



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office-California

Pacific Regional Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: October 31, 2013 Released: November 26, 2013

Summary Report - Sales Month Ending October 31, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	14/13	13/12	Percent Change	14/13	13/12	Percent Change	14/13	13/12	Percent Change
Total	1,254,313	1,357,567	-7.61	3,350,098	3,436,381	-2.51	13,142,829	13,470,970	-2.44
Markets									
Consumer	976,331	1,048,647	-6.90	2,514,006	2,563,367	-1.93	9,816,728	9,946,769	-1.31
Food Service	277,982	308,920	-10.02	836,092	873,015	-4.23	3,326,100	3,524,201	-5.62
Styles									
Whole	3,264	1,880	73.67	5,030	4,545	10.66	12,910	14,129	-8.63
Pitted	847,112	913,493	-7.27	2,091,737	2,155,879	-2.98	8,171,544	8,359,276	-2.25
Wedged	1,617	2,039	-20.71	6,203	6,720	-7.68	24,118	26,668	-9.56
Sliced	376,149	406,541	-7.48	1,167,079	1,179,153	-1.02	4,589,544	4,706,064	-2.48
Chopped	23,701	30,572	-22.48	72,698	84,524	-13.99	319,363	344,019	-7.17
Broken Pitted	2,471	3,043	-18.80	7,350	5,561	32.17	25,350	20,814	21.79
Key Items									
24/300 Pitted	814,891	878,437	-7.23	1,997,927	2,055,099	-2.78	7,766,799	7,933,084	-2.10
6/10 Pitted	30,466	33,602	-9.33	89,446	96,031	-6.86	383,077	404,991	-5.41
6/10 Sliced	244,718	269,157	-9.08	731,230	760,094	-3.80	2,893,118	3,059,213	-5.43
24/300 Whole	3,060	1,588	92.70	4,191	3,883	7.93	9,682	10,365	-6.59
6/10 Whole	204	292	-29.93	839	662	26.69	3,228	3,764	-14.25
6/10 Wedged	1,494	1,875	-20.33	5,843	6,252	-6.55	22,642	24,774	-8.61
2.25 Sliced	63,901	70,310	-9.11	207,835	213,323	-2.57	820,594	864,449	-5.07
4.25 Chopped	22,601	25,800	-12.40	63,166	73,320	-13.85	286,614	309,515	-7.40

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Summary Report - Packout and Inventory

Month Ending October 31, 2013

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	14/13	13/12	Percent Change	14/13	13/12	Percent Change	14/13	13/12	Percent Change
Total	1,477,684	1,468,292	0.64	3,976,366	3,425,244	16.09	9,150,711	8,408,464	8.83
Markets									
Consumer	1,334,564	1,271,044	5.00	3,230,604	2,572,264	25.59	7,669,579	5,823,312	31.70
Food Service	143,120	197,248	-27.44	745,762	852,980	-12.57	1,481,132	2,585,153	-42.71
Styles									
Whole	3,638	0	---	15,559	6,602	135.68	36,669	20,432	79.47
Pitted	1,155,256	999,222	15.62	2,618,712	2,166,388	20.88	6,894,474	4,991,918	38.11
Wedged	0	0	---	2,606	3,893	-33.07	29,312	15,251	92.20
Sliced	300,219	444,033	-32.39	1,290,544	1,178,568	9.50	1,880,652	3,025,837	-37.85
Chopped	18,571	25,037	-25.82	48,944	69,792	-29.87	251,434	279,481	-10.04
Broken Pitted	0	0	---	0	0	---	58,170	75,547	-23.00
Key Items									
24/300 Pitted	1,152,033	991,036	16.25	2,573,882	2,091,329	23.07	6,553,207	4,688,123	39.78
6/10 Pitted	3,223	8,186	-60.62	44,830	69,633	-35.62	325,245	284,300	14.40
6/10 Sliced	139,897	187,954	-25.57	693,352	778,345	-10.92	1,082,543	2,265,248	-52.21
24/300 Whole	3,638	0	---	10,586	6,602	60.35	28,764	16,770	71.52
6/10 Whole	0	0	---	4,973	0	---	7,905	3,662	115.87
6/10 Wedged	0	0	---	2,606	3,893	-33.07	26,195	14,142	85.23
2.25 Sliced	46,863	64,192	-27.00	183,136	173,781	5.38	334,297	289,393	15.52
4.25 Chopped	18,571	23,929	-22.39	48,944	68,684	-28.74	210,749	254,287	-17.12

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	9,150,711
Converted Storage	13,155,137
Approximate Supply*	22,305,848

**Storage Report
Month Ending October 31, 2013**

Whole Canning Sizes	
Size	Tons
Small	11,351
Medium	16,768
Large	19,702
Ex. Large	18,212
Ex.Large Sev. "C"	598
Jumbo	1,501
Colossal	1,555
Super Colossal	539
Orchard Run	0
Total Canning	70,227
Limited	14,645
Total	84,872
Total Converted (*155)	13,155,137

Packout - Month Ending October 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	3,638	0				3,638	3,638
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	3,638	0				3,638	
Conv. Total	0	3,638	0					3,638
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	12,354	0				12,354	12,354
Medium	1,514	424,846	0				426,360	428,069
Large	0	518,793	0				518,793	518,793
Ex. Large	0	162,963	0				162,963	162,963
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	33,077	0				33,077	33,077
Total	1,514	1,152,033	0				1,153,547	
Conv. Total	3,223	1,152,033	0					1,155,256
Prior Year	8,186	991,036	0					999,222
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	54,329	2,678	161,295	0	114,299		332,601	300,219
Chopped	0	0	0	23,963	0		23,963	18,571
Total	54,329	2,678	161,295	23,963	114,299		356,564	
Conv. Total	139,897	3,133	110,326	18,571	46,863			318,790
Prior Year	189,062	23,659	168,228	23,929	64,192			469,070
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,477,684

*Conversion factor changed as of December 2008.

Consumer 1,334,564
Food Service 143,120

Cumulative Packout - Month Ending October 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	7,840	0				7,840	7,840
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,336	0	0				2,336	4,973
Colossal	0	2,746	0				2,746	2,746
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	2,336	10,586	0				12,922	
Conv. Total	4,973	10,586	0					15,559
Prior Year	0	6,602	0					6,602
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	12,354	0				12,354	12,354
Medium	12,623	875,161	0				887,784	902,035
Large	4,142	867,671	0				871,813	876,489
Ex. Large	0	591,611	0				591,611	591,611
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	68,567	0				68,567	68,567
Colossal	4,292	125,441	0				129,733	134,579
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	33,077	0				33,077	33,077
Total	21,057	2,573,882	0				2,594,939	
Conv. Total	44,830	2,573,882	0					2,618,712
Prior Year	69,633	2,091,329	5,426					2,166,388
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,012	0	0	0	0		1,012	2,606
Sliced	269,263	84,757	460,366	0	446,672		1,261,058	1,290,544
Chopped	0	0	0	63,154	0		63,154	48,944
Total	270,275	84,757	460,366	63,154	446,672		1,325,224	
Conv. Total	695,958	99,166	314,890	48,944	183,136			1,342,094
Prior Year	783,347	27,428	199,014	68,684	173,781			1,252,254
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 3,976,366

*Conversion factor changed as of December 2008.

Consumer 3,230,604
Food Service 745,762

Inventory - Month Ending October 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	1,440	0				1,440	1,440
Large	0	12,049	0				12,049	12,049
Ex. Large	0	4,279	0				4,279	4,279
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,601	2,059	0				5,660	9,726
Colossal	112	6,259	0				6,371	6,497
Super Colossal	0	2,256	0				2,256	2,256
Green Ripe Whole	0	0	0				0	0
Total	3,713	28,764	0				32,477	
Conv. Total	7,905	28,764	0					36,669
Prior Year	3,662	16,770	0					20,432
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,255	378,239	4,739				386,233	387,922
Medium	61,158	1,421,105	13,347				1,495,610	1,559,065
Large	17,145	2,055,684	9,490				2,082,319	2,097,699
Ex. Large	44,060	1,825,021	0				1,869,081	1,918,825
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	20,016	342,319	0				362,335	384,933
Colossal	7,079	158,107	0				165,186	173,178
Sup. Colossal	56	43,485	0				43,541	43,604
Green Ripe Whole	0	305,349	0				305,349	305,349
Total	152,769	6,553,207	27,576				6,733,552	
Conv. Total	325,245	6,553,207	16,022					6,894,474
Prior Year	284,300	4,688,123	19,495					4,991,918
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,173	0	0	0	7,602		17,775	29,312
Sliced	420,405	133,819	449,187	0	815,359		1,818,770	1,880,652
Chopped	10,233	328	554	271,934	0		283,049	251,434
Total	440,811	134,147	449,741	271,934	822,961		2,119,594	
Conv. Total	1,147,972	157,339	307,925	210,749	337,414			2,161,399
Prior Year	2,297,180	183,225	295,375	254,287	290,501			3,320,568
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	58,159					58,164	58,170
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	58,159					58,164	
Conv. Total	11	58,159						58,170
Prior Year	11	75,536						75,547

Converted Total 9,150,711

*Conversion factor changed as of December 2008.

Consumer 7,669,579
Food Service 1,481,132

Sales - Month Ending October 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	2,720	0				2,720	2,720
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	96	0	0				96	204
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	96	3,060	0				3,156	
Conv. Total	204	3,060	0					3,264
Prior Year	292	1,588	0					1,880
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,410	78,809	800				81,019	82,276
Medium	7,710	205,307	1,100				214,117	222,361
Large	1,381	341,246	1,120				343,747	344,837
Ex. Large	2,310	103,489	0				105,799	108,407
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,042	55,345	0				56,387	57,563
Colossal	457	14,728	0				15,185	15,701
Sup. Colossal	0	1,011	0				1,011	1,011
Green Ripe Whole	0	14,956	0				14,956	14,956
Total	14,310	814,891	3,020				832,221	
Conv. Total	30,466	814,891	1,755					847,112
Prior Year	33,602	878,437	1,454					913,493
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	580	0	0	0	300		880	1,617
Sliced	95,036	17,131	69,425	0	155,856		337,448	376,149
Chopped	287	0	0	29,162	0		29,449	23,701
Total	95,903	17,131	69,425	29,162	156,156		367,777	
Conv. Total	247,312	20,043	47,487	22,601	64,024			401,466
Prior Year	275,027	15,893	51,958	25,800	70,474			439,152
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,471					2,471	2,471
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,471					2,471	
Conv. Total	0	2,471						2,471
Prior Year	0	3,043						3,043

Converted Total 1,254,313

Consumer 976,331
Food Service 277,982

Cumulative Sales - Month Ending October 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	340	0				340	340
Large	0	3,332	0				3,332	3,332
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	394	102	0				496	941
Colossal	0	204	0				204	204
Super Colossal	0	17	0				17	17
Green Ripe Whole	0	0	0				0	0
Total	394	4,191	0				4,585	
Conv. Total	839	4,191	0					5,030
Prior Year	662	3,883	0					4,545
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,790	183,688	900				187,378	190,151
Medium	21,957	511,152	3,427				536,536	559,890
Large	4,285	829,898	3,185				837,368	840,871
Ex. Large	8,395	271,803	0				280,198	289,676
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,220	124,360	0				127,580	131,215
Colossal	1,366	33,034	0				34,400	35,942
Sup. Colossal	0	2,533	0				2,533	2,533
Green Ripe Whole	0	41,459	0				41,459	41,459
Total	42,013	1,997,927	7,512				2,047,452	
Conv. Total	89,446	1,997,927	4,364					2,091,737
Prior Year	96,031	2,055,099	4,749					2,155,879
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	2,269	0	0	0	880		3,149	6,203
Sliced	283,973	56,687	236,388	0	506,915		1,083,963	1,167,079
Chopped	2,278	340	0	81,504	0		84,122	72,698
Total	288,520	57,027	236,388	81,504	507,795		1,171,234	
Conv. Total	745,807	67,123	161,689	63,166	208,196			1,245,981
Prior Year	776,322	48,556	158,408	73,320	213,790			1,270,396
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,350					7,350	7,350
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	7,350					7,350	
Conv. Total	0	7,350						7,350
Prior Year	0	5,561						5,561

Converted Total 3,350,098

Consumer 2,514,006
Food Service 836,092

Consecutive Sales - 12 Months Month Ending October 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	1,020	0				1,020	1,020
Large	0	6,568	0				6,568	6,568
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,516	510	0				2,026	3,738
Colossal	0	946	0				946	946
Super Colossal	0	238	0				238	238
Green Ripe Whole	0	0	0				0	0
Total	1,516	9,682	0				11,198	
Conv. Total	3,228	9,682	0					12,910
Prior Year	3,764	10,365	0					14,129
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	12,498	785,668	5,300				803,466	815,356
Medium	91,394	2,025,788	16,903				2,134,085	2,230,186
Large	19,281	3,019,362	15,090				3,053,733	3,069,179
Ex. Large	38,067	1,087,338	0				1,125,405	1,168,383
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	12,696	580,320	0				593,016	607,350
Colossal	5,997	95,788	0				101,785	108,556
Sup. Colossal	0	10,354	0				10,354	10,354
Green Ripe Whole	0	162,181	0				162,181	162,181
Total	179,933	7,766,799	37,293				7,984,025	
Conv. Total	383,077	7,766,799	21,667					8,171,544
Prior Year	404,991	7,933,084	21,201					8,359,276
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,793	0	0	0	3,600		12,393	24,118
Sliced	1,123,541	203,859	931,751	0	2,001,448		4,260,599	4,589,544
Chopped	6,269	884	5,395	369,825	0		382,373	319,363
Total	1,138,603	204,743	937,146	369,825	2,005,048		4,655,365	
Conv. Total	2,939,795	240,592	643,954	286,614	822,070			4,933,025
Prior Year	3,115,445	173,906	611,541	309,515	866,343			5,076,751
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	25,350					25,350	25,350
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	25,350					25,350	
Conv. Total	0	25,350						25,350
Prior Year	0	20,814						20,814

Converted Total 13,142,829

Consumer 9,816,728
Food Service 3,326,100