



# California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture  
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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**Summary Report - Sales**  
**Month Ending September 30, 2006**  
**Converted 24/300 Case Basis**

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,327,510	1,269,814	4.54	2,708,316	2,502,389	8.23	15,201,707	15,328,491	-0.83
<b>Markets</b>									
Consumer	956,449	865,917	10.46	1,870,755	1,675,613	11.65	10,538,076	10,557,165	-0.18
Food Service	371,061	403,897	-8.13	837,561	826,777	1.30	4,663,631	4,771,326	-2.26
<b>Styles</b>									
Whole	2,495	2,157	15.68	6,372	8,169	-21.99	30,176	45,782	-34.09
Pitted	827,645	773,472	7.00	1,629,375	1,488,688	9.45	9,465,482	9,557,713	-0.96
Wedged	3,579	15,347	-76.68	10,440	31,724	-67.09	68,670	195,126	-64.81
Sliced	452,130	437,197	3.42	971,263	892,687	8.80	5,152,666	5,035,362	2.33
Chopped	38,673	36,355	6.38	84,182	72,313	16.41	448,224	439,477	1.99
Broken Pitted	2,988	5,287	-43.49	6,683	8,808	-24.13	36,489	55,031	-33.69
<b>Key Items</b>									
24/300 Pitted	738,235	674,538	9.44	1,435,030	1,291,467	11.12	8,334,091	8,388,550	-0.65
6/10 Pitted	86,610	95,767	-9.56	188,698	191,401	-1.41	1,095,322	1,124,642	-2.61
6/10 Sliced	277,840	287,378	-3.32	626,786	589,922	6.25	3,430,858	3,377,653	1.58
24/300 Whole	1,658	1,052	57.60	3,477	3,795	-8.38	15,790	26,408	-40.21
6/10 Whole	837	1,103	-24.13	2,895	4,364	-33.66	14,369	19,357	-25.77
6/10 Wedged	3,497	15,265	-77.09	10,194	31,376	-67.51	66,456	192,728	-65.52
2.25 Sliced	92,950	79,224	17.33	191,964	157,145	22.16	931,130	904,445	2.95
4.5 Chopped	34,473	29,224	17.96	72,230	59,811	20.76	380,847	371,185	2.60

VIC TOLOMEO, Director  
JACK RUTZ – SARAH HOFFMAN, Deputy Directors

DOUG FLOHR – SUZANNE AVILLA  
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA, NASS, California Field Office  
P.O. Box 1258, Sacramento, CA 95812  
Phone: (916) 498-5161 – Fax: (916) 498-5186

**Summary Report - Packout and Inventory**  
**Month Ending September 30, 2006**  
**Converted 24/300 Case Basis**

Item	Monthly Packout			Year to Date Packout			Inventory		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,548,778	1,517,466	2.06	2,961,521	2,859,651	3.56	6,139,075	7,018,204	-12.53
<b>Markets</b>									
Consumer	1,203,443	1,090,257	10.38	2,041,142	2,002,648	1.92	4,277,002	5,222,061	-18.10
Food Service	345,335	427,209	-19.16	920,380	857,003	7.40	1,862,074	1,796,144	3.67
<b>Styles</b>									
Whole	2,257	0	0.00	5,820	1,326	338.76	19,796	24,461	-19.07
Pitted	1,044,706	854,227	22.30	1,782,808	1,666,377	6.99	4,121,670	4,675,841	-11.85
Wedged	13,143	0	0.00	13,143	24,756	-46.91	33,594	37,373	-10.11
Sliced	434,970	624,913	-30.40	1,080,239	1,087,058	-0.63	1,532,550	1,861,735	-17.68
Chopped	52,042	38,326	35.79	76,559	64,664	18.40	328,970	300,998	9.29
Broken Pitt	1,661	0	0.00	2,953	15,470	-80.91	102,496	117,796	-12.99
<b>Key Items</b>									
24/300 Pitt	990,640	812,562	21.92	1,621,435	1,523,067	6.46	3,417,599	4,002,048	-14.60
6/10 Pitt	54,066	35,001	54.47	157,987	136,646	15.62	658,527	645,613	2.00
6/10 Sliced	271,644	390,092	-30.36	736,048	690,999	6.52	1,122,157	1,086,779	3.26
24/300 Whole	0	0	0.00	2,130	0	0.00	12,018	15,108	-20.45
6/10 Whole	2,257	0	0.00	3,690	1,326	178.17	7,756	9,280	-16.43
6/10 Wedged	13,143	0	0.00	13,143	24,756	-46.91	32,669	36,233	-9.84
2.25 Sliced	114,692	100,947	13.62	260,515	197,893	31.64	200,153	350,465	-42.89
4.5 Chopped	47,817	34,751	37.60	65,134	61,089	6.62	287,020	279,330	2.75

Approximate Supply in Converted Cases

Total Inventory	6,139,075
Converted Storage	7,227,137
Approximate Supply	13,366,212

**Storage Report**  
**Month Ending September 30, 2006**

Whole Canning Sizes	
Size	Tons
Small	7,924
Medium	10,990
Large	4,406
Ex. Large	5,943
Ex.Large Sev. "C"	968
Jumbo	1,826
Colossal	1,737
Super Colossal	750
Orchard Run	0
<b>Total Canning</b>	<b>34,544</b>
Limited	12,083
Total	46,627
Total Converted (*155)	7,227,137

**Packout - Month Ending September 30, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,060	0	0			1,060	2,257
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	1,060	0	0			1,060	
Conv. Total	2,257	0	0				2,257
Prior Year	0	0	0				0
<b>RIPE PITTED</b>							
Small	0	108,442	0			108,442	108,442
Medium	8,971	327,645	0			336,616	346,744
Large	3,835	282,149	0			285,984	290,314
Ex. Large	4,862	211,109	0			215,971	221,460
Ex. Large Sev "C"	3,734	0	0			3,734	7,950
Jumbo	3,993	14,993	0			18,986	23,494
Colossal	0	45,253	0			45,253	45,253
Sup. Colossal	0	1,049	0			1,049	1,049
Green Ripe Whole	0	0	0			0	0
Total	25,395	990,640	0			1,016,035	
Conv. Total	54,066	990,640	0				1,044,706
Prior Year	35,001	812,562	6,665				854,227
<b>LIMITED</b>							
Segmented	5,104	0	0	0	0	5,104	13,143
Sliced	105,493	12,130	50,353	0	279,737	447,713	434,970
Chopped	1,102	0	0	61,699	0	62,801	52,042
Total	111,699	12,130	50,353	61,699	279,737	515,618	
Conv. Total	289,012	14,192	34,441	47,817	114,692		500,155
Prior Year	392,208	1,199	134,134	34,751	100,947		663,239
<b>BROKEN PITTED</b>							
Bkn. Pitted	0	1,661				1,661	1,661
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	1,661				1,661	
Conv. Total	0	1,661					1,661
Prior Year	0	0					0

Converted Total

1,548,778

**Cumulative Packout - Month Ending September 30, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	2,130	0			2,130	2,130
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,733	0	0			1,733	3,690
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	1,733	2,130	0			3,863	
Conv. Total	3,690	2,130	0				5,820
Prior Year	1,326	0	0				1,326
<b>RIPE PITTED</b>							
Small	2,064	182,514	2,713			187,291	188,485
Medium	20,593	380,040	0			400,633	423,882
Large	9,079	570,847	3,115			583,041	591,986
Ex. Large	25,343	343,538	0			368,881	397,493
Ex. Large Sev "C"	9,254	0	0			9,254	19,702
Jumbo	7,874	38,256	0			46,130	55,020
Colossal	0	101,501	0			101,501	101,501
Sup. Colossal	0	4,611	0			4,611	4,611
Green Ripe Whole	0	128	0			128	128
Total	74,207	1,621,435	5,828			1,701,470	
Conv. Total	157,987	1,621,435	3,386				1,782,808
Prior Year	136,646	1,523,067	6,665				1,666,377
<b>LIMITED</b>							
Segmented	5,104	0	0	0	0	5,104	13,143
Sliced	285,844	12,130	101,584	0	635,403	1,034,961	1,080,239
Chopped	2,481	0	1,555	84,044	0	88,080	76,559
Total	293,429	12,130	103,139	84,044	635,403	1,128,145	
Conv. Total	758,703	14,192	71,396	65,134	260,515		1,169,941
Prior Year	717,871	15,098	184,527	61,089	197,893		1,176,477
<b>BROKEN PITTED</b>							
Bkn. Pitted	0	2,953				2,953	2,953
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	2,953				2,953	
Conv. Total	0	2,953					2,953
Prior Year	1,160	14,310					15,470

Converted Total

2,961,521

**Inventory - Month Ending September 30, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	1,735	0			1,735	1,735
Large	0	4,138	0			4,138	4,138
Ex. Large	0	368	38			406	390
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,708	1,060	0			3,768	6,825
Colossal	935	2,849	0			3,784	4,840
Super Colossal	0	1,868	0			1,868	1,868
Green Ripe Whole	0	0	0			0	0
Total	3,643	12,018	38			15,699	
Conv. Total	7,756	12,018	22				19,796
Prior Year	9,280	15,108	73				24,461
<b>RIPE PITTED</b>							
Small	6,818	380,491	6,488			393,797	398,776
Medium	125,140	903,348	31,036			1,059,524	1,187,803
Large	73,070	1,329,932	40,865			1,443,867	1,509,241
Ex. Large	59,760	487,810	0			547,570	615,039
Ex. Large Sev "C"	5,535	17	0			5,552	11,801
Jumbo	30,935	185,349	0			216,284	251,210
Colossal	5,502	118,862	0			124,364	130,576
Sup. Colossal	0	9,447	0			9,447	9,447
Green Ripe Whole	2,553	2,343	0			4,896	7,778
Total	309,313	3,417,599	78,389			3,805,301	
Conv. Total	658,527	3,417,599	45,544				4,121,670
Prior Year	645,613	4,002,048	28,180				4,675,841
<b>LIMITED</b>							
Segmented	12,687	0	0	0	2,255	14,942	33,594
Sliced	435,789	51,120	219,926	0	488,179	1,195,014	1,532,550
Chopped	10,453	348	858	370,348	0	382,007	328,970
Total	458,929	51,468	220,784	370,348	490,434	1,591,963	
Conv. Total	1,194,903	60,628	151,485	287,020	201,078		1,895,113
Prior Year	1,139,686	72,251	357,235	279,330	351,606		2,200,107
<b>BROKEN PITTED</b>							
Bkn. Pitted	417	101,608				102,025	102,496
Bkn. Pitted Green Ripe	0	0				0	0
Total	417	101,608				102,025	
Conv. Total	888	101,608					102,496
Prior Year	1,565	116,231					117,796

Converted Total

6,139,075

**Sales - Month Ending September 30, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	275	0			275	275
Large	0	1,033	0			1,033	1,033
Ex. Large	0	34	0			34	34
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	379	103	0			482	910
Colossal	14	213	0			227	243
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	393	1,658	0			2,051	
Conv. Total	837	1,658	0				2,495
Prior Year	1,103	1,052	2				2,157
<b>RIPE PITTED</b>							
Small	649	76,097	840			77,586	77,967
Medium	15,210	223,260	2,205			240,675	256,923
Large	3,657	265,868	1,775			271,300	274,685
Ex. Large	14,345	82,351	0			96,696	112,892
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,775	66,229	0			72,004	78,524
Colossal	1,045	21,562	0			22,607	23,787
Sup. Colossal	0	1,653	0			1,653	1,653
Green Ripe Whole	0	1,215	0			1,215	1,215
Total	40,681	738,235	4,820			783,736	
Conv. Total	86,610	738,235	2,800				827,645
Prior Year	95,767	674,538	3,168				773,472
<b>LIMITED</b>							
Segmented	1,358	0	0	0	200	1,558	3,579
Sliced	107,899	8,138	104,998	0	226,708	447,743	452,130
Chopped	573	0	1,629	44,481	0	46,683	38,673
Total	109,830	8,138	106,627	44,481	226,908	495,984	
Conv. Total	283,534	9,521	73,822	34,473	93,032		494,382
Prior Year	306,994	10,251	63,123	29,224	79,306		488,898
<b>BROKEN PITTED</b>							
Bkn. Pitted	38	2,907				2,945	2,988
Bkn. Pitted Green Ripe	0	0				0	0
Total	38	2,907				2,945	
Conv. Total	81	2,907					2,988
Prior Year	34	5,253					5,287

Converted Total

1,327,510

**Cumulative Sales - Month Ending September 30, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	280	0			280	280
Large	0	1,812	0			1,812	1,812
Ex. Large	0	102	0			102	102
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,296	684	0			1,980	3,443
Colossal	64	516	0			580	652
Super Colossal	0	83	0			83	83
Green Ripe Whole	0	0	0			0	0
Total	1,360	3,477	0			4,837	
Conv. Total	2,895	3,477	0				6,372
Prior Year	4,364	3,795	9				8,169
<b>RIPE PITTED</b>							
Small	1,526	157,157	1,520			160,203	161,289
Medium	35,965	401,459	4,726			442,150	480,774
Large	7,984	528,916	3,474			540,374	547,932
Ex. Large	27,156	177,025	0			204,181	234,840
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	13,226	125,382	0			138,608	153,540
Colossal	2,775	37,765	0			40,540	43,673
Sup. Colossal	0	4,734	0			4,734	4,734
Green Ripe Whole	0	2,592	0			2,592	2,592
Total	88,632	1,435,030	9,720			1,533,382	
Conv. Total	188,698	1,435,030	5,647				1,629,375
Prior Year	191,401	1,291,467	5,820				1,488,688
<b>LIMITED</b>							
Segmented	3,959	0	0	0	600	4,559	10,440
Sliced	243,412	16,436	194,858	0	468,206	922,912	971,263
Chopped	2,323	292	1,918	93,200	0	97,733	84,182
Total	249,694	16,728	196,776	93,200	468,806	1,025,204	
Conv. Total	645,887	19,916	135,642	72,230	192,210		1,065,885
Prior Year	630,849	21,551	127,040	59,811	157,473		996,725
<b>BROKEN PITTED</b>							
Bkn. Pitted	38	6,602				6,640	6,683
Bkn. Pitted Green Ripe	0	0				0	0
Total	38	6,602				6,640	
Conv. Total	81	6,602					6,683
Prior Year	162	8,646					8,808

Converted Total

2,708,316

**Consecutive Sales - 12 Months Month Ending September 30, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	102	0			102	102
Medium	0	1,093	0			1,093	1,093
Large	0	7,752	0			7,752	7,752
Ex. Large	0	1,419	30			1,449	1,436
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,289	2,977	0			9,266	16,366
Colossal	460	1,727	0			2,187	2,706
Super Colossal	0	720	0			720	720
Green Ripe Whole	0	0	0			0	0
Total	6,749	15,790	30			22,569	
Conv. Total	14,369	15,790	17				30,176
Prior Year	19,357	26,408	17				45,782
<b>RIPE PITTED</b>							
Small	8,475	917,421	8,776			934,672	940,563
Medium	204,324	2,231,028	30,592			2,465,944	2,683,808
Large	45,808	3,151,639	22,714			3,220,161	3,262,361
Ex. Large	159,892	1,077,874	0			1,237,766	1,418,284
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	77,773	656,750	0			734,523	822,329
Colossal	18,202	224,647	0			242,849	263,399
Sup. Colossal	0	40,582	0			40,582	40,582
Green Ripe Whole	3	34,150	0			34,153	34,156
Total	514,477	8,334,091	62,082			8,910,650	
Conv. Total	1,095,322	8,334,091	36,070				9,465,482
Prior Year	1,124,642	8,388,550	44,521				9,557,713
<b>LIMITED</b>							
Segmented	25,808	0	0	0	5,400	31,208	68,670
Sliced	1,332,372	103,382	979,125	0	2,271,049	4,685,928	5,152,666
Chopped	14,611	1,875	5,652	491,416	0	513,554	448,224
Total	1,372,791	105,257	984,777	491,416	2,276,449	5,230,690	
Conv. Total	3,553,332	125,363	676,673	380,847	933,344		5,669,560
Prior Year	3,626,603	118,947	646,406	371,185	906,823		5,669,965
<b>BROKEN PITTED</b>							
Bkn. Pitted	286	35,880				36,166	36,489
Bkn. Pitted Green Ripe	0	0				0	0
Total	286	35,880				36,166	
Conv. Total	609	35,880					36,489
Prior Year	724	54,307					55,031

Converted Total

15,201,707