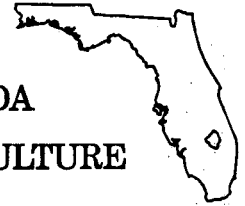




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AVOCADOS



FLORIDA
AGRICULTURE

October 11, 1996

FLORIDA: The forecast of avocados for certified shipments is maintained at 800,000 bushels. If realized, this will be the largest crop since before Hurricane Andrew in 1992. Last season, 744,000 bushels were shipped commercially.

Shipments through September were 461,800 bushels, well ahead of the previous season's 388,300 to the same date.

Demand is reported strong with good to excellent quality fruit.

CALIFORNIA: With one month remaining in the 1995-96 season, shipments total 6,269,000 bushel equivalents as reported by the California Avocado Commission. Expected total shipments for the season will be about 6 percent higher than last season.

FLORIDA: Estimated certified shipments of avocados, 1996-97 season, with comparisons - Season: April 1 - March 31

Season	Shipments through September	Remaining to be shipped	Total shipments
Bushels			
Certified:			
1986-87	358,700	598,300	957,000
1987-88	435,400	694,600	1,130,000
1988-89	529,000	529,000	1,058,000
1989-90	617,300	682,700	1,300,000
1990-91	394,800	357,200	752,000
1991-92	584,600	526,400	1,111,000
1992-93	274,700	9,300	284,000
1993-94	61,000	114,000	175,000
1994-95	374,200	404,800	779,000
1995-96	388,300	355,700	744,000
Estimated:			
1996-97	461,800	338,200	800,000

CALIFORNIA: Estimated avocado shipments, 1995-96 season, with comparisons - Season: November 1 - October 31

Variety	1994-95 season	1995-96 season		
	Total shipments	Shipments through September	Remaining to be shipped	Estimated total shipments
Bushels 1/				
Fuerte	168,000	157,000	3,000	160,000
Hass	5,062,000	5,381,000	139,000	5,520,000
Other	854,000	731,000	49,000	780,000
Total	6,084,000	6,269,000	191,000	6,460,000

1/ Pounds converted to bushels at 50 pound equivalents.