



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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Summary Report - Sales
Month Ending December 31, 2008
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,201,325	1,148,233	4.62	6,477,461	6,159,227	5.17	13,752,180	13,416,354	2.50
Markets									
Consumer	912,941	870,362	4.89	5,037,926	4,679,139	7.67	10,158,645	9,563,687	6.22
Food Service	288,384	277,871	3.78	1,439,535	1,480,088	-2.74	3,593,535	3,852,667	-6.73
Styles									
Whole	1,552	1,875	-17.23	7,227	10,516	-31.28	18,315	20,159	-9.15
Pitted	811,265	772,081	5.08	4,397,157	4,047,195	8.65	8,579,370	8,271,973	3.72
Wedged	3,918	4,667	-16.05	20,113	23,877	-15.76	53,076	57,746	-8.09
Sliced	353,685	327,803	7.90	1,851,811	1,856,027	-0.23	4,662,883	4,580,751	1.79
Chopped	27,860	36,009	-22.63	179,470	190,106	-5.60	383,546	422,636	-9.25
Broken Pitted	3,045	5,797	-47.47	21,684	31,506	-31.17	54,992	63,089	-12.84
Key Items									
24/300 Pitted	756,408	719,724	5.10	4,116,297	3,754,000	9.65	7,893,518	7,388,238	6.84
6/10 Pitted	52,256	50,051	4.41	266,168	278,631	-4.47	636,435	851,638	-25.27
6/10 Sliced	229,597	217,490	5.57	1,129,632	1,154,766	-2.18	2,857,439	2,891,457	-1.18
24/300 Whole	624	647	-3.55	3,731	6,637	-43.78	10,842	11,568	-6.28
6/10 Whole	928	1,228	-24.44	3,496	3,879	-9.88	7,473	8,591	-13.01
6/10 Wedged	3,672	4,421	-16.95	18,965	23,057	-17.75	50,534	55,532	-9.00
2.25 Sliced	67,953	53,560	26.87	385,254	367,435	4.85	1,014,456	906,574	11.90
4.5 Chopped	25,727	31,299	-17.80	154,466	166,569	-7.27	332,451	369,508	-10.03

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Summary Report - Packout and Inventory
Month Ending December 31, 2008
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,053,888	1,037,406	1.59	6,553,943	5,924,896	10.62	5,853,749	4,315,853	35.63
Markets									
Consumer	869,658	832,473	4.47	5,179,116	3,450,424	50.10	4,473,504	3,391,892	31.89
Food Service	184,230	204,934	-10.10	1,374,828	2,474,473	-44.44	1,380,245	923,962	49.38
Styles									
Whole	0	0	0.00	9,576	6,007	59.42	18,701	14,936	25.21
Pitted	726,949	715,370	1.62	4,161,032	3,844,126	8.24	3,878,925	2,857,062	35.77
Wedged	0	0	0.00	0	0	0.00	13,542	12,785	5.93
Sliced	302,586	274,539	10.22	2,241,975	1,868,277	20.00	1,595,157	1,107,122	44.08
Chopped	24,352	46,561	-47.70	130,722	205,549	-36.40	341,977	295,977	15.54
Broken Pitt	0	937	-100.00	10,638	937	1035.33	5,447	27,971	-80.53
Key Items									
24/300 Pitt	694,942	641,504	8.33	4,037,519	2,544,688	58.66	3,448,366	2,561,824	34.61
6/10 Pitt	29,655	73,866	-59.85	101,000	1,287,781	-92.16	388,557	259,681	49.63
6/10 Sliced	154,575	119,689	29.15	1,266,452	1,175,312	7.75	933,816	613,950	52.10
24/300 Whole	0	0	0.00	7,062	6,007	17.56	10,807	9,386	15.14
6/10 Whole	0	0	0.00	2,514	0	0.00	7,894	5,550	42.23
6/10 Wedged	0	0	0.00	0	0	0.00	13,053	12,373	5.49
2.25 Sliced	95,176	45,257	110.30	587,694	343,070	71.30	362,561	205,877	76.11
4.5 Chopped	24,352	33,967	-28.31	124,611	191,741	-35.01	304,368	261,062	16.59

*Conversion factor for 24 1.25 oz changed starting December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	5,853,749
Converted Storage	7,188,048
Approximate Supply*	13,041,797

Storage Report
Month Ending December 31, 2008

Whole Canning Sizes	
Size	Tons
Small	7,701
Medium	8,369
Large	8,850
Ex. Large	9,388
Ex.Large Sev. "C"	632
Jumbo	1,625
Colossal	2,300
Super Colossal	930
Orchard Run	0
Total Canning	39,795
Limited	6,579
Total	46,375
Total Converted (*155)	7,188,048

Packout - Month Ending December 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED								
Small	0	31,449	0	11,292			42,741	33,801
Medium	6,032	200,903	0	0			206,935	213,745
Large	4,141	124,828	0	0			128,969	133,644
Ex. Large	3,756	318,252	0	0			322,008	326,249
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	0	19,498	0	0			19,498	19,498
Colossal	0	0	0	0			0	0
Sup. Colossal	0	0	0	0			0	0
Green Ripe Whole	0	12	0	0			12	12
Total	13,929	694,942	0	11,292			720,163	
Conv. Total	29,655	694,942	0	2,352				726,949
Prior Year	73,866	641,504	0	0				715,370
LIMITED								
Segmented	0	0	0		0	0	0	0
Sliced	60,029	12,517	55,835		0	232,136	360,517	302,586
Chopped	0	0	0		31,422	0	31,422	24,352
Total	60,029	12,517	55,835		31,422	232,136	391,939	
Conv. Total	154,575	14,645	38,191		24,352	95,176		326,939
Prior Year	131,068	4,107	106,701		33,967	45,257		321,100
BROKEN PITTED								
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	937						937

Converted Total

1,053,888

*Conversion factor changed as of December 2008.

Cumulative Packout - Month Ending December 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	1,660	0				1,660	1,660
Ex. Large	727	0	0				727	1,548
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	2,713	0				2,713	2,713
Colossal	454	2,539	0				2,993	3,506
Super Colossal	0	150	0				150	150
Green Ripe Whole	0	0	0				0	0
Total	1,181	7,062	0				8,243	
Conv. Total	2,514	7,062	0					9,576
Prior Year	0	6,007	0					6,007
RIPE PITTED								
Small	0	350,752	0	52,798			403,550	361,752
Medium	26,231	1,049,271	2,442	0			1,077,944	1,106,536
Large	7,680	1,030,027	12,318	0			1,050,025	1,053,534
Ex. Large	13,529	1,278,112	0	0			1,291,641	1,306,915
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	0	63,680	0	0			63,680	63,680
Colossal	0	78,217	0	0			78,217	78,217
Sup. Colossal	0	14,922	0	0			14,922	14,922
Green Ripe Whole	0	172,538	5,057	0			177,595	175,476
Total	47,440	4,037,519	19,817	52,798			4,157,574	
Conv. Total	101,000	4,037,519	11,514	11,000				4,161,032
Prior Year	1,287,781	2,544,688	11,657	0				3,844,126
LIMITED								
Segmented	0	0	0		0	0	0	0
Sliced	491,826	44,677	490,581		0	1,433,399	2,460,483	2,241,975
Chopped	1,268	0	1,016		160,788	0	163,072	130,722
Total	493,094	44,677	491,597		160,788	1,433,399	2,623,555	
Conv. Total	1,271,313	52,272	336,807		124,611	587,694		2,372,697
Prior Year	1,186,692	47,573	304,751		191,741	343,070		2,073,827
BROKEN PITTED								
Bkn. Pitted	0	10,638					10,638	10,638
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	10,638					10,638	
Conv. Total	0	10,638						10,638
Prior Year	0	937						937

Converted Total 6,553,943

*Conversion factor changed as of December 2008.

Inventory - Month Ending December 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	102	0				102	102
Medium	0	2,082	0				2,082	2,082
Large	0	3,357	0				3,357	3,357
Ex. Large	727	0	0				727	1,548
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,728	2,626	0				5,354	8,434
Colossal	253	2,233	0				2,486	2,772
Super Colossal	0	407	0				407	407
Green Ripe Whole	0	0	0				0	0
Total	3,708	10,807	0				14,515	
Conv. Total	7,894	10,807	0					18,701
Prior Year	5,550	9,386	0					14,936
RIPE PITTED								
Small	5,031	370,508	9,272	51,523			436,334	397,340
Medium	83,427	740,431	25,613	0			849,471	932,928
Large	21,633	1,024,451	18,932	0			1,065,016	1,081,507
Ex. Large	42,536	855,374	0	0			897,910	945,933
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	23,535	158,069	0	0			181,604	208,175
Colossal	5,780	104,584	0	0			110,364	116,890
Sup. Colossal	0	27,023	0	0			27,023	27,023
Green Ripe Whole	565	167,926	0	0			168,491	169,129
Total	182,507	3,448,366	53,817	51,523			3,736,213	
Conv. Total	388,557	3,448,366	31,268	10,734				3,878,925
Prior Year	259,681	2,561,824	35,558	0				2,857,062
LIMITED								
Segmented	5,069	0	0		0	1,194	6,263	13,542
Sliced	362,647	41,353	366,077		0	884,295	1,654,372	1,595,157
Chopped	9,492	146	710		392,733	0	403,081	341,977
Total	377,208	41,499	366,787		392,733	885,489	2,063,716	
Conv. Total	983,261	48,726	251,270		304,368	363,050		1,950,676
Prior Year	658,620	53,237	236,676		261,062	206,289		1,415,884
BROKEN PITTED								
Bkn. Pitted	250	4,915					5,165	5,447
Bkn. Pitted Green Ripe	0	0					0	0
Total	250	4,915					5,165	
Conv. Total	532	4,915						5,447
Prior Year	111	27,860						27,971

Converted Total 5,853,749

*Conversion factor changed as of December 2008.

Sales - Month Ending December 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	575	0				575	575
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	188	0	0				188	400
Colossal	248	5	0				253	533
Super Colossal	0	44	0				44	44
Green Ripe Whole	0	0	0				0	0
Total	436	624	0				1,060	
Conv. Total	928	624	0					1,552
Prior Year	1,228	647	0					1,875
RIPE PITTED								
Small	392	78,445	500	0			79,337	79,570
Medium	10,192	176,973	2,260	0			189,425	199,985
Large	5,825	321,241	1,716	0			328,782	334,639
Ex. Large	5,854	127,922	0	0			133,776	140,385
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	1,607	35,226	0	0			36,833	38,647
Colossal	675	11,312	0	0			11,987	12,749
Sup. Colossal	0	2,266	0	0			2,266	2,266
Green Ripe Whole	0	3,023	0	0			3,023	3,023
Total	24,545	756,408	4,476	0			785,429	
Conv. Total	52,256	756,408	2,601	0				811,265
Prior Year	50,051	719,724	2,307	0				772,081
LIMITED								
Segmented	1,426	0	0		0	600	2,026	3,918
Sliced	89,164	5,438	72,767		0	165,738	333,107	353,685
Chopped	499	0	179		33,196	0	33,874	27,860
Total	91,089	5,438	72,946		33,196	166,338	369,007	
Conv. Total	235,182	6,362	49,993		25,727	68,199		385,463
Prior Year	226,558	10,724	46,092		31,299	53,806		368,479
BROKEN PITTED								
Bkn. Pitted	8	3,028					3,036	3,045
Bkn. Pitted Green Ripe	0	0					0	0
Total	8	3,028					3,036	
Conv. Total	17	3,028						3,045
Prior Year	34	5,763						5,797

Converted Total

1,201,325

Cumulative Sales - Month Ending December 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	2,295	0				2,295	2,295
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,336	540	0				1,876	3,384
Colossal	306	232	0				538	883
Super Colossal	0	324	0				324	324
Green Ripe Whole	0	0	0				0	0
Total	1,642	3,731	0				5,373	
Conv. Total	3,496	3,731	0					7,227
Prior Year	3,879	6,637	0					10,516
RIPE PITTED								
Small	1,714	393,774	5,860	0			401,348	400,828
Medium	55,764	1,247,083	10,271	0			1,313,118	1,371,772
Large	24,111	1,618,277	9,157	0			1,651,545	1,674,930
Ex. Large	30,505	535,472	0	0			565,977	600,417
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	9,035	238,058	0	0			247,093	257,294
Colossal	3,443	48,109	0	0			51,552	55,439
Sup. Colossal	0	12,406	0	0			12,406	12,406
Green Ripe Whole	448	23,118	0	0			23,566	24,072
Total	125,020	4,116,297	25,288	0			4,266,605	
Conv. Total	266,168	4,116,297	14,692	0				4,397,157
Prior Year	278,631	3,754,000	14,565	0				4,047,195
LIMITED								
Segmented	7,365	0	0		0	2,800	10,165	20,113
Sliced	438,692	45,670	414,460		0	939,645	1,838,467	1,851,811
Chopped	5,518	680	1,829		199,311	0	207,338	179,470
Total	451,575	46,350	416,289		199,311	942,445	2,055,970	
Conv. Total	1,169,753	55,032	285,740		154,466	386,402		2,051,393
Prior Year	1,197,399	54,497	283,290		166,569	368,255		2,070,010
BROKEN PITTED								
Bkn. Pitted	56	21,565					21,621	21,684
Bkn. Pitted Green Ripe	0	0					0	0
Total	56	21,565					21,621	
Conv. Total	119	21,565						21,684
Prior Year	179	31,327						31,506
							Converted Total	6,477,461

Consecutive Sales - 12 Months Month Ending December 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	102	0				102	102
Medium	0	712	0				712	712
Large	0	5,588	0				5,588	5,588
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,120	2,344	0				5,464	8,986
Colossal	390	1,272	0				1,662	2,102
Super Colossal	0	824	0				824	824
Green Ripe Whole	0	0	0				0	0
Total	3,510	10,842	0				14,352	
Conv. Total	7,473	10,842	0					18,315
Prior Year	8,591	11,568	0					20,159
RIPE PITTED								
Small	4,077	790,966	23,512	0			818,555	813,306
Medium	137,714	2,259,781	29,956	0			2,427,451	2,570,379
Large	46,760	3,116,519	31,587	0			3,194,866	3,234,423
Ex. Large	79,326	1,111,430	0	0			1,190,756	1,280,315
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	21,952	443,387	0	0			465,339	490,123
Colossal	8,267	98,967	0	0			107,234	116,567
Sup. Colossal	0	26,692	0	0			26,692	26,692
Green Ripe Whole	840	45,776	0	0			46,616	47,564
Total	298,936	7,893,518	85,055	0			8,277,509	
Conv. Total	636,435	7,893,518	49,417	0				8,579,370
Prior Year	851,638	7,388,238	32,096	0				8,271,973
LIMITED								
Segmented	19,625	0	0		0	6,198	25,823	53,076
Sliced	1,109,685	109,436	969,223		0	2,474,282	4,662,626	4,662,883
Chopped	10,784	1,836	4,418		428,969	0	446,007	383,546
Total	1,140,094	111,272	973,641		428,969	2,480,480	5,134,456	
Conv. Total	2,949,319	132,355	668,383		332,451	1,016,997		5,099,504
Prior Year	2,991,821	122,994	668,023		369,508	908,788		5,061,134
BROKEN PITTED								
Bkn. Pitted	145	54,683					54,828	54,992
Bkn. Pitted Green Ripe	0	0					0	0
Total	145	54,683					54,828	
Conv. Total	309	54,683						54,992
Prior Year	617	62,472						63,089

Converted Total 13,752,180