

REGIONAL NEWS RELEASE

United States Department of Agriculture NATIONAL AGRICULTURAL STATISTICS SERVICE MOUNTAIN REGIONAL FIELD OFFICE P.O. BOX 150969 · Lakewood, CO 80215-0969



FOR IMMEDIATE RELEASE

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USDA TO MEASURE MILK PRODUCTION

LAKEWOOD, Colo. – December 2, 2024 – Thousands of milk producers across the country, including approximately 450 producers in Arizona, Colorado, Montana, New Mexico, Utah, and Wyoming, will receive surveys from the U.S. Department of Agriculture's (USDA) National Agricultural Statistics Service (NASS), as the agency collects information for the January 2025 Milk Production Survey.

"The dairy industry is an important component of the Mountain Region's agricultural economy, and it is crucial for all involved to have access to accurate data." said Rodger Ott, Director, Mountain Regional Field Office.

NASS conducts the Milk Production survey every January, April, July, and October. The survey asks producers to provide the number of milk cows in their herd, cows milked, and total milk production for the first day of the month. In addition to milk, the January survey will also ask producers to provide data on hay purchased to feed the dairy herd and herd replacement prices. By participating in the survey, milk producers can ensure that NASS provides timely, accurate, and useful data that all sectors of the U.S. milk industry can use to make sound business decisions.

"At NASS, we have a strong commitment to respondent confidentiality," Ott said. "We are required by law to protect the privacy of all responses and publish data only in aggregate form, ensuring that no individual producer or operation can be identified."

Survey results will be published in the quarterly *Milk Production* report released January 24, 2025. All NASS reports are available online at <u>www.nass.usda.gov/Publications/</u>. For state specific questions, please contact your USDA NASS State Statistician at 1-800-392-3202:

Arizona, Colorado – Rodger Ott Montana – Eric Sommer New Mexico – Margie Whitcotton Utah – John Hilton Wyoming – Leslee Lohrenz

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.