



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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Summary Report - Sales
Month Ending November 30, 2008
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,502,216	1,642,416	-8.54	5,276,136	5,010,994	5.29	13,699,088	13,568,363	0.96
Markets									
Consumer	1,268,042	1,373,068	-7.65	4,124,985	3,808,777	8.30	10,116,066	9,578,843	5.61
Food Service	234,174	269,348	-13.06	1,151,151	1,202,217	-4.25	3,583,022	3,989,520	-10.19
Styles									
Whole	656	1,311	-49.99	5,675	8,641	-34.33	18,638	21,194	-12.06
Pitted	1,130,199	1,194,510	-5.38	3,585,892	3,275,114	9.49	8,540,186	8,324,712	2.59
Wedged	3,059	5,124	-40.30	16,195	19,209	-15.69	53,825	57,900	-7.04
Sliced	317,657	377,550	-15.86	1,498,126	1,528,224	-1.97	4,637,001	4,668,081	-0.67
Chopped	45,715	57,539	-20.55	151,609	154,098	-1.61	391,694	427,413	-8.36
Broken Pitted	4,930	6,382	-22.75	18,639	25,709	-27.50	57,744	69,063	-16.39
Key Items									
24/300 Pitted	1,086,176	1,136,190	-4.40	3,359,889	3,034,276	10.73	7,856,834	7,391,249	6.30
6/10 Pitted	41,398	54,464	-23.99	213,911	228,580	-6.42	634,229	901,321	-29.63
6/10 Sliced	188,673	205,400	-8.14	900,035	937,277	-3.97	2,845,331	2,976,903	-4.42
24/300 Whole	332	689	-51.81	3,107	5,990	-48.13	10,865	12,197	-10.92
6/10 Whole	324	622	-47.97	2,568	2,651	-3.15	7,773	8,997	-13.60
6/10 Wedged	3,059	5,124	-40.30	15,293	18,635	-17.93	51,284	55,932	-8.31
2.25 Sliced	69,629	105,174	-33.80	317,302	313,874	1.09	1,000,063	912,026	9.65
4.5 Chopped	44,307	53,417	-17.05	128,739	135,270	-4.83	338,023	372,450	-9.24

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Summary Report - Packout and Inventory
Month Ending November 30, 2008
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,428,607	1,959,270	-27.08	5,501,785	4,887,490	12.57	5,971,316	4,414,891	35.25
Markets									
Consumer	1,217,769	595,806	104.39	4,311,187	2,617,951	64.68	4,503,084	3,405,938	32.21
Food Service	210,839	1,363,463	-84.54	1,190,598	2,269,539	-47.54	1,468,232	1,008,953	45.52
Styles									
Whole	1,790	4,029	-55.57	9,576	6,007	59.42	20,343	16,831	20.86
Pitted	984,630	1,462,033	-32.65	3,435,812	3,128,756	9.81	3,953,163	2,898,827	36.37
Wedged	0	0	0.00	0	0	0.00	17,511	17,648	-0.78
Sliced	398,863	439,833	-9.32	1,939,389	1,593,739	21.69	1,625,290	1,167,280	39.24
Chopped	42,527	53,375	-20.32	106,370	158,989	-33.10	347,301	281,465	23.39
Broken Pitt	798	0	0.00	10,638	0	0.00	7,709	32,840	-76.52
Key Items									
24/300 Pitt	946,769	363,905	160.17	3,342,577	1,903,184	75.63	3,496,478	2,624,138	33.24
6/10 Pitt	27,754	1,098,128	-97.47	71,345	1,213,915	-94.12	411,389	236,798	73.73
6/10 Sliced	183,085	265,336	-31.00	1,111,877	1,055,624	5.33	991,957	722,620	37.27
24/300 Whole	1,790	4,029	-55.57	7,062	6,007	17.56	11,520	10,042	14.72
6/10 Whole	0	0	0.00	2,514	0	0.00	8,823	6,789	29.95
6/10 Wedged	0	0	0.00	0	0	0.00	16,776	16,990	-1.26
2.25 Sliced	123,209	117,958	4.45	492,518	297,813	65.38	330,233	210,030	57.23
4.5 Chopped	42,527	53,375	-20.32	100,259	157,775	-36.45	307,126	254,388	20.73

Approximate Supply in Converted Cases

Total Inventory	5,971,316
Converted Storage	8,176,177
Approximate Supply	14,147,494

Storage Report
Month Ending November 30, 2008

Whole Canning Sizes	
Size	Tons
Small	8,601
Medium	9,792
Large	10,225
Ex. Large	10,928
Ex.Large Sev. "C"	632
Jumbo	1,625
Colossal	2,300
Super Colossal	930
Orchard Run	0
Total Canning	45,033
Limited	7,717
Total	52,750
Total Converted (*155)	8,176,177

Packout - Month Ending November 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	1,660	0				1,660	1,660
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	130	0				130	130
Green Ripe Whole	0	0	0				0	0
Total	0	1,790	0				1,790	
Conv. Total	0	1,790	0					1,790
Prior Year	0	4,029	0					4,029
RIPE PITTED								
Small	0	29,969	0	6,128			36,097	31,501
Medium	13,036	120,411	2,442	0			135,889	149,583
Large	0	585,947	12,318	0			598,265	593,104
Ex. Large	0	162,676	0	0			162,676	162,676
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	0	22,045	0	0			22,045	22,045
Colossal	0	22,865	0	0			22,865	22,865
Sup. Colossal	0	2,856	0	0			2,856	2,856
Green Ripe Whole	0	0	0	0			0	0
Total	13,036	946,769	14,760	6,128			980,693	
Conv. Total	27,754	946,769	8,576	1,532				984,630
Prior Year	1,098,128	363,905	0	0				1,462,033
LIMITED								
Segmented	0	0	0		0	0	0	0
Sliced	71,101	339	134,754		0	300,510	506,704	398,863
Chopped	0	0	0		54,873	0	54,873	42,527
Total	71,101	339	134,754		54,873	300,510	561,577	
Conv. Total	183,085	397	92,172		42,527	123,209		441,389
Prior Year	265,336	20,853	35,686		53,375	117,958		493,208
BROKEN PITTED								
Bkn. Pitted	0	798					798	798
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	798					798	
Conv. Total	0	798						798
Prior Year	0	0						0

Converted Total

1,428,607

Cumulative Packout - Month Ending November 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	1,660	0				1,660	1,660
Ex. Large	727	0	0				727	1,548
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	2,713	0				2,713	2,713
Colossal	454	2,539	0				2,993	3,506
Super Colossal	0	150	0				150	150
Green Ripe Whole	0	0	0				0	0
Total	1,181	7,062	0				8,243	
Conv. Total	2,514	7,062	0					9,576
Prior Year	0	6,007	0					6,007
RIPE PITTED								
Small	0	319,303	0	41,506			360,809	329,680
Medium	20,199	848,368	2,442	0			871,009	892,790
Large	3,539	905,199	12,318	0			921,056	919,890
Ex. Large	9,773	959,860	0	0			969,633	980,667
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	0	44,182	0	0			44,182	44,182
Colossal	0	78,217	0	0			78,217	78,217
Sup. Colossal	0	14,922	0	0			14,922	14,922
Green Ripe Whole	0	172,526	5,057	0			177,583	175,464
Total	33,511	3,342,577	19,817	41,506			3,437,411	
Conv. Total	71,345	3,342,577	11,514	10,377				3,435,812
Prior Year	1,213,915	1,903,184	11,657	0				3,128,756
LIMITED								
Segmented	0	0	0		0	0	0	0
Sliced	431,797	32,160	434,746		0	1,201,263	2,099,966	1,939,389
Chopped	1,268	0	1,016		129,366	0	131,650	106,370
Total	433,065	32,160	435,762		129,366	1,201,263	2,231,616	
Conv. Total	1,116,739	37,627	298,616		100,259	492,518		2,045,758
Prior Year	1,055,624	43,466	198,051		157,775	297,813		1,752,729
BROKEN PITTED								
Bkn. Pitted	0	10,638					10,638	10,638
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	10,638					10,638	
Conv. Total	0	10,638						10,638
Prior Year	0	0						0

Converted Total 5,501,785

Inventory - Month Ending November 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	102	0				102	102
Medium	0	2,113	0				2,113	2,113
Large	0	3,932	0				3,932	3,932
Ex. Large	727	0	0				727	1,548
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,916	2,657	0				5,573	8,865
Colossal	501	2,265	0				2,766	3,332
Super Colossal	0	451	0				451	451
Green Ripe Whole	0	0	0				0	0
Total	4,144	11,520	0				15,664	
Conv. Total	8,823	11,520	0					20,343
Prior Year	6,789	10,042	0					16,831
RIPE PITTED								
Small	5,429	418,290	9,776	40,209			473,704	445,580
Medium	87,619	713,519	30,229	0			831,367	917,623
Large	23,349	1,207,813	20,655	0			1,251,817	1,269,524
Ex. Large	45,544	679,691	0	0			725,235	776,654
Ex. Large Sev "C"	99	0	0	0			99	211
Jumbo	24,667	167,383	0	0			192,050	219,899
Colossal	5,959	109,610	0	0			115,569	122,297
Sup. Colossal	0	29,304	0	0			29,304	29,304
Green Ripe Whole	565	170,868	0	0			171,433	172,071
Total	193,231	3,496,478	60,660	40,209			3,790,578	
Conv. Total	411,389	3,496,478	35,243	10,052				3,953,163
Prior Year	236,798	2,624,138	37,891	0				2,898,827
LIMITED								
Segmented	6,515	0	0		0	1,792	8,307	17,511
Sliced	385,226	34,349	384,374		0	805,446	1,609,395	1,625,290
Chopped	10,104	149	883		396,292	0	407,428	347,301
Total	401,845	34,498	385,257		396,292	807,238	2,025,130	
Conv. Total	1,047,472	40,538	263,998		307,126	330,968		1,990,102
Prior Year	765,221	59,869	176,226		254,388	210,688		1,466,392
BROKEN PITTED								
Bkn. Pitted	258	7,160					7,418	7,709
Bkn. Pitted Green Ripe	0	0					0	0
Total	258	7,160					7,418	
Conv. Total	549	7,160						7,709
Prior Year	145	32,695						32,840

Converted Total 5,971,316

Sales - Month Ending November 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	310	0				310	310
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	152	0	0				152	324
Colossal	0	22	0				22	22
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	152	332	0				484	
Conv. Total	324	332	0					656
Prior Year	622	689	0					1,311
RIPE PITTED								
Small	189	108,588	740	0			109,517	109,420
Medium	8,245	338,345	1,557	0			348,147	356,803
Large	3,832	427,326	2,221	0			433,379	436,775
Ex. Large	4,934	118,782	0	0			123,716	129,286
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	1,425	75,754	0	0			77,179	78,788
Colossal	708	12,342	0	0			13,050	13,849
Sup. Colossal	0	323	0	0			323	323
Green Ripe Whole	112	4,716	0	0			4,828	4,954
Total	19,445	1,086,176	4,518	0			1,110,139	
Conv. Total	41,398	1,086,176	2,625	0				1,130,199
Prior Year	54,464	1,136,190	3,856	0				1,194,510
LIMITED								
Segmented	1,188	0	0		0	0	1,188	3,059
Sliced	73,271	7,771	73,485		0	169,826	324,353	317,657
Chopped	179	0	587		57,170	0	57,936	45,715
Total	74,638	7,771	74,072		57,170	169,826	383,477	
Conv. Total	192,418	9,092	50,986		44,307	69,629		366,431
Prior Year	214,228	8,478	58,917		53,417	105,174		440,214
BROKEN PITTED								
Bkn. Pitted	16	4,896					4,912	4,930
Bkn. Pitted Green Ripe	0	0					0	0
Total	16	4,896					4,912	
Conv. Total	34	4,896						4,930
Prior Year	34	6,348						6,382

Converted Total 1,502,216

Cumulative Sales - Month Ending November 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	1,720	0				1,720	1,720
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,148	540	0				1,688	2,984
Colossal	58	227	0				285	350
Super Colossal	0	280	0				280	280
Green Ripe Whole	0	0	0				0	0
Total	1,206	3,107	0				4,313	
Conv. Total	2,568	3,107	0					5,675
Prior Year	2,651	5,990	0					8,641
RIPE PITTED								
Small	1,322	315,329	5,360	0			322,011	321,258
Medium	45,572	1,070,110	8,011	0			1,123,693	1,171,787
Large	18,286	1,297,036	7,441	0			1,322,763	1,340,290
Ex. Large	24,651	407,550	0	0			432,201	460,032
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	7,428	202,832	0	0			210,260	218,646
Colossal	2,768	36,797	0	0			39,565	42,690
Sup. Colossal	0	10,140	0	0			10,140	10,140
Green Ripe Whole	448	20,095	0	0			20,543	21,049
Total	100,475	3,359,889	20,812	0			3,481,176	
Conv. Total	213,911	3,359,889	12,092	0				3,585,892
Prior Year	228,580	3,034,276	12,258	0				3,275,114
LIMITED								
Segmented	5,939	0	0		0	2,200	8,139	16,195
Sliced	349,528	40,232	341,693		0	773,907	1,505,360	1,498,126
Chopped	5,019	680	1,650		166,115	0	173,464	151,609
Total	360,486	40,912	343,343		166,115	776,107	1,686,963	
Conv. Total	934,570	48,669	235,748		128,739	318,204		1,665,930
Prior Year	970,842	43,773	237,198		135,270	314,448		1,701,531
BROKEN PITTED								
Bkn. Pitted	48	18,537					18,585	18,639
Bkn. Pitted Green Ripe	0	0					0	0
Total	48	18,537					18,585	
Conv. Total	102	18,537						18,639
Prior Year	145	25,564						25,709

Converted Total 5,276,136

Consecutive Sales - 12 Months Month Ending November 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	102	0				102	102
Medium	0	712	0				712	712
Large	0	5,296	0				5,296	5,296
Ex. Large	0	227	0				227	227
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,509	2,344	0				5,853	9,815
Colossal	142	1,268	0				1,410	1,570
Super Colossal	0	916	0				916	916
Green Ripe Whole	0	0	0				0	0
Total	3,651	10,865	0				14,516	
Conv. Total	7,773	10,865	0					18,638
Prior Year	8,997	12,197	0					21,194
RIPE PITTED								
Small	3,841	791,169	23,892	0			818,902	813,228
Medium	141,256	2,268,297	29,335	0			2,438,888	2,586,075
Large	43,918	3,074,815	31,322	0			3,150,055	3,186,515
Ex. Large	77,728	1,102,228	0	0			1,179,956	1,267,711
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	22,107	448,938	0	0			471,045	496,004
Colossal	8,210	98,770	0	0			106,980	116,249
Sup. Colossal	0	26,280	0	0			26,280	26,280
Green Ripe Whole	840	46,337	0	0			47,177	48,125
Total	297,900	7,856,834	84,549	0			8,239,283	
Conv. Total	634,229	7,856,834	49,123	0				8,540,186
Prior Year	901,321	7,391,249	32,143	0				8,324,713
LIMITED								
Segmented	19,916	0	0		0	6,198	26,114	53,825
Sliced	1,104,983	113,164	963,750		0	2,439,179	4,621,076	4,637,001
Chopped	11,497	1,836	4,290		436,159	0	453,782	391,694
Total	1,136,396	115,000	968,040		436,159	2,445,377	5,100,972	
Conv. Total	2,940,694	136,716	664,482		338,023	1,002,605		5,082,520
Prior Year	3,078,559	118,968	669,422		372,450	913,994		5,153,393
BROKEN PITTED								
Bkn. Pitted	153	57,418					57,571	57,744
Bkn. Pitted Green Ripe	0	0					0	0
Total	153	57,418					57,571	
Conv. Total	326	57,418						57,744
Prior Year	643	68,420						69,063

Converted Total

13,699,088