

# HAWAII PINEAPPLES

## Annual Summary

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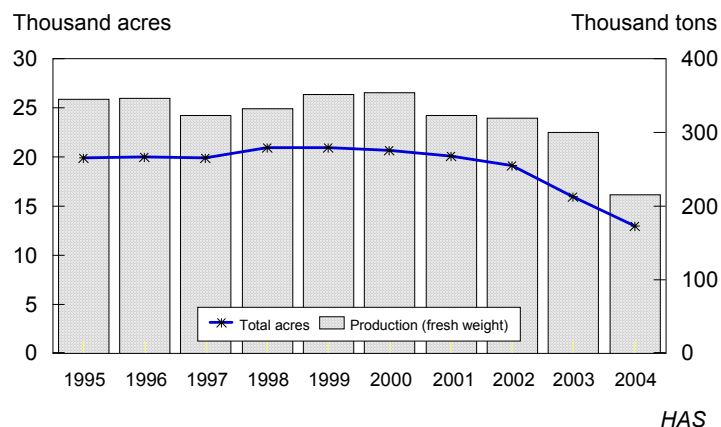
### 2004 PINEAPPLE OUTPUT LOWER

Hawaii 2004 pineapple utilization is estimated at 215,000 tons, 28 percent lower than last years 300,000 tons, according to the Hawaii Agricultural Statistics. Fresh sales totaled 99,000 tons, 24 percent lower than last seasons 130,000 tons. Processed utilization of 116,000 tons, was 32 percent lower than last years 170,000 tons.

Acreage totaled 13,000 acres, 19 percent lower than the 16,000 acres in 2003. The drop in acreage was not unexpected. Previously, companies have made public their intentions of reducing acreage to concentrate on fresh fruit sales. Conversion of plantings toward a low acid variety has depressed fresh market sales for the short term.

The equivalent farm value of the 2004 pineapple crop is estimated at \$79.9 million, 21 percent lower than 2003's revised \$101.5 million. The farm-gate price of pineapple utilized as processed fruit was pegged at \$148 a ton, 10 percent higher than a year ago. Fresh market sales averaged \$634 a ton, 5 percent higher than 2003.

PINEAPPLES: Production and acreage  
State of Hawaii, 1995-2004



PINEAPPLES: Number of farms, acreage, production, disposition, price, and value,  
State of Hawaii, 2000-2004

Year	Farms <sup>1</sup>	Acreage used for crop	Production (fresh weight)	Disposition		Farm price		Value of production (fresh weight)
				Processed (fresh weight)	Fresh market	Processed <sup>2</sup>	Fresh market <sup>3</sup>	
	Number	1,000 acres	1,000 tons	1,000 tons		Dollars per ton		Thousand dollars
2000	15	20.7	354	232	122	130	585	101,530
2001	15	20.1	323	213	110	129	626	96,337
2002	25	19.1	320	203	117	136	624	100,616
2003	25	16.0	300	170	130	135	604	101,470
<b>2004</b>	<b>25</b>	<b>13.0</b>	<b>215</b>	<b>116</b>	<b>99</b>	<b>148</b>	<b>634</b>	<b>79,934</b>

<sup>1</sup> Includes specialty pineapple.

<sup>2</sup> Estimate to reflect value of fresh fruit delivered processing plant door based on average contract prices of independent growers.

<sup>3</sup> Estimate to reflect value at wholesale establishments for local sales and shipper dock for mainland and foreign sales.

**PINEAPPLES: Value of fresh market and processed utilization, State of Hawaii, 2000-2004**

Year	Fresh market sales <sup>1</sup>		Processor value of canned fruit and juice production <sup>3</sup>	Total value: Fresh market and processed <sup>4</sup>
	Quantity	Value <sup>2</sup>		
	----- 1,000 tons -----		----- Million dollars -----	
2000	122	71.4	60.8	132.2
2001	110	68.9	67.7	136.6
2002	117	73.0	71.0	144.0
2003	130	78.5	72.0	150.5
<b>2004</b>	<b>99</b>	<b>62.8</b>	<b>*</b>	<b>*</b>

\* = Available in July. <sup>1</sup> Includes "fresh cut". <sup>2</sup> Value FAS shipping point for outshipments, delivered wholesalers local sales. <sup>3</sup> Value of canned fruit and juices and by-product shipped out-of-State and sold within State. <sup>4</sup> Pineapple Growers Association of Hawaii.

**PINEAPPLES: Outshipments of fresh pineapples, State of Hawaii, 2000-2004 <sup>1</sup>**

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Total
	1,000 pounds												
2000	14,692	14,022	18,769	21,214	21,773	22,782	17,877	17,040	13,197	16,451	16,718	14,806	209,341
2001	13,864	13,519	16,254	16,276	19,480	17,541	18,073	14,212	9,901	12,671	12,307	16,058	180,156
2002	14,978	11,978	16,610	16,898	20,524	20,126	20,448	13,534	14,044	15,032	16,997	15,574	196,744
2003	13,692	13,142	20,374	19,963	21,637	20,434	24,650	22,079	15,024	15,477	22,131	19,712	228,315
<b>2004</b>	<b>14,248</b>	<b>18,579</b>	<b>14,840</b>	<b>11,483</b>	<b>13,574</b>	<b>12,936</b>	<b>20,418</b>	<b>10,917</b>	<b>12,045</b>	<b>17,518</b>	<b>13,616</b>	<b>16,889</b>	<b>177,063</b>

<sup>1</sup> Excludes "fresh-cut".

Source of outshipment data: Market Analysis and News Branch of the State Department of Agriculture.