,742,007	
Conv. Total	399,492	7,518,556	20,804					7,938,852
Prior Year	390,471	7,362,018	24,885					7,777,374
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,727	0	0	0	4,240		13,967	26,785
Sliced	1,119,930	133,646	810,937	0	1,952,475		4,016,988	4,395,381
Chopped	5,936	1,075	43	357,157	0		364,211	302,134
Total	1,135,593	134,721	810,980	357,157	1,956,715		4,395,166	
Conv. Total	2,931,625	158,892	554,734	276,797	802,253			4,724,301
Prior Year	2,464,309	159,621	565,930	285,679	784,091			4,259,630
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	15,104					15,104	15,104
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	15,104					15,104	
Conv. Total	0	15,104						15,104
Prior Year	0	14,874						14,874

Converted Total

12,690,468

Consecutive Sales - 12 Months Month Ending June 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	884	0				884	884
Large	0	4,915	0				4,915	4,915
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,841	1,423	0				3,264	5,342
Colossal	0	1,268	0				1,268	1,268
Super Colossal	0	272	0				272	272
Green Ripe Whole	0	0	0				0	0
Total	1,841	9,578	0				11,419	
Conv. Total	3,919	9,578	0					13,497
Prior Year	3,996	9,797	0					13,793
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,423	961,611	5,300				970,334	971,978
Medium	100,985	2,309,196	17,163				2,427,344	2,534,165
Large	22,893	2,996,793	16,136				3,035,822	3,054,907
Ex. Large	55,214	1,050,405	0				1,105,619	1,167,956
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	14,179	577,739	0				591,918	607,926
Colossal	6,370	80,115	0				86,485	93,677
Sup. Colossal	0	13,531	0				13,531	13,531
Green Ripe Whole	0	98,680	29				98,709	98,697
Total	203,064	8,088,070	38,628				8,329,762	
Conv. Total	432,323	8,088,070	22,443					8,542,836
Prior Year	425,187	7,956,555	27,072					8,408,814
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,534	0	0	0	4,640		15,174	29,027
Sliced	1,209,030	145,501	888,985	0	2,135,598		4,379,114	4,767,149
Chopped	6,180	1,075	52	389,334	0		396,641	328,018
Total	1,225,744	146,576	889,037	389,334	2,140,238		4,790,929	
Conv. Total	3,164,071	172,762	608,130	301,734	877,498			5,124,195
Prior Year	2,686,563	166,534	622,608	315,830	863,062			4,654,596
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	18,130					18,130	18,130
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	18,130					18,130	
Conv. Total	0	18,130						18,130
Prior Year	0	15,571						15,571

Converted Total

13,698,659