

CALIFORNIA MONTHLY OLIVE REPORT

Released: January 8, 2001

Summary Report - Sales									
Month Ending September 30, 2000									
Converted 24/300 Case Basis									
Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	00/01	99/00	% Change	00/01	99/00	% change	00/01	99/00	% change
Total	1,160,798	1,320,798	-12.11	2,307,775	2,496,174	-7.55	15,617,411	16,203,620	-3.62
Markets									
Consumer	671,945	809,291	-16.97	1,327,424	1,390,065	-4.51	9,898,888	10,226,340	-3.20
Food Service	488,853	511,508	-4.43	980,351	1,106,109	-11.37	5,718,523	5,977,280	-4.33
Styles									
Whole	7,009	8,522	-17.75	14,074	12,564	12.02	118,734	89,871	32.12
Pitted	633,744	780,703	-18.82	1,227,968	1,355,149	-9.39	9,394,683	9,800,082	-4.14
Wedged	6,950	8,866	-21.61	17,093	18,702	-8.60	101,103	106,599	-5.16
Sliced	453,668	465,888	-2.62	930,093	995,758	-6.59	5,318,510	5,491,719	-3.15
Chopped	47,056	43,993	6.96	97,782	91,876	6.43	569,619	592,507	-3.86
Broken Pitt	12,370	12,826	-3.55	20,765	22,123	-6.14	114,762	122,842	-6.58
Key Items									
24/300 Pitt	507,157	646,410	-21.54	970,237	1,094,857	-11.38	7,879,813	8,249,601	-4.48
6/10 Pitt	119,980	127,091	-5.60	244,571	246,361	-0.73	1,428,906	1,456,451	-1.89
6/10 Sliced	343,327	358,983	-4.36	681,999	798,582	-14.60	3,971,647	4,199,660	-5.43
24/300 Whole	3,003	5,437	-44.77	8,337	7,359	13.29	87,196	54,541	59.87
6/10 Whole	3,762	3,085	21.94	5,493	5,205	5.53	30,379	33,272	-8.70
6/10 Wedged	6,950	8,616	-19.34	17,093	18,182	-5.99	98,800	102,524	-3.63
2.25 Sliced	65,848	63,967	2.94	142,639	120,508	18.36	816,233	816,745	-0.06
4.5 Chopped	31,766	29,556	7.48	65,079	53,628	21.35	370,927	393,997	-5.86

Summary Report - Packout and Inventory					
Month Ending September 30, 2000					
Converted 24/300 Case Basis					
Item	Monthly Packout	Year-to-Date Packout	Inventory		
			00/01	99/00	% change
Total	1,350,963	2,542,463	6,803,969	7,308,716	-6.91
Markets					
Consumer	741,255	1,315,041	4,655,213	5,285,711	-11.93

Food Service	609,708	1,227,422	2,148,755	2,023,005	6.22
Styles					
Whole	11,312	22,636	68,366	140,392	-51.30
Pitted	576,988	1,019,717	4,487,149	5,181,277	-13.40
Wedged	10,027	40,188	67,482	88,424	-23.68
Sliced	672,185	1,326,431	1,941,950	1,497,418	29.69
Chopped	79,534	131,712	194,613	280,623	-30.65
Broken Pitt	918	1,780	44,409	120,581	-63.17
Key Items					
24/300 Pitt	492,591	850,579	3,930,325	4,530,036	-13.24
6/10 Pitt	75,777	160,518	507,175	593,176	-14.50
6/10 Sliced	500,212	986,712	1,499,878	1,229,063	22.03
24/300 Whole	3,247	12,889	44,249	104,337	-57.59
6/10 Whole	8,065	9,747	23,364	35,642	-34.45
6/10 Wedged	10,027	40,188	63,682	82,310	-22.63
2.25 Sliced	105,844	221,336	282,405	172,077	64.12
4.5 Chopped	63,907	99,673	133,460	190,436	-29.92
Approximate Supply in Converted Cases					
Total Inventory				6,803,969	
Converted Storage				7,123,645	
Approximate Supply				13,927,614	

Storage - Month Ending September 30, 2000	
Whole Canning Sizes	
Size	Tons
Small	6,203
Medium	5,938
Large	6,650
Ex. Large	6,558
Ex.Large Sev. "C"	1,890
Jumbo	2,655
Colossal	2,136
Super Colossal	572
Orchard Run	733
Total Canning	33,335
Limited	12,624
Total	45,959

Total Converted (*155)	7,123,645
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Packout - Month Ending September 30, 2000							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,219	1,442	0			4,661	8,295
Colossal	569	1,805	0			2,374	3,016
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	3,788	3,247	0			7,035	
Conv. Total	8,065	3,247	0				11,312
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	144,374	2,201			146,575	145,653
Medium	6,659	92,839	7,415			106,913	111,324
Large	4,097	71,700	5,220			81,017	83,455
Ex. Large	0	99,690	0			99,690	99,690
Ex. Large Sev "C"	9,768	1,365	0			11,133	22,161
Jumbo	15,069	41,870	0			56,939	73,952
Colossal	0	40,753	0			40,753	40,753
Sup. Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	35,593	492,591	14,836			543,020	
Conv. Total	75,777	492,591	8,620				576,988
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	3,894	0	0	0	0	3,894	10,027
Sliced	194,257	756	95,387	0	258,155	548,555	672,185
Chopped	4,076	0	0	82,460	0	86,536	79,534
Total	202,227	756	95,387	82,460	258,155	638,985	
Conv. Total	525,866	885	65,245	63,907	105,844		761,745
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	0	918				918	918
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	0	918				918	

Conv. Total	0	918	918
Converted Total			

Cumulative Packout - Month Ending September 30, 2000							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	2,022	0			2,022	2,022
Medium	0	3,045	0			3,045	3,045
Large	0	2,743	0			2,743	2,743
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,219	3,274	0			6,493	10,127
Colossal	1,359	1,805	0			3,164	4,698
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	4,578	12,889	0			17,467	
Conv. Total	9,747	12,889	0				22,636
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	156,261	2,201			158,462	157,540
Medium	6,659	147,654	7,415			161,728	166,139
Large	4,097	97,896	5,220			107,213	109,651
Ex. Large	9,741	126,448	0			136,189	147,187
Ex. Large Sev "C"	23,350	54,927	0			78,277	104,639
Jumbo	31,549	161,459	0			193,008	228,627
Colossal	0	101,395	0			101,395	101,395
Sup. Colossal	0	4,539	0			4,539	4,539
Grn. Ripe Whole	0	0	0			0	0
Total	75,396	850,579	14,836			940,811	
Conv. Total	160,518	850,579	8,620				1,019,717
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	15,607	0	0	0	0	15,607	40,188
Sliced	383,189	756	171,782	0	539,844	1,095,571	1,326,431
Chopped	7,892	0	1,448	128,610	0	137,950	131,712
Total	406,688	756	173,230	128,610	539,844	1,249,128	
Conv. Total	1,057,158	885	119,280	99,673	221,336		1,498,331
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	0	1,780				1,780	1,780

Bkn. Pitt Grn. Ripe	0	0	0	0
Total	0	1,780	1,780	
Conv. Total	0	1,780		1,780
Converted Total				

Inventory - Month Ending September 30, 2000							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	47	4,827	0			4,874	4,927
Medium	1,149	9,521	0			10,670	11,967
Large	1,043	7,039	1,296			9,378	10,013
Ex. Large	400	2,835	0			3,235	3,687
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,995	6,024	0			12,019	18,787
Colossal	2,315	11,277	0			13,592	16,206
Super Colossal	25	2,401	0			2,426	2,454
Grn. Ripe Whole	0	325	0			325	325
Total	10,974	44,249	1,296			56,519	
Conv. Total	23,364	44,249	753				68,366
Prior Year	35,642	104,337	414				140,392
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	19,636	1,005,054	6,518			1,031,208	1,050,646
Medium	72,578	928,957	58,469			1,060,004	1,117,446
Large	25,860	631,169	16,237			673,266	695,659
Ex. Large	14,016	445,669	1,818			461,503	476,565
Ex. Large Sev "C"	27,163	26,094	0			53,257	83,924
Jumbo	54,525	593,055	2,413			649,993	710,541
Colossal	24,227	261,855	0			286,082	313,434
Sup. Colossal	217	20,807	0			21,024	21,269
Grn. Ripe Whole	0	17,665	0			17,665	17,665
Total	238,222	3,930,325	85,455			4,254,002	
Conv. Total	507,175	3,930,325	49,649				4,487,149
Prior Year	593,176	4,530,036	58,066				5,181,277
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	24,731	3,248	0	0	0	27,979	67,482
Sliced	582,477	26,560	187,999	0	688,792	1,485,828	1,941,950
Chopped	13,691	2,027	3,169	172,207	0	191,094	194,613
Total	620,899	31,835	191,168	172,207	688,792	1,704,901	

Conv. Total	1,616,052	39,639	132,489	133,460	282,405	2,204,045
Prior Year	1,387,060	44,892	69,928	190,436	174,150	1,866,466
Broken Pitt	6 No. 10s	24 No. 300s				Total
Bkn. Pitt	1,017	42,244				43,261
Bkn. Pitt Grn. Ripe	0	0				0
Total	1,017	42,244				43,261
Conv. Total	2,165	42,244				44,409
Prior Year	7,128	113,453				120,581
				Converted Total		6,803,969

Sales - Month Ending September 30, 2000						
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff		Total	Conv. Total
Small	0	204	0		204	204
Medium	88	186	0		274	373
Large	57	1,349	420		1,826	1,714
Ex. Large	11	176	0		187	199
Ex. Large Sev "C"	0	0	0		0	0
Jumbo	1,521	504	0		2,025	3,742
Colossal	89	378	0		467	567
Super Colossal	1	206	0		207	208
Grn. Ripe Whole	0	0	0		0	0
Total	1,767	3,003	420		5,190	
Conv. Total	3,762	3,003	244			7,009
Prior Year	3,085	5,437	0			8,522
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff		Total	Conv. Total
Small	1,117	59,969	1,240		62,326	63,068
Medium	24,114	131,329	7,246		162,689	186,878
Large	5,449	201,267	2,736		209,452	214,458
Ex. Large	4,044	33,167	150		37,361	41,864
Ex. Large Sev "C"	7,823	1,700	0		9,523	18,355
Jumbo	11,475	60,407	0		71,882	84,837
Colossal	2,332	14,743	0		17,075	19,708
Sup. Colossal	1	2,300	0		2,301	2,302
Grn. Ripe Whole	0	2,275	0		2,275	2,275
Total	56,355	507,157	11,372		574,884	
Conv. Total	119,980	507,157	6,607			633,744
Prior Year	127,091	646,410	7,203			780,703

Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	2,699	0	0	0	0	2,699	6,950
Sliced	133,331	5,634	55,411	0	160,605	354,981	453,668
Chopped	3,829	155	200	40,988	0	45,172	47,056
Total	139,859	5,789	55,611	40,988	160,605	402,852	
Conv. Total	364,958	6,956	38,147	31,766	65,848		507,675
Prior Year	381,145	7,715	36,114	29,556	64,217		518,747
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	72	12,217				12,289	12,370
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	72	12,217				12,289	
Conv. Total	153	12,217					12,370
Prior Year	187	12,639					12,826
Converted Total							1,160,798

Cumulative Sales - Month Ending September 30, 2000							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	1,445	0			1,445	1,445
Medium	88	357	0			445	544
Large	65	2,998	420			3,483	3,380
Ex. Large	11	1,055	0			1,066	1,078
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,175	555	0			2,730	5,186
Colossal	235	1,619	0			1,854	2,119
Super Colossal	6	308	0			314	321
Grn. Ripe Whole	0	0	0			0	0
Total	2,580	8,337	420			11,337	
Conv. Total	5,493	8,337	244				14,074
Prior Year	5,205	7,359	0				12,564
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	2,521	123,922	2,340			128,783	130,649
Medium	49,638	249,094	13,722			312,454	362,746
Large	10,417	373,178	5,998			389,593	398,841
Ex. Large	8,139	64,596	590			73,325	82,267
Ex. Large Sev "C"	17,625	3,400	0			21,025	40,924
Jumbo	21,572	118,638	0			140,210	164,565

Colossal	4,963	27,653	0			32,616	38,219
Sup. Colossal	1	4,375	0			4,376	4,377
Grn. Ripe Whole	0	5,381	0			5,381	5,381
Total	114,876	970,237	22,650			1,107,763	
Conv. Total	244,571	970,237	13,160				1,227,968
Prior Year	246,361	1,094,857	13,931				1,355,149
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	6,638	0	0	0	0	6,638	17,093
Sliced	264,854	13,749	130,656	0	347,900	757,159	930,093
Chopped	8,021	189	1,225	83,973	0	93,408	97,782
Total	279,513	13,938	131,881	83,973	347,900	857,205	
Conv. Total	729,844	16,530	90,875	65,079	142,639		1,044,968
Prior Year	854,023	15,872	61,786	53,628	121,029		1,106,337
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	208	20,322				20,530	20,765
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	208	20,322				20,530	
Conv. Total	443	20,322					20,765
Prior Year	519	21,604					22,123
						Converted Total	2,307,775

Consecutive Sales - 12 Months Ending September 30, 2000							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	10	7,357	0			7,367	7,378
Medium	231	2,021	0			2,252	2,513
Large	210	16,363	1,820			18,393	17,868
Ex. Large	92	3,273	175			3,540	3,571
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	12,262	41,596	0			53,858	67,702
Colossal	1,257	11,308	0			12,565	13,984
Super Colossal	207	3,169	0			3,376	3,610
Grn. Ripe Whole	0	2,109	0			2,109	2,109
Total	14,269	87,196	1,995			103,460	
Conv. Total	30,379	87,196	1,159				118,734
Prior Year	33,272	54,541	2,058				89,871
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total

Small	17,594	967,880	11,432			996,906	1,011,980
Medium	289,680	1,947,737	90,806			2,328,223	2,617,224
Large	66,377	2,822,671	38,692			2,927,740	2,986,468
Ex. Large	48,145	987,820	6,529			1,042,494	1,094,114
Ex. Large Sev "C"	89,869	22,395	-100			112,164	213,668
Jumbo	130,094	824,145	600			954,839	1,101,464
Colossal	29,061	239,660	0			268,721	301,531
Sup. Colossal	343	40,685	0			41,028	41,415
Grn. Ripe Whole	0	26,820	0			26,820	26,820
Total	671,163	7,879,813	147,959			8,698,935	
Conv. Total	1,428,906	7,879,813	85,964				9,394,683
Prior Year	1,456,451	8,249,601	94,030				9,800,082
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	38,369	204	4	0	5,028	43,605	101,103
Sliced	1,542,387	90,879	620,324	0	1,990,813	4,244,403	5,318,510
Chopped	48,324	480	9,992	478,615	0	537,411	569,619
Total	1,629,080	91,563	630,320	478,615	1,995,841	4,825,419	
Conv. Total	4,255,721	107,695	436,595	370,927	818,295		5,989,232
Prior Year	4,484,947	104,789	387,335	393,997	819,757		6,190,825
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	1,652	111,245				112,897	114,762
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	1,652	111,245				112,897	
Conv. Total	3,517	111,245					114,762
Prior Year	2,610	120,232					122,842
Converted Total							15,617,411

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