

KENTUCKY FLOWERS & FOLIAGE PLANTS - 2001

The **Kentucky** 2001 wholesale value of sales of flowers and foliage totaled \$31.4 million, up 2 percent from the revised 2000 value of \$30.7 million. The wholesale value is the value reported by growers with sales of \$100,000 or more plus the calculated wholesale value of sales for growers with sales below \$100,000. Kentucky ranked 31st of the 36 states that conducted a floriculture survey.

The wholesale value of total bedding/garden plants (\$19.4 million), potted flowering plants (\$5.00 million), foliage for indoor or patio use (\$1.33 million) and propagative materials (\$260,000) totaled \$26.0 million. The bedding/garden

total was made up of two parts, annual bedding/garden plants (14.2 million) and herbaceous perennial plants (\$5.14 million). Due to disclosure issues, cut flower sales and cut cultivated greens sales were not published.

The number of floriculture growers in Kentucky with sales of \$10,000 or more totaled 167, down 17 from the 2000 revised number of growers. Total greenhouse cover for the State was 4.95 million square feet, up less than 1 percent from 2000. Film plastic (single and multiple layer) represented 70 percent, fiberglass and other rigid plastic make up 20 percent and glass made up 10 percent. Shade and temporary cover made up 102,000 square feet.

POTTED FLOWERS, BEDDING/GARDEN PLANTS, FOLIAGE PLANTS AND CUT FLOWERS PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 - 2001

Item	Number of Producers	Units	Total Sales (1,000 Units)	% of Sales at Wholesale	Wholesale Price			Value of All Sales at Wholesale (1,000 dollars)
					Less than 5 inch	5 inch or more	Comb. Sizes	
POTTED FLOWERING PLANTS:								
African Violets ^{1/}	3	Pots	17	86	1.21	-	-	21
Finished Florist Azaleas ^{1/}	13	Pots	17	88	-	7.93	-	135
Florist Chrysanthemums ^{1/}	13	Pots	265	99	-	2.66	-	705
Easter Lilies ^{1//}	16	Pots	66	99	-	4.24	-	280
Poinsettias	32	Pots	862	85	1.39	3.74	-	3,062
Florist Roses ^{2/}	-	Pots	-	-	-	-	-	-
Spring Flowering Bulbs ^{1/}	12	Pots	126	95	-	3.28	-	413
Other Flowering Plants	14	Pots	70	88	2.28	5.36	-	357
BEDDING/GARDEN PLANTS:								
POTS								
Hardy/Garden Chrysanthemums	38	Pots	985	92	0.90	1.80	-	1,635
Begonia	22	Pots	118	68	1.16	1.60	-	146
Geraniums (Cuttings)	45	Pots	550	79	1.50	2.53	-	1,037
Geraniums (Seed) ^{1/}	16	Pots	470	96	0.95	-	-	447
New Guinea Impatiens	39	Pots	288	84	1.54	1.91	-	491
Impatiens	17	Pots	84	81	1.38	1.51	-	124
Marigold ^{1/}	3	Pots	9	51	1.33	-	-	12
Pansy/Viola ^{1/}	6	Pots	159	80	0.65	-	-	103
Petunias	20	Pots	240	84	0.80	2.19	-	213
Other Flowering and Foliage	29	Pots	689	70	1.29	2.82	-	1,317
Vegetable Type	21	Pots	325	63	0.87	1.54	-	306
FLATS								
Begonia	46	Flats	137	80	Wholesale Price			1,003
Geraniums (Cuttings)	6	Flats	5	33	7.32			65
Geraniums (Seed) ^{2/}	-	Flats	-	-	12.96			-
New Guinea Impatiens	10	Flats	5	52	-			67
Impatiens	49	Flats	183	81	13.43			1,362
Marigold	44	Flats	70	87	7.44			529
Pansy/Viola	44	Flats	99	91	7.55			729
Petunias	51	Flats	113	72	7.36			937
Other Flowering and Foliage	48	Flats	288	81	8.29			2,195
Vegetable Type	41	Flats	85	55	7.62			639
HANGING PLANTS								
Begonia	24	Baskets	36	79	7.52			207
Geraniums (Cuttings)	35	Baskets	31	82	5.75			213
Geraniums (Seed) ^{2/}	-	Baskets	-	-	6.87			-
New Guinea Impatiens	37	Baskets	55	89	-			373
Impatiens	34	Baskets	72	92	6.78			378
Marigold ^{2/}	-	Baskets	-	-	5.25			-
Petunias	36	Baskets	36	79	-			211
Other Flowering	33	Baskets	154	79	5.86			919
HERBACEOUS PERENNIALS:								
Hardy/Garden Chrysanthemums ^{3/}	-	Pots	-	-	5.97			-
Potted Hosta ^{4/}	29	Pots	149	88	-			499
Other Potted ^{4/}	32	Pots	821	82	3.35			3,005
FOLIAGE PLANTS FOR INDOOR OR PATIO USE:								
Potted Foliage	8	Pots	-	86	3.66			173
Foliage, Hanging	27	Baskets	201	93	-			1,156
CUT FLOWERS: ^{5/}								
PROPAGATIVE (UNFINISHED) MATERIAL: ^{6/}								
Annual Bedding/Garden Plants								130
OTHER CUT CULTIVATED GREENS: ^{7/}								
TOTAL WHOLESALE VALUE: ^{8/}								31,436

^{1/}Pot price is a weighted average of all pots reported to avoid disclosure of individual operations. ^{2/}Not published to avoid disclosure of individual operations. ^{3/}Listed with Bedding/Garden plants. ^{4/}Pot price is a weighted average of all pots (less than 1 gallon, 1 to 2 gallon and 2 gallon and larger) reported to avoid disclosure of individual operations. ^{5/}Not published to avoid disclosure of individual operations. Includes Pompon Chrysanthemums, Iris, Lilies, Snapdragons, Tulips and Other Cut Flowers. ^{6/}Potted flowering plants propagative material was confidential. ^{7/}Other Cut Cultivated Greens is confidential to avoid disclosure of individual operations. ^{8/}Equivalent wholesale value of all sales (operations under \$100,000 in sales estimated).