



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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Summary Report - Sales
Month Ending March 31, 2007
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,093,697	1,253,283	-12.73	9,899,944	10,172,491	-2.68	14,723,234	15,103,574	-2.52
Markets									
Consumer	724,948	804,533	-9.89	6,878,596	7,069,361	-2.70	10,152,169	10,357,297	-1.98
Food Service	368,749	448,750	-17.83	3,021,348	3,103,130	-2.64	4,571,065	4,746,277	-3.69
Styles									
Whole	783	1,649	-52.51	18,653	23,024	-18.98	27,602	37,977	-27.32
Pitted	638,790	700,115	-8.76	6,150,149	6,413,632	-4.11	9,061,312	9,342,735	-3.01
Wedged	4,750	6,117	-22.35	39,315	66,991	-41.31	62,278	131,053	-52.48
Sliced	416,906	496,228	-15.99	3,352,468	3,345,782	0.20	5,080,775	5,087,658	-0.14
Chopped	28,551	43,756	-34.75	290,994	295,622	-1.57	431,727	454,169	-4.94
Broken Pitted	3,916	5,418	-27.72	48,366	27,440	76.26	59,539	49,981	19.12
Key Items									
24/300 Pitted	549,477	596,270	-7.85	5,417,867	5,657,269	-4.23	7,951,126	8,167,422	-2.65
6/10 Pitted	86,874	101,074	-14.05	712,355	732,155	-2.70	1,078,226	1,136,460	-5.12
6/10 Sliced	271,114	336,534	-19.44	2,228,142	2,258,267	-1.33	3,363,869	3,403,617	-1.17
24/300 Whole	387	793	-51.20	10,529	12,286	-14.30	14,351	20,826	-31.09
6/10 Whole	396	856	-53.73	8,124	10,711	-24.15	13,251	17,117	-22.59
6/10 Wedged	4,586	5,871	-21.89	38,249	65,413	-41.53	60,474	128,737	-53.03
2.25 Sliced	85,367	89,955	-5.10	624,810	585,733	6.67	935,387	916,985	2.01
4.5 Chopped	20,822	38,253	-45.57	249,789	251,463	-0.67	366,756	383,637	-4.40

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Summary Report - Packout and Inventory
Month Ending March 31, 2007
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,447,801	1,319,824	9.70	9,863,862	9,626,705	2.46	5,778,993	6,068,440	-4.77
Markets									
Consumer	1,052,495	783,764	34.29	7,122,846	6,598,270	7.95	4,310,185	4,405,268	-2.16
Food Service	395,307	536,060	-26.26	2,741,017	3,028,435	-9.49	1,468,809	1,663,172	-11.69
Styles									
Whole	0	2,169	-100.00	20,853	20,765	0.42	22,288	28,668	-22.25
Pitted	1,001,261	737,067	35.84	6,192,934	6,033,640	2.64	3,984,736	4,107,027	-2.98
Wedged	11,781	0	0.00	37,404	31,916	17.20	28,831	9,484	203.98
Sliced	400,353	511,840	-21.78	3,316,875	3,172,335	4.56	1,351,872	1,463,391	-7.62
Chopped	33,252	68,747	-51.63	273,137	346,323	-21.13	312,232	354,014	-11.80
Broken Pitt	1,155	0	0.00	22,659	21,725	4.30	79,035	105,855	-25.34
Key Items									
24/300 Pitt	851,149	623,828	36.44	5,626,103	5,220,533	7.77	3,418,745	3,328,000	2.73
6/10 Pitt	150,112	113,239	32.56	549,197	765,565	-28.26	521,890	728,348	-28.35
6/10 Sliced	230,094	406,116	-43.34	2,095,458	2,175,785	-3.69	854,982	881,711	-3.03
24/300 Whole	0	2,169	-100.00	7,029	10,531	-33.25	9,825	17,040	-42.34
6/10 Whole	0	0	0.00	13,824	10,234	35.07	12,442	11,575	7.49
6/10 Wedged	11,781	0	0.00	36,205	31,289	15.71	27,547	9,031	205.05
2.25 Sliced	86,042	62,657	37.32	698,399	520,160	34.27	196,558	241,526	-18.62
4.5 Chopped	29,932	49,953	-40.08	216,965	295,275	-26.52	255,289	317,644	-19.63

Approximate Supply in Converted Cases

Total Inventory	5,778,993
Converted Storage	1,864,862
Approximate Supply	7,643,855

Storage Report
Month Ending March 31, 2007

Whole Canning Sizes	
Size	Tons
Small	2,517
Medium	2,992
Large	739
Ex. Large	117
Ex.Large Sev. "C"	0
Jumbo	536
Colossal	0
Super Colossal	609
Orchard Run	0
Total Canning	7,510
Limited	4,521
Total	12,031
Total Converted (*155)	1,864,862

Packout - Month Ending March 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	0	2,169	0				2,169
RIPE PITTED							
Small	1,323	96,981	0			98,304	99,798
Medium	17,184	112,196	0			129,380	148,781
Large	4,101	123,277	0			127,378	132,008
Ex. Large	39,753	420,172	0			459,925	504,806
Ex. Large Sev "C"	8,147	0	0			8,147	17,345
Jumbo	0	55,005	0			55,005	55,005
Colossal	0	41,958	0			41,958	41,958
Sup. Colossal	0	1,560	0			1,560	1,560
Green Ripe Whole	0	0	0			0	0
Total	70,508	851,149	0			921,657	
Conv. Total	150,112	851,149	0				1,001,261
Prior Year	113,239	623,828	0				737,067
LIMITED							
Segmented	4,575	0	0	0	0	4,575	11,781
Sliced	89,357	16,366	95,129	0	209,859	410,711	400,353
Chopped	866	0	0	38,622	0	39,488	33,252
Total	94,798	16,366	95,129	38,622	209,859	454,774	
Conv. Total	245,195	19,148	65,068	29,932	86,042		445,386
Prior Year	422,821	26,057	19,099	49,953	62,657		580,588
BROKEN PITTED							
Bkn. Pitted	0	1,155				1,155	1,155
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	1,155				1,155	
Conv. Total	0	1,155					1,155
Prior Year	0	0					0

Converted Total

1,447,801

Cumulative Packout - Month Ending March 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	777	0			777	777
Large	0	5,612	0			5,612	5,612
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,493	640	0			7,133	14,464
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	6,493	7,029	0			13,522	
Conv. Total	13,824	7,029	0				20,853
Prior Year	10,234	10,531	0				20,765
RIPE PITTED							
Small	9,911	697,846	7,098			714,855	723,070
Medium	93,086	1,487,935	10,219			1,591,240	1,692,052
Large	21,702	1,244,113	13,034			1,278,849	1,297,889
Ex. Large	71,062	1,549,172	0			1,620,234	1,700,463
Ex. Large Sev "C"	26,181	0	0			26,181	55,739
Jumbo	28,094	251,356	0			279,450	311,168
Colossal	7,924	311,325	0			319,249	328,195
Sup. Colossal	0	24,024	0			24,024	24,024
Green Ripe Whole	0	60,332	0			60,332	60,332
Total	257,960	5,626,103	30,351			5,914,414	
Conv. Total	549,197	5,626,103	17,634				6,192,934
Prior Year	765,565	5,220,533	47,542				6,033,640
LIMITED							
Segmented	14,060	0	0	0	2,926	16,986	37,404
Sliced	813,770	65,403	652,773	0	1,703,413	3,235,359	3,316,875
Chopped	12,085	1,513	5,108	279,955	0	298,661	273,137
Total	839,915	66,916	657,881	279,955	1,706,339	3,551,006	
Conv. Total	2,177,996	80,077	452,780	216,965	699,599		3,627,417
Prior Year	2,251,475	98,378	384,659	295,275	520,787		3,550,574
BROKEN PITTED							
Bkn. Pitted	0	22,659				22,659	22,659
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	22,659				22,659	
Conv. Total	0	22,659					22,659
Prior Year	1,160	20,565					21,725

Converted Total

9,863,862

Inventory - Month Ending March 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	2,224	0			2,224	2,224
Large	0	4,010	0			4,010	4,010
Ex. Large	0	231	37			268	252
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,415	581	0			5,996	12,110
Colossal	429	1,448	0			1,877	2,361
Super Colossal	0	1,331	0			1,331	1,331
Green Ripe Whole	0	0	0			0	0
Total	5,844	9,825	37			15,706	
Conv. Total	12,442	9,825	21				22,288
Prior Year	11,575	17,040	53				28,668
RIPE PITTED							
Small	12,214	650,666	6,228			669,108	680,288
Medium	112,782	906,768	30,646			1,050,196	1,164,686
Large	32,254	740,039	39,030			811,323	831,384
Ex. Large	52,552	697,169	0			749,721	809,052
Ex. Large Sev "C"	6,218	17	0			6,235	13,255
Jumbo	20,398	230,075	0			250,473	273,502
Colossal	6,934	137,912	0			144,846	152,674
Sup. Colossal	0	14,253	0			14,253	14,253
Green Ripe Whole	1,782	41,846	0			43,628	45,640
Total	245,134	3,418,745	75,904			3,739,783	
Conv. Total	521,890	3,418,745	44,100				3,984,736
Prior Year	728,348	3,328,000	50,679				4,107,027
LIMITED							
Segmented	10,698	0	0	0	3,131	13,829	28,831
Sliced	332,032	62,689	331,850	0	479,409	1,205,980	1,351,872
Chopped	13,404	1,522	1,606	329,405	0	345,937	312,232
Total	356,134	64,211	333,456	329,405	482,540	1,565,746	
Conv. Total	933,921	76,923	228,961	255,289	197,841		1,692,935
Prior Year	922,008	97,132	248,125	317,644	241,980		1,826,889
BROKEN PITTED							
Bkn. Pitted	261	78,479				78,740	79,035
Bkn. Pitted Green Ripe	0	0				0	0
Total	261	78,479				78,740	
Conv. Total	556	78,479					79,035
Prior Year	1,241	104,614					105,855

Converted Total

5,778,993

Sales - Month Ending March 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	3	0			3	3
Large	0	298	0			298	298
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	177	20	0			197	397
Colossal	9	66	0			75	85
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	186	387	0			573	
Conv. Total	396	387	0				783
Prior Year	856	793	0				1,649
RIPE PITTED							
Small	464	53,295	580			54,339	54,620
Medium	15,194	181,680	2,310			199,184	215,370
Large	4,253	183,949	1,309			189,511	193,764
Ex. Large	16,005	88,944	0			104,949	123,019
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,465	30,800	0			34,265	38,177
Colossal	787	8,834	0			9,621	10,510
Sup. Colossal	0	480	0			480	480
Green Ripe Whole	637	1,495	0			2,132	2,851
Total	40,805	549,477	4,199			594,481	
Conv. Total	86,874	549,477	2,440				638,790
Prior Year	101,074	596,270	2,771				700,115
LIMITED							
Segmented	1,781	0	0	0	400	2,181	4,750
Sliced	105,287	8,026	74,612	0	208,212	396,137	416,906
Chopped	1,485	279	1,122	26,867	0	29,753	28,551
Total	108,553	8,305	75,734	26,867	208,612	428,071	
Conv. Total	281,394	10,046	52,415	20,822	85,531		450,207
Prior Year	346,726	10,972	59,949	38,253	90,201		546,101
BROKEN PITTED							
Bkn. Pitted	40	3,831				3,871	3,916
Bkn. Pitted Green Ripe	0	0				0	0
Total	40	3,831				3,871	
Conv. Total	85	3,831					3,916
Prior Year	94	5,324					5,418

Converted Total

1,093,697

Cumulative Sales - Month Ending March 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	572	0			572	572
Large	0	5,494	0			5,494	5,494
Ex. Large	0	238	0			238	238
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,602	2,460	0			6,062	10,129
Colossal	214	1,188	0			1,402	1,644
Super Colossal	0	577	0			577	577
Green Ripe Whole	0	0	0			0	0
Total	3,816	10,529	0			14,345	
Conv. Total	8,124	10,529	0				18,653
Prior Year	10,711	12,286	27				23,024
RIPE PITTED							
Small	4,989	560,537	6,400			571,926	574,877
Medium	129,092	1,529,047	14,937			1,673,076	1,812,562
Large	29,816	2,044,341	12,961			2,087,118	2,115,350
Ex. Large	113,856	681,843	0			795,699	924,242
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	46,882	434,239	0			481,121	534,051
Colossal	9,324	124,706	0			134,030	144,557
Sup. Colossal	0	20,682	0			20,682	20,682
Green Ripe Whole	637	22,472	0			23,109	23,828
Total	334,596	5,417,867	34,298			5,786,761	
Conv. Total	712,355	5,417,867	19,927				6,150,149
Prior Year	732,155	5,657,269	24,209				6,413,632
LIMITED							
Segmented	14,854	0	0	0	2,600	17,454	39,315
Sliced	865,298	60,747	626,376	0	1,523,927	3,076,348	3,352,468
Chopped	8,887	571	4,707	322,309	0	336,474	290,994
Total	889,039	61,318	631,083	322,309	1,526,527	3,430,276	
Conv. Total	2,300,464	72,416	434,231	249,789	625,876		3,682,776
Prior Year	2,359,796	79,687	430,158	251,463	587,291		3,708,395
BROKEN PITTED							
Bkn. Pitted	190	47,961				48,151	48,366
Bkn. Pitted Green Ripe	0	0				0	0
Total	190	47,961				48,151	
Conv. Total	405	47,961					48,366
Prior Year	468	26,972					27,440

Converted Total

9,899,944

Consecutive Sales - 12 Months Month Ending March 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	891	0			891	891
Large	0	6,790	0			6,790	6,790
Ex. Large	0	680	0			680	680
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,814	3,279	0			9,093	15,657
Colossal	410	1,844	0			2,254	2,717
Super Colossal	0	867	0			867	867
Green Ripe Whole	0	0	0			0	0
Total	6,224	14,351	0			20,575	
Conv. Total	13,251	14,351	0				27,602
Prior Year	17,117	20,826	34				37,977
RIPE PITTED							
Small	8,101	852,203	9,920			870,224	875,214
Medium	197,944	2,170,072	26,376			2,394,392	2,606,819
Large	45,234	3,011,890	18,714			3,075,838	3,119,066
Ex. Large	165,385	1,032,843	0			1,198,228	1,384,948
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	73,686	626,675	0			700,361	783,552
Colossal	15,457	190,254	0			205,711	223,162
Sup. Colossal	0	32,055	0			32,055	32,055
Green Ripe Whole	640	35,134	0			35,774	36,497
Total	506,447	7,951,126	55,010			8,512,583	
Conv. Total	1,078,226	7,951,126	31,961				9,061,312
Prior Year	1,136,460	8,167,422	38,853				9,342,735
LIMITED							
Segmented	23,485	0	0	0	4,400	27,885	62,278
Sliced	1,306,357	99,093	973,070	0	2,281,432	4,659,952	5,080,775
Chopped	14,246	1,612	5,337	473,233	0	494,428	431,727
Total	1,344,088	100,705	978,407	473,233	2,285,832	5,182,265	
Conv. Total	3,478,962	119,727	672,144	366,756	937,191		5,574,780
Prior Year	3,591,885	120,826	657,251	383,637	919,281		5,672,880
BROKEN PITTED							
Bkn. Pitted	294	58,913				59,207	59,539
Bkn. Pitted Green Ripe	0	0				0	0
Total	294	58,913				59,207	
Conv. Total	626	58,913					59,539
Prior Year	815	49,166					49,981

Converted Total

14,723,234