



United States Department of Agriculture
National Agricultural Statistics Service



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: May 31, 2012 Released: June 27, 2012

Frequency: Monthly

Summary Report - Sales
Month Ending May 31, 2012
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,094,536	992,934	10.23	11,423,760	10,779,177	5.98	13,717,243	13,023,853	5.32
Markets									
Consumer	786,101	726,647	8.18	8,427,073	8,234,337	2.34	10,141,474	9,942,275	2.00
Food Service	308,435	266,287	15.83	2,996,687	2,544,839	17.76	3,575,770	3,081,578	16.04
Styles									
Whole	816	715	14.14	11,567	12,012	-3.71	13,432	14,917	-9.95
Pitted	640,144	611,061	4.76	7,165,436	6,980,512	2.65	8,566,282	8,390,066	2.10
Wedged	2,113	2,118	-0.26	24,496	22,621	8.29	29,925	27,892	7.29
Sliced	420,927	350,128	20.22	3,938,858	3,469,600	13.52	4,759,649	4,226,981	12.60
Chopped	29,035	28,112	3.28	270,390	280,310	-3.54	331,163	346,953	-4.55
Broken Pitted	1,500	799	87.73	13,013	14,121	-7.85	16,792	17,044	-1.48
Key Items									
24/300 Pitted	603,351	575,454	4.85	6,784,464	6,599,931	2.80	8,116,065	7,926,349	2.39
6/10 Pitted	34,258	33,677	1.73	362,098	357,736	1.22	427,665	436,615	-2.05
6/10 Sliced	270,877	228,318	18.64	2,589,659	2,140,301	21.00	3,092,467	2,587,288	19.53
24/300 Whole	629	332	89.46	8,505	8,806	-3.42	9,713	10,565	-8.06
6/10 Whole	187	383	-51.11	3,062	3,206	-4.52	3,719	4,352	-14.53
6/10 Wedged	1,867	1,954	-4.48	22,897	20,899	9.56	27,998	25,760	8.69
2.25 Sliced	80,014	56,854	40.74	718,498	692,014	3.83	883,769	856,987	3.13
4.25 Chopped	27,789	26,157	6.24	249,651	254,857	-2.04	305,410	316,635	-3.55

VIC TOLOMEO, Director
KELLY KRUG – SARAH HOFFMAN, Deputy Directors

DOUG FLOHR – BRIAN KUGEL
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA, NASS, California Field Office
P.O. Box 1258, Sacramento, CA 95812
Phone: (916) 498-5161 – Fax: (916) 498-5186

Summary Report - Packout and Inventory
Month Ending May 31, 2012
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,354,792	1,888,013	-28.24	12,815,836	13,793,061	-7.08	8,747,964	7,250,356	20.66
Markets									
Consumer	925,113	1,403,218	-34.07	9,054,105	10,547,695	-14.16	6,015,639	5,233,061	14.95
Food Service	429,679	484,795	-11.37	3,761,731	3,245,367	15.91	2,732,325	2,017,295	35.44
Styles									
Whole	1,810	1,062	70.40	15,654	17,672	-11.42	21,974	21,394	2.71
Pitted	778,411	1,028,056	-24.28	7,666,870	8,713,676	-12.01	5,218,908	4,464,336	16.90
Wedged	0	0	---	28,876	0	---	21,619	23,216	-6.88
Sliced	526,314	808,597	-34.91	4,721,266	4,633,278	1.90	3,105,685	2,465,821	25.95
Chopped	23,923	45,193	-47.07	341,869	398,398	-14.19	310,099	245,665	26.23
Broken Pitted	24,335	5,105	376.69	41,301	30,037	37.50	69,679	29,925	132.85
Key Items									
24/300 Pitted	757,008	912,181	-17.01	7,300,534	8,260,096	-11.62	4,872,149	4,155,604	17.24
6/10 Pitted	21,403	115,875	-81.53	338,841	433,332	-21.81	319,591	290,702	9.94
6/10 Sliced	406,466	368,920	10.18	3,376,064	2,781,420	21.38	2,351,750	1,663,460	41.38
24/300 Whole	0	1,062	---	12,954	17,672	-26.70	16,383	18,111	-9.54
6/10 Whole	1,810	0	---	2,700	0	---	5,591	3,283	70.30
6/10 Wedged	0	0	---	26,543	0	---	19,719	21,718	-9.20
2.25 Sliced	60,570	123,177	-50.83	587,230	879,035	-33.20	314,277	464,607	-32.36
4.25 Chopped	23,923	45,193	-47.07	324,286	365,217	-11.21	264,438	195,660	35.15

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,747,964
Converted Storage	3,703,903
Approximate Supply*	12,451,867

Storage Report
Month Ending May 31, 2012

Whole Canning Sizes	
Size	Tons
Small	7,429
Medium	696
Large	812
Ex. Large	317
Ex.Large Sev. "C"	935
Jumbo	372
Colossal	1,728
Super Colossal	837
Orchard Run	0
Total Canning	13,126
Limited	10,770
Total	23,896
Total Converted (*155)	3,703,903

Packout - Month Ending May 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	850	0	0				850	1,810
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	850	0	0				850	
Conv. Total	1,810	0	0					1,810
Prior Year	0	1,062	0					1,062
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	62,193	0				62,193	62,193
Medium	2,943	97,111	0				100,054	103,377
Large	0	187,691	0				187,691	187,691
Ex. Large	7,110	257,032	0				264,142	272,169
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	124,512	0				124,512	124,512
Colossal	0	27,002	0				27,002	27,002
Sup. Colossal	0	846	0				846	846
Green Ripe Whole	0	621	0				621	621
Total	10,053	757,008	0				767,061	
Conv. Total	21,403	757,008	0					778,411
Prior Year	115,875	912,181	0					1,028,056
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	157,851	10,745	68,284	0	147,731		384,611	526,314
Chopped	0	0	0	30,868	0		30,868	23,923
Total	157,851	10,745	68,284	30,868	147,731		415,479	
Conv. Total	406,466	12,572	46,706	23,923	60,570			550,237
Prior Year	368,920	36,242	280,258	45,193	123,177			853,790
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	24,335					24,335	24,335
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	24,335					24,335	
Conv. Total	0	24,335						24,335
Prior Year	0	5,105						5,105

Converted Total 1,354,792

*Conversion factor changed as of December 2008.

Cumulative Packout - Month Ending May 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	475	0				475	475
Large	0	5,681	0				5,681	5,681
Ex. Large	0	1,635	0				1,635	1,635
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,268	3,394	0				4,662	6,094
Colossal	0	1,769	0				1,769	1,769
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	1,268	12,954	0				14,222	
Conv. Total	2,700	12,954	0					15,654
Prior Year	0	17,672	0					17,672
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,592	1,315,689	5,537				1,334,818	1,347,843
Medium	95,179	1,972,723	23,930				2,091,832	2,189,262
Large	19,878	1,272,882	17,857				1,310,617	1,325,577
Ex. Large	19,003	2,138,724	0				2,157,727	2,179,181
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	7,558	370,046	0				377,604	386,137
Colossal	3,945	123,363	0				127,308	131,762
Sup. Colossal	0	1,131	0				1,131	1,131
Green Ripe Whole	0	105,976	0				105,976	105,976
Total	159,155	7,300,534	47,324				7,507,013	
Conv. Total	338,841	7,300,534	27,495					7,666,870
Prior Year	433,332	8,260,096	20,248					8,713,676
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,308	0	0	0	5,690		15,998	28,876
Sliced	1,311,093	210,943	747,322	0	1,432,269		3,701,627	4,721,266
Chopped	4,586	0	0	418,434	0		423,020	341,869
Total	1,325,987	210,943	747,322	418,434	1,437,959		4,140,645	
Conv. Total	3,420,190	246,803	511,168	324,286	589,563			5,092,011
Prior Year	2,812,034	181,753	793,636	365,217	879,035			5,031,676
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	41,301					41,301	41,301
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	41,301					41,301	
Conv. Total	0	41,301						41,301
Prior Year	0	30,037						30,037

Converted Total 12,815,836

*Conversion factor changed as of December 2008.

Inventory - Month Ending May 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,567	0				1,567	1,567
Large	0	6,947	0				6,947	6,947
Ex. Large	0	961	0				961	961
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,271	2,694	0				4,965	7,529
Colossal	355	2,481	0				2,836	3,237
Super Colossal	0	1,733	0				1,733	1,733
Green Ripe Whole	0	0	0				0	0
Total	2,626	16,383	0				19,009	
Conv. Total	5,591	16,383	0					21,974
Prior Year	3,283	18,111	0					21,394
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	17,849	779,761	4,451				802,061	820,348
Medium	60,988	1,023,591	27,976				1,112,555	1,169,689
Large	18,095	1,115,698	14,334				1,148,127	1,162,550
Ex. Large	21,303	1,006,722	0				1,028,025	1,052,076
Ex. Large Sev "C"	0	151,671	0				151,671	151,671
Jumbo	22,103	384,451	0				406,554	431,508
Colossal	5,206	224,510	0				229,716	235,594
Sup. Colossal	4,569	89,708	0				94,277	99,435
Green Ripe Whole	0	96,037	0				96,037	96,037
Total	150,113	4,872,149	46,761				5,069,023	
Conv. Total	319,591	4,872,149	27,168					5,218,908
Prior Year	290,702	4,155,604	18,030					4,464,336
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,658	0	0	0	4,633		12,291	21,619
Sliced	913,301	157,849	372,770	0	766,530		2,210,450	3,105,685
Chopped	9,302	757	6,682	341,210	0		357,951	310,099
Total	930,261	158,606	379,452	341,210	771,163		2,580,692	
Conv. Total	2,407,133	186,462	263,194	264,438	316,177			3,437,404
Prior Year	1,723,299	99,766	249,871	195,660	466,105			2,734,701
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	69,668					69,673	69,679
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	69,668					69,673	
Conv. Total	11	69,668						69,679
Prior Year	11	29,914						29,925

Converted Total 8,747,964

*Conversion factor changed as of December 2008.

Sales - Month Ending May 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	187	0				187	187
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	88	0	0				88	187
Colossal	0	0	0				0	0
Super Colossal	0	102	0				102	102
Green Ripe Whole	0	0	0				0	0
Total	88	629	0				717	
Conv. Total	187	629	0					816
Prior Year	383	332	0					715
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	233	73,779	700				74,712	74,682
Medium	9,363	161,648	2,510				173,521	183,040
Large	2,236	216,166	1,154				219,556	221,597
Ex. Large	2,749	76,934	0				79,683	82,787
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,116	59,864	0				60,980	62,240
Colossal	394	6,169	0				6,563	7,008
Sup. Colossal	0	573	0				573	573
Green Ripe Whole	0	8,218	0				8,218	8,218
Total	16,091	603,351	4,364				623,806	
Conv. Total	34,258	603,351	2,535					640,144
Prior Year	33,677	575,454	1,931					611,061
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	725	0	0	0	600		1,325	2,113
Sliced	105,195	13,884	78,643	0	195,156		392,878	420,927
Chopped	325	0	0	35,857	0		36,182	29,035
Total	106,245	13,884	78,643	35,857	195,756		430,385	
Conv. Total	273,990	16,244	53,792	27,789	80,260			452,075
Prior Year	232,227	14,076	50,880	26,157	57,018			380,358
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,500					1,500	1,500
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,500					1,500	
Conv. Total	0	1,500						1,500
Prior Year	0	799						799

Converted Total 1,094,536

Cumulative Sales - Month Ending May 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	680	0				680	680
Large	0	4,566	0				4,566	4,566
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,438	1,117	0				2,555	4,179
Colossal	0	1,054	0				1,054	1,054
Super Colossal	0	272	0				272	272
Green Ripe Whole	0	0	0				0	0
Total	1,438	8,505	0				9,943	
Conv. Total	3,062	8,505	0					11,567
Prior Year	3,206	8,806	0					12,012
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,811	791,883	4,500				799,194	800,482
Medium	83,486	1,964,293	14,171				2,061,950	2,150,268
Large	19,534	2,504,714	13,785				2,538,033	2,554,311
Ex. Large	47,784	879,975	0				927,759	981,707
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	11,202	479,420	0				490,622	503,269
Colossal	5,262	69,111	0				74,373	80,314
Sup. Colossal	0	11,161	0				11,161	11,161
Green Ripe Whole	0	83,907	29				83,936	83,924
Total	170,079	6,784,464	32,485				6,987,028	
Conv. Total	362,098	6,784,464	18,874					7,165,436
Prior Year	357,736	6,599,931	22,846					6,980,512
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,892	0	0	0	3,900		12,792	24,496
Sliced	1,005,693	117,083	721,804	0	1,752,433		3,597,013	3,938,858
Chopped	4,948	735	34	322,130	0		327,847	270,390
Total	1,019,533	117,818	721,838	322,130	1,756,333		3,937,652	
Conv. Total	2,631,527	138,714	493,756	249,651	720,097			4,233,744
Prior Year	2,183,897	139,279	500,761	254,857	693,736			3,772,531
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	13,013					13,013	13,013
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	13,013					13,013	
Conv. Total	0	13,013						13,013
Prior Year	0	14,121						14,121

Converted Total 11,423,760

Consecutive Sales - 12 Months Month Ending May 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	884	0				884	884
Large	0	5,060	0				5,060	5,060
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,747	1,423	0				3,170	5,142
Colossal	0	1,258	0				1,258	1,258
Super Colossal	0	272	0				272	272
Green Ripe Whole	0	0	0				0	0
Total	1,747	9,713	0				11,460	
Conv. Total	3,719	9,713	0					13,432
Prior Year	4,352	10,565	0					14,917
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,390	958,719	5,500				967,609	969,132
Medium	100,346	2,358,121	16,874				2,475,341	2,581,561
Large	23,012	2,979,810	16,412				3,019,234	3,038,338
Ex. Large	53,977	1,057,728	0				1,111,705	1,172,645
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,958	572,008	0				585,966	601,725
Colossal	6,193	80,885	0				87,078	94,070
Sup. Colossal	0	12,668	0				12,668	12,668
Green Ripe Whole	0	96,126	29				96,155	96,143
Total	200,876	8,116,065	38,815				8,355,756	
Conv. Total	427,665	8,116,065	22,552					8,566,282
Prior Year	436,615	7,926,349	27,101					8,390,066
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,873	0	0	0	4,700		15,573	29,925
Sliced	1,200,958	146,324	895,050	0	2,155,535		4,397,867	4,759,649
Chopped	6,239	735	86	394,077	0		401,137	331,163
Total	1,218,070	147,059	895,136	394,077	2,160,235		4,814,577	
Conv. Total	3,144,385	172,926	612,320	305,410	885,696			5,120,737
Prior Year	2,640,611	156,491	628,970	316,635	859,119			4,601,826
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	16,792					16,792	16,792
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	16,792					16,792	
Conv. Total	0	16,792						16,792
Prior Year	0	17,044						17,044

Converted Total 13,717,243