



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Released: July 21, 2008 · Frequency: Monthly

Summary Report - Sales
Month Ending June 30, 2008
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	07/08	06/07	Percent Change	07/08	06/07	Percent Change	07/08	06/07	Percent Change
Total	1,232,107	1,203,173	2.40	12,141,113	13,170,207	-7.81	13,058,456	14,271,068	-8.50
Markets									
Consumer	924,867	841,911	9.85	8,896,097	9,083,846	-2.07	9,518,641	9,811,110	-2.98
Food Service	307,239	361,262	-14.95	3,245,016	4,086,360	-20.59	3,539,815	4,459,958	-20.63
Styles									
Whole	1,810	2,097	-13.69	20,085	23,868	-15.85	20,779	26,390	-21.26
Pitted	774,456	754,999	2.58	7,576,001	8,087,632	-6.33	8,089,955	8,720,350	-7.23
Wedged	5,955	5,865	1.54	52,545	54,830	-4.17	57,498	61,508	-6.52
Sliced	414,155	400,559	3.39	4,076,968	4,551,254	-10.42	4,434,990	4,965,449	-10.68
Chopped	30,671	34,970	-12.30	357,086	384,754	-7.19	392,326	427,700	-8.27
Broken Pitted	5,059	4,682	8.05	58,429	67,869	-13.91	62,908	69,671	-9.71
Key Items									
24/300 Pitted	716,449	658,566	8.79	6,938,091	7,077,933	-1.98	7,390,647	7,617,755	-2.98
6/10 Pitted	55,497	93,753	-40.81	591,819	981,539	-39.70	650,309	1,071,113	-39.29
6/10 Sliced	244,774	257,250	-4.85	2,559,220	2,996,100	-14.58	2,786,075	3,265,108	-14.67
24/300 Whole	1,378	1,167	18.08	12,778	13,293	-3.87	13,006	14,336	-9.28
6/10 Whole	432	930	-53.55	7,307	10,575	-30.90	7,773	12,054	-35.52
6/10 Wedged	5,791	5,701	1.58	50,496	52,780	-4.33	55,203	59,130	-6.64
2.25 Sliced	95,676	67,380	41.99	811,363	848,100	-4.33	875,571	922,931	-5.13
4.5 Chopped	28,128	30,572	-8.00	311,454	331,594	-6.07	341,617	366,043	-6.67

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Summary Report - Packout and Inventory
Month Ending June 30, 2008
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	07/08	06/07	Percent Change	07/08	06/07	Percent Change	07/08	06/07	Percent Change
Total	1,625,662	1,171,239	38.80	13,444,153	12,899,973	4.22	5,825,061	5,546,832	5.02
Markets									
Consumer	1,211,446	798,305	51.75	8,737,375	9,351,395	-6.57	4,447,103	4,334,128	2.61
Food Service	414,216	372,935	11.07	4,706,778	3,548,578	32.64	1,377,958	1,212,705	13.63
Styles									
Whole	0	3,417	-100.00	18,445	24,270	-24.00	17,486	20,391	-14.25
Pitted	1,070,755	549,152	94.98	8,612,864	7,899,798	9.03	4,079,103	3,750,304	8.77
Wedged	0	5,186	-100.00	54,231	66,268	-18.16	38,347	41,904	-8.49
Sliced	480,054	563,655	-14.83	4,248,997	4,523,364	-6.07	1,259,814	1,366,804	-7.83
Chopped	74,853	48,996	52.77	485,744	360,942	34.58	407,263	305,275	33.41
Broken Pitt	0	833	-100.00	23,871	25,331	-5.76	23,048	62,153	-62.92
Key Items									
24/300 Pitt	996,518	527,081	89.06	6,740,644	7,233,100	-6.81	3,560,444	3,362,693	5.88
6/10 Pitt	63,959	20,098	218.24	1,826,001	644,408	183.36	479,191	347,025	38.09
6/10 Sliced	350,257	347,651	0.75	2,766,245	2,773,865	-0.27	795,186	768,089	3.53
24/300 Whole	0	3,417	-100.00	11,106	10,446	6.32	8,067	10,476	-23.00
6/10 Whole	0	0	0.00	7,339	13,824	-46.91	9,419	9,893	-4.80
6/10 Wedged	0	5,186	-100.00	51,608	63,883	-19.21	36,544	40,420	-9.59
2.25 Sliced	67,083	115,994	-42.17	790,658	1,001,270	-21.03	208,134	280,857	-25.89
4.5 Chopped	73,608	48,996	50.23	421,317	298,505	41.14	346,498	254,070	36.38

Approximate Supply in Converted Cases

Total Inventory	5,825,061
Converted Storage	5,351,346
Approximate Supply	11,176,406

Storage Report
Month Ending June 30, 2008

Whole Canning Sizes	
Size	Tons
Small	9,825
Medium	6,535
Large	8,536
Ex. Large	1,529
Ex.Large Sev. "C"	299
Jumbo	1,162
Colossal	878
Super Colossal	556
Orchard Run	0
Total Canning	29,321
Limited	5,204
Total	34,525
Total Converted (*155)	5,351,346

Packout - Month Ending June 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	0	3,417	0				3,417
RIPE PITTED							
Small	0	103,289	9,384			112,673	108,741
Medium	30,042	536,018	8,306			574,366	604,803
Large	0	123,629	0			123,629	123,629
Ex. Large	0	232,505	0			232,505	232,505
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	1,077	0			1,077	1,077
Colossal	0	0	0			0	0
Sup. Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	30,042	996,518	17,690			1,044,250	
Conv. Total	63,959	996,518	10,278				1,070,755
Prior Year	20,098	527,081	1,973				549,152
LIMITED							
Segmented	0	0	0	0	0	0	0
Sliced	136,022	11,961	71,227	0	163,618	382,828	480,054
Chopped	0	0	1,012	94,978	0	95,990	74,853
Total	136,022	11,961	72,239	94,978	163,618	478,818	
Conv. Total	350,257	13,994	49,964	73,608	67,083		554,906
Prior Year	352,837	5,823	94,187	48,996	115,994		617,837
BROKEN PITTED							
Bkn. Pitted	0	0				0	0
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	0				0	
Conv. Total	0	0					0
Prior Year	0	833					833

Converted Total

1,625,662

Cumulative Packout - Month Ending June 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	2,758	0			2,758	2,758
Large	0	6,007	0			6,007	6,007
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,334	823	0			4,157	7,921
Colossal	113	1,518	0			1,631	1,759
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	3,447	11,106	0			14,553	
Conv. Total	7,339	11,106	0				18,445
Prior Year	13,824	10,446	0				24,270
RIPE PITTED							
Small	81,549	351,459	20,049			453,057	536,725
Medium	350,093	1,998,459	33,050			2,381,602	2,763,009
Large	142,260	1,633,743	26,453			1,802,456	1,951,984
Ex. Large	232,184	2,205,494	0			2,437,678	2,699,814
Ex. Large Sev "C"	13,243	0	0			13,243	28,194
Jumbo	27,479	230,345	0			257,824	288,848
Colossal	10,872	261,781	0			272,653	284,927
Sup. Colossal	0	29,417	0			29,417	29,417
Green Ripe Whole	0	29,946	0			29,946	29,946
Total	857,680	6,740,644	79,552			7,677,876	
Conv. Total	1,826,001	6,740,644	46,220				8,612,864
Prior Year	644,408	7,233,100	22,290				7,899,798
LIMITED							
Segmented	20,042	0	0	0	6,398	26,440	54,231
Sliced	1,074,270	90,831	856,465	0	1,928,433	3,949,999	4,248,997
Chopped	14,307	1,767	4,408	543,635	0	564,117	485,744
Total	1,108,619	92,598	860,873	543,635	1,934,831	4,540,556	
Conv. Total	2,872,706	110,425	591,244	421,317	793,281		4,788,973
Prior Year	2,890,346	108,135	649,932	298,505	1,003,655		4,950,574
BROKEN PITTED							
Bkn. Pitted	344	23,139				23,483	23,871
Bkn. Pitted Green Ripe	0	0				0	0
Total	344	23,139				23,483	
Conv. Total	732	23,139					23,871
Prior Year	0	25,331					25,331

Converted Total

13,444,153

Inventory - Month Ending June 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	2,687	0			2,687	2,687
Large	0	2,783	0			2,783	2,783
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,312	500	0			4,812	9,680
Colossal	112	1,737	0			1,849	1,975
Super Colossal	0	360	0			360	360
Green Ripe Whole	0	0	0			0	0
Total	4,424	8,067	0			12,491	
Conv. Total	9,419	8,067	0				17,486
Prior Year	9,893	10,476	21				20,391
RIPE PITTED							
Small	7,067	250,005	16,324			273,396	274,535
Medium	75,696	1,086,378	34,194			1,196,268	1,267,401
Large	37,536	937,828	17,413			992,777	1,027,859
Ex. Large	54,507	823,835	0			878,342	939,880
Ex. Large Sev "C"	13,243	0	0			13,243	28,194
Jumbo	26,794	221,129	0			247,923	278,173
Colossal	9,216	193,638	0			202,854	213,259
Sup. Colossal	0	25,447	0			25,447	25,447
Green Ripe Whole	1,019	22,184	0			23,203	24,353
Total	225,078	3,560,444	67,931			3,853,453	
Conv. Total	479,191	3,560,444	39,468				4,079,103
Prior Year	347,025	3,362,693	40,586				3,750,304
LIMITED							
Segmented	14,192	0	0	0	4,397	18,589	38,347
Sliced	308,810	50,175	289,165	0	507,645	1,155,795	1,259,814
Chopped	14,851	830	1,525	447,094	0	464,300	407,263
Total	337,853	51,005	290,690	447,094	512,042	1,638,684	
Conv. Total	888,669	60,655	199,665	346,498	209,937		1,705,424
Prior Year	855,433	69,947	252,192	254,070	282,342		1,713,984
BROKEN PITTED							
Bkn. Pitted	319	22,369				22,688	23,048
Bkn. Pitted Green Ripe	0	0				0	0
Total	319	22,369				22,688	
Conv. Total	679	22,369					23,048
Prior Year	353	61,800					62,153

Converted Total

5,825,061

Sales - Month Ending June 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	372	0			372	372
Large	0	563	0			563	563
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	203	326	0			529	758
Colossal	0	5	0			5	5
Super Colossal	0	10	0			10	10
Green Ripe Whole	0	0	0			0	0
Total	203	1,378	0			1,581	
Conv. Total	432	1,378	0				1,810
Prior Year	930	1,167	0				2,097
RIPE PITTED							
Small	318	75,774	1,060			77,152	77,067
Medium	12,326	224,332	1,613			238,271	251,511
Large	4,418	272,429	1,648			278,495	282,792
Ex. Large	6,071	93,557	0			99,628	106,482
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,728	34,144	0			35,872	37,823
Colossal	1,206	8,649	0			9,855	11,217
Sup. Colossal	0	3,882	0			3,882	3,882
Green Ripe Whole	0	3,682	0			3,682	3,682
Total	26,067	716,449	4,321			746,837	
Conv. Total	55,497	716,449	2,511				774,456
Prior Year	93,753	658,566	2,681				754,999
LIMITED							
Segmented	2,249	0	0	0	400	2,649	5,955
Sliced	95,058	9,173	92,065	0	233,356	429,652	414,155
Chopped	181	680	204	36,294	0	37,359	30,671
Total	97,488	9,853	92,269	36,294	233,756	469,660	
Conv. Total	251,259	12,330	63,223	28,128	95,840		450,781
Prior Year	266,459	12,592	64,227	30,572	67,544		441,394
BROKEN PITTED							
Bkn. Pitted	24	5,008				5,032	5,059
Bkn. Pitted Green Ripe	0	0				0	0
Total	24	5,008				5,032	
Conv. Total	51	5,008					5,059
Prior Year	119	4,563					4,682

Converted Total

1,232,107

Cumulative Sales - Month Ending June 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	204	0			204	204
Medium	0	1,747	0			1,747	1,747
Large	0	5,665	0			5,665	5,665
Ex. Large	0	227	0			227	227
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,178	2,700	0			5,878	9,466
Colossal	254	1,560	0			1,814	2,101
Super Colossal	0	675	0			675	675
Green Ripe Whole	0	0	0			0	0
Total	3,432	12,778	0			16,210	
Conv. Total	7,307	12,778	0				20,085
Prior Year	10,575	13,293	0				23,868
RIPE PITTED							
Small	3,864	717,286	22,812			743,962	738,766
Medium	135,221	2,033,707	25,472			2,194,400	2,336,392
Large	34,258	2,650,780	31,045			2,716,083	2,741,752
Ex. Large	78,020	965,550	0			1,043,570	1,131,655
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	19,295	409,117	0			428,412	450,196
Colossal	6,930	99,741	0			106,671	114,495
Sup. Colossal	0	22,694	0			22,694	22,694
Green Ripe Whole	392	39,216	0			39,608	40,051
Total	277,980	6,938,091	79,329			7,295,400	
Conv. Total	591,819	6,938,091	46,090				7,576,001
Prior Year	981,539	7,077,933	28,160				8,087,632
LIMITED							
Segmented	19,610	0	0	0	4,998	24,608	52,545
Sliced	993,872	89,723	879,253	0	1,978,934	3,941,782	4,076,968
Chopped	9,346	1,836	4,459	401,876	0	417,517	357,086
Total	1,022,828	91,559	883,712	401,876	1,983,932	4,383,907	
Conv. Total	2,645,549	109,291	606,894	311,454	813,412		4,486,599
Prior Year	3,093,642	107,288	608,165	331,594	850,150		4,990,838
BROKEN PITTED							
Bkn. Pitted	160	58,088				58,248	58,429
Bkn. Pitted Green Ripe	0	0				0	0
Total	160	58,088				58,248	
Conv. Total	341	58,088					58,429
Prior Year	605	67,264					67,869

Converted Total

12,141,113

Consecutive Sales - 12 Months Month Ending June 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	204	0			204	204
Medium	0	1,747	0			1,747	1,747
Large	0	5,892	0			5,892	5,892
Ex. Large	0	227	0			227	227
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,325	2,700	0			6,025	9,779
Colossal	326	1,561	0			1,887	2,255
Super Colossal	0	675	0			675	675
Green Ripe Whole	0	0	0			0	0
Total	3,651	13,006	0			16,657	
Conv. Total	7,773	13,006	0				20,779
Prior Year	12,054	14,336	0				26,390
RIPE PITTED							
Small	4,295	765,465	23,372			793,132	788,188
Medium	149,938	2,151,969	28,422			2,330,329	2,487,700
Large	38,236	2,835,082	32,541			2,905,859	2,935,393
Ex. Large	84,452	1,025,335	0			1,109,787	1,205,133
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	20,856	439,080	0			459,936	483,482
Colossal	7,284	107,231	0			114,515	122,739
Sup. Colossal	0	25,100	0			25,100	25,100
Green Ripe Whole	392	41,385	0			41,777	42,220
Total	305,453	7,390,647	84,335			7,780,435	
Conv. Total	650,309	7,390,647	48,999				8,089,955
Prior Year	1,071,113	7,617,755	31,483				8,720,350
LIMITED							
Segmented	21,438	0	0	0	5,598	27,036	57,498
Sliced	1,081,971	97,021	964,662	0	2,135,539	4,279,193	4,434,990
Chopped	10,447	2,040	4,765	440,796	0	458,048	392,326
Total	1,113,856	99,061	969,427	440,796	2,141,137	4,764,277	
Conv. Total	2,881,332	118,309	665,690	341,617	877,866		4,884,813
Prior Year	3,376,169	118,224	668,913	366,043	925,309		5,454,657
BROKEN PITTED							
Bkn. Pitted	188	62,508				62,696	62,908
Bkn. Pitted Green Ripe	0	0				0	0
Total	188	62,508				62,696	
Conv. Total	400	62,508					62,908
Prior Year	622	69,049					69,671

Converted Total

13,058,456