



# California Monthly Olive Report



## California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service

Pacific Regional Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca)

Month Ending: July 31, 2015 Released: August 31, 2015

### Summary Report - Sales Month Ending July 31, 2015 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	940,658	1,026,248	-8.34	13,217,772	13,284,578	-0.50	13,217,772	13,284,578	-0.50
<b>Markets</b>									
Consumer	700,841	764,104	-8.28	9,990,132	10,034,595	-0.44	9,990,132	10,034,595	-0.44
Food Service	239,817	262,145	-8.52	3,227,640	3,249,983	-0.69	3,227,640	3,249,983	-0.69
<b>Styles</b>									
Whole	621	910	-31.81	11,941	12,100	-1.32	11,941	12,100	-1.32
Pitted	556,532	598,753	-7.05	8,199,230	8,294,633	-1.15	8,199,230	8,294,633	-1.15
Wedged	2,521	2,235	12.76	26,358	27,120	-2.81	26,358	27,120	-2.81
Sliced	357,227	395,860	-9.76	4,677,552	4,627,339	1.09	4,677,552	4,627,339	1.09
Chopped	20,017	26,570	-24.66	275,556	296,043	-6.92	275,556	296,043	-6.92
Broken Pitted	3,740	1,921	94.69	27,136	27,343	-0.76	27,136	27,343	-0.76
<b>Key Items</b>									
24/300 Pitted	522,936	569,480	-8.17	7,786,839	7,903,235	-1.47	7,786,839	7,903,235	-1.47
6/10 Pitted	31,748	27,609	14.99	394,223	372,933	5.71	394,223	372,933	5.71
6/10 Sliced	204,635	227,720	-10.14	2,779,640	2,817,743	-1.35	2,779,640	2,817,743	-1.35
24/300 Whole	561	612	-8.33	9,671	9,132	5.90	9,671	9,132	5.90
6/10 Whole	60	298	-80.00	2,270	2,968	-23.53	2,270	2,968	-23.53
6/10 Wedged	2,439	2,055	18.67	24,965	25,299	-1.32	24,965	25,299	-1.32
2.25 Sliced	60,751	78,287	-22.40	822,458	841,789	-2.30	822,458	841,789	-2.30
4.25 Chopped	19,081	22,107	-13.69	245,018	262,606	-6.70	245,018	262,606	-6.70

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**Summary Report - Packout and Inventory**

**Month Ending July 31, 2015**

**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	526,306	737,533	-28.64	9,090,482	14,112,613	-35.59	8,178,359	9,185,272	-10.96
<b>Markets</b>									
Consumer	355,240	605,849	-41.36	7,119,038	10,747,226	-33.76	6,585,126	7,623,328	-13.62
Food Service	171,066	131,684	29.91	1,971,445	3,365,387	-41.42	1,593,232	1,561,944	2.00
<b>Styles</b>									
Whole	0	0	0.00	181,225	19,914	810.04	18,093	20,665	-12.45
Pitted	296,386	469,568	-36.88	5,552,897	8,922,768	-37.77	5,709,622	6,952,636	-17.88
Wedged	0	0	0.00	30,576	24,514	24.73	33,519	29,356	14.18
Sliced	229,921	258,007	-10.89	3,127,624	4,879,972	-35.91	2,217,742	1,913,425	15.90
Chopped	0	9,958	-100.00	185,033	265,023	-30.18	175,894	231,266	-23.94
Broken Pitted	0	0	0.00	13,127	422	3010.66	23,489	37,924	-38.06
<b>Key Items</b>									
24/300 Pitted	279,147	440,755	-36.67	5,359,780	8,534,383	-37.20	5,462,797	6,576,627	-16.94
6/10 Pitted	17,239	24,494	-29.62	186,662	373,331	-50.00	230,426	358,822	-35.78
6/10 Sliced	153,828	107,190	43.51	1,729,288	2,921,940	-40.82	1,296,906	1,116,131	16.20
24/300 Whole	0	0	0.00	181,225	14,941	1112.94	16,036	16,017	0.12
6/10 Whole	0	0	0.00	0	4,973	-100.00	2,057	4,648	-55.75
6/10 Wedged	0	0	0.00	28,078	24,514	14.54	30,779	27,702	11.11
2.25 Sliced	1,936	26,733	-92.76	517,142	830,713	-37.75	329,702	344,337	-4.25
4.25 Chopped	0	9,958	-100.00	155,177	218,789	-29.07	139,714	171,880	-18.71

\*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,178,359
Converted Storage	1,529,449
Approximate Supply*	9,707,807

**Storage Report**  
**Month Ending July 31, 2015**

Whole Canning Sizes	
Size	Tons
Small	868
Medium	3,090
Large	1,471
Ex. Large	768
Ex.Large Sev. "C"	213
Jumbo	864
Colossal	175
Super Colossal	34
Orchard Run	0
<b>Total Canning</b>	<b>7,483</b>
Limited	2,385

Total 9,867  
Total Converted (\*155) 1,529,449

**Packout - Month Ending July 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	6,451	24,474	0				30,925	38,208
Large	1,646	170,688	0				172,334	174,192
Ex. Large	0	83,985	0				83,985	83,985
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	8,097	279,147	0				287,244	
Conv. Total	17,239	279,147	0					296,386
Prior Year	24,494	440,755	4,319					469,568
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	59,739	0	108,416	0	4,723		172,878	229,921
Chopped	0	0	0	0	0		0	0
Total	59,739	0	108,416	0	4,723		172,878	
Conv. Total	153,828	0	74,157	0	1,936			229,921
Prior Year	107,190	56,669	67,416	9,958	26,733			267,965
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 526,306

\*Conversion factor changed as of December 2008.

Consumer	355,240
Food Service	171,066

**Cumulative Packout - Month Ending July 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	845	0				845	845
Large	0	32,855	0				32,855	32,855
Ex. Large	0	137,295	0				137,295	137,295
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	7,352	0				7,352	7,352
Colossal	0	2,878	0				2,878	2,878
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	0	181,225	0				181,225	
<b>Conv. Total</b>	0	181,225	0					181,225
Prior Year	4,973	14,941	0					19,914
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	9,115	9,608	0				18,723	29,014
Medium	45,664	1,389,262	7,475				1,442,401	1,490,824
Large	7,253	1,816,069	3,635				1,826,957	1,833,623
Ex. Large	18,195	1,783,349	0				1,801,544	1,822,086
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	4,462	102,966	0				107,428	112,466
Colossal	2,987	137,483	0				140,470	143,842
Sup. Colossal	0	34,000	0				34,000	34,000
Green Ripe Whole	0	87,043	0				87,043	87,043
<b>Total</b>	87,676	5,359,780	11,110				5,458,566	
<b>Conv. Total</b>	186,662	5,359,780	6,455					5,552,897
Prior Year	373,331	8,534,383	15,054					8,922,768
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,904	0	0	0	6,093		16,997	30,576
Sliced	671,568	318,351	743,748	0	1,261,323		2,994,990	3,127,624
Chopped	7,151	1,038	0	200,228	0		208,417	185,033
<b>Total</b>	689,623	319,389	743,748	200,228	1,267,416		3,220,404	
<b>Conv. Total</b>	1,784,782	374,910	508,724	155,177	519,641			3,343,233
Prior Year	2,987,083	370,885	762,040	218,789	830,713			5,169,510
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	13,127					13,127	13,127
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	13,127					13,127	
<b>Conv. Total</b>	0	13,127						13,127
Prior Year	0	422						422

Converted Total 9,090,482

\*Conversion factor changed as of December 2008.

Consumer 7,119,038  
Food Service 1,971,445

**Inventory - Month Ending July 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	1,365	0				1,365	1,365
Large	0	6,509	0				6,509	6,509
Ex. Large	0	2,630	0				2,630	2,630
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	966	1,980	0				2,946	4,037
Colossal	0	2,076	0				2,076	2,076
Super Colossal	0	1,155	0				1,155	1,155
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>966</b>	<b>16,036</b>	<b>0</b>				<b>17,002</b>	
<b>Conv. Total</b>	<b>2,057</b>	<b>16,036</b>	<b>0</b>					<b>18,093</b>
<b>Prior Year</b>	<b>4,648</b>	<b>16,017</b>	<b>0</b>					<b>20,665</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	5,003	157,706	3,689				166,398	170,501
Medium	37,852	1,108,261	10,820				1,156,933	1,195,134
Large	20,729	1,988,702	13,716				2,023,147	2,040,803
Ex. Large	32,505	1,610,988	0				1,643,493	1,680,191
Ex. Large Sev "C"	0	71	0				71	71
Jumbo	9,001	183,301	0				192,302	202,464
Colossal	3,142	203,024	0				206,166	209,713
Sup. Colossal	0	29,100	0				29,100	29,100
Green Ripe Whole	0	181,644	0				181,644	181,644
<b>Total</b>	<b>108,232</b>	<b>5,462,797</b>	<b>28,225</b>				<b>5,599,254</b>	
<b>Conv. Total</b>	<b>230,426</b>	<b>5,462,797</b>	<b>16,399</b>					<b>5,709,622</b>
<b>Prior Year</b>	<b>358,822</b>	<b>6,576,627</b>	<b>17,188</b>					<b>6,952,636</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	11,953	0	0	0	6,683		18,636	33,519
Sliced	503,653	257,703	423,422	0	804,152		1,988,930	2,217,742
Chopped	8,624	1,326	0	180,276	0		190,226	175,894
<b>Total</b>	<b>524,230</b>	<b>259,029</b>	<b>423,422</b>	<b>180,276</b>	<b>810,835</b>		<b>2,197,792</b>	
<b>Conv. Total</b>	<b>1,360,750</b>	<b>304,629</b>	<b>289,621</b>	<b>139,714</b>	<b>332,442</b>			<b>2,427,155</b>
<b>Prior Year</b>	<b>1,198,475</b>	<b>214,080</b>	<b>243,622</b>	<b>171,880</b>	<b>345,991</b>			<b>2,174,048</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	23,489					23,489	23,489
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>23,489</b>					<b>23,489</b>	
<b>Conv. Total</b>	<b>0</b>	<b>23,489</b>						<b>23,489</b>
<b>Prior Year</b>	<b>0</b>	<b>37,924</b>						<b>37,924</b>

Converted Total 8,178,359

\*Conversion factor changed as of December 2008.

Consumer	6,585,126
Food Service	1,593,232

**Sales - Month Ending July 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	221	0				221	221
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	28	0	0				28	60
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	28	561	0				589	
<b>Conv. Total</b>	60	561	0					621
<b>Prior Year</b>	298	612	0					910
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,274	48,767	1,000				52,041	54,189
Medium	7,235	140,174	443				147,852	155,835
Large	1,523	207,462	1,739				210,724	211,715
Ex. Large	2,511	90,169	0				92,680	95,515
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	827	16,463	0				17,290	18,224
Colossal	542	5,787	0				6,329	6,941
Sup. Colossal	0	158	0				158	158
Green Ripe Whole	0	13,956	0				13,956	13,956
<b>Total</b>	14,912	522,936	3,182				541,030	
<b>Conv. Total</b>	31,748	522,936	1,849					556,532
<b>Prior Year</b>	27,609	569,480	1,664					598,753
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	947	0	0	0	200		1,147	2,521
Sliced	79,470	24,958	91,579	0	148,174		344,181	357,227
Chopped	244	0	0	24,621	0		24,865	20,017
<b>Total</b>	80,661	24,958	91,579	24,621	148,374		370,193	
<b>Conv. Total</b>	208,009	29,201	62,640	19,081	60,833			379,765
<b>Prior Year</b>	234,238	26,168	63,684	22,107	78,468			424,665
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	3,740					3,740	3,740
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	3,740					3,740	
<b>Conv. Total</b>	0	3,740						3,740
<b>Prior Year</b>	0	1,921						1,921

Converted Total 940,658

Consumer 700,841  
Food Service 239,817

**Cumulative Sales - Month Ending July 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	1,020	0				1,020	1,020
Large	0	5,884	0				5,884	5,884
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,066	918	0				1,984	3,188
Colossal	0	1,020	0				1,020	1,020
Super Colossal	0	217	0				217	217
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,066</b>	<b>9,671</b>	<b>0</b>				<b>10,737</b>	
<b>Conv. Total</b>	<b>2,270</b>	<b>9,671</b>	<b>0</b>					<b>11,941</b>
<b>Prior Year</b>	<b>2,968</b>	<b>9,132</b>	<b>0</b>					<b>12,100</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	16,797	678,000	5,130				699,927	716,741
Medium	95,779	2,062,715	10,599				2,169,093	2,272,787
Large	17,064	3,239,962	15,541				3,272,567	3,285,321
Ex. Large	37,993	1,214,876	0				1,252,869	1,295,763
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	11,488	332,306	0				343,794	356,764
Colossal	6,047	76,721	0				82,768	89,595
Sup. Colossal	0	9,451	0				9,451	9,451
Green Ripe Whole	0	172,808	0				172,808	172,808
<b>Total</b>	<b>185,168</b>	<b>7,786,839</b>	<b>31,270</b>				<b>8,003,277</b>	
<b>Conv. Total</b>	<b>394,223</b>	<b>7,786,839</b>	<b>18,168</b>					<b>8,199,230</b>
<b>Prior Year</b>	<b>372,933</b>	<b>7,903,235</b>	<b>18,465</b>					<b>8,294,633</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,695	0	0	0	3,399		13,094	26,358
Sliced	1,079,472	315,466	1,032,687	0	2,005,996		4,433,621	4,677,552
Chopped	6,923	1,700	0	316,152	0		324,775	275,556
<b>Total</b>	<b>1,096,090</b>	<b>317,166</b>	<b>1,032,687</b>	<b>316,152</b>	<b>2,009,395</b>		<b>4,771,490</b>	
<b>Conv. Total</b>	<b>2,831,148</b>	<b>373,090</b>	<b>706,358</b>	<b>245,018</b>	<b>823,852</b>			<b>4,979,466</b>
<b>Prior Year</b>	<b>2,874,082</b>	<b>304,074</b>	<b>666,129</b>	<b>262,606</b>	<b>843,610</b>			<b>4,950,502</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,136					27,136	27,136
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>27,136</b>					<b>27,136</b>	
<b>Conv. Total</b>	<b>0</b>	<b>27,136</b>						<b>27,136</b>
<b>Prior Year</b>	<b>0</b>	<b>27,343</b>						<b>27,343</b>

Converted Total 13,217,772

Consumer 9,990,132  
Food Service 3,227,640

**Consecutive Sales - 12 Months Month Ending July 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	1,020	0				1,020	1,020
Large	0	5,884	0				5,884	5,884
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,066	918	0				1,984	3,188
Colossal	0	1,020	0				1,020	1,020
Super Colossal	0	217	0				217	217
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,066</b>	<b>9,671</b>	<b>0</b>				<b>10,737</b>	
<b>Conv. Total</b>	<b>2,270</b>	<b>9,671</b>	<b>0</b>					<b>11,941</b>
<b>Prior Year</b>	<b>2,968</b>	<b>9,132</b>	<b>0</b>					<b>12,100</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	16,797	678,000	5,130				699,927	716,741
Medium	95,779	2,062,715	10,599				2,169,093	2,272,787
Large	17,064	3,239,962	15,541				3,272,567	3,285,321
Ex. Large	37,993	1,214,876	0				1,252,869	1,295,763
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	11,488	332,306	0				343,794	356,764
Colossal	6,047	76,721	0				82,768	89,595
Sup. Colossal	0	9,451	0				9,451	9,451
Green Ripe Whole	0	172,808	0				172,808	172,808
<b>Total</b>	<b>185,168</b>	<b>7,786,839</b>	<b>31,270</b>				<b>8,003,277</b>	
<b>Conv. Total</b>	<b>394,223</b>	<b>7,786,839</b>	<b>18,168</b>					<b>8,199,230</b>
<b>Prior Year</b>	<b>372,933</b>	<b>7,903,235</b>	<b>18,465</b>					<b>8,294,633</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,695	0	0	0	3,399		13,094	26,358
Sliced	1,079,472	315,466	1,032,687	0	2,005,996		4,433,621	4,677,552
Chopped	6,923	1,700	0	316,152	0		324,775	275,556
<b>Total</b>	<b>1,096,090</b>	<b>317,166</b>	<b>1,032,687</b>	<b>316,152</b>	<b>2,009,395</b>		<b>4,771,490</b>	
<b>Conv. Total</b>	<b>2,831,148</b>	<b>373,090</b>	<b>706,358</b>	<b>245,018</b>	<b>823,852</b>			<b>4,979,466</b>
<b>Prior Year</b>	<b>2,874,082</b>	<b>304,074</b>	<b>666,129</b>	<b>262,606</b>	<b>843,610</b>			<b>4,950,502</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,136					27,136	27,136
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>27,136</b>					<b>27,136</b>	
<b>Conv. Total</b>	<b>0</b>	<b>27,136</b>						<b>27,136</b>
<b>Prior Year</b>	<b>0</b>	<b>27,343</b>						<b>27,343</b>

Converted Total 13,217,772

Consumer 9,990,132  
Food Service 3,227,640