



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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Summary Report - Sales
Month Ending January 31, 2008
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	07/08	06/07	Percent Change	07/08	06/07	Percent Change	07/08	06/07	Percent Change
Total	754,852	1,027,959	-26.57	6,914,079	7,858,382	-12.02	13,143,246	14,844,379	-11.46
Markets									
Consumer	474,587	676,834	-29.88	5,153,727	5,498,676	-6.27	9,361,441	10,116,141	-7.46
Food Service	280,264	351,126	-20.18	1,760,352	2,359,706	-25.40	3,781,806	4,728,238	-20.02
Styles									
Whole	1,853	1,598	15.99	12,369	16,517	-25.11	20,414	29,632	-31.11
Pitted	378,751	589,793	-35.78	4,425,946	4,966,603	-10.89	8,060,930	9,042,566	-10.86
Wedged	4,781	4,354	9.80	28,658	30,267	-5.32	58,173	65,060	-10.59
Sliced	337,736	389,117	-13.20	2,193,763	2,573,668	-14.76	4,529,370	5,204,268	-12.97
Chopped	27,260	41,251	-33.92	217,366	228,716	-4.96	408,644	442,028	-7.55
Broken Pitted	4,471	1,846	142.20	35,977	42,611	-15.57	65,714	60,825	8.04
Key Items									
24/300 Pitted	341,365	496,876	-31.30	4,095,365	4,393,127	-6.78	7,232,727	7,898,032	-8.42
6/10 Pitted	34,671	90,889	-61.85	313,302	557,911	-43.84	795,420	1,109,854	-28.33
6/10 Sliced	236,470	253,980	-6.89	1,391,236	1,740,244	-20.06	2,873,947	3,488,262	-17.61
24/300 Whole	1,138	842	35.15	7,775	9,432	-17.57	11,864	15,087	-21.36
6/10 Whole	715	756	-5.35	4,594	7,085	-35.16	8,550	14,545	-41.22
6/10 Wedged	4,617	4,354	6.03	27,674	29,365	-5.76	55,795	62,928	-11.33
2.25 Sliced	53,920	79,672	-32.32	421,354	452,840	-6.95	880,821	926,514	-4.93
4.5 Chopped	21,882	39,989	-45.28	188,451	198,808	-5.21	351,401	379,442	-7.39

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Summary Report - Packout and Inventory
Month Ending January 31, 2008
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	07/08	06/07	Percent Change	07/08	06/07	Percent Change	07/08	06/07	Percent Change
Total	966,671	905,794	6.72	6,891,567	7,709,777	-10.61	4,531,805	5,700,902	-20.51
Markets									
Consumer	750,030	748,980	0.14	4,200,454	5,475,368	-23.28	3,662,262	4,064,825	-9.90
Food Service	216,640	156,814	38.15	2,691,113	2,234,409	20.44	869,543	1,636,077	-46.85
Styles									
Whole	1,042	0	0.00	7,049	20,076	-64.89	14,140	23,756	-40.48
Pitted	703,510	686,197	2.52	4,547,635	4,686,048	-2.95	3,181,820	3,676,187	-13.45
Wedged	4,092	12,481	-67.22	4,092	25,624	-84.03	12,096	26,111	-53.67
Sliced	222,842	168,952	31.90	2,091,120	2,734,105	-23.52	996,996	1,566,741	-36.36
Chopped	34,698	35,555	-2.41	240,247	222,420	8.01	303,011	324,459	-6.61
Broken Pitt	487	2,610	-81.34	1,424	21,504	-93.38	23,742	83,650	-71.62
Key Items									
24/300 Pitt	618,341	657,134	-5.90	3,163,029	4,328,448	-26.92	2,839,647	3,158,768	-10.10
6/10 Pitt	82,477	29,063	183.79	1,370,258	348,451	293.24	306,697	476,964	-35.70
6/10 Sliced	122,817	100,536	22.16	1,298,130	1,804,696	-28.07	510,677	1,063,094	-51.96
24/300 Whole	1,042	0	0.00	7,049	6,252	12.75	9,320	10,151	-8.19
6/10 Whole	0	0	0.00	0	13,824	-100.00	4,820	13,583	-64.51
6/10 Wedged	4,092	11,281	-63.73	4,092	24,424	-83.25	11,850	24,663	-51.95
2.25 Sliced	50,878	34,515	47.41	393,948	580,943	-32.19	195,419	257,027	-23.97
4.5 Chopped	24,275	16,065	51.10	216,016	169,568	27.39	263,566	259,764	1.46

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	4,531,805
Converted Storage	11,910,490
Approximate Supply	16,442,295

Storage Report
Month Ending January 31, 2008

Whole Canning Sizes	
Size	Tons
Small	15,695
Medium	14,583
Large	17,135
Ex. Large	7,217
Ex.Large Sev. "C"	972
Jumbo	2,914
Colossal	3,046
Super Colossal	1,298
Orchard Run	0
Total Canning	62,860
Limited	13,982
Total	76,842
Total Converted (*155)	11,910,490

Packout - Month Ending January 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	1,042	0			1,042	1,042
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	1,042	0			1,042	
Conv. Total	0	1,042	0				1,042
Prior Year	0	0	0				0
RIPE PITTED							
Small	0	13,357	0			13,357	13,357
Medium	17,467	134,776	4,632			156,875	174,654
Large	892	87,098	0			87,990	88,997
Ex. Large	20,381	353,768	0			374,149	397,159
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	23,915	0			23,915	23,915
Colossal	0	5,427	0			5,427	5,427
Sup. Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	38,740	618,341	4,632			661,713	
Conv. Total	82,477	618,341	2,691				703,510
Prior Year	29,063	657,134	0				686,197
LIMITED							
Segmented	1,589	0	0	0	0	1,589	4,092
Sliced	47,696	17,520	41,884	0	124,093	231,193	222,842
Chopped	1,892	596	1,438	31,322	0	35,248	34,698
Total	51,177	18,116	43,322	31,322	124,093	268,030	
Conv. Total	134,163	21,899	30,417	24,275	50,878		261,632
Prior Year	127,751	3,556	33,901	16,065	35,715		216,987
BROKEN PITTED							
Bkn. Pitted	0	487				487	487
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	487				487	
Conv. Total	0	487					487
Prior Year	0	2,610					2,610

Converted Total

966,671

Cumulative Packout - Month Ending January 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	1,042	0			1,042	1,042
Large	0	6,007	0			6,007	6,007
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	7,049	0			7,049	
Conv. Total	0	7,049	0				7,049
Prior Year	13,824	6,252	0				20,076
RIPE PITTED							
Small	79,473	138,842	5,675			223,990	311,337
Medium	277,159	779,304	10,482			1,066,945	1,375,466
Large	101,377	897,478	8,538			1,007,393	1,118,270
Ex. Large	181,732	1,287,440	0			1,469,172	1,674,347
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,158	24,216	0			27,374	30,939
Colossal	717	5,682	0			6,399	7,208
Sup. Colossal	0	121	0			121	121
Green Ripe Whole	0	29,946	0			29,946	29,946
Total	643,616	3,163,029	24,695			3,831,340	
Conv. Total	1,370,258	3,163,029	14,348				4,547,635
Prior Year	348,451	4,328,448	9,149				4,686,048
LIMITED							
Segmented	1,589	0	0	0	0	1,589	4,092
Sliced	504,128	57,142	485,652	0	960,849	2,007,771	2,091,120
Chopped	4,860	1,113	2,425	278,730	0	287,128	240,247
Total	510,577	58,255	488,077	278,730	960,849	2,296,488	
Conv. Total	1,320,855	69,472	335,169	216,016	393,948		2,335,459
Prior Year	1,872,134	31,702	326,602	169,568	582,142		2,982,149
BROKEN PITTED							
Bkn. Pitted	0	1,424				1,424	1,424
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	1,424				1,424	
Conv. Total	0	1,424					1,424
Prior Year	0	21,504					21,504

Converted Total

6,891,567

Inventory - Month Ending January 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	1,475	0			1,475	1,475
Large	0	4,956	0			4,956	4,956
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,236	414	0			2,650	5,174
Colossal	28	1,996	0			2,024	2,056
Super Colossal	0	479	0			479	479
Green Ripe Whole	0	0	0			0	0
Total	2,264	9,320	0			11,584	
Conv. Total	4,820	9,320	0				14,140
Prior Year	13,583	10,151	21				23,756
RIPE PITTED							
Small	7,491	307,133	5,721			320,345	326,405
Medium	62,122	596,924	25,329			684,375	743,898
Large	13,157	894,239	30,010			937,406	939,686
Ex. Large	47,952	858,219	0			906,171	960,309
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	9,830	89,569	0			99,399	110,497
Colossal	2,087	51,332	0			53,419	55,775
Sup. Colossal	0	4,391	0			4,391	4,391
Green Ripe Whole	1,418	37,840	0			39,258	40,859
Total	144,057	2,839,647	61,060			3,044,764	
Conv. Total	306,697	2,839,647	35,476				3,181,820
Prior Year	476,964	3,158,768	40,454				3,676,187
LIMITED							
Segmented	4,602	0	0	0	600	5,202	12,096
Sliced	198,321	53,714	333,414	0	476,632	1,062,081	996,996
Chopped	9,239	859	1,629	340,085	0	351,812	303,011
Total	212,162	54,573	335,043	340,085	477,232	1,419,095	
Conv. Total	557,949	64,864	230,059	263,566	195,665		1,312,103
Prior Year	1,144,796	46,942	207,334	259,764	258,475		1,917,311
BROKEN PITTED							
Bkn. Pitted	36	23,665				23,701	23,742
Bkn. Pitted Green Ripe	0	0				0	0
Total	36	23,665				23,701	
Conv. Total	77	23,665					23,742
Prior Year	735	82,915					83,650

Converted Total

4,531,805

Sales - Month Ending January 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	808	0			808	808
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	288	50	0			338	663
Colossal	48	37	0			85	139
Super Colossal	0	243	0			243	243
Green Ripe Whole	0	0	0			0	0
Total	336	1,138	0			1,474	
Conv. Total	715	1,138	0				1,853
Prior Year	756	842	0				1,598
RIPE PITTED							
Small	238	40,525	760			41,523	41,473
Medium	9,395	68,357	1,890			79,642	89,457
Large	2,421	142,198	2,023			146,642	148,528
Ex. Large	2,668	62,595	0			65,263	68,275
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,115	13,706	0			14,821	16,080
Colossal	448	5,561	0			6,009	6,515
Sup. Colossal	0	4,220	0			4,220	4,220
Green Ripe Whole	0	4,203	0			4,203	4,203
Total	16,285	341,365	4,673			362,323	
Conv. Total	34,671	341,365	2,715				378,751
Prior Year	90,889	496,876	2,028				589,793
LIMITED							
Segmented	1,793	0	0	0	400	2,193	4,781
Sliced	91,833	7,715	56,023	0	131,511	287,082	337,736
Chopped	980	476	408	28,235	0	30,099	27,260
Total	94,606	8,191	56,431	28,235	131,911	319,374	
Conv. Total	244,844	10,145	38,822	21,882	54,084		369,777
Prior Year	259,481	6,460	49,121	39,989	79,672		434,722
BROKEN PITTED							
Bkn. Pitted	16	4,437				4,453	4,471
Bkn. Pitted Green Ripe	0	0				0	0
Total	16	4,437				4,453	
Conv. Total	34	4,437					4,471
Prior Year	0	1,846					1,846

Converted Total

754,852

Cumulative Sales - Month Ending January 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	1,375	0			1,375	1,375
Large	0	3,521	0			3,521	3,521
Ex. Large	0	227	0			227	227
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,932	1,048	0			2,980	5,161
Colossal	226	932	0			1,158	1,413
Super Colossal	0	570	0			570	570
Green Ripe Whole	0	0	0			0	0
Total	2,158	7,775	0			9,933	
Conv. Total	4,594	7,775	0				12,369
Prior Year	7,085	9,432	0				16,517
RIPE PITTED							
Small	1,969	419,415	7,080			428,464	427,720
Medium	75,125	1,272,675	10,452			1,358,252	1,438,689
Large	18,445	1,526,801	12,209			1,557,455	1,573,164
Ex. Large	38,712	537,133	0			575,845	619,551
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	9,575	241,840	0			251,415	262,225
Colossal	3,333	60,293	0			63,626	67,389
Sup. Colossal	0	13,499	0			13,499	13,499
Green Ripe Whole	0	23,709	0			23,709	23,709
Total	147,159	4,095,365	29,741			4,272,265	
Conv. Total	313,302	4,095,365	17,280				4,425,946
Prior Year	557,911	4,393,127	15,565				4,966,603
LIMITED							
Segmented	10,747	0	0	0	2,400	13,147	28,658
Sliced	540,286	52,928	466,735	0	1,027,693	2,087,642	2,193,763
Chopped	6,086	1,156	2,329	243,163	0	252,734	217,366
Total	557,119	54,084	469,064	243,163	1,030,093	2,353,523	
Conv. Total	1,442,244	64,642	322,111	188,451	422,338		2,439,787
Prior Year	1,794,485	54,269	331,348	198,808	453,742		2,832,651
BROKEN PITTED							
Bkn. Pitted	100	35,764				35,864	35,977
Bkn. Pitted Green Ripe	0	0				0	0
Total	100	35,764				35,864	
Conv. Total	213	35,764					35,977
Prior Year	226	42,385					42,611

Converted Total

6,914,079

Consecutive Sales - 12 Months Month Ending January 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	1,857	0			1,857	1,857
Large	0	5,707	0			5,707	5,707
Ex. Large	0	227	0			227	227
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,601	1,803	0			5,404	9,470
Colossal	415	1,517	0			1,932	2,401
Super Colossal	0	651	0			651	651
Green Ripe Whole	0	0	0			0	0
Total	4,016	11,864	0			15,880	
Conv. Total	8,550	11,864	0				20,414
Prior Year	14,545	15,087	0				29,632
RIPE PITTED							
Small	4,823	756,779	12,376			773,978	774,238
Medium	166,532	2,161,913	22,985			2,351,430	2,529,814
Large	52,287	2,700,506	21,064			2,773,857	2,824,063
Ex. Large	116,276	990,166	0			1,106,442	1,237,718
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	25,556	448,485	0			474,041	502,894
Colossal	7,144	114,043	0			121,187	129,253
Sup. Colossal	0	24,872	0			24,872	24,872
Green Ripe Whole	994	35,963	0			36,957	38,079
Total	373,612	7,232,727	56,425			7,662,764	
Conv. Total	795,420	7,232,727	32,783				8,060,930
Prior Year	1,109,854	7,898,032	34,680				9,042,566
LIMITED							
Segmented	21,668	0	0	0	5,800	27,468	58,173
Sliced	1,116,096	104,435	953,820	0	2,148,345	4,322,696	4,529,370
Chopped	12,374	1,911	4,318	453,420	0	472,023	408,644
Total	1,150,138	106,346	958,138	453,420	2,154,145	4,822,187	
Conv. Total	2,977,184	126,680	657,724	351,401	883,199		4,996,188
Prior Year	3,603,298	121,339	678,631	379,442	928,646		5,711,356
BROKEN PITTED							
Bkn. Pitted	306	65,063				65,369	65,714
Bkn. Pitted Green Ripe	0	0				0	0
Total	306	65,063				65,369	
Conv. Total	651	65,063					65,714
Prior Year	541	60,284					60,825

Converted Total

13,143,246