



# California Monthly Olive Report



## California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service

Pacific Regional Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca)

Month Ending: January 31, 2015 Revised: April 29, 2015

### Summary Report - Sales Month Ending January 31, 2015 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	900,760	932,935	-3.45	7,242,926	6,884,218	5.21	13,643,285	13,068,032	4.40
<b>Markets</b>									
Consumer	650,706	654,011	-0.51	5,548,475	5,314,884	4.40	10,268,186	9,827,363	4.49
Food Service	250,054	278,924	-10.35	1,694,451	1,569,334	7.97	3,375,099	3,240,670	4.15
<b>Styles</b>									
Whole	247	1,573	-84.29	8,659	8,521	1.62	12,238	12,307	-0.56
Pitted	507,384	529,611	-4.20	4,629,356	4,468,405	3.60	8,455,585	8,158,892	3.64
Wedged	1,748	2,693	-35.08	12,538	12,649	-0.88	27,008	25,507	5.89
Sliced	357,155	374,274	-4.57	2,423,591	2,226,802	8.84	4,824,127	4,540,089	6.26
Chopped	31,681	23,832	32.93	155,897	152,194	2.43	299,747	303,578	-1.26
Broken Pitted	2,545	952	167.33	12,885	15,647	-17.65	24,581	27,658	-11.13
<b>Key Items</b>									
24/300 Pitted	479,557	499,009	-3.90	4,423,544	4,277,440	3.42	8,049,339	7,757,543	3.76
6/10 Pitted	26,578	29,546	-10.04	196,130	182,023	7.75	387,039	381,059	1.57
6/10 Sliced	213,823	246,355	-13.21	1,468,795	1,361,253	7.90	2,925,285	2,806,608	4.23
24/300 Whole	145	1,539	-90.58	7,307	7,133	2.44	9,306	9,429	-1.30
6/10 Whole	102	34	200.56	1,352	1,388	-2.60	2,932	2,878	1.86
6/10 Wedged	1,748	2,521	-30.65	11,956	11,837	1.00	25,418	23,834	6.65
2.25 Sliced	61,167	64,333	-4.92	416,852	403,786	3.24	854,855	824,602	3.67
4.25 Chopped	22,280	23,365	-4.64	135,685	138,563	-2.08	259,728	275,860	-5.85

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Comments or questions should be directed to:

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**Summary Report - Packout and Inventory**

**Month Ending January 31, 2015**

**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	14/15	13/14	Percent Change	14/15	13/14	Percent Change	14/15	13/14	Percent Change
Total	649,439	1,034,661	-37.23	5,440,251	7,162,465	-24.04	8,101,131	8,708,916	-6.98
<b>Markets</b>									
Consumer	449,332	785,445	-42.79	4,060,531	5,625,071	-27.81	6,567,613	7,259,019	-9.52
Food Service	200,107	249,216	-19.71	1,379,720	1,537,394	-10.26	1,533,519	1,449,896	5.77
<b>Styles</b>									
Whole	0	3,777	-100.00	4,004	19,336	-79.29	18,617	29,366	-36.60
Pitted	284,266	687,268	-58.64	3,213,017	4,747,651	-32.32	5,860,362	6,633,238	-11.65
Wedged	0	0	0.00	0	2,606	-100.00	16,584	21,805	-23.94
Sliced	340,589	327,805	3.90	2,108,167	2,301,867	-8.41	1,989,728	1,771,619	12.31
Chopped	24,583	15,811	55.48	115,062	91,005	26.44	191,054	203,555	-6.14
Broken Pitted	0	0	0.00	0	0	0.00	24,786	49,332	-49.76
<b>Key Items</b>									
24/300 Pitted	280,875	634,331	-55.72	3,110,297	4,573,997	-32.00	5,524,552	6,266,871	-11.85
6/10 Pitted	3,391	50,843	-93.33	100,608	168,906	-40.44	315,171	349,878	-9.92
6/10 Sliced	192,808	186,821	3.20	1,272,019	1,343,828	-5.34	1,157,123	1,023,148	13.09
24/300 Whole	0	3,777	-100.00	4,004	14,363	-72.12	15,613	23,113	-32.45
6/10 Whole	0	0	0.00	0	4,973	-100.00	3,004	6,253	-51.96
6/10 Wedged	0	0	0.00	0	2,606	-100.00	15,514	19,143	-18.96
2.25 Sliced	5,255	40,121	-86.90	315,990	309,381	2.14	313,229	263,792	18.74
4.25 Chopped	18,237	2,710	572.96	105,530	72,376	45.81	145,231	149,794	-3.05

\*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,101,131
Converted Storage	4,179,380
Approximate Supply*	12,280,511

**Storage Report  
Month Ending January 31, 2015**

Whole Canning Sizes	
Size	Tons
Small	2,993
Medium	6,072
Large	6,769
Ex. Large	4,269
Ex. Large Sev. "C"	381
Jumbo	1,383
Colossal	618
Super Colossal	182
Orchard Run	0
<b>Total Canning</b>	<b>22,668</b>
Limited	4,296

Total 26,964  
Total Converted (\*155) 4,179,380

**Packout - Month Ending January 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	3,777	0					3,777
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,593	0	0				1,593	3,391
Medium	0	269,097	0				269,097	269,097
Large	0	11,778	0				11,778	11,778
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	1,593	280,875	0				282,468	
Conv. Total	3,391	280,875	0					284,266
Prior Year	50,843	634,331	2,095					687,269
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	74,877	63,553	99,662	0	12,816		250,908	340,589
Chopped	1,019	1,038	0	23,532	0		25,589	24,583
Total	75,896	64,591	99,662	23,532	12,816		276,497	
Conv. Total	196,715	76,796	68,169	18,237	5,255			365,172
Prior Year	198,373	73,147	29,265	2,710	40,121			343,616
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 649,439

\*Conversion factor changed as of December 2008.

Consumer	449,332
Food Service	200,107

**Cumulative Packout - Month Ending January 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	4,004	0				4,004	4,004
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	0	4,004	0				4,004	
<b>Conv. Total</b>	0	4,004	0					4,004
<b>Prior Year</b>	4,973	14,363	0					19,336
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	9,115	8,705	0				17,820	28,111
Medium	35,545	969,809	0				1,005,354	1,045,484
Large	1,962	894,219	3,635				899,816	900,508
Ex. Large	634	1,089,139	0				1,089,773	1,090,489
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	57,190	0				57,190	57,190
Colossal	0	3,568	0				3,568	3,568
Sup. Colossal	0	624	0				624	624
Green Ripe Whole	0	87,043	0				87,043	87,043
<b>Total</b>	47,256	3,110,297	3,635				3,161,188	
<b>Conv. Total</b>	100,608	3,110,297	2,112					3,213,017
<b>Prior Year</b>	168,906	4,573,997	4,747					4,747,650
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	493,988	195,796	425,551	0	770,707		1,886,042	2,108,167
Chopped	1,850	1,038	0	136,168	0		139,056	115,062
<b>Total</b>	495,838	196,834	425,551	136,168	770,707		2,025,098	
<b>Conv. Total</b>	1,279,112	231,521	291,077	105,530	315,990			2,223,230
<b>Prior Year</b>	1,363,514	202,089	448,117	72,376	309,381			2,395,477
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	0					0	
<b>Conv. Total</b>	0	0						0
<b>Prior Year</b>	0	0						0

Converted Total 5,440,251

\*Conversion factor changed as of December 2008.

Consumer	4,060,531
Food Service	1,379,720

**Inventory - Month Ending January 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	1,204	0				1,204	1,204
Large	0	7,939	0				7,939	7,939
Ex. Large	0	2,371	0				2,371	2,371
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,411	1,847	0				3,258	4,851
Colossal	0	768	0				768	768
Super Colossal	0	1,163	0				1,163	1,163
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,411</b>	<b>15,613</b>	<b>0</b>				<b>17,024</b>	
<b>Conv. Total</b>	<b>3,004</b>	<b>15,613</b>	<b>0</b>					<b>18,617</b>
<b>Prior Year</b>	<b>6,253</b>	<b>23,113</b>	<b>0</b>					<b>29,366</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	9,753	175,154	6,060				190,967	199,439
Medium	73,528	1,441,265	8,083				1,522,876	1,602,502
Large	16,070	1,582,966	21,381				1,620,417	1,629,601
Ex. Large	35,451	1,718,906	0				1,754,357	1,794,381
Ex. Large Sev "C"	0	102	0				102	102
Jumbo	10,221	204,979	0				215,200	226,740
Colossal	3,014	126,135	0				129,149	132,552
Sup. Colossal	0	7,789	0				7,789	7,789
Green Ripe Whole	0	267,256	0				267,256	267,256
<b>Total</b>	<b>148,037</b>	<b>5,524,552</b>	<b>35,524</b>				<b>5,708,113</b>	
<b>Conv. Total</b>	<b>315,171</b>	<b>5,524,552</b>	<b>20,639</b>					<b>5,860,362</b>
<b>Prior Year</b>	<b>349,878</b>	<b>6,266,871</b>	<b>16,489</b>					<b>6,633,238</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	6,025	0	0	0	2,610		8,635	16,584
Sliced	449,368	231,692	363,007	0	763,972		1,808,039	1,989,728
Chopped	11,139	1,326	0	187,395	0		199,860	191,054
<b>Total</b>	<b>466,532</b>	<b>233,018</b>	<b>363,007</b>	<b>187,395</b>	<b>766,582</b>		<b>2,016,534</b>	
<b>Conv. Total</b>	<b>1,215,344</b>	<b>274,196</b>	<b>248,297</b>	<b>145,231</b>	<b>314,299</b>			<b>2,197,366</b>
<b>Prior Year</b>	<b>1,093,766</b>	<b>197,454</b>	<b>289,511</b>	<b>149,794</b>	<b>266,455</b>			<b>1,996,980</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	24,786					24,786	24,786
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>24,786</b>					<b>24,786</b>	
<b>Conv. Total</b>	<b>0</b>	<b>24,786</b>						<b>24,786</b>
<b>Prior Year</b>	<b>0</b>	<b>49,332</b>						<b>49,332</b>

Converted Total 8,101,131

\*Conversion factor changed as of December 2008.

Consumer	6,567,613
Food Service	1,533,519

**Sales - Month Ending January 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	145	0				145	145
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	48	0	0				48	102
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>48</b>	<b>145</b>	<b>0</b>				<b>193</b>	
<b>Conv. Total</b>	<b>102</b>	<b>145</b>	<b>0</b>					<b>247</b>
<b>Prior Year</b>	<b>34</b>	<b>1,539</b>	<b>0</b>					<b>1,573</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,388	33,839	300				35,527	36,968
Medium	6,462	123,200	301				129,963	137,132
Large	1,023	193,355	1,548				195,926	196,432
Ex. Large	2,434	89,241	0				91,675	94,423
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	733	20,706	0				21,439	22,267
Colossal	444	5,403	0				5,847	6,348
Sup. Colossal	0	585	0				585	585
Green Ripe Whole	0	13,228	0				13,228	13,228
<b>Total</b>	<b>12,484</b>	<b>479,557</b>	<b>2,149</b>				<b>494,190</b>	
<b>Conv. Total</b>	<b>26,578</b>	<b>479,557</b>	<b>1,249</b>					<b>507,384</b>
<b>Prior Year</b>	<b>29,546</b>	<b>499,009</b>	<b>1,056</b>					<b>529,611</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	679	0	0	0	0		679	1,748
Sliced	83,038	27,068	73,824	0	149,187		333,117	357,155
Chopped	2,035	680	0	28,749	0		31,464	31,681
<b>Total</b>	<b>85,752</b>	<b>27,748</b>	<b>73,824</b>	<b>28,749</b>	<b>149,187</b>		<b>365,260</b>	
<b>Conv. Total</b>	<b>223,373</b>	<b>33,268</b>	<b>50,496</b>	<b>22,280</b>	<b>61,167</b>			<b>390,584</b>
<b>Prior Year</b>	<b>249,344</b>	<b>19,552</b>	<b>44,034</b>	<b>23,365</b>	<b>64,505</b>			<b>400,800</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,545					2,545	2,545
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>2,545</b>					<b>2,545</b>	
<b>Conv. Total</b>	<b>0</b>	<b>2,545</b>						<b>2,545</b>
<b>Prior Year</b>	<b>0</b>	<b>952</b>						<b>952</b>

Converted Total 900,760

Consumer 650,706  
Food Service 250,054

**Cumulative Sales - Month Ending January 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	340	0				340	340
Large	0	5,016	0				5,016	5,016
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	635	510	0				1,145	1,862
Colossal	0	612	0				612	612
Super Colossal	0	217	0				217	217
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	635	7,307	0				7,942	
Conv. Total	1,352	7,307	0					8,659
Prior Year	1,388	7,133	0					8,521
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	8,420	399,510	2,790				410,720	419,057
Medium	47,197	1,156,275	6,123				1,209,595	1,260,315
Large	7,935	1,816,363	7,752				1,832,050	1,837,761
Ex. Large	19,331	702,100	0				721,431	743,256
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	6,124	209,551	0				215,675	222,589
Colossal	3,116	44,839	0				47,955	51,473
Sup. Colossal	0	6,967	0				6,967	6,967
Green Ripe Whole	0	87,939	0				87,939	87,939
<b>Total</b>	92,123	4,423,544	16,665				4,532,332	
Conv. Total	196,130	4,423,544	9,682					4,629,356
Prior Year	182,023	4,277,440	8,942					4,468,405
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	4,643	0	0	0	1,419		6,062	12,538
Sliced	570,406	160,241	512,371	0	1,016,711		2,259,729	2,423,591
Chopped	4,230	1,700	0	175,077	0		181,007	155,897
<b>Total</b>	579,279	161,941	512,371	175,077	1,018,130		2,446,798	
Conv. Total	1,496,969	191,477	350,462	135,685	417,433			2,592,026
Prior Year	1,385,923	151,944	310,618	138,563	404,597			2,391,645
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	12,885					12,885	12,885
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	12,885					12,885	
Conv. Total	0	12,885						12,885
Prior Year	0	15,647						15,647

Converted Total 7,242,926

Consumer 5,548,475  
Food Service 1,694,451

**Consecutive Sales - 12 Months Month Ending January 31, 2015**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	884	0				884	884
Large	0	5,961	0				5,961	5,961
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,377	714	0				2,091	3,646
Colossal	0	816	0				816	816
Super Colossal	0	319	0				319	319
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,377</b>	<b>9,306</b>	<b>0</b>				<b>10,683</b>	
<b>Conv. Total</b>	<b>2,932</b>	<b>9,306</b>	<b>0</b>					<b>12,238</b>
<b>Prior Year</b>	<b>2,878</b>	<b>9,429</b>	<b>0</b>					<b>12,307</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	15,259	723,794	5,620				744,673	759,546
Medium	94,537	2,114,522	11,850				2,220,909	2,322,676
Large	16,855	3,303,641	15,587				3,336,083	3,348,581
Ex. Large	38,288	1,272,510	0				1,310,798	1,354,025
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	11,350	371,984	0				383,334	396,148
Colossal	5,505	78,535	0				84,040	90,255
Sup. Colossal	0	12,249	0				12,249	12,249
Green Ripe Whole	0	172,104	0				172,104	172,104
<b>Total</b>	<b>181,794</b>	<b>8,049,339</b>	<b>33,057</b>				<b>8,264,190</b>	
<b>Conv. Total</b>	<b>387,039</b>	<b>8,049,339</b>	<b>19,206</b>					<b>8,455,585</b>
<b>Prior Year</b>	<b>381,059</b>	<b>7,757,543</b>	<b>20,290</b>					<b>8,158,892</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,871	0	0	0	3,879		13,750	27,008
Sliced	1,136,033	288,901	1,032,124	0	2,085,013		4,542,071	4,824,127
Chopped	8,979	2,380	0	335,133	0		346,492	299,747
<b>Total</b>	<b>1,154,883</b>	<b>291,281</b>	<b>1,032,124</b>	<b>335,133</b>	<b>2,088,892</b>		<b>4,902,313</b>	
<b>Conv. Total</b>	<b>2,985,128</b>	<b>343,607</b>	<b>705,973</b>	<b>259,728</b>	<b>856,446</b>			<b>5,150,882</b>
<b>Prior Year</b>	<b>2,856,732</b>	<b>270,033</b>	<b>640,274</b>	<b>275,860</b>	<b>826,275</b>			<b>4,869,174</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	24,581					24,581	24,581
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>24,581</b>					<b>24,581</b>	
<b>Conv. Total</b>	<b>0</b>	<b>24,581</b>						<b>24,581</b>
<b>Prior Year</b>	<b>0</b>	<b>27,658</b>						<b>27,658</b>

Converted Total 13,643,285

Consumer 10,268,186  
Food Service 3,375,099