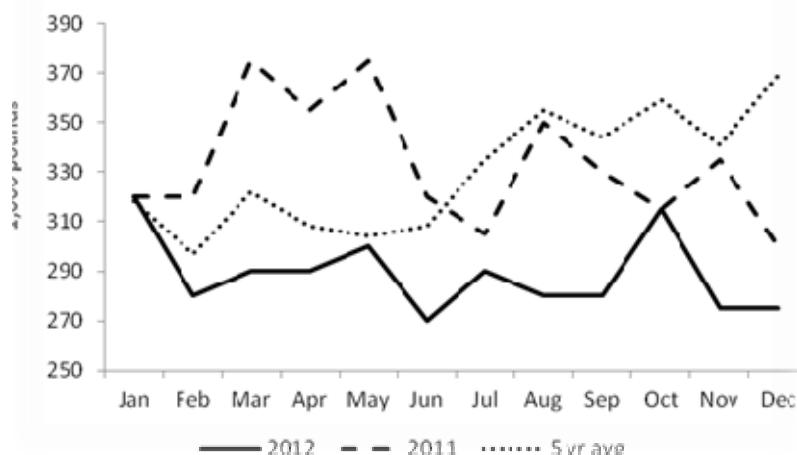


Taro: Production Down 17 Percent

Hawaii taro production for 2012 is estimated at 3.4 million pounds, a decrease of 17 percent from the 2011 estimate of 4.1 million pounds. The farm price held firm at an average of 67.0 cents per pound, resulting in a total value of sales of approximately 2.3 million dollars.

Taro processing totaled 3.3 million pounds a decrease of 700,000 pounds from the previous year. Farmers reported problems caused by torrential rains in March of 2012 as washing out entire crops of taro. Later in the year as drought conditions persisted, many reported issues with getting enough water, or that water prices were too high. ■

TARO: Monthly Poi Millings
State of Hawaii, 2011, 2012 and 5-year Average



TARO: Number of Farms, Acreage, Marketing, Price, and Value, 2008-2012

Year	Farms	Acreage in crop ¹			Marketings			Farm price			Value of sales
		Poi taro	Chinese taro	Total	Fresh	Processed	Total	Poi taro	Chinese taro	All	
	<i>Number</i>	<i>Acres</i>			<i>1,000 pounds</i>			<i>Cents per pound</i>			<i>1,000 dollars</i>
2008	105	370	20	390	100	4,200	4,300	62.0	61.5	62.0	2,666
2009	110	415	30	445	100	3,900	4,000	60.9	62.0	61.0	2,440
2010	115	440	35	475	100	3,800	3,900	63.8	86.5	64.5	2,516
2011	115	450	35	485	100	4,000	4,100	65.6	121.2	67.0	2,747
2012	105	370	30	400	100	3,300	3,400	66.1	96.7	67.0	2,278

¹ Survey conducted in November of each year. Does not include acreage used primarily for leaf production.

TARO: Poi Millings by Months, State of Hawaii, 5-year Average, 2011 and 2012

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<i>1,000 pounds</i>													
5-year average ¹	318	297	322	308	304	308	335	355	344	359	341	369	3,960
2011	320	320	375	355	375	320	305	350	330	315	300	300	4,000
2012	320	280	290	290	300	270	290	280	280	315	275	275	3,465
<i>Percent</i>													
Percent Changes:													
2012/5-year	101	94	90	94	99	88	87	79	81	88	81	75	88
2012/2011	100	88	77	82	80	84	95	80	85	100	82	92	87

¹ Years: 2006-2010.