



# California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture  
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Released: January 22, 2007 · Revised: August 21, 2007 · Frequency: Monthly

**Summary Report - Sales**  
**Month Ending December 31, 2006**  
**Converted 24/300 Case Basis**

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,300,242	1,376,624	-5.55	6,830,423	7,074,386	-3.45	14,751,818	14,938,603	-1.25
<b>Markets</b>									
Consumer	885,518	999,308	-11.39	4,821,842	5,146,915	-6.32	10,017,861	10,268,271	-2.44
Food Service	414,724	377,316	9.91	2,008,581	1,927,471	4.21	4,733,957	4,670,332	1.36
<b>Styles</b>									
Whole	2,911	3,167	-8.07	14,920	16,953	-11.99	29,939	39,629	-24.45
Pitted	824,821	942,731	-12.51	4,376,809	4,718,106	-7.23	8,983,499	9,313,939	-3.55
Wedged	4,820	4,575	5.36	25,913	50,554	-48.74	65,312	161,690	-59.61
Sliced	415,133	385,154	7.78	2,184,552	2,082,291	4.91	5,176,350	4,941,177	4.76
Chopped	40,786	38,868	4.93	187,464	187,884	-0.22	435,937	430,868	1.18
Broken Pitted	11,771	2,128	453.13	40,765	18,598	119.19	60,780	51,300	18.48
<b>Key Items</b>									
24/300 Pitted	722,735	846,855	-14.66	3,896,251	4,246,997	-8.26	7,839,782	8,153,496	-3.85
6/10 Pitted	99,733	92,462	7.86	467,022	455,908	2.44	1,109,139	1,119,547	-0.93
6/10 Sliced	302,936	271,441	11.60	1,486,264	1,388,914	7.01	3,491,345	3,313,312	5.37
24/300 Whole	1,276	1,753	-27.21	8,590	9,106	-5.67	15,592	21,660	-28.01
6/10 Whole	1,635	1,414	15.66	6,330	7,833	-19.19	14,335	17,947	-20.13
6/10 Wedged	4,820	4,411	9.28	25,011	49,468	-49.44	63,180	159,210	-60.32
2.25 Sliced	59,013	54,112	9.06	373,168	367,793	1.46	901,686	874,670	3.09
4.5 Chopped	34,242	30,809	11.14	158,818	157,541	0.81	369,706	361,548	2.26

VIC TOLOMEO, Director  
JACK RUTZ – SARAH HOFFMAN, Deputy Directors

DOUG FLOHR – SUZANNE AVILLA  
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA, NASS, California Field Office  
P.O. Box 1258, Sacramento, CA 95812  
Phone: (916) 498-5161 – Fax: (916) 498-5186

**Summary Report - Packout and Inventory**  
**Month Ending December 31, 2006**  
**Converted 24/300 Case Basis**

Item	Monthly Packout			Year to Date Packout			Inventory		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,166,319	680,921	71.29	6,803,983	6,362,108	6.95	5,819,419	5,927,944	-1.83
<b>Markets</b>									
Consumer	868,398	447,614	94.01	4,726,388	4,608,239	2.56	3,982,609	4,338,257	-8.20
Food Service	297,921	233,307	27.69	2,077,595	1,753,869	18.46	1,836,809	1,589,687	15.55
<b>Styles</b>									
Whole	0	0	0.00	20,076	9,992	100.91	25,422	24,107	5.45
Pitted	707,138	414,610	70.56	3,999,851	4,212,609	-5.05	3,580,054	3,985,365	-10.17
Wedged	0	0	0.00	13,143	24,756	-46.91	18,237	18,963	-3.83
Sliced	436,858	250,698	74.26	2,565,153	1,934,546	32.60	1,782,530	1,506,598	18.31
Chopped	21,905	15,613	40.30	186,866	164,734	13.43	329,900	284,890	15.80
Broken Pitt	418	0	0.00	18,894	15,470	22.13	83,276	108,022	-22.91
<b>Key Items</b>									
24/300 Pitt	687,217	374,693	83.41	3,671,314	3,662,684	0.24	2,994,631	3,178,990	-5.80
6/10 Pitt	16,564	39,917	-58.50	319,388	508,789	-37.23	542,746	753,085	-27.93
6/10 Sliced	274,402	193,390	41.89	1,704,161	1,204,134	41.53	1,218,961	798,469	52.66
24/300 Whole	0	0	0.00	6,252	7,397	-15.48	10,989	17,169	-36.00
6/10 Whole	0	0	0.00	13,824	2,595	432.65	14,411	6,870	109.76
6/10 Wedged	0	0	0.00	13,143	24,756	-46.91	17,989	18,561	-3.08
2.25 Sliced	100,980	24,116	318.73	546,428	404,987	34.92	297,902	340,960	-12.63
4.5 Chopped	14,951	15,613	-4.24	153,503	148,512	3.36	283,110	268,316	5.51

Approximate Supply in Converted Cases

Total Inventory	5,819,419
Converted Storage	4,968,313
Approximate Supply	10,787,731

**Storage Report**  
**Month Ending December 31, 2006**

Whole Canning Sizes	
Size	Tons
Small	6,019
Medium	7,007
Large	3,246
Ex. Large	6,416
Ex.Large Sev. "C"	172
Jumbo	1,063
Colossal	751
Super Colossal	700
Orchard Run	0
<b>Total Canning</b>	<b>25,374</b>
Limited	6,680

Total 32,054  
Total Converted (\*155) 4,968,313

**Packout - Month Ending December 31, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	0	0	0				0
<b>RIPE PITTED</b>							
Small	0	83,741	0			83,741	83,741
Medium	7,780	303,959	0			311,739	320,523
Large	0	117,745	5,779			123,524	121,103
Ex. Large	0	167,531	0			167,531	167,531
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	14,241	0			14,241	14,241
Colossal	0	0	0			0	0
Sup. Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	7,780	687,217	5,779			700,776	
Conv. Total	16,564	687,217	3,358				707,138
Prior Year	39,917	374,693	0				414,610
<b>LIMITED</b>							
Segmented	0	0	0	0	0	0	0
Sliced	106,564	10,630	71,693	0	246,293	435,180	436,858
Chopped	1,814	0	0	19,291	0	21,105	21,905
Total	108,378	10,630	71,693	19,291	246,293	456,285	
Conv. Total	281,357	12,437	49,038	14,951	100,980		458,763
Prior Year	193,390	0	33,192	15,613	24,116		266,312
<b>BROKEN PITTED</b>							
Bkn. Pitted	0	418				418	418
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	418				418	
Conv. Total	0	418					418
Prior Year	0	0					0

Converted Total

1,166,319

**Cumulative Packout - Month Ending December 31, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	5,612	0			5,612	5,612
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,493	640	0			7,133	14,464
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	6,493	6,252	0			12,745	
Conv. Total	13,824	6,252	0				20,076
Prior Year	2,595	7,397	0				9,992
<b>RIPE PITTED</b>							
Small	7,682	363,614	2,713			374,009	381,545
Medium	43,721	1,140,427	0			1,184,148	1,233,509
Large	13,254	987,952	13,034			1,014,240	1,023,743
Ex. Large	31,309	731,821	0			763,130	798,478
Ex. Large Sev "C"	18,034	0	0			18,034	38,394
Jumbo	28,094	146,434	0			174,528	206,246
Colossal	7,924	223,324	0			231,248	240,194
Sup. Colossal	0	17,410	0			17,410	17,410
Green Ripe Whole	0	60,332	0			60,332	60,332
Total	150,018	3,671,314	15,747			3,837,079	
Conv. Total	319,388	3,671,314	9,149				3,999,851
Prior Year	508,789	3,662,684	41,136				4,212,609
<b>LIMITED</b>							
Segmented	5,104	0	0	0	0	5,104	13,143
Sliced	661,810	24,057	418,740	0	1,332,750	2,437,357	2,565,153
Chopped	7,063	0	5,108	198,069	0	210,240	186,866
Total	673,977	24,057	423,848	198,069	1,332,750	2,652,701	
Conv. Total	1,744,383	28,147	292,701	153,503	546,428		2,765,162
Prior Year	1,241,324	30,579	298,634	148,512	404,987		2,124,036
<b>BROKEN PITTED</b>							
Bkn. Pitted	0	18,894				18,894	18,894
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	18,894				18,894	
Conv. Total	0	18,894					18,894
Prior Year	1,160	14,310					15,470
Converted Total							6,803,983

**Inventory - Month Ending December 31, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	1,729	0			1,729	1,729
Large	0	5,035	0			5,035	5,035
Ex. Large	0	231	38			269	253
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,315	656	0			6,971	14,101
Colossal	454	1,951	0			2,405	2,918
Super Colossal	0	1,387	0			1,387	1,387
Green Ripe Whole	0	0	0			0	0
Total	6,769	10,989	38			17,796	
Conv. Total	14,411	10,989	22				25,422
Prior Year	6,870	17,169	68				24,107
<b>RIPE PITTED</b>							
Small	10,832	469,970	3,475			484,277	495,050
Medium	102,945	873,310	25,297			1,001,552	1,107,177
Large	46,594	865,250	44,682			956,526	990,409
Ex. Large	45,019	430,356	0			475,375	526,201
Ex. Large Sev "C"	4,504	17	0			4,521	9,606
Jumbo	33,592	157,286	0			190,878	228,803
Colossal	8,894	144,072	0			152,966	163,007
Sup. Colossal	0	8,574	0			8,574	8,574
Green Ripe Whole	2,550	45,796	0			48,346	51,225
Total	254,930	2,994,631	73,454			3,323,015	
Conv. Total	542,746	2,994,631	42,677				3,580,054
Prior Year	753,085	3,178,990	53,290				3,985,365
<b>LIMITED</b>							
Segmented	6,986	0	0	0	605	7,591	18,237
Sliced	473,383	41,968	316,614	0	726,590	1,558,555	1,782,530
Chopped	11,081	344	2,843	365,303	0	379,571	329,900
Total	491,450	42,312	319,457	365,303	727,195	1,945,717	
Conv. Total	1,279,435	49,911	220,061	283,110	298,150		2,130,666
Prior Year	828,286	58,175	314,311	268,316	341,363		1,810,450
<b>BROKEN PITTED</b>							
Bkn. Pitted	102	83,059				83,161	83,276
Bkn. Pitted Green Ripe	0	0				0	0
Total	102	83,059				83,161	
Conv. Total	217	83,059					83,276
Prior Year	1,446	106,576					108,022

Converted Total

5,819,419

**Sales - Month Ending December 31, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	11	0			11	11
Large	0	911	0			911	911
Ex. Large	0	-181	0			-181	-181
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	752	287	0			1,039	1,888
Colossal	16	153	0			169	187
Super Colossal	0	95	0			95	95
Green Ripe Whole	0	0	0			0	0
Total	768	1,276	0			2,044	
Conv. Total	1,635	1,276	0				2,911
Prior Year	1,414	1,753	0				3,167
<b>RIPE PITTED</b>							
Small	1,084	86,373	760			88,217	89,122
Medium	18,893	161,898	1,525			182,316	203,007
Large	3,390	282,417	1,765			287,572	290,660
Ex. Large	13,803	105,245	0			119,048	134,632
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,855	58,675	0			66,530	75,398
Colossal	1,820	19,790	0			21,610	23,665
Sup. Colossal	0	3,785	0			3,785	3,785
Green Ripe Whole	0	4,552	0			4,552	4,552
Total	46,845	722,735	4,050			773,630	
Conv. Total	99,733	722,735	2,353				824,821
Prior Year	92,462	846,855	3,414				942,731
<b>LIMITED</b>							
Segmented	1,872	0	0	0	0	1,872	4,820
Sliced	117,645	5,725	67,963	0	143,933	335,266	415,133
Chopped	1,445	0	816	44,183	0	46,444	40,786
Total	120,962	5,725	68,779	44,183	143,933	383,582	
Conv. Total	313,296	6,698	47,490	34,242	59,013		460,739
Prior Year	283,440	8,788	51,286	30,809	54,276		428,598
<b>BROKEN PITTED</b>							
Bkn. Pitted	28	11,711				11,739	11,771
Bkn. Pitted Green Ripe	0	0				0	0
Total	28	11,711				11,739	
Conv. Total	60	11,711					11,771
Prior Year	0	2,128					2,128

Converted Total

1,300,242

**Cumulative Sales - Month Ending December 31, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	294	0			294	294
Large	0	4,479	0			4,479	4,479
Ex. Large	0	238	0			238	238
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,776	2,010	0			4,786	7,920
Colossal	197	1,049	0			1,246	1,468
Super Colossal	0	520	0			520	520
Green Ripe Whole	0	0	0			0	0
Total	2,973	8,590	0			11,563	
Conv. Total	6,330	8,590	0				14,920
Prior Year	7,833	9,106	14				16,953
<b>RIPE PITTED</b>							
Small	3,546	421,907	4,540			429,993	432,094
Medium	86,316	1,065,162	9,643			1,161,121	1,254,531
Large	18,697	1,489,247	9,116			1,517,060	1,534,349
Ex. Large	70,251	463,964	0			534,215	613,528
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	33,408	321,852	0			355,260	392,978
Colossal	7,144	98,704	0			105,848	113,914
Sup. Colossal	0	18,344	0			18,344	18,344
Green Ripe Whole	0	17,071	0			17,071	17,071
Total	219,362	3,896,251	23,299			4,138,912	
Conv. Total	467,022	3,896,251	13,537				4,376,809
Prior Year	455,908	4,246,997	15,201				4,718,106
<b>LIMITED</b>							
Segmented	9,713	0	0	0	2,200	11,913	25,913
Sliced	577,190	40,276	406,427	0	910,167	1,934,060	2,184,552
Chopped	6,189	292	3,440	204,927	0	214,848	187,464
Total	593,092	40,568	409,867	204,927	912,367	2,160,821	
Conv. Total	1,535,004	47,809	282,227	158,818	374,070		2,397,929
Prior Year	1,463,449	51,083	279,797	157,541	368,859		2,320,729
<b>BROKEN PITTED</b>							
Bkn. Pitted	106	40,539				40,645	40,765
Bkn. Pitted Green Ripe	0	0				0	0
Total	106	40,539				40,645	
Conv. Total	226	40,539					40,765
Prior Year	281	18,317					18,598

Converted Total

6,830,423

**Consecutive Sales - 12 Months Month Ending December 31, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	102	0			102	102
Medium	0	759	0			759	759
Large	0	7,184	0			7,184	7,184
Ex. Large	0	995	22			1,017	1,008
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,259	3,647	0			9,906	16,972
Colossal	474	1,844	0			2,318	2,853
Super Colossal	0	1,061	0			1,061	1,061
Green Ripe Whole	0	0	0			0	0
Total	6,733	15,592	22			22,347	
Conv. Total	14,335	15,592	13				29,939
Prior Year	17,947	21,660	21				39,629
<b>RIPE PITTED</b>							
Small	8,410	867,190	10,140			885,740	890,986
Medium	203,556	2,097,753	27,320			2,328,629	2,546,997
Large	45,231	2,947,571	22,055			3,014,857	3,056,682
Ex. Large	167,126	1,028,614	0			1,195,740	1,384,425
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	79,029	621,457	0			700,486	789,710
Colossal	17,612	201,459	0			219,071	238,955
Sup. Colossal	0	37,736	0			37,736	37,736
Green Ripe Whole	3	38,002	0			38,005	38,008
Total	520,967	7,839,782	59,515			8,420,264	
Conv. Total	1,109,139	7,839,782	34,578				8,983,499
Prior Year	1,119,547	8,153,496	40,896				9,313,939
<b>LIMITED</b>							
Segmented	24,536	0	0	0	5,200	29,736	65,312
Sliced	1,355,862	102,797	969,368	0	2,199,233	4,627,260	5,176,350
Chopped	14,430	1,469	6,060	477,040	0	498,999	435,937
Total	1,394,828	104,266	975,428	477,040	2,204,433	5,155,995	
Conv. Total	3,609,849	123,725	670,502	369,706	903,818		5,677,599
Prior Year	3,532,079	122,580	640,398	361,548	877,130		5,533,735
<b>BROKEN PITTED</b>							
Bkn. Pitted	298	60,146				60,444	60,780
Bkn. Pitted Green Ripe	0	0				0	0
Total	298	60,146				60,444	
Conv. Total	634	60,146					60,780
Prior Year	758	50,542					51,300

Converted Total

14,751,818