



Cranberry Highlights

New Jersey 2023 cranberry crop at 580,000 barrels

New Jersey cranberry producers harvested 580 thousand barrels in 2023, compared to 563 thousand barrels in 2022. The total value of the 2023 cranberry crop in New Jersey was \$20.0 million. Harvested acres were 2,900 and the average yield per acre was 200.1 barrels. Utilized production was 579 thousand barrels in 2023. Price for the New Jersey cranberry crop averaged \$34.60 per barrel.

In Wisconsin, the largest growing State, production was 5.01 million barrels, up 4% from last year. Production in Massachusetts, at 1.97 million barrels, is down 13% from last year. Oregon producers harvested 550 thousand barrels, up from 417 thousand barrels in 2022.

United States cranberry total production for the 2023 season totaled 8.11 million barrels, up 1% from the 2022 crop year.

Our Mission

The mission of USDA's National Agricultural Statistics Service (NASS) is to provide timely, accurate, and useful statistics in service to United States agriculture. Statistics are based on data collected from growers and agri-businesses through annual, quarterly, monthly, and weekly surveys and the Census of Agriculture.

About 400 national reports are issued annually covering about 120 crop and 45 livestock items in the major-producing states along with economic and demographic information. Each report is published according to a pre-set calendar of release dates. Strict security ensures that no one gains premature access to the information. The Census of Agriculture is conducted every five years to generate statistics for ALL agricultural commodities at the county, state, and national levels. The five-year program also includes special studies like the Census of Horticulture and Aquaculture. Census products and services are available from all field offices.

Reports are available via the Web at www.nass.usda.gov.

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Cranberries: Area Harvested, Yield, Production, Utilization, Price, & Value, 2021

State	Area Harvested	Yield Per Acre	Production		Utilization		Price Per Barrel	Value of Utilized Production
			Total	Utilized	Fresh	Processed		
	<i>acres</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>dollars</i>	<i>1,000 dollars</i>
Massachusetts.....	11,400	150.2	1,710,000	1,679,200	34,200	1,645,000	37.80	63,473
New Jersey	3,100	208.8	647,000	646,330	4,530	641,800	39.60	25,574
Oregon.....	2,600	199.6	519,000	505,990	5,190	500,800	37.10	18,769
Wisconsin.....	19,500	202.2	3,945,000	3,921,300	142,000	3,779,300	39.70	155,647
U.S. Total.....	36,600	186.4	6,821,000	6,752,820	185,920	6,566,900	39.00	263,463

Cranberries: Area Harvested, Yield, Production, Utilization, Price, & Value, 2022

State	Area Harvested	Yield Per Acre	Production		Utilization		Price Per Barrel	Value of Utilized Production
			Total	Utilized	Fresh	Processed		
	<i>acres</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>dollars</i>	<i>1,000 dollars</i>
Massachusetts.....	11,700	192.7	2,255,000	2,216,690	60,890	2,155,800	36.90	81,898
New Jersey.....	2,800	201.2	563,000	561,300	(D)	(D)	35.50	19,940
Oregon.....	2,500	166.6	417,000	416,570	(D)	(D)	41.20	17,142
Wisconsin.....	19,500	246.2	4,800,000	4,790,400	196,800	4,593,600	38.70	185,240
U.S. Total.....	36,500	220.1	8,035,000	7,984,960	262,610	7,722,350	38.10	304,220

(D) Withheld to avoid disclosing data for individual operations.

Cranberries: Area Harvested, Yield, Production, Utilization, Price, & Value, 2023

State	Area Harvested	Yield Per Acre	Production		Utilization		Price Per Barrel	Value of Utilized Production
			Total	Utilized	Fresh	Processed		
	<i>acres</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>dollars</i>	<i>1,000 dollars</i>
Massachusetts.....	11,200	176.0	1,970,000	1,956,170	41,370	1,914,800	35.90	70,283
New Jersey.....	2,900	200.1	580,000	578,840	(D)	(D)	34.60	20,047
Oregon.....	2,500	219.9	550,000	548,900	(D)	(D)	42.80	23,517
Wisconsin.....	19,100	262.3	5,010,000	5,005,000	295,600	4,709,400	37.40	187,270
U.S. Total.....	35,700	227.2	8,110,000	8,088,910	342,010	7,746,900	37.20	301,117

(D) Withheld to avoid disclosing data for individual operations.



Cranberries: Total Acres Harvested by State & U.S., 2013-2023

Year	Massachusetts	New Jersey	Oregon	Washington 1/	Wisconsin	United States
	<i>acres</i>	<i>acres</i>	<i>acres</i>	<i>acres</i>	<i>acres</i>	<i>acres</i>
2013.....	13,200	3,000	3,000	1,700	21,100	42,000
2014.....	12,400	3,000	2,900	1,600	20,700	40,600
2015.....	13,200	3,000	2,900	1,600	20,200	40,900
2016.....	12,900	3,100	2,800	1,600	21,100	41,500
2017.....	12,300	2,700	2,800	1,500	20,600	39,900
2018.....	12,700	3,400	2,800	-	20,600	39,500
2019.....	12,300	2,900	2,700	-	20,300	38,200
2020.....	12,700	3,200	2,700	-	20,400	39,000
2021.....	11,400	3,100	2,600	-	19,500	36,600
2022.....	11,700	2,800	2,500	-	19,500	36,500
2023.....	11,200	2,900	2,500	-	19,100	35,700

1/ Estimates discontinued in 2018.

Cranberries: Yield Per Acre by State & U.S., 2013-2023 1/

Year	Massachusetts	New Jersey	Oregon	Washington 2/	Wisconsin	United States
	<i>barrels per acre</i>	<i>barrels per acre</i>	<i>barrels per acre</i>	<i>barrels per acre</i>	<i>barrels per acre</i>	<i>barrels per acre</i>
2013.....	138.5	180.8	130.0	89.4	282.8	211.4
2014.....	164.3	204.7	162.8	97.5	239.5	202.9
2015.....	177.3	189.7	191.4	123.8	237.3	206.7
2016.....	174.3	208.4	140.7	109.4	288.2	230.0
2017.....	154.0	174.8	173.0	98.4	259.5	209.1
2018.....	180.4	146.5	206.7	-	267.8	224.9
2019.....	175.6	185.1	206.8	-	224.4	204.5
2020.....	161.8	166.9	215.6	-	228.6	200.9
2021.....	150.2	208.8	199.6	-	202.2	186.4
2022.....	192.7	201.2	166.6	-	246.2	220.1
2023.....	176.0	200.1	219.9	-	262.3	227.2

1/ Yields based on Utilized Production for 2013 – 2017 and based on Total Production for 2018 – 2023.

2/ Estimates discontinued in 2018.

Cranberries: Total Production by State & U.S., 2013-2023

Year	Massachusetts	New Jersey	Oregon	Washington 1/	Wisconsin	United States
	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>	<i>barrels</i>
2013.....	1,852,300	547,500	390,000	152,000	6,015,600	8,957,400
2014.....	2,070,000	652,000	500,000	156,000	5,022,000	8,400,000
2015.....	2,352,000	595,000	562,000	198,000	4,856,000	8,563,000
2016.....	2,268,000	653,000	401,000	175,400	6,130,000	9,627,400
2017.....	1,911,400	473,300	489,700	147,650	5,372,000	8,394,050
2018.....	2,290,000	498,000	579,000	-	5,515,000	8,882,000
2019.....	2,160,000	537,000	558,000	-	4,555,000	7,810,000
2020.....	2,055,000	534,000	582,000	-	4,665,000	7,836,000
2021.....	1,710,000	647,000	519,000	-	3,945,000	6,821,000
2022.....	2,255,000	563,000	417,000	-	4,800,000	8,035,000
2023.....	1,970,000	580,000	550,000	-	5,010,000	8,110,000

1/ Estimates discontinued in 2018.

Cranberries: Price Per Barrel by State & U.S., 2013-2023

Year	Massachusetts	New Jersey	Oregon	Washington 1/	Wisconsin	United States
	<i>dollars</i>	<i>dollars</i>	<i>dollars</i>	<i>dollars</i>	<i>dollars</i>	<i>dollars</i>
2013.....	31.60	37.50	30.60	43.70	32.00	32.40
2014.....	37.10	36.90	23.10	44.60	27.90	30.90
2015.....	32.80	37.70	26.50	44.20	29.20	31.00
2016.....	30.70	43.10	26.50	44.20	29.20	30.60
2017.....	31.50	36.60	26.40	42.50	29.20	30.20
2018.....	27.10	29.30	26.20	-	28.10	27.80
2019.....	34.10	37.80	29.70	-	34.90	34.50
2020.....	35.60	39.30	35.90	-	37.40	36.90
2021.....	37.80	39.60	37.10	-	39.70	39.00
2022.....	36.90	35.50	41.20	-	38.70	38.10
2023.....	35.90	34.60	42.80	-	37.40	37.20

1/ Estimates discontinued in 2018.

Cranberries: Value of Utilized Production by State & U.S., 2013-2023

Year	Massachusetts	New Jersey	Oregon	Washington 1/	Wisconsin	United States
	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>
2013.....	57,737	20,336	11,934	6,636	190,679	287,322
2014.....	75,523	22,657	10,903	6,959	138,370	254,412
2015.....	76,783	21,445	14,730	8,749	140,146	261,853
2016.....	68,911	27,835	10,457	7,742	177,347	292,292
2017.....	59,652	17,254	12,777	6,264	156,141	252,088
2018.....	60,916	14,480	15,101	-	154,621	245,118
2019.....	72,484	18,803	16,562	-	158,642	266,491
2020.....	72,553	20,889	20,845	-	173,897	288,184
2021.....	63,473	25,574	18,769	-	155,647	263,463
2022.....	81,898	19,940	17,142	-	185,240	304,220
2023.....	70,283	20,047	23,517	-	187,270	301,117

1/ Estimates discontinued in 2018.

**2024 Cranberry (Non-Citrus Fruits and Nuts)
to be released in May 2025**

We ensure the confidentiality of all individual reports. No person (outside of Agricultural Statistics Service personnel), organization, or other local, state, or federal government agency has access to any report an individual submits to us. Individual reports are used only in combination with other reports and are summarized to develop county, state, and national blueberry production estimates.

The publication and dissemination of agricultural statistics are possible only through the support and cooperation of the New Jersey Department of Agriculture and the agricultural industry. The New Jersey Field Office of USDA's National Agricultural Statistics Service would like to thank those producers who responded to our surveys and furnished information for the Cranberry Program.