



NEWS RELEASE



United States Department of Agriculture
National Agricultural Statistics Service
Arizona Field Office
230 North 1st Avenue #303
Phoenix, Arizona 85003

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Contact: Steven Manheimer
(602) 280-8850

USDA TO SURVEY CATTLE OPERATIONS

[Phoenix, Arizona] – During the first two weeks of July, the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct a nationwide cattle survey of nearly 10,000 producers to measure beef and dairy cattle inventories, calf crop and cattle operations in the United States.

“The July Cattle Survey provides Arizona producers the opportunity to serve as the frontline source of information on U.S. cattle production,” said Steven Manheimer, director of the NASS’s Arizona Field Office. “In Arizona, we will contact several hundred operations in order to measure trends in beef and dairy cattle inventories, calf crop and cattle operations.

“The information gathered will help producers make informed marketing decisions and plan for herd expansion or reduction,” he explained. “It also helps packers and government evaluate expected slaughter volume for future months and determine potential supplies for export,” Manheimer said.

To make it as easy as possible for producers to participate, NASS offers the option of responding via telephone, mail, online, or personal interview with a local NASS representative. Responses will be compiled and published in NASS’s biannual *Cattle* report, to be released on July 22, 2011. The report will provide national-level estimates of total inventory, beef cows, milk cows, bulls, replacement heifers, other heifers, steers, calves and number of calves born as of July 1.

As with all NASS surveys, information provided by respondents is confidential by law. NASS safeguards the privacy of all survey responses and publishes only aggregate data, ensuring that no individual operation or producer can be identified. All reports are available on the NASS web site:

www.nass.usda.gov.

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