



NEWS RELEASE

United States Department of Agriculture
National Agricultural Statistics Service
HEARTLAND REGIONAL FIELD OFFICE



FOR IMMEDIATE RELEASE

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USDA's Cost of Pollination Survey mails to Missouri crop producers this fall

St. Louis, MO -- October 2024 – On Oct. 28, USDA's National Agricultural Statistics Service (NASS) will mail the Cost of Pollination Inquiry to 103 Missouri crop producers. The survey will be sent to nearly 16,000 producers nationwide. The survey results will help producers and beekeepers monitor and react to changes in production costs. Pollination expenditures are a necessary part of agriculture and are directly tied to the health of the honeybee industry.



“To help accurately depict the health of the pollination industry in the United States, NASS will ask crop producers about their use of honeybees, the fees they paid for honeybee pollination, and any other expenses related to pollinating their crops,” said Brad Summa, director of the NASS Heartland Field Office.

Survey recipients are asked to respond securely online at agcounts.usda.gov, by mail, or fax. Those who do

not respond by Nov. 12 may be contacted by a NASS representative to arrange an interview to complete the survey.

All information reported by producers will be used for statistical purposes only and kept confidential, as required by federal law. NASS will publish the survey results on Dec. 13, 2024, in the *Cost of Pollination* report, at nass.usda.gov.

For more information about the Cost of Pollination Survey and NASS's bee and honey program, visit nass.usda.gov/go/bees/. NASS's other honey bee reports include the Honey report, published every March, and the Honey Bee Colonies report, published every August.

For assistance with the survey, or for more information, contact the NASS Heartland Regional Field Office at (800) 551-1014 or nassrfohrl@usda.gov.

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

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