

# CALIFORNIA MONTHLY OLIVE REPORT

Released: December 17, 2003

<b>Summary Report - Sales</b>									
<b>Month Ending November 30, 2003</b>									
<b>Converted 24/300 Case Basis</b>									
Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	03/04	02/03	% Change	03/04	02/03	% change	03/04	02/03	% change
<b>Total</b>	1,555,808	1,618,227	-3.86	5,341,107	5,236,551	2.00	14,393,656	14,294,639	0.69
<b>Markets</b>									
Consumer	1,192,344	1,290,411	-7.60	3,868,397	3,833,504	0.91	10,087,172	9,845,316	2.46
Food Service	363,464	327,816	10.87	1,472,710	1,403,047	4.97	4,306,484	4,449,322	-3.21
<b>Styles</b>									
Whole	4,246	6,374	-33.38	15,883	18,951	-16.19	45,449	59,045	-23.03
Pitted	1,146,109	1,211,345	-5.39	3,556,199	3,505,619	1.44	9,177,358	9,023,754	1.70
Wedged	8,417	6,771	24.31	27,844	28,011	-0.60	78,187	83,944	-6.86
Sliced	356,980	347,514	2.72	1,559,925	1,496,116	4.27	4,535,769	4,537,012	-0.03
Chopped	32,280	37,869	-14.76	146,963	147,976	-0.68	452,936	486,085	-6.82
Broken Pitt	7,775	8,354	-6.93	34,293	39,878	-14.01	103,957	104,799	-0.80
<b>Key Items</b>									
24/300 Pitt	1,038,430	1,115,564	-6.91	3,144,190	3,090,802	1.73	7,983,221	7,778,161	2.64
6/10 Pitt	103,314	90,008	14.78	390,282	391,225	-0.24	1,140,309	1,178,338	-3.23
6/10 Sliced	249,335	225,959	10.35	1,038,454	966,519	7.44	3,024,466	3,061,080	-1.20
24/300 Whole	2,903	4,669	-37.82	10,173	11,912	-14.60	26,831	38,382	-30.09
6/10 Whole	1,343	1,705	-21.22	5,670	7,028	-19.33	18,546	20,628	-10.09
6/10 Wedged	8,335	6,525	27.74	26,860	27,437	-2.10	75,337	81,378	-7.42
2.25 Sliced	65,521	66,910	-2.07	312,048	297,731	4.81	859,146	827,710	3.80
4.5 Chopped	29,618	33,840	-12.47	130,458	130,870	-0.32	366,160	362,932	0.89

<b>Summary Report - Packout and Inventory</b>									
<b>Month Ending November 30, 2003</b>									
<b>Converted 24/300 Case Basis</b>									
Item	Monthly Packout			Year-to-Date Packout			Inventory		
	03/04	02/03	% change	03/04	02/03	% change	03/04	02/03	% change
<b>Total</b>	1,467,066	1,470,478	-0.23	5,823,329	5,990,360	-2.79	7,273,201	7,397,515	-1.68
<b>Markets</b>									

Consumer	1,133,670	1,159,659	-2.24	4,174,153	4,792,544	-12.90	4,870,229	4,777,737	1.94
Food Service	333,396	310,819	7.26	1,649,176	1,197,816	37.68	2,402,971	2,619,777	-8.28
<b>Styles</b>									
Whole	1,527	6,733	-77.33	5,958	19,668	-69.71	47,165	65,782	-28.30
Pitted	992,664	957,191	3.71	3,540,649	3,969,443	-10.80	4,492,126	4,824,715	-6.89
Wedged	0	37,218	-100.00	42,695	37,503	13.84	51,567	56,179	-8.21
Sliced	437,756	420,271	4.16	2,044,042	1,784,710	14.53	2,306,406	2,237,089	3.10
Chopped	29,265	38,476	-23.94	144,387	151,993	-5.00	277,833	151,529	83.35
Broken Pitt	5,855	10,590	-44.71	45,598	27,042	68.62	98,104	62,222	57.67
<b>Key Items</b>									
24/300 Pitt	933,912	872,097	7.09	3,351,775	3,776,205	-11.24	3,899,029	3,943,389	-1.12
6/10 Pitt	54,490	70,796	-23.03	180,258	166,914	7.99	555,956	830,542	-33.06
6/10 Sliced	275,790	204,257	35.02	1,420,239	984,806	44.22	1,747,616	1,614,038	8.28
24/300 Whole	890	6,733	-86.78	2,407	16,238	-85.18	30,907	36,061	-14.29
6/10 Whole	637	0	0.00	3,551	3,430	3.54	15,929	29,423	-45.86
6/10 Wedged	0	35,767	-100.00	40,209	36,053	11.53	50,035	52,128	-4.02
2.25 Sliced	72,289	66,925	8.01	340,685	490,326	-30.52	282,934	331,573	-14.67
4.5 Chopped	23,837	38,476	-38.05	133,797	144,760	-7.57	235,505	107,737	118.59
							Approximate Supply in Converted Cases		
							Total Inventory	7,273,201	
							Converted Storage	15,753,823	
							Approximate Supply	23,027,024	

<b>Storage - Month Ending November 30, 2003</b>	
Whole Canning Sizes	
Size	Tons
Small	13,031
Medium	18,137
Large	25,644
Ex. Large	21,291
Ex.Large Sev. "C"	1,334
Jumbo	4,137
Colossal	6,408
Super Colossal	2,778
Orchard Run	0
<b>Total Canning</b>	<b>92,759</b>

Limited	8,878
Total	101,638
Total Converted (*155)	15,753,823

Packout - Month Ending November 30, 2003							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	890	0			890	890
Colossal	299	0	0			299	637
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	299	890	0			1,189	
Conv. Total	637	890	0				1,527
Prior Year	0	6,733	0				6,733
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	14,394	0			14,394	14,394
Medium	13,535	476,990	7,337			497,862	510,069
Large	4,530	293,085	0			297,615	302,729
Ex. Large	0	98,047	0			98,047	98,047
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,421	5,535	0			10,956	17,076
Colossal	2,108	45,861	0			47,969	50,349
Sup. Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	25,594	933,912	7,337			966,843	
Conv. Total	54,490	933,912	4,263				992,664
Prior Year	70,796	872,097	14,298				957,191
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	0	0	0	0	0	0	0
Sliced	107,103	1,978	127,723	0	176,314	413,118	437,756
Chopped	549	0	2,702	30,757	0	34,008	29,265
Total	107,652	1,978	130,425	30,757	176,314	447,126	
Conv. Total	277,895	2,314	90,686	23,837	72,289		467,021

Prior Year	240,023	28,230	122,310	38,476	66,925	0	495,964
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	176	5,480				5,656	5,855
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	176	5,480				5,656	
Conv. Total	375	5,480					5,855
Prior Year	0	10,590					10,590
				Converted Total			1,467,066

Cumulative Packout - Month Ending November 30, 2003							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,369	890	0			2,259	3,805
Colossal	299	0	0			299	637
Super Colossal	0	1,517	0			1,517	1,517
Grn. Ripe Whole	0	0	0			0	0
Total	1,668	2,407	0			4,075	
Conv. Total	3,551	2,407	0				5,958
Prior Year	3,430	16,238	0				19,668
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	25,600	0			25,600	25,600
Medium	47,802	1,197,274	7,337			1,252,413	1,303,307
Large	7,408	925,451	7,492			940,351	945,575
Ex. Large	0	651,316	0			651,316	651,316
Ex. Large Sev "C"	13,897	0	0			13,897	29,587
Jumbo	13,453	283,271	0			296,724	311,912
Colossal	2,108	189,948	0			192,056	194,436
Sup. Colossal	0	10,685	0			10,685	10,685
Grn. Ripe Whole	0	68,230	0			68,230	68,230
Total	84,668	3,351,775	14,829			3,451,272	
Conv. Total	180,258	3,351,775	8,616				3,540,649
Prior Year	166,914	3,776,205	26,325				3,969,444

Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total	
Segmented	15,615	0	0	0	6,064	21,679	42,695	
Sliced	551,549	20,764	378,398	0	830,939	1,781,650	2,044,042	
Chopped	1,102	0	5,175	172,641	0	178,918	144,387	
Total	568,266	20,764	383,573	172,641	837,003	1,982,247		
Conv. Total	1,464,672	24,294	265,189	133,797	343,171		2,231,124	
Prior Year	1,027,472	41,061	270,587	144,760	490,326		1,974,206	
<b>Broken Pitt</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>				<b>Total</b>	<b>Conv. Total</b>	
Bkn. Pitt	326	44,904				45,230	45,598	
Bkn. Pitt Grn. Ripe	0	0				0	0	
Total	326	44,904				45,230		
Conv. Total	694	44,904					45,598	
Prior Year	0	27,042					27,042	
<b>Converted Total</b>								<b>5,823,329</b>

Inventory - Month Ending November 30, 2003							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	6	1,768	0			1,774	1,781
Medium	464	4,803	0			5,267	5,791
Large	501	9,706	413			10,620	11,013
Ex. Large	308	3,738	153			4,199	4,483
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,451	2,507	0			7,958	14,112
Colossal	752	6,185	0			6,937	7,786
Super Colossal	0	2,025	0			2,025	2,025
Grn. Ripe Whole	0	175	0			175	175
Total	7,482	30,907	566			38,955	
Conv. Total	15,929	30,907	329				47,165
Prior Year	29,423	36,061	298				65,782
<b>Ripe Pitted</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	5,288	319,358	2,283			326,929	331,943
Medium	65,913	1,072,640	41,759			1,180,312	1,237,231
Large	41,823	1,225,573	17,240			1,284,636	1,324,631
Ex. Large	65,880	626,562	565			693,007	767,149
Ex. Large Sev "C"	22,439	2,197	0			24,636	49,970
Jumbo	44,833	288,523	2,079			335,435	385,180
Colossal	14,811	286,157	0			300,968	317,690

Sup. Colossal	135	21,225	0			21,360	21,512
Grn. Ripe Whole	13	56,794	0			56,807	56,822
Total	261,135	3,899,029	63,926			4,224,090	
Conv. Total	555,956	3,899,029	37,141				4,492,126
Prior Year	830,542	3,943,389	50,784				4,824,715
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	19,431	0	0	0	3,736	23,167	51,567
Sliced	678,686	51,869	314,574	0	690,084	1,735,213	2,306,406
Chopped	8,243	2,036	4,829	303,877	0	318,985	277,833
Total	706,360	53,905	319,403	303,877	693,820	2,077,365	
Conv. Total	1,829,255	65,471	221,108	235,505	284,466		2,635,805
Prior Year	1,700,224	63,718	239,667	107,737	333,450		2,444,796
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	860	96,273				97,133	98,104
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	860	96,273				97,133	
Conv. Total	1,831	96,273					98,104
Prior Year	59,589	2,633					62,222
Converted Total							7,273,201

Sales - Month Ending November 30, 2003							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	408	0			408	408
Medium	0	1	0			1	1
Large	0	774	0			774	774
Ex. Large	0	204	0			204	204
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	533	621	0			1,154	1,756
Colossal	98	792	0			890	1,001
Super Colossal	0	103	0			103	103
Grn. Ripe Whole	0	0	0			0	0
Total	631	2,903	0			3,534	
Conv. Total	1,343	2,903	0				4,246
Prior Year	1,705	4,669	0				6,374
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	1,182	122,555	660			124,397	125,455

Medium	20,364	266,464	4,430			291,258	312,393
Large	4,147	419,855	2,423			426,425	430,092
Ex. Large	10,652	114,748	0			125,400	137,426
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	10,003	79,102	0			89,105	100,398
Colossal	2,179	28,372	0			30,551	33,011
Sup. Colossal	0	1,288	0			1,288	1,288
Grn. Ripe Whole	0	6,046	0			6,046	6,046
Total	48,527	1,038,430	7,513			1,094,470	
Conv. Total	103,314	1,038,430	4,365				1,146,109
Prior Year	90,008	1,115,564	5,773				1,211,345
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	3,237	0	0	0	200	3,437	8,417
Sliced	96,829	6,002	51,319	0	159,808	313,958	356,980
Chopped	292	0	1,254	38,217	0	39,763	32,280
Total	100,358	6,002	52,573	38,217	160,008	357,158	
Conv. Total	258,789	7,022	36,645	29,618	65,603		397,678
Prior Year	236,103	12,336	42,720	33,840	67,156		392,154
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	8	7,758				7,766	7,775
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	8	7,758				7,766	
Conv. Total	17	7,758					7,775
Prior Year	0	8,354					8,354
Converted Total							1,555,808

### Cumulative Sales - Month Ending November 30, 2003

Ripe Whole	6 No. 10s	24 No. 300s	24 Buff	Total	Conv. Total
Small	0	1,088	0	1,088	1,088
Medium	8	214	0	222	231
Large	0	3,380	0	3,380	3,380
Ex. Large	0	498	70	568	539
Ex. Large Sev "C"	0	0	0	0	0
Jumbo	2,397	1,770	0	4,167	6,873
Colossal	258	2,676	0	2,934	3,225
Super Colossal	0	547	0	547	547
Grn. Ripe Whole	0	0	0	0	0

Total	2,663	10,173	70			12,906	
Conv. Total	5,670	10,173	41				15,883
Prior Year	7,028	11,912	12				18,952
<b>Ripe Pitted</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	4,311	354,413	3,760			362,484	365,776
Medium	74,533	829,379	21,694			925,606	1,000,664
Large	16,689	1,249,337	11,942			1,277,968	1,291,806
Ex. Large	49,614	330,197	0			379,811	435,825
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	30,787	275,060	0			305,847	340,606
Colossal	7,383	81,092	0			88,475	96,810
Sup. Colossal	0	9,775	0			9,775	9,775
Grn. Ripe Whole	0	14,937	0			14,937	14,937
Total	183,317	3,144,190	37,396			3,364,903	
Conv. Total	390,282	3,144,190	21,727				3,556,199
Prior Year	391,225	3,090,802	23,592				3,505,619
<b>Limited</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>	<b>24 4.5oz</b>	<b>24 2.25oz</b>	<b>Total</b>	<b>Conv. Total</b>
Segmented	10,431	0	0	0	2,400	12,831	27,844
Sliced	403,283	32,783	250,098	0	761,093	1,447,257	1,559,925
Chopped	2,843	136	4,297	168,333	0	175,609	146,963
Total	416,557	32,919	254,395	168,333	763,493	1,635,697	
Conv. Total	1,076,214	38,676	176,352	130,458	313,032		1,734,732
Prior Year	1,004,326	42,576	196,026	130,870	298,305		1,672,103
<b>Broken Pitt</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>				<b>Total</b>	<b>Conv. Total</b>
Bkn. Pitt	256	33,748				34,004	34,293
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	256	33,748				34,004	
Conv. Total	545	33,748					34,293
Prior Year	468	39,410					39,878
						<b>Converted Total</b>	<b>5,341,107</b>

### Consecutive Sales - 12 Months Ending November 30, 2003

<b>Ripe Whole</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	0	3,468	0			3,468	3,468
Medium	8	862	0			870	879
Large	0	9,884	0			9,884	9,884



Ex. Large	10	1,030	124			1,164	1,123
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,905	4,260	0			12,165	21,090
Colossal	788	6,046	0			6,834	7,724
Super Colossal	0	1,281	0			1,281	1,281
Grn. Ripe Whole	0	0	0			0	0
Total	8,711	26,831	124			35,666	
Conv. Total	18,546	26,831	72				45,449
Prior Year	20,628	38,382	35				59,045
<b>Ripe Pitted</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	10,956	937,382	8,220			956,558	965,483
Medium	215,206	1,989,471	54,950			2,259,627	2,479,571
Large	49,796	3,198,125	29,476			3,277,397	3,321,266
Ex. Large	147,323	920,913	0			1,068,236	1,234,564
Ex. Large Sev "C"	182	26,123	0			26,305	26,510
Jumbo	90,188	640,675	0			730,863	832,685
Colossal	21,957	211,197	0			233,154	257,943
Sup. Colossal	0	24,260	0			24,260	24,260
Grn. Ripe Whole	0	35,075	0			35,075	35,075
Total	535,608	7,983,221	92,646			8,611,475	
Conv. Total	1,140,309	7,983,221	53,827				9,177,358
Prior Year	1,178,338	7,778,161	67,255				9,023,754
<b>Limited</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>	<b>24 4.5oz</b>	<b>24 2.25oz</b>	<b>Total</b>	<b>Conv. Total</b>
Segmented	29,257	0	0	0	6,951	36,208	78,187
Sliced	1,174,550	107,648	769,311	0	2,095,478	4,146,987	4,535,769
Chopped	11,805	14,449	6,147	472,464	0	504,865	452,936
Total	1,215,612	122,097	775,458	472,464	2,102,429	4,688,060	
Conv. Total	3,145,063	159,903	533,770	366,160	861,996		5,066,892
Prior Year	3,245,826	126,306	541,702	362,932	830,276		5,107,042
<b>Broken Pitt</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>				<b>Total</b>	<b>Conv. Total</b>
Bkn. Pitt	1,205	101,392				102,597	103,957
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	1,205	101,392				102,597	
Conv. Total	2,565	101,392					103,957
Prior Year	4,531	100,268					104,799
						<b>Converted Total</b>	<b>14,393,656</b>

---

Return to: [[Table of Contents for Olives](#)] [[CASS Publications](#)] [[CASS Homepage](#)] [[Questions?](#)]

---

California Agricultural Statistics Service  
P.O. Box 1258  
Sacramento, CA 95812  
Phone: (916) 498-5161  
Fax: (916) 498-5186  
E-mail: [nass-ca@nass.usda.gov](mailto:nass-ca@nass.usda.gov)