



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
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Summary Report - Sales
Month Ending October 31, 2008
Converted 24/300 Case Basis

| Item | Monthly Sales | | | Year to Date Sales | | | Consecutive 12 Month Sales | | |
|------------------|---------------|-----------|----------------|--------------------|-----------|----------------|----------------------------|------------|----------------|
| | 08/09 | 07/08 | Percent Change | 08/09 | 07/08 | Percent Change | 08/09 | 07/08 | Percent Change |
| Total | 1,342,742 | 1,346,187 | -0.26 | 3,773,920 | 3,368,579 | 12.03 | 13,839,287 | 13,417,031 | 3.15 |
| Markets | | | | | | | | | |
| Consumer | 1,061,597 | 1,035,313 | 2.54 | 2,856,943 | 2,435,709 | 17.29 | 10,221,092 | 9,328,458 | 9.57 |
| Food Service | 281,145 | 310,874 | -9.56 | 916,977 | 932,869 | -1.70 | 3,618,196 | 4,088,573 | -11.50 |
| Styles | | | | | | | | | |
| Whole | 1,971 | 2,723 | -27.61 | 5,019 | 7,330 | -31.53 | 19,293 | 22,578 | -14.55 |
| Pitted | 932,538 | 923,509 | 0.98 | 2,455,693 | 2,080,604 | 18.03 | 8,604,496 | 8,170,992 | 5.31 |
| Wedged | 3,806 | 4,716 | -19.30 | 13,136 | 14,085 | -6.74 | 55,890 | 59,028 | -5.32 |
| Sliced | 368,311 | 374,526 | -1.66 | 1,180,469 | 1,150,674 | 2.59 | 4,696,894 | 4,686,105 | 0.23 |
| Chopped | 29,072 | 33,657 | -13.62 | 105,894 | 96,559 | 9.67 | 403,518 | 403,764 | -0.06 |
| Broken Pitted | 7,043 | 7,056 | -0.18 | 13,709 | 19,327 | -29.07 | 59,196 | 74,564 | -20.61 |
| Key Items | | | | | | | | | |
| 24/300 Pitted | 874,341 | 851,504 | 2.68 | 2,273,713 | 1,898,086 | 19.79 | 7,906,848 | 7,207,197 | 9.71 |
| 6/10 Pitted | 54,549 | 69,107 | -21.07 | 172,513 | 174,116 | -0.92 | 647,295 | 932,291 | -30.57 |
| 6/10 Sliced | 221,556 | 234,649 | -5.58 | 711,362 | 731,877 | -2.80 | 2,862,058 | 3,043,637 | -5.97 |
| 24/300 Whole | 1,422 | 1,937 | -26.59 | 2,775 | 5,301 | -47.65 | 11,222 | 13,281 | -15.50 |
| 6/10 Whole | 549 | 786 | -30.12 | 2,244 | 2,029 | 10.59 | 8,071 | 9,297 | -13.19 |
| 6/10 Wedged | 3,314 | 4,388 | -24.48 | 12,234 | 13,511 | -9.45 | 53,349 | 56,650 | -5.83 |
| 2.25 Sliced | 77,770 | 72,442 | 7.35 | 247,673 | 208,700 | 18.67 | 1,035,609 | 868,639 | 19.22 |
| 4.5 Chopped | 27,533 | 30,082 | -8.47 | 84,432 | 81,853 | 3.15 | 347,133 | 348,103 | -0.28 |

VIC TOLOMEO, Director
JACK RUTZ – SARAH HOFFMAN, Deputy Directors

DOUG FLOHR – COURTNEY CHARLES
Statisticians – Estimates Group

Comments or questions should be directed to:

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Summary Report - Packout and Inventory
Month Ending October 31, 2008
Converted 24/300 Case Basis

| Item | Monthly Packout | | | Year to Date Packout | | | Inventory | | |
|------------------|-----------------|-----------|----------------|----------------------|-----------|----------------|-----------|-----------|----------------|
| | 08/09 | 07/08 | Percent Change | 08/09 | 07/08 | Percent Change | 08/09 | 07/08 | Percent Change |
| Total | 1,563,270 | 1,599,605 | -2.27 | 4,073,178 | 2,928,220 | 39.10 | 6,046,203 | 4,695,109 | 28.78 |
| Markets | | | | | | | | | |
| Consumer | 1,319,641 | 1,131,769 | 16.60 | 3,093,418 | 2,022,144 | 52.98 | 4,544,328 | 3,716,124 | 22.29 |
| Food Service | 243,629 | 467,836 | -47.92 | 979,759 | 906,076 | 8.13 | 1,501,875 | 978,985 | 53.41 |
| Styles | | | | | | | | | |
| Whole | 1,548 | 0 | 0.00 | 7,786 | 1,978 | 293.65 | 19,213 | 14,119 | 36.08 |
| Pitted | 1,173,009 | 975,110 | 20.30 | 2,451,182 | 1,666,723 | 47.07 | 4,080,650 | 3,215,226 | 26.92 |
| Wedged | 0 | 0 | 0.00 | 0 | 0 | 0.00 | 20,760 | 22,819 | -9.02 |
| Sliced | 352,309 | 576,121 | -38.85 | 1,540,526 | 1,153,905 | 33.51 | 1,558,663 | 1,112,709 | 40.08 |
| Chopped | 36,404 | 48,374 | -24.75 | 63,843 | 105,613 | -39.55 | 354,268 | 291,006 | 21.74 |
| Broken Pitt | 0 | 0 | 0.00 | 9,840 | 0 | 0.00 | 12,647 | 39,230 | -67.76 |
| Key Items | | | | | | | | | |
| 24/300 Pitt | 1,140,617 | 890,949 | 28.02 | 2,395,808 | 1,539,279 | 55.64 | 3,618,712 | 2,918,792 | 23.98 |
| 6/10 Pitt | 20,807 | 75,903 | -72.59 | 43,591 | 115,788 | -62.35 | 426,609 | 254,667 | 67.52 |
| 6/10 Sliced | 216,413 | 391,933 | -44.78 | 928,792 | 790,288 | 17.53 | 1,006,016 | 665,169 | 51.24 |
| 24/300 Whole | 0 | 0 | 0.00 | 5,272 | 1,978 | 166.53 | 10,067 | 6,708 | 50.07 |
| 6/10 Whole | 1,548 | 0 | 0.00 | 2,514 | 0 | 0.00 | 9,146 | 7,411 | 23.41 |
| 6/10 Wedged | 0 | 0 | 0.00 | 0 | 0 | 0.00 | 20,026 | 22,160 | -9.63 |
| 2.25 Sliced | 81,400 | 74,034 | 9.95 | 369,309 | 179,854 | 105.34 | 277,062 | 202,140 | 37.06 |
| 4.5 Chopped | 30,292 | 47,160 | -35.77 | 57,732 | 104,399 | -44.70 | 312,613 | 259,722 | 20.36 |

| <u>Approximate Supply in Converted Cases</u> | |
|--|------------|
| Total Inventory | 6,046,203 |
| Converted Storage | 9,659,953 |
| Approximate Supply | 15,706,156 |

Storage Report
Month Ending October 31, 2008

| Whole Canning Sizes | |
|------------------------|-----------|
| Size | Tons |
| Small | 9,548 |
| Medium | 10,784 |
| Large | 13,859 |
| Ex. Large | 11,823 |
| Ex. Large Sev. "C" | 706 |
| Jumbo | 1,852 |
| Colossal | 2,935 |
| Super Colossal | 1,540 |
| Orchard Run | 0 |
| Total Canning | 53,046 |
| Limited | 9,276 |
| Total | 62,322 |
| Total Converted (*155) | 9,659,953 |

Packout - Month Ending October 31, 2008

| Item | 6 No. 10s | 24 No. 300s | 24 Buff | 24 1.25 oz | 24 4.5 oz | 24 2.25 oz | Total | Conv. Total |
|------------------------|-----------|-------------|---------|------------|-----------|------------|-----------|-------------|
| RIPE WHOLE | | | | | | | | |
| Small | 0 | 0 | 0 | | | | 0 | 0 |
| Medium | 0 | 0 | 0 | | | | 0 | 0 |
| Large | 0 | 0 | 0 | | | | 0 | 0 |
| Ex. Large | 727 | 0 | 0 | | | | 727 | 1,548 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 0 | 0 | 0 | | | | 0 | 0 |
| Colossal | 0 | 0 | 0 | | | | 0 | 0 |
| Super Colossal | 0 | 0 | 0 | | | | 0 | 0 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 727 | 0 | 0 | | | | 727 | |
| Conv. Total | 1,548 | 0 | 0 | | | | | 1,548 |
| Prior Year | 0 | 0 | 0 | | | | | 0 |
| RIPE PITTED | | | | | | | | |
| Small | 0 | 94,138 | 0 | 34,590 | | | 128,728 | 102,786 |
| Medium | 0 | 92,242 | 0 | 0 | | | 92,242 | 92,242 |
| Large | 0 | 195,515 | 0 | 0 | | | 195,515 | 195,515 |
| Ex. Large | 9,773 | 675,533 | 0 | 0 | | | 685,306 | 696,340 |
| Ex. Large Sev "C" | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Jumbo | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Colossal | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Sup. Colossal | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Green Ripe Whole | 0 | 83,189 | 5,057 | 0 | | | 88,246 | 86,127 |
| Total | 9,773 | 1,140,617 | 5,057 | 34,590 | | | 1,190,037 | |
| Conv. Total | 20,807 | 1,140,617 | 2,938 | 8,648 | | | | 1,173,009 |
| Prior Year | 75,903 | 890,949 | 8,258 | 0 | | | | 975,110 |
| LIMITED | | | | | | | | |
| Segmented | 0 | 0 | 0 | | 0 | 0 | 0 | 0 |
| Sliced | 84,044 | 0 | 79,672 | | 0 | 198,537 | 362,253 | 352,309 |
| Chopped | 1,268 | 0 | 1,016 | | 39,087 | 0 | 41,371 | 36,404 |
| Total | 85,312 | 0 | 80,688 | | 39,087 | 198,537 | 403,624 | |
| Conv. Total | 221,275 | 0 | 55,745 | | 30,292 | 81,400 | | 388,713 |
| Prior Year | 391,933 | 10,153 | 101,215 | | 47,160 | 74,034 | | 624,495 |
| BROKEN PITTED | | | | | | | | |
| Bkn. Pitted | 0 | 0 | | | | | 0 | 0 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 0 | 0 | | | | | 0 | |
| Conv. Total | 0 | 0 | | | | | | 0 |
| Prior Year | 0 | 0 | | | | | | 0 |

Converted Total

1,563,270

Cumulative Packout - Month Ending October 31, 2008

| Item | 6 No. 10s | 24 No. 300s | 24 Buff | 24 1.25 oz | 24 4.5 oz | 24 2.25 oz | Total | Conv. Total |
|------------------------|-----------|-------------|---------|------------|-----------|------------|-----------|-------------|
| RIPE WHOLE | | | | | | | | |
| Small | 0 | 0 | 0 | | | | 0 | 0 |
| Medium | 0 | 0 | 0 | | | | 0 | 0 |
| Large | 0 | 0 | 0 | | | | 0 | 0 |
| Ex. Large | 727 | 0 | 0 | | | | 727 | 1,548 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 0 | 2,713 | 0 | | | | 2,713 | 2,713 |
| Colossal | 454 | 2,539 | 0 | | | | 2,993 | 3,506 |
| Super Colossal | 0 | 20 | 0 | | | | 20 | 20 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 1,181 | 5,272 | 0 | | | | 6,453 | |
| Conv. Total | 2,514 | 5,272 | 0 | | | | | 7,786 |
| Prior Year | 0 | 1,978 | 0 | | | | | 1,978 |
| RIPE PITTED | | | | | | | | |
| Small | 0 | 289,334 | 0 | 35,378 | | | 324,712 | 298,179 |
| Medium | 7,163 | 727,957 | 0 | 0 | | | 735,120 | 743,207 |
| Large | 3,539 | 319,252 | 0 | 0 | | | 322,791 | 326,787 |
| Ex. Large | 9,773 | 797,184 | 0 | 0 | | | 806,957 | 817,991 |
| Ex. Large Sev "C" | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Jumbo | 0 | 22,137 | 0 | 0 | | | 22,137 | 22,137 |
| Colossal | 0 | 55,352 | 0 | 0 | | | 55,352 | 55,352 |
| Sup. Colossal | 0 | 12,066 | 0 | 0 | | | 12,066 | 12,066 |
| Green Ripe Whole | 0 | 172,526 | 5,057 | 0 | | | 177,583 | 175,464 |
| Total | 20,475 | 2,395,808 | 5,057 | 35,378 | | | 2,456,718 | |
| Conv. Total | 43,591 | 2,395,808 | 2,938 | 8,845 | | | | 2,451,182 |
| Prior Year | 115,788 | 1,539,279 | 11,657 | 0 | | | | 1,666,724 |
| LIMITED | | | | | | | | |
| Segmented | 0 | 0 | 0 | | 0 | 0 | 0 | 0 |
| Sliced | 360,696 | 31,821 | 299,992 | | 0 | 900,753 | 1,593,262 | 1,540,526 |
| Chopped | 1,268 | 0 | 1,016 | | 74,493 | 0 | 76,777 | 63,843 |
| Total | 361,964 | 31,821 | 301,008 | | 74,493 | 900,753 | 1,670,039 | |
| Conv. Total | 933,654 | 37,231 | 206,444 | | 57,732 | 369,309 | | 1,604,369 |
| Prior Year | 790,288 | 22,613 | 162,364 | | 104,399 | 179,854 | | 1,259,518 |
| BROKEN PITTED | | | | | | | | |
| Bkn. Pitted | 0 | 9,840 | | | | | 9,840 | 9,840 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 0 | 9,840 | | | | | 9,840 | |
| Conv. Total | 0 | 9,840 | | | | | | 9,840 |
| Prior Year | 0 | 0 | | | | | | 0 |

Converted Total

4,073,178

Inventory - Month Ending October 31, 2008

| Item | 6 No. 10s | 24 No. 300s | 24 Buff | 24 1.25 oz | 24 4.5 oz | 24 2.25 oz | Total | Conv. Total |
|------------------------|-----------|-------------|---------|------------|-----------|------------|-----------|-------------|
| RIPE WHOLE | | | | | | | | |
| Small | 0 | 102 | 0 | | | | 102 | 102 |
| Medium | 0 | 2,113 | 0 | | | | 2,113 | 2,113 |
| Large | 0 | 2,587 | 0 | | | | 2,587 | 2,587 |
| Ex. Large | 727 | 0 | 0 | | | | 727 | 1,548 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 3,068 | 2,657 | 0 | | | | 5,725 | 9,189 |
| Colossal | 501 | 2,287 | 0 | | | | 2,788 | 3,354 |
| Super Colossal | 0 | 321 | 0 | | | | 321 | 321 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 4,296 | 10,067 | 0 | | | | 14,363 | |
| Conv. Total | 9,146 | 10,067 | 0 | | | | | 19,213 |
| Prior Year | 7,411 | 6,708 | 0 | | | | | 14,119 |
| RIPE PITTED | | | | | | | | |
| Small | 5,674 | 469,149 | 10,522 | 23,788 | | | 509,133 | 493,289 |
| Medium | 83,240 | 942,751 | 29,491 | 0 | | | 1,055,482 | 1,137,103 |
| Large | 27,211 | 985,625 | 10,559 | 0 | | | 1,023,395 | 1,049,692 |
| Ex. Large | 50,707 | 693,371 | 0 | 0 | | | 744,078 | 801,326 |
| Ex. Large Sev "C" | 99 | 0 | 0 | 0 | | | 99 | 211 |
| Jumbo | 26,212 | 218,676 | 0 | 0 | | | 244,888 | 274,481 |
| Colossal | 6,559 | 106,216 | 0 | 0 | | | 112,775 | 120,180 |
| Sup. Colossal | 0 | 26,777 | 0 | 0 | | | 26,777 | 26,777 |
| Green Ripe Whole | 678 | 176,147 | 0 | 0 | | | 176,825 | 177,590 |
| Total | 200,380 | 3,618,712 | 50,572 | 23,788 | | | 3,893,452 | |
| Conv. Total | 426,609 | 3,618,712 | 29,382 | 5,947 | | | | 4,080,650 |
| Prior Year | 254,667 | 2,918,792 | 41,768 | 0 | | | | 3,215,227 |
| LIMITED | | | | | | | | |
| Segmented | 7,777 | 0 | 0 | | 0 | 1,792 | 9,569 | 20,760 |
| Sliced | 390,686 | 41,791 | 331,417 | | 0 | 675,761 | 1,439,655 | 1,558,663 |
| Chopped | 10,301 | 149 | 1,472 | | 403,372 | 0 | 415,294 | 354,268 |
| Total | 408,764 | 41,940 | 332,889 | | 403,372 | 677,553 | 1,864,518 | |
| Conv. Total | 1,065,536 | 49,246 | 228,500 | | 312,613 | 277,797 | | 1,933,692 |
| Prior Year | 716,728 | 47,532 | 199,753 | | 259,722 | 202,798 | | 1,426,533 |
| BROKEN PITTED | | | | | | | | |
| Bkn. Pitted | 274 | 12,064 | | | | | 12,338 | 12,647 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 274 | 12,064 | | | | | 12,338 | |
| Conv. Total | 583 | 12,064 | | | | | | 12,647 |
| Prior Year | 179 | 39,051 | | | | | | 39,230 |

Converted Total

6,046,203

Sales - Month Ending October 31, 2008

| Item | 6 No. 10s | 24 No. 300s | 24 Buff | 24 1.25 oz | 24 4.5 oz | 24 2.25 oz | Total | Conv. Total |
|------------------------|-----------|-------------|---------|------------|-----------|------------|---------|-------------|
| RIPE WHOLE | | | | | | | | |
| Small | 0 | 0 | 0 | | | | 0 | 0 |
| Medium | 0 | 0 | 0 | | | | 0 | 0 |
| Large | 0 | 653 | 0 | | | | 653 | 653 |
| Ex. Large | 0 | 0 | 0 | | | | 0 | 0 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 258 | 336 | 0 | | | | 594 | 885 |
| Colossal | 0 | 178 | 0 | | | | 178 | 178 |
| Super Colossal | 0 | 255 | 0 | | | | 255 | 255 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 258 | 1,422 | 0 | | | | 1,680 | |
| Conv. Total | 549 | 1,422 | 0 | | | | | 1,971 |
| Prior Year | 786 | 1,937 | 0 | | | | | 2,723 |
| RIPE PITTED | | | | | | | | |
| Small | 317 | 78,921 | 2,120 | 0 | | | 81,358 | 80,828 |
| Medium | 12,491 | 269,258 | 1,810 | 0 | | | 283,559 | 296,903 |
| Large | 4,474 | 355,025 | 2,348 | 0 | | | 361,847 | 365,914 |
| Ex. Large | 5,733 | 106,660 | 0 | 0 | | | 112,393 | 118,866 |
| Ex. Large Sev "C" | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Jumbo | 1,931 | 45,078 | 0 | 0 | | | 47,009 | 49,189 |
| Colossal | 564 | 10,479 | 0 | 0 | | | 11,043 | 11,680 |
| Sup. Colossal | 0 | 273 | 0 | 0 | | | 273 | 273 |
| Green Ripe Whole | 112 | 8,647 | 0 | 0 | | | 8,759 | 8,885 |
| Total | 25,622 | 874,341 | 6,278 | 0 | | | 906,241 | |
| Conv. Total | 54,549 | 874,341 | 3,648 | 0 | | | | 932,538 |
| Prior Year | 69,107 | 851,504 | 2,897 | 0 | | | | 923,508 |
| LIMITED | | | | | | | | |
| Segmented | 1,287 | 0 | 0 | | 0 | 1,200 | 2,487 | 3,806 |
| Sliced | 86,041 | 8,885 | 85,658 | | 0 | 189,683 | 370,267 | 368,311 |
| Chopped | 298 | 0 | 323 | | 35,526 | 0 | 36,147 | 29,072 |
| Total | 87,626 | 8,885 | 85,981 | | 35,526 | 190,883 | 408,901 | |
| Conv. Total | 226,012 | 10,395 | 58,987 | | 27,533 | 78,262 | | 401,190 |
| Prior Year | 240,981 | 9,967 | 59,099 | | 30,082 | 72,770 | | 412,899 |
| BROKEN PITTED | | | | | | | | |
| Bkn. Pitted | 16 | 7,009 | | | | | 7,025 | 7,043 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 16 | 7,009 | | | | | 7,025 | |
| Conv. Total | 34 | 7,009 | | | | | | 7,043 |
| Prior Year | 0 | 7,056 | | | | | | 7,056 |

Converted Total 1,342,742

Cumulative Sales - Month Ending October 31, 2008

| Item | 6 No. 10s | 24 No. 300s | 24 Buff | 24 1.25 oz | 24 4.5 oz | 24 2.25 oz | Total | Conv. Total |
|------------------------|-----------|-------------|---------|------------|-----------|------------|-----------|-------------|
| RIPE WHOLE | | | | | | | | |
| Small | 0 | 0 | 0 | | | | 0 | 0 |
| Medium | 0 | 340 | 0 | | | | 340 | 340 |
| Large | 0 | 1,410 | 0 | | | | 1,410 | 1,410 |
| Ex. Large | 0 | 0 | 0 | | | | 0 | 0 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 996 | 540 | 0 | | | | 1,536 | 2,660 |
| Colossal | 58 | 205 | 0 | | | | 263 | 328 |
| Super Colossal | 0 | 280 | 0 | | | | 280 | 280 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 1,054 | 2,775 | 0 | | | | 3,829 | |
| Conv. Total | 2,244 | 2,775 | 0 | | | | | 5,019 |
| Prior Year | 2,029 | 5,301 | 0 | | | | | 7,330 |
| RIPE PITTED | | | | | | | | |
| Small | 1,133 | 206,741 | 4,620 | 0 | | | 212,494 | 211,837 |
| Medium | 37,327 | 731,765 | 6,454 | 0 | | | 775,546 | 814,984 |
| Large | 14,454 | 869,710 | 5,220 | 0 | | | 889,384 | 903,515 |
| Ex. Large | 19,717 | 288,768 | 0 | 0 | | | 308,485 | 330,745 |
| Ex. Large Sev "C" | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Jumbo | 6,003 | 127,078 | 0 | 0 | | | 133,081 | 139,858 |
| Colossal | 2,060 | 24,455 | 0 | 0 | | | 26,515 | 28,841 |
| Sup. Colossal | 0 | 9,817 | 0 | 0 | | | 9,817 | 9,817 |
| Green Ripe Whole | 336 | 15,379 | 0 | 0 | | | 15,715 | 16,094 |
| Total | 81,030 | 2,273,713 | 16,294 | 0 | | | 2,371,037 | |
| Conv. Total | 172,513 | 2,273,713 | 9,467 | 0 | | | | 2,455,693 |
| Prior Year | 174,116 | 1,898,086 | 8,402 | 0 | | | | 2,080,604 |
| LIMITED | | | | | | | | |
| Segmented | 4,751 | 0 | 0 | | 0 | 2,200 | 6,951 | 13,136 |
| Sliced | 276,257 | 32,461 | 268,208 | | 0 | 604,081 | 1,181,007 | 1,180,469 |
| Chopped | 4,840 | 680 | 1,063 | | 108,945 | 0 | 115,528 | 105,894 |
| Total | 285,848 | 33,141 | 269,271 | | 108,945 | 606,281 | 1,303,486 | |
| Conv. Total | 742,152 | 39,577 | 184,762 | | 84,432 | 248,575 | | 1,299,499 |
| Prior Year | 756,614 | 35,295 | 178,281 | | 81,853 | 209,274 | | 1,261,317 |
| BROKEN PITTED | | | | | | | | |
| Bkn. Pitted | 32 | 13,641 | | | | | 13,673 | 13,709 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 32 | 13,641 | | | | | 13,673 | |
| Conv. Total | 68 | 13,641 | | | | | | 13,709 |
| Prior Year | 111 | 19,216 | | | | | | 19,327 |

Converted Total 3,773,920

Consecutive Sales - 12 Months Month Ending October 31, 2008

| Item | 6 No. 10s | 24 No. 300s | 24 Buff | 24 1.25 oz | 24 4.5 oz | 24 2.25 oz | Total | Conv. Total |
|------------------------|-----------|-------------|---------|------------|-----------|------------|-----------|-------------|
| RIPE WHOLE | | | | | | | | |
| Small | 0 | 102 | 0 | | | | 102 | 102 |
| Medium | 0 | 712 | 0 | | | | 712 | 712 |
| Large | 0 | 5,522 | 0 | | | | 5,522 | 5,522 |
| Ex. Large | 0 | 227 | 0 | | | | 227 | 227 |
| Ex. Large Sev "C" | 0 | 0 | 0 | | | | 0 | 0 |
| Jumbo | 3,585 | 2,344 | 0 | | | | 5,929 | 9,976 |
| Colossal | 206 | 1,348 | 0 | | | | 1,554 | 1,787 |
| Super Colossal | 0 | 967 | 0 | | | | 967 | 967 |
| Green Ripe Whole | 0 | 0 | 0 | | | | 0 | 0 |
| Total | 3,791 | 11,222 | 0 | | | | 15,013 | |
| Conv. Total | 8,071 | 11,222 | 0 | | | | | 19,293 |
| Prior Year | 9,297 | 13,281 | 0 | | | | | 22,578 |
| RIPE PITTED | | | | | | | | |
| Small | 4,252 | 786,707 | 24,752 | 0 | | | 815,711 | 810,140 |
| Medium | 145,230 | 2,349,247 | 29,390 | 0 | | | 2,523,867 | 2,675,517 |
| Large | 42,627 | 3,064,072 | 32,525 | 0 | | | 3,139,224 | 3,173,722 |
| Ex. Large | 80,887 | 1,105,907 | 0 | 0 | | | 1,186,794 | 1,278,115 |
| Ex. Large Sev "C" | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Jumbo | 22,069 | 424,925 | 0 | 0 | | | 446,994 | 471,910 |
| Colossal | 8,244 | 102,881 | 0 | 0 | | | 111,125 | 120,432 |
| Sup. Colossal | 0 | 27,838 | 0 | 0 | | | 27,838 | 27,838 |
| Green Ripe Whole | 728 | 45,271 | 0 | 0 | | | 45,999 | 46,821 |
| Total | 304,037 | 7,906,848 | 86,667 | 0 | | | 8,297,552 | |
| Conv. Total | 647,295 | 7,906,848 | 50,354 | 0 | | | | 8,604,496 |
| Prior Year | 932,291 | 7,207,197 | 31,504 | 0 | | | | 8,170,992 |
| LIMITED | | | | | | | | |
| Segmented | 20,718 | 0 | 0 | | 0 | 6,198 | 26,916 | 55,890 |
| Sliced | 1,111,479 | 112,639 | 975,789 | | 0 | 2,525,875 | 4,725,782 | 4,696,894 |
| Chopped | 12,284 | 1,836 | 4,043 | | 447,914 | 0 | 466,077 | 403,518 |
| Total | 1,144,481 | 114,475 | 979,832 | | 447,914 | 2,532,073 | 5,218,775 | |
| Conv. Total | 2,962,504 | 136,102 | 672,413 | | 347,133 | 1,038,150 | | 5,156,302 |
| Prior Year | 3,146,376 | 119,613 | 663,788 | | 348,103 | 871,017 | | 5,148,897 |
| BROKEN PITTED | | | | | | | | |
| Bkn. Pitted | 153 | 58,870 | | | | | 59,023 | 59,196 |
| Bkn. Pitted Green Ripe | 0 | 0 | | | | | 0 | 0 |
| Total | 153 | 58,870 | | | | | 59,023 | |
| Conv. Total | 326 | 58,870 | | | | | | 59,196 |
| Prior Year | 609 | 73,955 | | | | | | 74,564 |

Converted Total

13,839,287