



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
SOUTHERN PLAINS REGIONAL FIELD OFFICE
300 East 8th Street, Austin, Texas 78701



FOR IMMEDIATE RELEASE

Contact: Wilbert Hundl, Jr., (512) 501-3200
nassrfospr@usda.gov

USDA to Measure Financial Well-Being of Oklahoma and Texas Farmers and Ranchers

AUSTIN, TX – February 14, 2025 – Starting in December 2024, the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will spend several months gathering information about land ownership income, expense, debt, asset, and other landlord characteristics to provide detailed information from all agricultural land owners in Oklahoma and Texas, as the agency conducts the Tenure, Ownership, and Transition of Agricultural Land (TOTAL) survey. The TOTAL survey incorporates the annual Agriculture Resource Management Survey Phase III data items conducted each year to gather insights into the financial health of the farm sector.

“TOTAL will measure the state of farmland ownership,” said Wilbert Hundl, Jr., director of the NASS Southern Plains Regional Field Office. “The results of this survey help shape federal, state and local farm policies, and will help farmers and landowners to plan farmland rental agreements.”

The results of the TOTAL survey are highly anticipated and will help accurately define the economic status of U.S. farm operations and households for all 50 states including Oklahoma and Texas. Data provided by sampled respondents will impact major decisions and policies impacting farmland and farm operations in the United States.

The survey asks producers to provide in-depth information about their operating revenues, production costs, and household characteristics.

“In February, our interviewers will begin reaching out to those who have not yet responded,” said Hundl. “Our enumerators and statisticians will gladly help respondents fill out the form if that makes it easier to complete their report. It is important that the respondent’s form is completed so that data are available to help make better decisions, and to ensure local, state and/or federal government officials can update or create farm policy that is based on current and accurate information.”

The TOTAL survey is part of the Census of Agriculture program. Participation in all Census of Agriculture surveys is both required and protected by law (Title 7, U.S. Code). NASS safeguards the privacy of all respondents, ensuring that no individual respondent or operation can be identified. Be assured that your responses will be kept *completely confidential*, as required by federal law.

The data gathered in TOTAL will be published in the TOTAL report on October 31, 2025. That report and others are available at nass.usda.gov/publications. Additional data analysis and reports will be available at ers.usda.gov/arms.

###

NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

USDA is an equal opportunity provider, employer, and lender.