



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
DELTA REGIONAL FIELD OFFICE

10800 Financial Centre Parkway, Suite 110, Little Rock, AR 72211



FOR IMMEDIATE RELEASE
October 22, 2024

Contact: Kathy Broussard
(225) 922-1362
Kathy.Broussard@usda.gov

USDA's Cost of Pollination Survey Mails to Louisiana Crop Producers this Fall

Baton Rouge, Louisiana – On October 28, USDA's National Agricultural Statistics Service (NASS) will mail the *Cost of Pollination Inquiry – November 2024* to nearly 16,000 producers nationwide, including 80 Louisiana crop producers. The survey results will help producers and beekeepers monitor and react to changes in production costs. Pollination expenditures are a necessary part of agriculture and are directly tied to the health of the honey bee industry.

“To help accurately depict the health of the pollination industry in the United States, NASS will ask crop producers about their use of honey bees, the fees they paid for honey bee pollination, and any other expenses related to pollinating their crops,” said Kathy Broussard, Louisiana State Statistician.

Survey recipients are asked to respond securely online at agcounts.usda.gov, by mail, or by fax. Those who do not respond by November 4 may be contacted by a NASS representative from the National Association of State Departments of Agriculture (NASDA) to arrange an interview to complete the survey.

All information reported by producers will be used for statistical purposes only and kept confidential, as required by federal law. NASS will publish the survey data December 13, 2024, in the *Cost of Pollination* report, at nass.usda.gov.

For more information about the *Cost of Pollination* survey and the NASS bee and honey program, visit nass.usda.gov/go/bees/. NASS' other honey bee reports include the *Honey* report, published every March, and the *Honey Bee Colonies* report, published every August.

For assistance with the survey, producers are encouraged to call the NASS Delta Regional Field Office at (800) 327-2970.

###

NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate, and useful statistics in service to U.S. agriculture.

USDA is an equal opportunity provider, employer, and lender.