



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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Summary Report - Sales
Month Ending August 31, 2007
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	07/08	06/07	Percent Change	07/08	06/07	Percent Change	07/08	06/07	Percent Change
Total	1,001,618	1,380,805	-27.46	1,001,618	1,380,805	-27.46	13,708,362	15,144,011	-9.48
Markets									
Consumer	679,176	914,306	-25.72	679,176	914,306	-25.72	9,471,260	10,447,544	-9.34
Food Service	322,442	466,499	-30.88	322,442	466,499	-30.88	4,237,103	4,696,467	-9.78
Styles									
Whole	2,722	3,878	-29.80	2,722	3,878	-29.80	23,407	29,838	-21.55
Pitted	562,495	801,730	-29.84	562,495	801,730	-29.84	8,362,352	9,411,309	-11.15
Wedged	5,232	6,862	-23.76	5,232	6,862	-23.76	58,153	80,437	-27.70
Sliced	395,901	519,133	-23.74	395,901	519,133	-23.74	4,786,044	5,137,733	-6.85
Chopped	30,444	45,508	-33.10	30,444	45,508	-33.10	404,930	445,905	-9.19
Broken Pitted	4,824	3,695	30.55	4,824	3,695	30.55	73,477	38,788	89.43
Key Items									
24/300 Pitted	501,885	696,795	-27.97	501,885	696,795	-27.97	7,335,579	8,270,394	-11.30
6/10 Pitted	57,545	102,088	-43.63	57,545	102,088	-43.63	995,486	1,104,478	-9.87
6/10 Sliced	255,043	348,946	-26.91	255,043	348,946	-26.91	3,129,052	3,440,396	-9.05
24/300 Whole	2,222	1,819	22.16	2,222	1,819	22.16	13,924	15,184	-8.30
6/10 Whole	500	2,059	-75.70	500	2,059	-75.70	9,483	14,635	-35.21
6/10 Wedged	5,068	6,698	-24.34	5,068	6,698	-24.34	55,857	78,223	-28.59
2.25 Sliced	69,207	99,014	-30.10	69,207	99,014	-30.10	882,501	917,404	-3.80
4.5 Chopped	26,235	37,757	-30.52	26,235	37,757	-30.52	350,234	375,598	-6.75

VIC TOLOMEO, Director
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Summary Report - Packout and Inventory
Month Ending August 31, 2007
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	07/08	06/07	Percent Change	07/08	06/07	Percent Change	07/08	06/07	Percent Change
Total	322,938	1,412,743	-77.14	322,938	1,412,743	-77.14	4,459,416	5,924,314	-24.73
Markets									
Consumer	211,827	837,698	-74.71	211,827	837,698	-74.71	3,675,092	4,035,284	-8.93
Food Service	111,111	575,044	-80.68	111,111	575,044	-80.68	784,323	1,889,030	-58.48
Styles									
Whole	1,978	3,563	-44.48	1,978	3,563	-44.48	18,837	20,292	-7.17
Pitted	129,270	738,102	-82.49	129,270	738,102	-82.49	3,206,312	3,912,073	-18.04
Wedged	0	0	0.00	0	0	0.00	31,184	24,066	29.58
Sliced	174,757	645,269	-72.92	174,757	645,269	-72.92	878,899	1,548,680	-43.25
Chopped	16,933	24,517	-30.93	16,933	24,517	-30.93	270,409	315,374	-14.26
Broken Pitt	0	1,292	-100.00	0	1,292	-100.00	53,774	103,829	-48.21
Key Items									
24/300 Pitt	129,270	630,795	-79.51	129,270	630,795	-79.51	2,913,671	3,173,276	-8.18
6/10 Pitt	0	103,921	-100.00	0	103,921	-100.00	256,817	690,350	-62.80
6/10 Sliced	111,111	464,404	-76.07	111,111	464,404	-76.07	451,900	1,130,160	-60.01
24/300 Whole	1,978	2,130	-7.14	1,978	2,130	-7.14	9,927	13,849	-28.32
6/10 Whole	0	1,433	-100.00	0	1,433	-100.00	8,910	6,421	38.76
6/10 Wedged	0	0	0.00	0	0	0.00	30,115	23,059	30.60
2.25 Sliced	29,892	145,823	-79.50	29,892	145,823	-79.50	192,564	175,753	9.57
4.5 Chopped	16,933	17,317	-2.22	16,933	17,317	-2.22	229,876	273,425	-15.93

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	4,459,416
Converted Storage	1,063,970
Approximate Supply	5,523,385

Storage Report
Month Ending August 31, 2007

Whole Canning Sizes	
Size	Tons
Small	1,991
Medium	2,020
Large	827
Ex. Large	309
Ex.Large Sev. "C"	0
Jumbo	0
Colossal	0
Super Colossal	0
Orchard Run	0
Total Canning	5,146
Limited	1,718
Total	6,864
Total Converted (*155)	1,063,970

Packout - Month Ending August 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	1,978	0			1,978	1,978
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	1,978	0			1,978	
Conv. Total	0	1,978	0				1,978
Prior Year	1,433	2,130	0				3,563
RIPE PITTED							
Small	0	6,362	0			6,362	6,362
Medium	0	45,356	0			45,356	45,356
Large	0	39,616	0			39,616	39,616
Ex. Large	0	37,936	0			37,936	37,936
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Sup. Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	129,270	0			129,270	
Conv. Total	0	129,270	0				129,270
Prior Year	103,921	630,795	3,386				738,102
LIMITED							
Segmented	0	0	0	0	0	0	0
Sliced	43,150	0	49,347	0	72,908	165,405	174,757
Chopped	0	0	0	21,849	0	21,849	16,933
Total	43,150	0	49,347	21,849	72,908	187,254	
Conv. Total	111,111	0	33,753	16,933	29,892		191,690
Prior Year	469,691	0	36,955	17,317	145,823		669,786
BROKEN PITTED							
Bkn. Pitted	0	0				0	0
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	0				0	
Conv. Total	0	0					0
Prior Year	0	1,292					1,292

Converted Total

322,938

Cumulative Packout - Month Ending August 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	1,978	0			1,978	1,978
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	1,978	0			1,978	
Conv. Total	0	1,978	0				1,978
Prior Year	1,433	2,130	0				3,563
RIPE PITTED							
Small	0	6,362	0			6,362	6,362
Medium	0	45,356	0			45,356	45,356
Large	0	39,616	0			39,616	39,616
Ex. Large	0	37,936	0			37,936	37,936
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Sup. Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	129,270	0			129,270	
Conv. Total	0	129,270	0				129,270
Prior Year	103,921	630,795	3,386				738,102
LIMITED							
Segmented	0	0	0	0	0	0	0
Sliced	43,150	0	49,347	0	72,908	165,405	174,757
Chopped	0	0	0	21,849	0	21,849	16,933
Total	43,150	0	49,347	21,849	72,908	187,254	
Conv. Total	111,111	0	33,753	16,933	29,892		191,690
Prior Year	469,691	0	36,955	17,317	145,823		669,786
BROKEN PITTED							
Bkn. Pitted	0	0				0	0
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	0				0	
Conv. Total	0	0					0
Prior Year	0	1,292					1,292

Converted Total

322,938

Inventory - Month Ending August 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	1,775	0			1,775	1,775
Large	0	3,705	0			3,705	3,705
Ex. Large	0	231	0			231	231
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,929	624	0			4,553	8,989
Colossal	256	2,577	0			2,833	3,122
Super Colossal	0	1,015	0			1,015	1,015
Green Ripe Whole	0	0	0			0	0
Total	4,185	9,927	0			14,112	
Conv. Total	8,910	9,927	0				18,837
Prior Year	6,421	13,849	22				20,292
RIPE PITTED							
Small	8,975	456,766	4,920			470,661	478,732
Medium	53,712	695,825	22,013			771,550	822,967
Large	18,390	579,612	34,727			632,729	638,941
Ex. Large	24,659	831,144	0			855,803	883,643
Ex. Large Sev "C"	11	0	0			11	23
Jumbo	9,560	195,032	0			204,592	215,385
Colossal	3,907	107,709	0			111,616	116,027
Sup. Colossal	0	20,194	0			20,194	20,194
Green Ripe Whole	1,414	27,389	0			28,803	30,399
Total	120,628	2,913,671	61,660			3,095,959	
Conv. Total	256,817	2,913,671	35,824				3,206,312
Prior Year	690,350	3,173,276	48,448				3,912,073
LIMITED							
Segmented	11,695	0	0	0	2,609	14,304	31,184
Sliced	175,495	37,129	279,231	0	469,669	961,524	878,899
Chopped	9,486	911	1,645	296,614	0	308,656	270,409
Total	196,676	38,040	280,876	296,614	472,278	1,284,484	
Conv. Total	518,384	45,582	193,017	229,876	193,634		1,180,493
Prior Year	1,191,291	56,001	190,644	273,425	176,759		1,888,120
BROKEN PITTED							
Bkn. Pitted	100	53,561				53,661	53,774
Bkn. Pitted Green Ripe	0	0				0	0
Total	100	53,561				53,661	
Conv. Total	213	53,561					53,774
Prior Year	969	102,860					103,829

Converted Total

4,459,416

Sales - Month Ending August 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	0	0			0	0
Large	0	817	0			817	817
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	235	550	0			785	1,050
Colossal	0	714	0			714	714
Super Colossal	0	39	0			39	39
Green Ripe Whole	0	0	0			0	0
Total	235	2,222	0			2,457	
Conv. Total	500	2,222	0				2,722
Prior Year	2,059	1,819	0				3,878
RIPE PITTED							
Small	504	55,076	1,820			57,400	57,206
Medium	15,830	147,885	1,696			165,411	182,572
Large	3,727	183,929	1,760			189,416	192,886
Ex. Large	4,544	63,255	0			67,799	72,929
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,875	35,767	0			37,642	39,759
Colossal	549	10,653	0			11,202	11,822
Sup. Colossal	0	1,953	0			1,953	1,953
Green Ripe Whole	0	3,367	0			3,367	3,367
Total	27,029	501,885	5,276			534,190	
Conv. Total	57,545	501,885	3,065				562,495
Prior Year	102,088	696,795	2,847				801,730
LIMITED							
Segmented	1,968	0	0	0	400	2,368	5,232
Sliced	99,046	12,404	83,535	0	168,798	363,783	395,901
Chopped	1,098	0	0	33,851	0	34,949	30,444
Total	102,112	12,404	83,535	33,851	169,198	401,100	
Conv. Total	264,321	14,513	57,138	26,235	69,371		431,577
Prior Year	362,353	10,395	61,820	37,757	99,178		571,503
BROKEN PITTED							
Bkn. Pitted	36	4,747				4,783	4,824
Bkn. Pitted Green Ripe	0	0				0	0
Total	36	4,747				4,783	
Conv. Total	77	4,747					4,824
Prior Year	0	3,695					3,695

Converted Total

1,001,618

Cumulative Sales - Month Ending August 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	0	0			0	0
Large	0	817	0			817	817
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	235	550	0			785	1,050
Colossal	0	714	0			714	714
Super Colossal	0	39	0			39	39
Green Ripe Whole	0	0	0			0	0
Total	235	2,222	0			2,457	
Conv. Total	500	2,222	0				2,722
Prior Year	2,059	1,819	0				3,878
RIPE PITTED							
Small	504	55,076	1,820			57,400	57,206
Medium	15,830	147,885	1,696			165,411	182,572
Large	3,727	183,929	1,760			189,416	192,886
Ex. Large	4,544	63,255	0			67,799	72,929
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,875	35,767	0			37,642	39,759
Colossal	549	10,653	0			11,202	11,822
Sup. Colossal	0	1,953	0			1,953	1,953
Green Ripe Whole	0	3,367	0			3,367	3,367
Total	27,029	501,885	5,276			534,190	
Conv. Total	57,545	501,885	3,065				562,495
Prior Year	102,088	696,795	2,847				801,730
LIMITED							
Segmented	1,968	0	0	0	400	2,368	5,232
Sliced	99,046	12,404	83,535	0	168,798	363,783	395,901
Chopped	1,098	0	0	33,851	0	34,949	30,444
Total	102,112	12,404	83,535	33,851	169,198	401,100	
Conv. Total	264,321	14,513	57,138	26,235	69,371		431,577
Prior Year	362,353	10,395	61,820	37,757	99,178		571,503
BROKEN PITTED							
Bkn. Pitted	36	4,747				4,783	4,824
Bkn. Pitted Green Ripe	0	0				0	0
Total	36	4,747				4,783	
Conv. Total	77	4,747					4,824
Prior Year	0	3,695					3,695

Converted Total

1,001,618

Consecutive Sales - 12 Months Month Ending August 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	771	0			771	771
Large	0	6,986	0			6,986	6,986
Ex. Large	0	170	0			170	170
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,118	3,163	0			7,281	11,930
Colossal	336	2,118	0			2,454	2,833
Super Colossal	0	614	0			614	614
Green Ripe Whole	0	0	0			0	0
Total	4,454	13,924	0			18,378	
Conv. Total	9,483	13,924	0				23,407
Prior Year	14,635	15,184	19				29,838
RIPE PITTED							
Small	6,546	776,781	11,496			794,823	797,397
Medium	188,653	2,067,404	22,785			2,278,842	2,482,284
Large	55,729	2,767,956	19,569			2,843,254	2,897,973
Ex. Large	154,842	951,527	0			1,106,369	1,281,186
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	50,186	552,001	0			602,187	658,847
Colossal	10,634	156,311	0			166,945	178,951
Sup. Colossal	0	29,909	0			29,909	29,909
Green Ripe Whole	994	33,690	0			34,684	35,806
Total	467,584	7,335,579	53,850			7,857,013	
Conv. Total	995,486	7,335,579	31,287				8,362,352
Prior Year	1,104,478	8,270,394	36,437				9,411,309
LIMITED							
Segmented	21,692	0	0	0	5,600	27,292	58,153
Sliced	1,215,166	101,410	958,832	0	2,152,441	4,427,849	4,786,044
Chopped	12,124	755	5,234	451,915	0	470,028	404,930
Total	1,248,982	102,165	964,066	451,915	2,158,041	4,925,169	
Conv. Total	3,231,393	120,424	662,279	350,234	884,797		5,249,127
Prior Year	3,576,792	126,093	665,974	375,598	919,618		5,664,076
BROKEN PITTED							
Bkn. Pitted	348	72,736				73,084	73,477
Bkn. Pitted Green Ripe	0	0				0	0
Total	348	72,736				73,084	
Conv. Total	741	72,736					73,477
Prior Year	562	38,226					38,788

Converted Total

13,708,362