



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture

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Summary Report - Sales
Month Ending May 31, 2009
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,077,735	1,180,890	-8.74	11,267,085	10,909,006	3.28	13,792,025	13,029,522	5.85
Markets									
Consumer	782,886	869,937	-10.01	8,450,630	7,971,230	6.01	10,279,258	9,435,685	8.94
Food Service	294,850	310,952	-5.18	2,816,456	2,937,776	-4.13	3,512,768	3,593,837	-2.26
Styles									
Whole	1,054	2,231	-52.76	14,261	18,275	-21.97	17,590	21,066	-16.50
Pitted	639,284	744,369	-14.12	7,194,043	6,801,544	5.77	8,621,907	8,070,498	6.83
Wedged	2,978	4,279	-30.39	38,207	46,590	-17.99	48,457	57,408	-15.59
Sliced	395,144	393,751	0.35	3,656,617	3,662,813	-0.17	4,660,904	4,421,393	5.42
Chopped	34,436	31,691	8.66	321,901	326,415	-1.38	389,668	396,625	-1.75
Broken Pitted	4,839	4,569	5.91	42,056	53,370	-21.20	53,499	62,531	-14.44
Key Items									
24/300 Pitted	588,742	675,552	-12.85	6,664,407	6,221,642	7.12	7,973,986	7,332,764	8.74
6/10 Pitted	47,328	62,963	-24.83	500,445	536,323	-6.69	613,020	688,565	-10.97
6/10 Sliced	239,372	240,322	-0.40	2,237,415	2,314,446	-3.33	2,805,542	2,798,551	0.25
24/300 Whole	545	1,641	-66.79	8,093	11,400	-29.01	10,441	12,795	-18.40
6/10 Whole	509	590	-13.76	6,168	6,875	-10.29	7,149	8,271	-13.56
6/10 Wedged	2,814	4,115	-31.60	35,993	44,705	-19.49	45,915	55,113	-16.69
2.25 Sliced	86,106	85,162	1.11	757,733	715,687	5.87	1,038,682	847,275	22.59
4.25 Chopped	28,887	28,060	2.95	276,023	283,326	-2.58	337,251	344,061	-1.98
1.25 Pitted	692	0	0.00	4,499	0	0.00	4,499	0	0.00
6.5 Pitted	0	0	0.00	0	0	0.00	0	0	0.00
5.25 Sliced	0	0	0.00	0	0	0.00	0	0	0.00

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Summary Report - Packout and Inventory
Month Ending May 31, 2009
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,209,906	1,166,012	3.76	11,887,211	11,818,492	0.58	6,358,705	5,440,705	16.87
Markets									
Consumer	870,071	713,758	21.90	9,168,074	7,525,930	21.82	5,024,837	4,165,392	20.63
Food Service	339,835	452,254	-24.86	2,719,137	4,292,562	-36.65	1,333,868	1,275,313	4.59
Styles									
Whole	2,825	823	243.24	16,681	18,445	-9.56	18,740	19,303	-2.91
Pitted	680,997	660,267	3.14	7,513,980	7,542,109	-0.37	4,416,412	3,786,127	16.65
Wedged	0	26,431	-100.00	47,085	54,231	-13.18	42,243	44,344	-4.74
Sliced	504,071	426,683	18.14	3,979,510	3,768,943	5.59	1,513,878	1,198,812	26.28
Chopped	19,435	38,487	-49.50	298,602	410,892	-27.33	361,700	363,394	-0.47
Broken Pitted	2,577	13,321	-80.65	31,353	23,871	31.34	5,733	28,725	-80.04
Key Items									
24/300 Pitted	631,387	544,110	16.04	7,165,888	5,744,126	24.75	4,012,177	3,284,299	22.16
6/10 Pitted	32,997	100,365	-67.12	293,725	1,762,041	-83.33	343,899	470,124	-26.85
6/10 Sliced	299,524	319,959	-6.39	2,342,949	2,415,989	-3.02	892,346	694,575	28.47
24/300 Whole	2,052	823	149.33	13,394	11,106	20.60	12,775	9,448	35.21
6/10 Whole	773	0	0.00	3,287	7,339	-55.21	5,965	9,855	-39.47
6/10 Wedged	0	24,990	-100.00	45,889	51,608	-11.08	41,625	42,377	-1.77
2.25 Sliced	40,652	45,190	-10.04	882,667	723,574	21.99	282,517	236,176	19.62
4.25 Chopped	8,888	30,353	-70.72	243,998	347,709	-29.83	296,646	301,242	-1.53
1.25 Pitted	0	0	0.00	16,638	0	0.00	11,485	0	0.00
6.5 Pitted	16,613	0	0.00	17,871	0	0.00	17,876	0	0.00
5.25 Sliced	0	0	0.00	0	0	0.00	0	0	0.00

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	6,358,705
Converted Storage	2,400,197
Approximate Supply*	8,758,902

Storage Report
Month Ending May 31, 2009

Whole Canning Sizes	
Size	Tons
Small	2,959
Medium	552
Large	3,355
Ex. Large	2,705
Ex.Large Sev. "C"	0
Jumbo	378
Colossal	1,226
Super Colossal	849
Orchard Run	0
Total Canning	12,024
Limited	3,461
Total	15,485
Total Converted (*155)	2,400,197

Packout - Month Ending May 31, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	2,052	0				2,052	2,052
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	363	0	0				363	773
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	363	2,052	0				2,415	
Conv. Total	773	2,052	0					2,825
Prior Year	0	823	0					823
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 6.5 oz		Total	Conv. Total
Small	0	0	0	0	0		0	0
Medium	7,965	59,381	0	0	4,163		71,509	80,848
Large	3,785	259,580	0	0	11,172		274,537	279,741
Ex. Large	892	271,575	0	0	0		272,467	273,474
Ex. Large Sev "C"	2,857	0	0	0	0		2,857	6,083
Jumbo	0	22,806	0	0	0		22,806	22,806
Colossal	0	16,861	0	0	0		16,861	16,861
Sup. Colossal	0	1,184	0	0	0		1,184	1,184
Green Ripe Whole	0	0	0	0	0		0	0
Total	15,499	631,387	0	0	15,335		662,221	
Conv. Total	32,997	631,387	0	0	16,613			680,997
Prior Year	100,365	544,110	15,792	0	0			660,267
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	0	0	0	0	0	0	0	0
Sliced	116,320	15,270	213,493	0	99,152	0	444,235	504,071
Chopped	1,706	0	3,257	11,469	0	0	16,432	19,435
Total	118,026	15,270	216,750	11,469	99,152	0	460,667	
Conv. Total	306,065	17,866	150,035	8,888	40,652	0		523,507
Prior Year	351,889	0	62,728	30,353	46,631	0		491,601
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,577					2,577	2,577
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,577					2,577	
Conv. Total	0	2,577						2,577
Prior Year	0	13,321						13,321

Converted Total

1,209,906

*Conversion factor changed as of December 2008.

Cumulative Packout - Month Ending May 31, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	654	0				654	654
Large	0	6,104	0				6,104	6,104
Ex. Large	727	0	0				727	1,548
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	2,713	0				2,713	2,713
Colossal	817	2,539	0				3,356	4,278
Super Colossal	0	1,384	0				1,384	1,384
Green Ripe Whole	0	0	0				0	0
Total	1,544	13,394	0				14,938	
Conv. Total	3,287	13,394	0					16,681
Prior Year	7,339	11,106	0					18,445
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 6.5 oz		Total	Conv. Total
Small	0	441,486	1,541	79,862	0		522,889	459,019
Medium	54,424	2,007,374	15,263	0	4,425		2,081,486	2,136,904
Large	15,155	1,766,205	12,318	0	12,071		1,805,749	1,818,704
Ex. Large	41,291	2,337,150	0	0	0		2,378,441	2,425,059
Ex. Large Sev "C"	15,782	0	0	0	0		15,782	33,600
Jumbo	5,100	231,312	0	0	0		236,412	242,170
Colossal	4,087	168,033	0	0	0		172,120	176,734
Sup. Colossal	2,125	41,790	0	0	0		43,915	46,314
Green Ripe Whole	0	172,538	5,057	0	0		177,595	175,476
Total	137,964	7,165,888	34,179	79,862	16,496		7,434,389	
Conv. Total	293,725	7,165,888	19,858	16,638	17,871			7,513,980
Prior Year	1,762,041	5,744,126	35,942	0	0			7,542,109
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	17,821	0	0	0	2,916	0	20,737	47,085
Sliced	909,883	99,034	932,785	0	2,152,846	0	4,094,548	3,979,510
Chopped	8,682	2,135	13,252	314,836	0	0	338,905	298,602
Total	936,386	101,169	946,037	314,836	2,155,762	0	4,454,190	
Conv. Total	2,422,125	120,887	654,325	243,998	883,862	0		4,325,197
Prior Year	2,522,450	96,430	541,280	347,709	726,197	0		4,234,066
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	31,353					31,353	31,353
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	31,353					31,353	
Conv. Total	0	31,353						31,353
Prior Year	732	23,139						23,871

Converted Total

11,887,211

*Conversion factor changed as of December 2008.

Inventory - Month Ending May 31, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	2,334	0				2,334	2,334
Large	0	5,868	0				5,868	5,868
Ex. Large	727	0	0				727	1,548
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,771	1,549	0				3,320	5,319
Colossal	304	1,495	0				1,799	2,142
Super Colossal	0	1,427	0				1,427	1,427
Green Ripe Whole	0	0	0				0	0
Total	2,802	12,775	0				15,577	
Conv. Total	5,965	12,775	0					18,740
Prior Year	9,855	9,448	0					19,303
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 6.5 oz		Total	Conv. Total
Small	3,790	337,372	5,567	55,127	0		401,856	360,160
Medium	64,396	1,070,158	35,633	0	4,425		1,174,612	1,232,754
Large	12,537	1,148,761	12,112	0	12,076		1,185,486	1,195,572
Ex. Large	38,314	922,912	0	0	0		961,226	1,004,483
Ex. Large Sev "C"	8,549	0	0	0	0		8,549	18,201
Jumbo	22,222	217,459	0	0	0		239,681	264,770
Colossal	9,598	123,607	0	0	0		133,205	144,041
Sup. Colossal	2,125	44,409	0	0	0		46,534	48,933
Green Ripe Whole	0	147,499	0	0	0		147,499	147,499
Total	161,531	4,012,177	53,312	55,127	16,501		4,298,648	
Conv. Total	343,899	4,012,177	30,974	11,485	17,876			4,416,412
Prior Year	470,124	3,284,299	31,705	0	0			3,786,128
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	16,165	0	0	0	1,507	0	17,672	42,243
Sliced	346,542	52,602	405,659	0	689,066	0	1,493,869	1,513,878
Chopped	12,952	1,803	9,072	382,769	0	0	406,596	361,700
Total	375,659	54,405	414,731	382,769	690,573	0	1,918,137	
Conv. Total	983,628	65,781	288,629	296,646	283,135	0		1,917,820
Prior Year	794,604	59,417	213,144	301,242	238,143	0		1,606,550
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	176	5,358					5,534	5,733
Bkn. Pitted Green Ripe	0	0					0	0
Total	176	5,358					5,534	
Conv. Total	375	5,358						5,733
Prior Year	730	27,995						28,725

Converted Total

6,358,705

*Conversion factor changed as of December 2008.

Sales - Month Ending May 31, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	204	0				204	204
Large	0	340	0				340	340
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	169	0	0				169	360
Colossal	70	1	0				71	150
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	239	545	0				784	
Conv. Total	509	545	0					1,054
Prior Year	590	1,641	0					2,231
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 6.5 oz		Total	Conv. Total
Small	159	66,855	1,300	3,322	0		71,636	68,641
Medium	10,441	170,324	1,262	0	0		182,027	193,286
Large	2,629	236,845	1,779	0	0		241,253	243,476
Ex. Large	3,132	75,518	0	0	0		78,650	82,186
Ex. Large Sev "C"	3,604	0	0	0	0		3,604	7,673
Jumbo	1,729	26,865	0	0	0		28,594	30,546
Colossal	536	6,180	0	0	0		6,716	7,321
Sup. Colossal	0	1,738	0	0	0		1,738	1,738
Green Ripe Whole	0	4,417	0	0	0		4,417	4,417
Total	22,230	588,742	4,341	3,322	0		618,635	
Conv. Total	47,328	588,742	2,522	692	0			639,284
Prior Year	62,963	675,552	5,854	0	0			744,369
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	1,093	0	0	0	400	0	1,493	2,978
Sliced	92,960	7,779	88,544	0	210,015	0	399,298	395,144
Chopped	1,250	0	615	37,274	0	0	39,139	34,436
Total	95,303	7,779	89,159	37,274	210,415	0	439,930	
Conv. Total	246,979	9,101	61,321	28,887	86,270	0		432,558
Prior Year	247,393	10,084	58,858	28,060	85,326	0		429,721
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	16	4,805					4,821	4,839
Bkn. Pitted Green Ripe	0	0					0	0
Total	16	4,805					4,821	
Conv. Total	34	4,805						4,839
Prior Year	6	4,563						4,569

Converted Total

1,077,735

Cumulative Sales - Month Ending May 31, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	748	0				748	748
Large	0	4,226	0				4,226	4,226
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,386	1,615	0				4,001	6,695
Colossal	511	969	0				1,480	2,057
Super Colossal	0	535	0				535	535
Green Ripe Whole	0	0	0				0	0
Total	2,897	8,093	0				10,990	
Conv. Total	6,168	8,093	0					14,261
Prior Year	6,875	11,400	0					18,275
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 6.5 oz		Total	Conv. Total
Small	2,940	665,015	10,200	21,593	0		699,748	681,699
Medium	102,265	1,915,693	16,425	0	0		2,034,383	2,142,958
Large	40,354	2,650,445	15,876	0	0		2,706,675	2,745,583
Ex. Large	59,244	912,164	0	0	0		971,408	1,038,294
Ex. Large Sev "C"	5,788	0	0	0	0		5,788	12,323
Jumbo	17,939	375,857	0	0	0		393,796	414,049
Colossal	5,747	79,211	0	0	0		84,958	91,446
Sup. Colossal	0	22,628	0	0	0		22,628	22,628
Green Ripe Whole	784	43,394	0	0	0		44,178	45,063
Total	235,061	6,664,407	42,501	21,593	0		6,963,562	
Conv. Total	500,445	6,664,407	24,693	4,499	0			7,194,043
Prior Year	536,323	6,221,642	43,580	0	0			6,801,545
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	13,978	0	0	0	5,400	0	19,378	38,207
Sliced	868,899	88,313	815,999	0	1,848,129	0	3,621,340	3,656,617
Chopped	9,432	1,156	5,690	356,159	0	0	372,437	321,901
Total	892,309	89,469	821,689	356,159	1,853,529	0	4,013,155	
Conv. Total	2,309,571	106,043	565,142	276,023	759,947	0		4,016,726
Prior Year	2,394,289	96,960	543,670	283,326	717,572	0		4,035,817
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	128	41,783					41,911	42,056
Bkn. Pitted Green Ripe	0	0					0	0
Total	128	41,783					41,911	
Conv. Total	273	41,783						42,056
Prior Year	290	53,080						53,370

Converted Total

11,267,085

Consecutive Sales - 12 Months Monthly Ending May 31, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	1,120	0				1,120	1,120
Large	0	5,130	0				5,130	5,130
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,839	2,043	0				4,882	8,087
Colossal	519	1,349	0				1,868	2,454
Super Colossal	0	697	0				697	697
Green Ripe Whole	0	0	0				0	0
Total	3,358	10,441	0				13,799	
Conv. Total	7,149	10,441	0					17,590
Prior Year	8,271	12,795	0					21,066
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 6.5 oz		Total	Conv. Total
Small	3,488	799,585	12,420	21,593	0		837,086	818,726
Medium	127,050	2,323,334	20,813	0	0		2,471,197	2,605,916
Large	49,187	3,154,939	19,095	0	0		3,223,221	3,270,752
Ex. Large	72,160	1,090,667	0	0	0		1,162,827	1,244,296
Ex. Large Sev "C"	5,788	0	0	0	0		5,788	12,323
Jumbo	21,749	434,347	0	0	0		456,096	480,651
Colossal	7,732	93,709	0	0	0		101,441	110,170
Sup. Colossal	0	27,381	0	0	0		27,381	27,381
Green Ripe Whole	784	50,024	0	0	0		50,808	51,693
Total	287,938	7,973,986	52,328	21,593	0		8,335,845	
Conv. Total	613,020	7,973,986	30,403	4,499	0			8,621,907
Prior Year	688,565	7,332,764	49,169	0	0			8,070,498
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	17,831	0	0	0	6,200	0	24,031	48,457
Sliced	1,089,531	116,742	994,286	0	2,533,370	0	4,733,929	4,660,904
Chopped	10,639	1,836	5,945	435,163	0	0	453,583	389,668
Total	1,118,001	118,578	1,000,231	435,163	2,539,570	0	5,211,543	
Conv. Total	2,892,247	140,903	687,404	337,251	1,041,224	0		5,099,029
Prior Year	2,896,532	118,570	666,693	344,061	849,570	0		4,875,426
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	165	53,148					53,313	53,499
Bkn. Pitted Green Ripe	0	0					0	0
Total	165	53,148					53,313	
Conv. Total	351	53,148						53,499
Prior Year	468	62,063						62,531

Converted Total

13,792,025