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Coffee Utilized Production Up 9 Percent from Last Season

Hawaii utilized coffee production is forecast at 21.0 million pounds (cherry basis) for the 2024-2025 season, up 9 percent from the previous season. Bearing acreage totaled 7,000 acres, down 400 acres from the previous year. Average yield, at 3,440 pounds (cherry basis) per acre, was up 290 pounds from the previous year.

Coffee Bearing Acreage, Yield, Production, Price, and Value – Hawaii and United States: 2022-2023, 2023-2024, and 2024-2025

State	Bearing acreage			Yield per acre ¹		
	2022-2023	2023-2024	2024-2025	2022-2023	2023-2024	2024-2025
	(acres)	(acres)	(acres)	(pounds)	(pounds)	(pounds)
Hawaii	7,500	7,400	7,000	3,150	3,150	3,440
United States	7,500	7,400	7,000	3,150	3,150	3,440
State	Total production ¹			Utilized production ¹		
	2022-2023	2023-2024	2024-2025	2022-2023	2023-2024	2024-2025
	(1,000 pounds)	(1,000 pounds)	(1,000 pounds)	(1,000 pounds)	(1,000 pounds)	(1,000 pounds)
Hawaii	23,625	23,310	24,080	23,025	19,210	20,980
United States	23,625	23,310	24,080	23,025	19,210	20,980
State	Price per pound ¹			Value of utilized production ¹		
	2022-2023	2023-2024	2024-2025	2022-2023	2023-2024	2024-2025
	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Hawaii	2.35	2.51	2.38	54,109	48,217	49,932
United States	2.35	2.51	2.38	54,109	48,217	49,932

¹ Cherry basis.

Coffee Utilized Production and Price on Equivalent Basis – Hawaii: 2022-2023, 2023-2024, and 2024-2025

Basis and State	Utilized production			Price per pound		
	2022-2023	2023-2024	2024-2025	2022-2023	2023-2024	2024-2025
	(1,000 pounds)	(1,000 pounds)	(1,000 pounds)	(dollars)	(dollars)	(dollars)
Parchment						
Hawaii	5,180	4,300	4,951	13.50	14.00	13.80
Green						
Hawaii	4,144	3,440	3,961	15.20	19.50	21.90

Coffee Harvested Not Sold Production – Hawaii and United States: 2022-2023, 2023-2024, and 2024-2025

State	Harvested not sold ¹		
	2022-2023 (1,000 pounds)	2023-2024 (1,000 pounds)	2024-2025 (1,000 pounds)
Hawaii	600	4,100	3,100
United States	600	4,100	3,100

¹ Cherry basis.

Definition of Terms

Bearing acreage: An orchard or grove is considered to be of bearing age when it can normally be expected to produce a commercially significant quantity of the crop. Bearing age is a function of many factors including variety, rootstock, year planted, etc.

Harvested not sold: Fruit of marketable quality that was picked but not sold for various reasons.

Total production: The quantity of a crop actually harvested.

Unutilized production: The difference between total and utilized production, which is marketable fruit harvested not sold or utilized.

Utilized production: The amount of a crop sold plus the quantity used at home or held in storage.

Yield per acre: Unless otherwise stated, yield per acre is based on total production.

Value: Crop value estimates in this report cover the marketing season or crop year and should not be confused with cash receipts which are based on a calendar year.

Statistical Methodology

Survey Procedures: Standardized probability grower surveys are conducted semiannually to collect acreage, yield, production, and price data. All millers are also surveyed semiannually to determine quantity handled. Data from operators is collected by mail, internet, telephone, or personal interview to ensure adequate coverage.

Estimating Procedures: Information obtained from the coffee grower and miller surveys along with federal administrative data is used to establish estimates of bearing acres, yield, total production, utilized production, price, and value. These estimates are reviewed for errors, reasonableness, and consistency with historical estimates.

Revision Policy: End-of-season estimates will be published in the *Noncitrus Fruits and Nuts – Summary* released in May. Previous year’s data maybe revised in the *Noncitrus Fruits and Nuts – Summary* published the following year, if new information is available that would justify a change. Estimates will also be reviewed after data for the 5-year Census of Agriculture are available. No revisions will be made after that date.

Reliability: Survey indications are subject to sampling variability because all operations growing coffee are not included in the sample. Survey results are also subject to non-sampling errors such as omission, duplication, imputation for missing data, and mistakes in reporting, recording, and processing the data. These errors cannot be measured directly, but they are minimized through rigid quality controls in the data collection process and a careful review of all reported data for consistency and reasonableness.

Information Contacts

Listed below are the commodity statisticians in the Crops Branch of the National Agricultural Statistics Service to contact for additional information. E-mail inquiries may be sent to nass@usda.gov

Patrick Boyle, Chief, Crops Branch.....	(202) 720-2127
Fleming Gibson, Head, Fruits, Vegetables and Special Crops Section	(202) 720-2127
Deonne Holiday – Almonds, Carrots, Coffee, Cranberries, Garlic, Onions, Plums, Prunes, Tobacco.....	(202) 720-4288
Bret Holliman – Apricots, Chickpeas, Nectarines, Peaches, Snap Beans, Sweet Corn, Tomatoes.....	(202) 720-7235
Robert Little – Blueberries, Cabbage, Dry Edible Beans, Kale, Lettuce, Macadamia, Maple Syrup, Pears, Raspberries, Spinach	(202) 720-3250
Krishna Rizal – Artichokes, Asparagus, Celery, Grapefruit, Kiwifruit, Lemons, Mandarins and tangerines, Mint, Mushrooms, Olives, Oranges, Pistachios	(202) 720-5412
Chris Singh – Apples, Cucumbers, Hazelnuts, Potatoes, Pumpkins, Squash, Strawberries, Sugarbeets, Sugarcane, Sweet Potatoes	(202) 720-4285
Antonio Torres – Beets, Cantaloupes, Dry Edible Peas, Grapes, Green Peas, Honeydews, Lentils, Sweet Cherries, Tart Cherries, Walnuts, Watermelons	(202) 720-2157
Chris Wallace – Avocados, Bell Peppers, Broccoli, Cauliflower, Chile Peppers, Dates, Floriculture, Hops, Papayas, Pecans	(202) 720-4215

Access to NASS Reports

For your convenience, you may access NASS reports and products the following ways:

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- Both national and state specific reports are available via a free e-mail subscription. To set-up this free subscription, visit www.nass.usda.gov and click on “National” or “State” in upper right corner above “search” box to create an account and select the reports you would like to receive.
- Cornell’s Mann Library has launched a new website housing NASS’s and other agency’s archived reports. The new website, <https://usda.library.cornell.edu>. All email subscriptions containing reports will be sent from the new website, <https://usda.library.cornell.edu>. To continue receiving the reports via e-mail, you will have to go to the new website, create a new account and re-subscribe to the reports. If you need instructions to set up an account or subscribe, they are located at: <https://usda.library.cornell.edu/help>. You should whitelist notifications@usda-esmis.library.cornell.edu in your email client to avoid the emails going into spam/junk folders.

For more information on NASS surveys and reports, call the NASS Agricultural Statistics Hotline at (800) 727-9540, 7:30 a.m. to 4:00 p.m. ET, or e-mail: nass@usda.gov.

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U.S. DEPARTMENT OF AGRICULTURE



USDA's 101st Annual

Agricultural Outlook Forum

Meeting Tomorrow's Challenges, Today

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Crystal Gateway Marriott, Arlington VA

Registration is now open to USDA's 101st Agricultural Outlook Forum!

USDA will hold the 101st Annual Agricultural Outlook Forum on February 27-28, 2025, at the Crystal City Gateway Marriott in Arlington, VA, under the title "Meeting Tomorrow's Challenges, Today." All Forum sessions will also be livestreamed on a virtual platform.

The 2025 program will feature a presentation on agricultural markets and trade by USDA Chief Economist Seth Meyer, many distinguished speakers, and 30 breakout sessions covering timely agricultural, food market, and environmental issues. Onsite attendees will also have the opportunity to visit exhibit booths showcasing the important missions and activities of various USDA agencies as well recent USDA-funded innovations.

To see the Forum program and register, visit

[The 2025 Forum Website](#)