



# PRESS RELEASE



## NATIONAL AGRICULTURAL STATISTICS SERVICE

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## Cost of Pollination

### Tree Fruit

In 2024, paid pollinated acres decreased 22 percent for apples, decreased 3 percent for cherries, and increased 10 percent for pears. The price per acre decreased 17 percent for apples to \$56.70, decreased 13 percent for cherries to \$90.70, and increased 8 percent for pears to \$61.00. Total number of colonies used decreased 34 percent for apples, decreased 13 percent for cherries, and increased 17 percent for pears. Price per colony decreased 2 percent for apples, to \$58.10, decreased 3 percent for cherries to \$59.10, and increased 3 percent for pears to \$61.10. Total value of pollination decreased 36 percent for apples, decreased 16 percent for cherries, and increased 21 percent for pears. The total value of pollination for these three tree fruit crops totaled \$11.1 million, down 25 percent from 2023.

### Berries

In 2024, paid pollinated acres decreased 44 percent for blueberries, decreased 29 percent for cranberries, and increased 112 percent for raspberries compared to 2023. The price per acre increased 7 percent for blueberries to \$161, decreased 3 percent for cranberries to \$117, and increased 8 percent for raspberries to \$78.40. Colonies used decreased 23 percent for blueberries, decreased 28 percent for cranberries, and increased 155 percent for raspberries. Price per colony decreased 21 percent for blueberries to \$44.90, decreased 9 percent for cranberries to \$74.30, and decreased 10 percent for raspberries to \$36.50. Total value of pollination decreased 39 percent for blueberries, decreased 34 percent for cranberries, and increased 129 percent for raspberries. The total value of pollination for these three berry crops totaled \$3.12 million, a decrease of 31 percent from 2023.

### Total

In 2024, paid pollinated acres decreased 16 percent for all crops when compared to 2023 values. The price per acre decreased 14 percent to \$70.90. The number of colonies used decreased 7 percent. The price per colony decreased 20 percent to \$49.50. The total value of pollination decreased 26 percent to \$18.3 million.

**Paid Pollinated Acres, Price per Acre, Colonies Used, Price per Colony, and Total Value of Pollination— Region 5: 2023**

[Region 5 includes Alaska, Idaho, Oregon, and Washington.]

Crop	Paid pollinated acres	Price per acre	Colonies used	Price per colony <sup>2</sup>	Total value of pollination
	(acres)	(dollars)	(colonies)	(dollars)	(1,000 dollars)
<b>Tree fruit</b>					
Apple .....	139,500	68.0	164,000	59.5	9,758
Cherry .....	36,100	104.0	62,000	61.2	3,794
Pear .....	23,800	56.7	23,000	59.1	1,359
<b>Berries</b>					
Blueberry .....	23,500	150.0	64,000	56.5	3,616
Cranberry .....	6,000	121.0	9,000	81.9	737
Raspberry .....	2,600	72.6	4,700	40.7	191
<b>All other</b> <sup>1</sup> .....	53,900	84.5	73,000	71.3	5,205
<b>Total</b> .....	285,400	82.6	399,700	61.7	24.660

<sup>1</sup> Includes crops not categorized above.

<sup>2</sup> Regional total price per colony is total value of pollination divided by colonies used.

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	(acres)	(dollars)	(colonies)	(dollars)	(1,000 dollars)
<b>Tree fruit</b>					
Apple .....	109,400	56.7	108,000	58.1	6,275
Cherry .....	35,000	90.7	54,000	59.1	3,191
Pear .....	26,200	61.0	27,000	61.1	1,650
<b>Berries</b>					
Blueberry .....	13,100	161.0	49,000	44.9	2,200
Cranberry .....	4,250	117.0	6,500	74.3	483
Raspberry .....	5,500	78.4	12,000	36.5	438
<b>All other</b> <sup>1</sup> .....	47,100	64.4	114,000	35.9	4,093
<b>Total</b> .....	240,550	70.9	370,500	49.5	18,330

<sup>1</sup> Includes crops not categorized above.

<sup>2</sup> Regional total price per colony is total value of pollination divided by colonies used.



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