



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
NORTHEASTERN REGIONAL FIELD OFFICE
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FOR IMMEDIATE RELEASE
December 2, 2024

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USDA to measure northeastern milk production

HARRISBURG, PA -- Thousands of milk producers across the country will receive surveys from the U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) as the agency collects information for the *2025 Milk Production* reports.

"The dairy industry is an important component of the Northeast's agriculture, and it is crucial for us to have accurate data about this key sector," said Dave Knopf, regional director of the NASS Northeastern Regional Field Office. NASS conducts the Milk Production survey in the region every January, April, July, and October. The survey asks milk producers to provide the number of milk cows in the herd, number of cows milked, and total milk production for the first day of the month.

The dairy industry relies on monthly *Milk Production* reports to make decisions about the marketing of milk. By participating in the survey, milk producers can ensure that NASS provides timely, accurate and useful data that all sectors of the U.S. dairy industry use to make sound business decisions.

NASS will mail the questionnaires to all producers selected for the survey in late December. To ensure all survey participants have an opportunity to respond, NASS interviewers will contact producers who do not respond by mail or online to conduct interviews.

NASS safeguards the privacy of all respondents and publishes only aggregate data, ensuring that no individual operation or producer can be identified.

Survey results will be published in the *Milk Production* report to be released on January 24, 2025. These and all NASS reports are available online at www.nass.usda.gov/Publications/. For more information, call the NASS Northeastern Regional Field Office at (800) 498-1518.

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