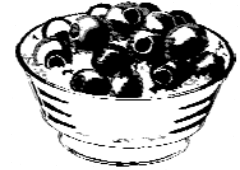


# California Monthly Olive Report



Released: August 24, 2006



USDA, National Agricultural Statistics Service,  
California Field Office

## Summary Report - Sales Month Ending July 31, 2006 Converted 24/300 Case Basis

Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	05/06	04/05	Percent Change	05/06	04/05	Percent change	05/06	04/05	Percent change
Total	1,100,861	1,143,903	-3.76	14,995,781	15,322,757	-2.13	14,995,781	15,322,757	-2.13
<b>Markets</b>									
Consumer	727,264	739,476	-1.65	10,342,934	10,557,092	-2.03	10,342,934	10,557,092	-2.03
Food Service	373,597	404,427	-7.62	4,652,847	4,765,665	-2.37	4,652,847	4,765,665	-2.37
<b>Styles</b>									
Whole	2,523	5,262	-52.06	31,972	43,000	-25.65	31,972	43,000	-25.65
Pitted	632,718	642,543	-1.53	9,324,796	9,562,542	-2.49	9,324,796	9,562,542	-2.49
Wedged	6,678	15,227	-56.15	89,953	192,660	-53.31	89,953	192,660	-53.31
Sliced	414,195	429,173	-3.49	5,074,090	5,032,932	0.82	5,074,090	5,032,932	0.82
Chopped	42,946	42,130	1.94	436,356	438,182	-0.42	436,356	438,182	-0.42
Broken Pitted	1,802	9,568	-81.17	38,614	53,440	-27.74	38,614	53,440	-27.74
<b>Key Items</b>									
24/300 Pitted	539,822	546,281	-1.18	8,190,528	8,397,344	-2.46	8,190,528	8,397,344	-2.46
6/10 Pitted	89,573	92,531	-3.20	1,098,025	1,116,712	-1.67	1,098,025	1,116,712	-1.67
6/10 Sliced	269,008	285,117	-5.65	3,393,994	3,385,960	0.24	3,393,994	3,385,960	0.24
24/300 Whole	1,043	3,183	-67.23	16,108	25,290	-36.31	16,108	25,290	-36.31
6/10 Whole	1,480	2,076	-28.72	15,838	17,703	-10.54	15,838	17,703	-10.54
6/10 Wedged	6,350	14,981	-57.61	87,638	190,282	-53.94	87,638	190,282	-53.94
2.25 Sliced	74,831	80,701	-7.27	896,310	903,010	-0.74	896,310	903,010	-0.74
4.5 Chopped	34,449	31,994	7.67	368,429	374,225	-1.55	368,429	374,225	-1.55

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**Summary Report - Packout and Inventory  
Month Ending July 31, 2006  
Converted 24/300 Case Basis**

Item	Monthly Packout			Year-to-Date Packout			Inventory		
	05/06	04/05	Percent change	05/06	04/05	Percent change	05/06	04/05	Percent change
Total	1,065,693	1,264,823	-15.74	14,146,308	15,446,076	-8.41	5,891,756	6,677,925	-11.77
<b>Markets</b>									
Consumer	769,549	956,250	-19.52	9,561,094	10,098,905	-5.33	4,116,370	4,909,305	-16.15
Food Service	296,145	308,573	-4.03	4,585,214	5,347,171	-14.25	1,775,386	1,768,620	0.38
<b>Styles</b>									
Whole	0	0	0.00	22,899	25,354	-9.69	20,213	31,003	-34.80
Pitted	709,608	815,420	-12.98	8,839,037	10,119,288	-12.65	3,978,738	4,515,608	-11.89
Wedged	15,813	0	0.00	76,859	144,229	-46.71	31,043	44,396	-30.08
Sliced	331,225	404,792	-18.17	4,720,635	4,615,827	2.27	1,419,065	1,665,321	-14.79
Chopped	9,048	37,096	-75.61	453,338	475,509	-4.66	336,739	310,428	8.48
Broken Pitted	0	7,515	-100.00	33,540	65,869	-49.08	105,958	111,168	-4.69
<b>Key Items</b>									
24/300 Pitted	645,910	749,245	-13.79	7,682,212	7,679,271	0.04	3,242,752	3,786,510	-14.36
6/10 Pitted	63,698	62,735	1.53	1,100,040	2,401,618	-54.20	688,106	701,625	-1.93
6/10 Sliced	213,437	243,713	-12.42	3,323,388	2,758,922	20.46	1,009,910	987,268	2.29
24/300 Whole	0	0	0.00	11,732	16,785	-30.10	13,257	18,835	-29.62
6/10 Whole	0	0	0.00	11,167	8,569	30.31	6,934	12,086	-42.63
6/10 Wedged	15,813	0	0.00	74,858	141,326	-47.03	29,873	42,907	-30.38
2.25 Sliced	19,230	85,240	-77.44	716,132	1,016,297	-29.54	129,248	306,928	-57.89
4.5 Chopped	5,850	34,972	-83.27	370,603	424,288	-12.65	294,134	279,763	5.14

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	5,891,756
Converted Storage	8,386,114
Approximate Supply	14,277,870

**Storage - Month Ending July 31, 2006**

Whole Canning Sizes

<u>Size</u>	<u>Tons</u>
Small	9,567
Medium	9,049
Large	8,556
Ex. Large	5,676
Ex. Large Sev. "C"	976
Jumbo	2,371
Colossal	1,777
Super Colossal	973
Orchard Run	0
Total Canning	38,944
Limited	15,160
Total	54,104
Total Converted (*155)	8,386,114

### Packout - Month Ending July 31, 2006

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	0	0	0				0
<b>RIPE PITTED</b>							
Small	0	49,395	0			49,395	49,395
Medium	25,707	94,544	0			120,251	149,274
Large	4,212	246,096	0			250,308	255,063
Ex. Large	0	255,875	0			255,875	255,875
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Sup. Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	29,919	645,910	0			675,829	
Conv. Total	63,698	645,910	0				709,608
Prior Year	62,735	749,245	3,440				815,420
<b>LIMITED</b>							
Segmented	6,141	0	0	0	0	6,141	15,813
Sliced	82,888	8,809	129,023	0	46,902	267,622	331,225
Chopped	834	0	0	7,549	0	8,383	9,048
Total	89,863	8,809	129,023	7,549	46,902	282,146	
Conv. Total	232,447	10,307	88,252	5,850	19,230		356,086
Prior Year	245,837	6,802	69,036	34,972	85,240	0	441,888
<b>BROKEN PITTED</b>							
Bkn. Pitted	0	0				0	0
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	0	0				0	
Conv. Total	0	0					0
Prior Year	0	7,515					7,515

Converted Total

1,065,693

**Cumulative Packout - Month Ending July 31, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	965	0			965	965
Large	0	7,605	0			7,605	7,605
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,821	1,961	0			4,782	7,967
Colossal	2,424	0	0			2,424	5,161
Super Colossal	0	1,201	0			1,201	1,201
Grn. Ripe Whole	0	0	0			0	0
Total	5,245	11,732	0			16,977	
Conv. Total	11,167	11,732	0				22,899
Prior Year	8,569	16,785	0				25,354
<b>RIPE PITTED</b>							
Small	9,702	652,199	8,715			670,616	677,918
Medium	237,650	2,261,025	37,529			2,536,204	2,788,787
Large	76,339	2,092,668	51,493			2,220,500	2,285,111
Ex. Large	107,926	1,926,474	0			2,034,400	2,156,248
Ex. Large Sev "C"	12,125	17	0			12,142	25,831
Jumbo	57,448	347,832	0			405,280	470,139
Colossal	12,943	320,250	0			333,193	347,806
Sup. Colossal	0	50,818	0			50,818	50,818
Grn. Ripe Whole	2,560	30,929	0			33,489	36,379
Total	516,693	7,682,212	97,737			8,296,642	
Conv. Total	1,100,040	7,682,212	56,785				8,839,037
Prior Year	2,401,618	7,679,271	38,399				10,119,288
<b>LIMITED</b>							
Segmented	29,071	0	0	0	4,881	33,952	76,859
Sliced	1,290,636	95,556	832,332	0	1,746,663	3,965,187	4,720,635
Chopped	19,458	1,815	3,144	478,198	0	502,615	453,338
Total	1,339,165	97,371	835,476	478,198	1,751,544	4,501,754	
Conv. Total	3,472,847	116,066	573,182	370,603	718,133		5,250,832
Prior Year	2,936,871	141,140	714,065	424,288	1,019,200		5,235,564
<b>BROKEN PITTED</b>							
Bkn. Pitted	545	32,380				32,925	33,540
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	545	32,380				32,925	
Conv. Total	1,160	32,380					33,540
Prior Year	113	65,756					65,869

Converted Total

14,146,308

### Inventory - Month Ending July 31, 2006

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	2,085	0			2,085	2,085
Large	0	3,929	0			3,929	3,929
Ex. Large	0	470	38			508	492
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,256	1,337	0			3,593	6,140
Colossal	1,001	3,484	0			4,485	5,615
Super Colossal	0	1,952	0			1,952	1,952
Grn. Ripe Whole	0	0	0			0	0
Total	3,257	13,257	38			16,552	
Conv. Total	6,934	13,257	22				20,213
Prior Year	12,086	18,835	82				31,003
<b>RIPE PITTED</b>							
Small	5,670	333,962	5,295			344,927	349,110
Medium	140,613	872,280	34,381			1,047,274	1,191,620
Large	75,185	967,856	42,735			1,085,776	1,152,754
Ex. Large	51,295	734,838	0			786,133	844,045
Ex. Large Sev "C"	3,291	17	0			3,308	7,024
Jumbo	36,160	205,859	0			242,019	282,844
Colossal	8,437	113,924	0			122,361	131,886
Sup. Colossal	0	9,249	0			9,249	9,249
Grn. Ripe Whole	2,555	4,767	0			7,322	10,207
Total	323,206	3,242,752	82,411			3,648,369	
Conv. Total	688,106	3,242,752	47,881				3,978,738
Prior Year	701,625	3,786,510	27,474				4,515,608
<b>LIMITED</b>							
Segmented	11,601	0	0	0	2,855	14,456	31,043
Sliced	392,198	55,469	314,340	0	315,238	1,077,245	1,419,065
Chopped	10,328	640	1,222	379,528	0	391,718	336,739
Total	414,127	56,109	315,562	379,528	318,093	1,483,419	
Conv. Total	1,079,380	66,403	216,512	294,134	130,418		1,786,847
Prior Year	1,054,341	78,662	298,982	279,763	308,397		2,020,145
<b>BROKEN PITTED</b>							
Bkn. Pitted	454	104,991				105,445	105,958
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	454	104,991				105,445	
Conv. Total	967	104,991					105,958
Prior Year	568	110,600					111,168

Converted Total

5,891,756

### Sales - Month Ending July 31, 2006

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	3	0			3	3
Large	0	528	0			528	528
Ex. Large	0	187	0			187	187
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	695	205	0			900	1,685
Colossal	0	110	0			110	110
Super Colossal	0	10	0			10	10
Grn. Ripe Whole	0	0	0			0	0
Total	695	1,043	0			1,738	
Conv. Total	1,480	1,043	0				2,523
Prior Year	2,076	3,183	3				5,262
<b>RIPE PITTED</b>							
Small	897	63,497	800			65,194	65,872
Medium	17,112	139,729	3,020			159,861	177,915
Large	3,784	203,946	1,899			209,629	213,105
Ex. Large	12,941	74,834	0			87,775	102,385
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,283	38,675	0			44,958	52,052
Colossal	1,056	14,472	0			15,528	16,720
Sup. Colossal	0	985	0			985	985
Grn. Ripe Whole	0	3,684	0			3,684	3,684
Total	42,073	539,822	5,719			587,614	
Conv. Total	89,573	539,822	3,323				632,718
Prior Year	92,531	546,281	3,731				642,543
<b>LIMITED</b>							
Segmented	2,466	0	0	0	800	3,266	6,678
Sliced	104,469	8,212	88,813	0	182,514	384,008	414,195
Chopped	1,870	565	0	44,450	0	46,885	42,946
Total	108,805	8,777	88,813	44,450	183,314	434,159	
Conv. Total	282,527	10,936	60,748	34,449	75,159		463,819
Prior Year	309,656	8,869	55,063	31,994	80,947		486,531
<b>BROKEN PITTED</b>							
Bkn. Pitted	8	1,785				1,793	1,802
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	8	1,785				1,793	
Conv. Total	17	1,785					1,802
Prior Year	164	9,404					9,568

Converted Total

1,100,861

**Cumulative Sales - Month Ending July 31, 2006**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	102	0			102	102
Medium	0	823	0			823	823
Large	0	6,933	0			6,933	6,933
Ex. Large	0	1,606	46			1,652	1,633
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,991	3,090	0			10,081	17,974
Colossal	448	2,358	0			2,806	3,312
Super Colossal	0	940	0			940	940
Grn. Ripe Whole	0	256	0			256	256
Total	7,439	16,108	46			23,593	
Conv. Total	15,838	16,108	27				31,972
Prior Year	17,703	25,290	8				43,000
<b>RIPE PITTED</b>							
Small	8,735	907,802	8,196			924,733	931,161
Medium	205,143	2,172,504	30,556			2,408,203	2,627,006
Large	45,564	3,089,114	23,627			3,158,305	3,199,847
Ex. Large	158,572	1,082,168	0			1,240,740	1,419,768
Ex. Large Sev "C"	75	0	0			75	160
Jumbo	78,928	638,875	0			717,803	806,913
Colossal	18,726	222,786	0			241,512	262,654
Sup. Colossal	1	40,377	0			40,378	40,379
Grn. Ripe Whole	3	36,902	0			36,905	36,908
Total	515,747	8,190,528	62,379			8,768,654	
Conv. Total	1,098,025	8,190,528	36,242				9,324,796
Prior Year	1,116,712	8,397,344	48,487				9,562,542
<b>LIMITED</b>							
Segmented	34,034	17	0	0	5,600	39,651	89,953
Sliced	1,318,056	104,666	966,851	0	2,186,123	4,575,696	5,074,090
Chopped	14,779	1,923	5,484	475,392	0	497,578	436,356
Total	1,366,869	106,606	972,335	475,392	2,191,723	5,112,925	
Conv. Total	3,538,294	126,998	668,071	368,429	898,606		5,600,399
Prior Year	3,630,459	119,784	633,918	374,225	905,388		5,663,775
<b>BROKEN PITTED</b>							
Bkn. Pitted	324	37,924				38,248	38,614
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	324	37,924				38,248	
Conv. Total	690	37,924					38,614
Prior Year	792	52,648					53,440

Converted Total

14,995,781

### Consecutive Sales - 12 Months Ending July 31, 2006

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	102	0			102	102
Medium	0	823	0			823	823
Large	0	6,933	0			6,933	6,933
Ex. Large	0	1,606	46			1,652	1,633
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,991	3,090	0			10,081	17,974
Colossal	448	2,358	0			2,806	3,312
Super Colossal	0	940	0			940	940
Grn. Ripe Whole	0	256	0			256	256
<b>Total</b>	<b>7,439</b>	<b>16,108</b>	<b>46</b>			<b>23,593</b>	
<b>Conv. Total</b>	<b>15,838</b>	<b>16,108</b>	<b>27</b>				<b>31,972</b>
<b>Prior Year</b>	<b>17,703</b>	<b>25,290</b>	<b>8</b>				<b>43,000</b>
<b>RIPE PITTED</b>							
Small	8,735	907,802	8,196			924,733	931,161
Medium	205,143	2,172,504	30,556			2,408,203	2,627,006
Large	45,564	3,089,114	23,627			3,158,305	3,199,847
Ex. Large	158,572	1,082,168	0			1,240,740	1,419,768
Ex. Large Sev "C"	75	0	0			75	160
Jumbo	78,928	638,875	0			717,803	806,913
Colossal	18,726	222,786	0			241,512	262,654
Sup. Colossal	1	40,377	0			40,378	40,379
Grn. Ripe Whole	3	36,902	0			36,905	36,908
<b>Total</b>	<b>515,747</b>	<b>8,190,528</b>	<b>62,379</b>			<b>8,768,654</b>	
<b>Conv. Total</b>	<b>1,098,025</b>	<b>8,190,528</b>	<b>36,242</b>				<b>9,324,796</b>
<b>Prior Year</b>	<b>1,116,712</b>	<b>8,397,344</b>	<b>48,487</b>				<b>9,562,542</b>
<b>LIMITED</b>							
Segmented	34,034	17	0	0	5,600	39,651	89,953
Sliced	1,318,056	104,666	966,851	0	2,186,123	4,575,696	5,074,090
Chopped	14,779	1,923	5,484	475,392	0	497,578	436,356
<b>Total</b>	<b>1,366,869</b>	<b>106,606</b>	<b>972,335</b>	<b>475,392</b>	<b>2,191,723</b>	<b>5,112,925</b>	
<b>Conv. Total</b>	<b>3,538,294</b>	<b>126,998</b>	<b>668,071</b>	<b>368,429</b>	<b>898,606</b>		<b>5,600,399</b>
<b>Prior Year</b>	<b>3,630,459</b>	<b>119,784</b>	<b>633,918</b>	<b>374,225</b>	<b>905,388</b>		<b>5,663,775</b>
<b>BROKEN PITTED</b>							
Bkn. Pitted	324	37,924				38,248	38,614
Bkn. Pitted Grn. Ripe	0	0				0	0
<b>Total</b>	<b>324</b>	<b>37,924</b>				<b>38,248</b>	
<b>Conv. Total</b>	<b>690</b>	<b>37,924</b>					<b>38,614</b>
<b>Prior Year</b>	<b>792</b>	<b>52,648</b>					<b>53,440</b>

Converted Total

14,995,781